



CONVENTION

Advertising Guide

Jad.convention@gmail.com

Display Ad Sizes and Pricing *(the Panels in This Advertising Guide Are Examples)*

Printed Program

Ad Type	Ad Size	Ad Price
Quarter Page	3" W x 2.5" H	\$25
Half Page	3" W x 5" H	\$50
Three Quarter Page	3" W x 7.5" H	\$75
Full Page	3" W x 10" H	\$100
Full Page - Inside Covers <i>Limit 2 Per Convention</i>	3" W x 10" H	\$200
Full Page - Back Cover <i>Limit 1 Per Convention</i>	3" W x 10" H	\$300

Special Deal - Purchase an Ad for Both Spring and Fall Conventions

Purchase an ad in the spring and have the same ad placed in the fall program.

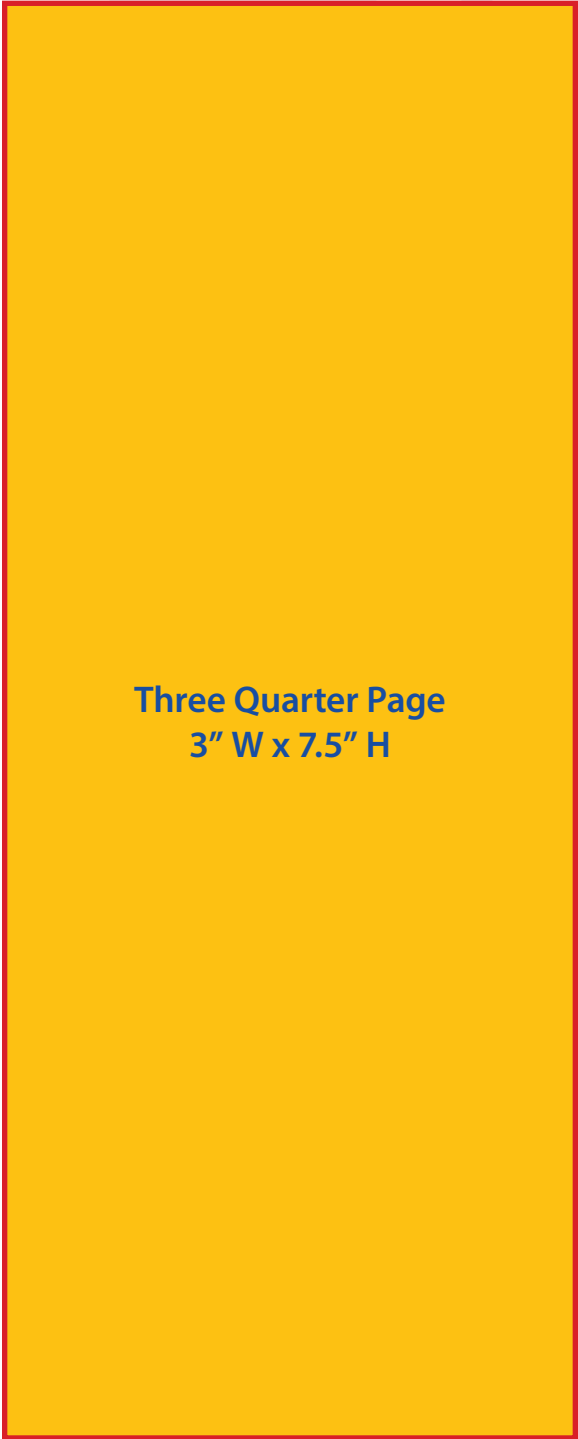
Ad Type	Ad Size	Ad Price
Quarter Page	3" W x 2.5" H	\$37.50
Half Page	3" W x 5" H	\$75
Three Quarter Page	3" W x 7.5" H	\$112.50
Full Page	3" W x 10" H	\$150
Full Page - Inside Covers <i>Limit 2 Per Convention</i>	3" W x 10" H	\$300
Full Page - Back Cover <i>Limit 1 Per Convention</i>	3" W x 10" H	\$450

Advertisement or Sponsorship
Submission Deadline is **3 Week Prior to Event**
Earlier Submission is Appreciated

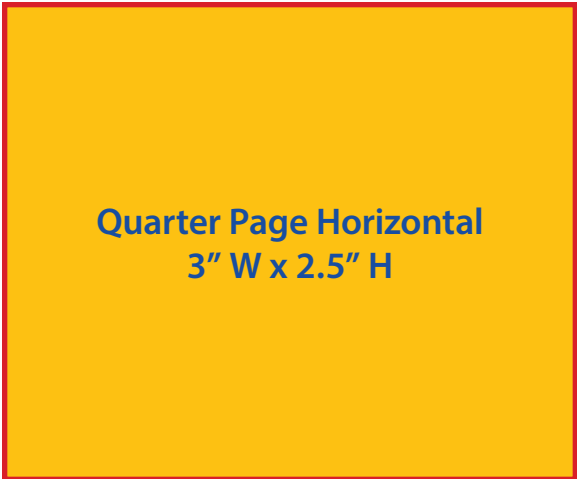
Display Ad Sizing Examples *(True to Size)*

A vertical yellow rectangle representing a half-page ad size.

Half Page
3" W x 5" H

A vertical yellow rectangle representing a three-quarter page ad size.

Three Quarter Page
3" W x 7.5" H

A horizontal yellow rectangle representing a quarter-page horizontal ad size.

Quarter Page Horizontal
3" W x 2.5" H

Display Ad Sizing Examples *(True to Size)*

Display Ads Work!

Get your ad in front of fellow babershoppers and their friends from all over JAD, CAR, and beyond!

Chapters: promote your chapter show or special event, sell tickets, or wish a quartet member good luck in the contest!

Quartets: Promote your quartet or a special show to the best audience, or just wish everyone the best of luck!

Individual Members: Give a shout out to your favorite person or group.

Full Page Ad
3" W x 10" H

Ad Specifications

Inside covers and outside covers can be either b/w or color.

All inside ads will be b/w or grayscale.

A high-quality print ready file must be provided.

TIFF or EPS formats are preferred. Other formats may be accepted but may not print at the same quality as the preferred formats.

Ads must have a discernible border.

Special Instructions

- Convert all fonts to outlines.
- For interior program ads be sure all inks, gradients, and line use shades of black ink.
- When exporting the file as an EPS, select the "Embed all fonts" or equivalent option.

Ad Specifications

Ad copy and payment is due 3 weeks prior to the event.

All chapter show ads for the Printed Program, must be cleared through the District Secretary.

Questions or comments may be sent to jad.convention@gmail.com

Submit all ads to jad.convention@gmail.com

Once you have submitted a request for an ad you will be emailed an invoice.

No ad will be used until full payment has been received.

