



APPLE ORCHARD

**JOHNNY APPLESEED DISTRICT
HOUSE OF DELEGATES**

October 9, 2022

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Agenda

- Call to Order
- Zoom meeting logistics
- The Old Songs
- Introduction of 2022 Officers and Directors
- Acknowledgement of past DPs and Guests
- Secretary's report:
 - Roll Call
 - Approve meeting agenda
 - Approve previous minutes
 - Approve SOP changes
- President's minute
- Treasurer's Report
 - Approve 2023 Budget
- Fall Convention: status and special activities
- Consent Agenda: Acceptance of the written reports
- LeadAc 2023
- AppleCorp 2023
- Questions and Answers for our Directors
- Acknowledgement of BHS, HFI, and other Representative(s)
- Election of 2023 Officers (Doug reads slate)
- Other announcements for the good of the membership
- Next HOD Meeting
- Adjourn: Keep the Whole World Singing

2022 Spring House of Delegates Meeting Minutes

- Virtual meeting Called to order; 10:04 am
- Zoom meeting logistics were reviewed by President Rubin.
- Introduction of Officers and Directors
- Acknowledgement of past DPs and Guests
 - Doug Smeltz, Skipp Kropp
- Secretary's report:
 - President Rubin reviewed the proposed changes to the District SOP's. Details were provided in the Apple Orchard.
 - Doug Smeltz moved to accept the amendments as provided. Karen Boyer seconded the motion. Discussion occurred. Motion was approved by acclimation.
- President's minute was provided in the Apple Orchard
 - Several chapters have disbanded
 - Please let District know if your chapter needs help
 - Officer entries in Member Center need to be updated, don't hesitate to ask BHS for help
 - District is ramping up activities to 're-invigorate' post pandemic
 - Please seek out the District Officers while at convention next week, we're open for discussion
- Treasurer's Report
 - Expense Summary details provided in the Apple Orchard
 - Positive budget because of less expenditures during the pandemic
 - Approx. \$9,000 positive balance for 2021
 - Balance for 2022 will likely be negative due to extra activities, free registrations for conventions, etc.

Surplus from 2021 is being put back into 2022 expenditures

- Consent Agenda: Acceptance of the written reports
 - Motion made to accept the written reports provided in the Apple Orchard. Motion seconded and approved by acclamation.
- Questions and Answers for our Directors
 - The floor was opened for discussion with the District Leadership
 - Suggestion for all to be aware of communicating with members, try not to assume they are aware of things we 'always do'
 - Fall convention date of 10/14 is still targeted, but may be changed due to venue finalization. Logistics are still being planned.
- Spring Convention: status and special activities
 - 10 choruses and 19 quartets will be participating
 - Registrations are a little short currently
 - Masks optional
 - 4 hospitality rooms scheduled for Saturday
 - Presidents Reception on Friday night will be in a hospitality suite, everyone is welcome
 - Ted Rose reviewed the non-contest events being provided. Focus is to make the weekend more of a 'convention' than a 'contest'. He could use help
 - Convention Guide is available on the JAD website for download
- Acknowledgement of BHS, HFI, and other Representative(s)
 - Harmony Foundation – Dennis Castiglione presented the AIC Outreach Program and Matt Hopper reviewed grant distributions, both JAD chapters applying for grants were approved. Approx

\$16 provided to District from HFI.

BHS Representative – Skipp Kropp – attendance is looking good, ahead of 2019 SLC. There will be Harmony University classes available in addition to competition. No obligation to participate in contest to attend convention. Harmony University will take place in New Orleans this year, campus of Loyola University. Member Center staff is meeting to address ongoing issues. Membership during pandemic had bottomed at approx. 11,000 members but has rebounded and is approx. 13,000 currently.

- EIH Discussion: How it might affect our chapters and activities
 - President Rubin reiterated Society activities have no effect on Chapter activities. It is up to the individual chapters to determine their consistency. District contests will be affected but will still be in control of the district. Decisions have been made to keep current system in place for the time being.
- Other announcements for the good of the membership
 - Email any show flyers/info to CC Snyder to include in the upcoming Cider Express singjadevents@gmail.com
 - Competitors list has been posted to JAD website
 - Convention dates for 2023 have been tentatively set but are dependent on venue confirmation. Traditional dates are published on the Society events calendar but are subject to change. Reach out to district leaders for info.
 - Current JAD membership = 1309 active members
- Next HOD Meeting – weekend before Fall Convention, tentatively October 8th.
- The meeting adjourned at 11:19 am

Respectfully submitted,
Jeff Ulrich – District Secretary

JAD SOP Proposed Changes

TO: JAD House of Delegates
FROM: Skipp Kropp, L&R Committee Chair
DATE: September 22, 2022
RE: SOP Gender Revisions

As a result of recent revisions to the Barbershop Harmony Society bylaws to remove references to gender I have, at the request of President Rubin, reviewed the JAD Statement of Policy (SOP) for language that refers to gender and find there are several gender references in the current JAD SOP. Proposed for your consideration, therefore, are revisions to the JAD SOP that would, if adopted, remove references to specific gender in JAD policies. The proposed revisions are shown with suggested deletions stricken through and suggested additions underlined.

5.01 OFFICERS In addition to the House of Delegates electing the President, Executive Vice Presidents, Secretary, Treasurer, Immediate Past President, and four Board Members At Large, it shall be the policy of Johnny Appleseed District that the District President shall appoint an Operations Team consisting of District Directors for Contest and Judging, Events, Administrative Leadership, Chapter Relations/Fellowship, Music Leadership, Outreach, and Technology/Communications. The District Directors on the Operations Team are not members of the Johnny Appleseed District Board. In accordance with the Johnny Appleseed District Bylaws, each officer of the District shall be an active member in good standing of a chapter within the District, other than the Frank H. Thorne Chapter at Large. A member in good standing is one whose chapter, district and Society dues are fully paid and who is not under suspension by ~~his~~ their chapter or by the Society Board of Directors.

5.02 ELECTION OF OFFICERS The District Secretary, District Treasurer, and District Board Members at Large, elected by the House of Delegates, and all District Directors appointed by the District President, subject to re-election or re-appointment, may serve a maximum of six consecutive one-year terms and may not hold the same position again for one year after leaving office, provided that the Board, upon the recommendation of the District President, may extend any such term for a period of up to two years due to exigent circumstances. The District President, having served two consecutive terms of one year, shall not be eligible to succeed ~~himself~~ themselves. The District Executive Vice President, having served two consecutive terms of one year, shall not be eligible to succeed ~~himself~~ themselves, but shall be eligible for election as District President. The terms of office for District President and Executive Vice President are not subject to extension.

5.04 VACANCIES IN OFFICE

A. Any elected District officer who fails to perform ~~his~~ their duties adequately may be requested to resign and may be removed from office by action of a two-thirds majority of the District Board of Directors.

...

C. All appointed officers serve at the will and pleasure of the District President, who may remove any appointee at ~~his~~ their sole discretion, creating a vacancy in office which may then be filled by appointment of the District President of another candidate.

Article VI - DISTRICT COMMITTEES

6.01 STANDING COMMITTEES Prior to January 1st but after ~~his election~~ being elected, the District President-Elect shall appoint such of the following Standing Committees to serve during ~~his~~ their term of office as will be required for effective prosecution of District functions:

Article X - SHOW CLEARANCES

...

10.02 PROCEDURE A. Granting of clearances will be done only by the District Secretary. The filing of a BMI/SESAC application with the District Secretary shall constitute a chapter's request for show clearance. Normally, a clearance should not be granted for two events in the same area on the same date. Where the distance between chapter meeting places/ or show sites is less than 50 miles (one way) the shows are by definition within "the same area", and a conflict is presumed to exist. However, if the distance between the events or other pertinent facts indicate that no conflict will result, the District Secretary may grant the requested clearance at ~~his~~ their discretion

Article XVIII - AMENDMENTS 18.01 AMENDMENTS

...

B. Amendment to the statement of policy may be made by a motion for amendment to this statement of policy which motion has been recommended by the District Board of Directors and placed on the written meeting agenda of the District House of Delegates.

...

2) Once the proposed amendment has been recommended by the District Board of Directors, the recommended amendment shall be placed upon the written agenda of the next District House of Delegates meeting by the District President or the person so delegated by ~~him~~ the District President.

Presidents Minute

I think we can add 2022 to a string of strange years in our Barbershop lives. While many of us were no longer stuck in our homes doing Zoom rehearsals, Covid was still a concern and things came back slowly. But we had live Barbershop! Starting with a great LeadAC, then a fabulous (joint) Spring Convention, and on to Internationals and Harmony U – formal District and International events are happening again. And a lot of us started in-person rehearsals and even shows. Nonetheless, it seemed so different after so long on the bench.

Your JAD Board spent a lot of time this year working on how we bring back our beloved events and activities after a couple of years of almost nothing. Loss of membership, financial concerns, limited attendance, struggling chapters, and of course Covid made this a difficult year. But all credit to the Board for attacking these issues head-on with enthusiasm and engagement. And credit to the JAD Membership for all of your support and participation.

Looking forward, this Fall Convention looks to be a great one, and then we head into 2023 which will continue to expand our Barbershop experiences. But I recently heard an expert say that coming out of a complete shutdown like the last couple of years could take 2-3 years to completely recover – so please be patient.

With new officers and interesting plans to restart past projects and events (and some new projects) I cannot wait for 2023. I encourage you to rediscover your joy in singing – especially barbershop singing – and continuously look to how to improve your's and your singing friends' experience. We on the Board are here to listen and help. Don't hesitate to reach out.

On a personal note, I step out of the President's position at the start of the New Year. Thanks to all who have helped, supported, given constructive criticism, and otherwise made this District strong and made it possible for me to fulfill this office's responsibilities. Special thanks to the 2022 JAD Board, and I know the District will be in great hands with the incoming 2023 Board.

David Rubin
President

Treasurers Report

2022 has been a great year! We are able to get together once again and enjoy this incredible hobby we all love. This year the JAD Board decided to provide free registrations for Spring Convention. As expected, we experienced a loss on this event, but it allowed us to give something back to our loyal members. The total loss for the event was \$14,859.04. However, the District still carries a balance of \$88,360.00 as of September 29. Year-to-Date we are in the red a total of \$8,353.49, but the proposed 2023 Budget is balanced, and we hope to continue moving forward.

Chad Lulfs
District Treasurer

Events & Conventions

Team members:

- Nathan Miller, Assistant Director of Events & Conventions
- Steve Sommer, Convention Manager / Housing
- Eric Koeller, Back Stage Manager
- Kim Calland, Registration Manager
- Sharon Stevens, District Marketing/Assistant Registration Manager
- Nancy Chappell, Contestant Manager
- Ted Rose, Non-Contest Activities Manager
- Skipp Kropp, Contract Review
- Bari Courts, Director C&J

The District Events Team is responsible for the effective planning, budgeting, site selection, and operation of all events held within the district, including Conventions, Music Festivals, Music Leadership Schools, and joint events with other A Capella organizations.

Accomplishments since the last report:

- Completed contracting and planning for Fall Convention 2022
- Finalizing Contract with Nationwide Convention Center –to host 2023 LEADAC

Immediate Focus Points:

- Contract facilities to host our 2023 Convention & Contests.

Long-term Attention:

Our immediate, as well as long-term attention, as has been in the last few reports, is directed toward the planning of Conventions 5- 6 years out.

Fall 2023

Fall Convention 2023 is here, and we are excited to welcome everyone back to Dayton, Ohio. We are thrilled to have 23 quartets and 10 choruses (at the time of this report) join us for a great time on October 14-15. We have many opportunities outside of the contest that I hope that you will take part in. Please take time to sing a tag and grab a photo with a friend you have not seen in a while! We will be sharing a link to a google drive where you can post those pictures with the entire district to share! Looking forward to seeing you next weekend!

Spring 2023

The Events Team is elated by the response and excitement for the Spring convention. We had the pleasure of offering high-energy events and an exciting contest. We are thrilled to have joined forces with the Cardinal District events team and looking forward to future events with them included. Fall 2022

Note:

Our team is currently reviewing sites to select that will work best for contest needs and the needs of our membership and guests. Once we have a site selection and date confirmed for upcoming conventions, we will get the word to our membership to save the dates.

As always if you have any questions, comments, suggestions, or concerns please do not hesitate to reach out to me at nmillerjad@gmail.com

Nathan Miller

Director Events & Conventions

Director of Outreach Report

Rusty Cates – Outreach Director. I have been serving in this position for 6 years, and will turn the job over to someone else at the end of the year. Outreach is part membership and recruiting and part, marketing and promotion.

Many of our district quartets and choruses are entertaining and uplifting their communities in song. Some of these performances and events are publicized, but I'm sure many more have not been. Social media is inexpensive and easy. Short videos, photos and brief write ups, add variety to your friend's Facebook feed. It's great to get newspaper, TV, and radio coverage. Keep making those contacts. But, social media allows you and others in the chapter to control your own promotion. I love seeing posts from the Singing Buckeyes, and Derby town Chorus, for example, after they perform the National Anthem at a baseball game. But Facebook posts can also be simple clips from your weekly rehearsal, with an invitation for others to sing with you.

Spreading the joy of barbershop harmony to young people is an ongoing challenge, and vital to the future of our hobby. The Akron Chapter hosted a Youth Camp Experience, which JAD supported with a financial contribution. It was an enjoyable experience for these kids, who had a chance to work first hand with Vocal Spectrum (coaches) An effort is being made to conduct another Youth Experience during the JAD Spring Convention. Thanks to the Association of International Champions, and Harmony Foundation, who are offering similar opportunities throughout the society.

We are starting to get back to normal, however many chapters are suffering from low attendance. Hopefully, with persistence, singers will return. But at this pivotal time, chapters will likely need to adapt a new direction. Big stage shows are moving to smaller venues and/or cabaret style events. If you have found a new way to adapt, let me know, or share the ideas through the District website and Facebook page.

Good luck with your Holiday programming. I'm sure the music will be great! Look for opportunities to share your songs. Ie: connect to school concerts, visit eldercare facilities, or just caroling as a quartet or VLQ. Take pictures and video and share, share, share!

Rusty Cates
Outreach/Youth Director

Director of Administrative Leadership Report

Accomplishments since Spring 2022

1. Not a personal or organizational accomplishment, but a nice reality is that the pandemic and its impact on our lives appear to be behind us. We can hope that this will be the case into the New Year.
2. We have secured the same venue as we enjoyed in 2021, the Nationwide Hotel and Conference Center in Lewis Center, OH (North Columbus).
3. The contract has been signed, submitted, and received.
4. By HOD meeting, an announcement will have been made and registration likely under way.

Plans/Goals for 2023

1. Top Gun will be conducting their coaching sessions in the same venue and at the same time. They will also be entertaining us in the Opening Session on Friday night. The Core will also allow us to observe one of their real-time coaching sessions "Under Glass"
2. Our "Keynote" speaker, Steve Scott -- Director of Harmony University -- has been secured and will be working intensively with both our directors who have registered and with VPs of Music and Music Team members.
3. We still have openings for 1 or 2 more faculty, but the rest of the instructional personnel and their respective topics have been selected.
4. Like in the past, there will be offerings for chapter officers, content for general music education, and sessions for more general chapter leadership.
5. This year's Leadership Academy would be a great way to obtain some really valuable information for your chapter as well as bond with other chapter members who attend and other attendees.
6. And yes, we will be singing quite a bit.

Ric Keaster - Director of Administrative Leadership

Director of Contest & Judging

Accomplishments since Spring 2022

We are in full prep-mode for the fall convention. All judges have been assigned and travel arranged. We currently have 21 quartets and 11 choruses registered to complete in the fall.

Plans/Goals for 2023

Plans for 2023 include preparing and participating in the spring and fall contests.

In addition, 2023 is the year for judges re-certification at Category School in July. We currently have 17 certified judges and judge candidates that will be attending the Category School.

As for other goals, there are ongoing changes to Barberscore that affect contest registration and contest scoring. This requires some training for those who use it.

And we seem to have a constant discussion going on regarding contest awards and how Everyone in Harmony affects our district. This is likely to be in our plans for most of 2023.

Bari Courts

Director of Contest & Judging

Director of Music Leadership

Accomplishments since Spring 2022

Securing a site for Summer 2023 event

Plans/Goals for 2023

Summer Education Training

Karen Boyer

Director of Music Leadership

Board Member at Large – NE Quadrant

Accomplishments since Spring 2022

This year has been a year of coming back; coming back from the lockdowns and isolation of the pandemic. It is most unfortunate that we lost some to the Covid 19 virus, and they will be sadly missed, but fondly remembered.

As a Board Member at Large I was not able to visit as many of the chapters in the Northeast quadrant as I had hoped. I did, however, get to visit a number of you, and see some of your shows. That was great! I am happy to report that most of the chapters that I visited were doing OK and a few were very healthy. That is quite an accomplishment considering the challenges chapters have been facing.

Plans/Goals for 2023

One thing that cannot be overlooked is that the Johnny Appleseed District, like the rest of BHS (and other organizations) has been steadily losing members. It is easy to blame the pandemic for the drop in membership, and that no doubt accounts for some of the losses. It does not, however, account for the decline that has been happening over the past decade. I am taking on a mission to understand why members have been dropping out, and why some have not come back now that lockdowns have been lifted.

If we understand why our fellow harmonizers have chosen to spend their time and talents in other pursuits, we will have an opportunity to develop strategies to attract them again. They once fell in love with barbershopping, so, how can we rekindle that passion? There is still great harmony to sing, there is still the wonderful fellowship to be had. Will you help me try to understand what is keeping them away? Please share with me your thoughts, especially if you are one of the holdouts, or if you know someone who is staying away, and you know why they are not attending chapter meetings.

If we can figure this out and come up with ways to help our chapters attract former or inactive members, it will likely also serve to attract new members to this wonderful hobby.

Please feel free to email me with your thoughts. Kchapple33@gmail.com

Karl Chapple

Board Member at Large – NE Quadrant

Nominating Committee Report

2023 JAD Board Slate of Officer Nominees

Office	Nominee
President	CC Snyder
Executive Vice President	Karl Chapple
Immediate Past President	Dave Rubin
Treasurer & CFO	Chad Lulfs
Secretary	David Short
Board Member at Large: SW	Buck Wicker
Board Member at Large: NE	Rusty Cates
Board Member at Large: SE	Steve Patrick
Board Member at Large: NW	Will Baughman

Respectfully submitted,

Nominating Committee:

Doug Smeltz

Steve Wyszomierski

Bari Courts

2023 Budget – proposed (details)

	Budget	Actual	Actual	Actual	Actual	Actual
Description	2023	2022	2021	2020	2019	2018
REVENUE:						
Apple Corps	\$ 10,000.00	\$ -	\$ -	\$ -	\$ -	\$ -
District-Wide Senior Chorus	\$ 1,300.00	\$ -	\$ -	\$ -	\$ 75.00	\$ 910.00
Leadership Academy	\$ 14,000.00	\$ 8,887.68	\$ -	\$ 16,832.10	\$ 16,028.93	\$ 17,909.63
Fall Convention	\$ 18,200.00	\$ -	\$ -	\$ 339.29	\$ 18,411.43	\$ 17,273.43
Dues	\$ 18,000.00	\$ 12,639.91	\$ 16,837.34	\$ 19,249.26	\$ 24,278.63	\$ 23,721.86
Grants	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Harmony Foundation/BHS	\$ 12,000.00	\$ 6,584.41	\$ 10,156.24	\$ 8,817.31	\$ 7,205.08	\$ 7,166.32
Interest (Checking & CD's)	\$ 100.00	\$ 13.96	\$ 30.88	\$ 70.54	\$ 128.23	\$ 139.55
Miscellaneous	\$ 100.00	\$ -	\$ 256.00	\$ 101.25	\$ -	\$ -
Intensive Quartet Training	\$ 1,200.00	\$ -	\$ 530.00	\$ -	\$ 1,380.00	\$ 951.07
Spring Convention	\$ 21,200.00	\$ 8,098.67	\$ -	\$ 356.52	\$ 16,832.46	\$ 20,880.85
Top Gun	\$ 2,280.00	\$ -	\$ -	\$ 737.36	\$ 1,920.00	\$ 1,925.00
YIH	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 475.00
Harmony Marketplace	\$ 2,700.00	\$ 2,130.65	\$ -	\$ 1,248.48	\$ 2,486.74	\$ 2,787.22
TOTAL INCOME	\$ 106,080.00	\$ 38,355.28	\$ 27,810.46	\$ 47,752.11	\$ 91,066.40	\$ 97,049.42
EXPENSE:						
Apple Corps	\$ 11,000.00	\$ -	\$ -	\$ -	\$ -	\$ -
Committees	\$ 9,500.00	\$ 1,435.30	\$ 2,846.43	\$ 2,556.93	\$ 6,575.19	\$ 3,696.77
Contest & Judging Travel	\$ 500.00	\$ -	\$ 100.00	\$ -	\$ 5,210.00	\$ 840.00
District-Wide Senior Chorus	\$ 1,300.00	\$ -	\$ -	\$ -	\$ -	\$ 452.15
Leadership Academy	\$ 14,000.00	\$ 16,189.28	\$ 440.39	\$ 17,490.76	\$ 16,085.74	\$ 17,200.53
Fall Convention	\$ 19,100.00	\$ -	\$ 4,031.29	\$ 4,694.30	\$ 17,590.65	\$ 26,671.79
Mats/Supplies	\$ 300.00	\$ 512.28	\$ 215.12	\$ -	\$ 225.65	\$ 941.05
Meeting Places	\$ 4,000.00	\$ 2,461.01	\$ 1,576.11	\$ 1,246.72	\$ 3,142.12	\$ (16.48)
Miscellaneous	\$ 600.00	\$ -	\$ -	\$ 707.45	\$ 624.70	\$ 890.85
Officers (Incl HEP Task Force)	\$ 14,120.00	\$ 2,145.36	\$ 15.95	\$ 1,991.65	\$ 8,205.31	\$ 7,921.96
Intensive Quartet Training	\$ 2,000.00	\$ -	\$ 550.00	\$ 73.08	\$ 832.06	\$ 1,802.94
Spring Convention	\$ 17,000.00	\$ 34,126.96	\$ 8,069.32	\$ 72.52	\$ 24,250.15	\$ 17,836.76
Top Gun	\$ 4,300.00	\$ 197.89	\$ -	\$ 3,801.68	\$ 4,512.99	\$ 3,448.67
Web Site	\$ 225.00	\$ -	\$ 365.05	\$ -	\$ 207.46	\$ -
YIH	\$ 1,000.00	\$ -	\$ -	\$ -	\$ 2,500.00	\$ 60.00
Harmony Marketplace	\$ 2,000.00	\$ 528.78	\$ 660.00	\$ 813.96	\$ 2,365.16	\$ 2,670.21
TOTAL EXPENSE	\$ 105,945.00	\$ 57,596.86	\$ 18,869.66	\$ 33,449.05	\$ 95,431.20	\$ 88,265.98
Increase in Cash Balance	\$ 135.00	\$(19,241.58)	\$ 9,734.80	\$ 14,303.06	\$ (4,264.80)	\$ 8,783.44

Memorandum of Understanding
Between
Barbershop Harmony Society
and
Johnny Appleseed District, SPEBSQSA, Inc.

This Memorandum of Understanding (MOU) is entered into by and between the Society for the Preservation and Encouragement of Barber Shop Quartet Singing in America, Incorporated (DBA Barbershop Harmony Society), a Wisconsin incorporation and an IRS recognized 501(c)(3) non-profit charitable and educational corporation (hereinafter “BHS” or the “Society”) and **Johnny Appleseed District, SPEBSQSA, Inc.**, a Society subsidiary, and sets forth the terms and understanding between BHS and the subsidiary to provide specific services during the timeframe of: January 1, 2023 through December 31, 2023.

Background

The BHS is an organization that preserves and extends the reach of a uniquely American close harmony musical art form whose roots lie in African-American improvisation and European harmony traditions. We are a collection of singing communities providing rewarding experiences, including connection and fellowship, opportunities to grow as a singer, and opportunities for community service through performances and/or charitable activities. The major impact areas of the Society are music education, youth, preservation, and healthy singing communities.

The Society Board of Directors (SBOD) is accountable for governance across the BHS, including setting the Mission, Vision, and Purposes.

The Society Chief Executive Officer (CEO) is accountable to the SBOD for aligning the organization to fulfill the Mission, Vision, and Purposes and create positive impact in the world. The CEO works with paid staff and volunteer leadership to create this impact and conduct the “business of barbershop.”

From July 2017 to January 2019, the SBOD updated the Mission, Vision, and Purposes in addition to drafting revised Standard Chapter and District Bylaws. This Memorandum of Understanding (MOU) is the tool the CEO will use to create alignment across operations to carry out the activities and impact of the BHS as a whole.

Overview of the activities, goals, and success metrics

All projects, activities, and goals undertaken by the Society should be aligned to the Mission, Vision, and Purposes and directly support singing communities.

1. Vision

- Everyone in Harmony

2. Mission

- Bring people together in harmony and fellowship to enrich lives through singing.

3. Purposes

- To perpetuate the old American institution: the barbershop quartet and barbershop harmony
- To promote appreciation of barbershop harmony
- To initiate and maintain a broad program of musical education, contests, and appreciation in support of barbershop harmony and the allied arts
- To establish and maintain foundations that support our vision
- To initiate, promote and participate in charitable projects that support our vision

In support of the Purposes of the Society, the subsidiary will embark upon the following programs/activities (the “Activities”) during the following time frame: January 1, 2023 to December 31, 2023. Please include known event dates:

In support of *Singing Communities* (E.g. - proactive communication with chapters and quartets, contests and conventions, Leadership Academies)



In support of *Music Education* (E.g. - Harmony College or sending directors to Harmony University or equivalent)



In support of *Youth* (E.g. - Harmony Explosion camps, Youth in Harmony-related programming, sending youth choruses and/or quartets to Next Generation Barbershop)



In support of *Preservation* (E.g.- maintaining and showcasing district archives, digitizing archives)



The intended outcomes* of the aforementioned Activities are (Please acknowledge each line below by right clicking and selecting the check mark):

- Successfully managing project budget by increasing income and reducing expenses
- Increasing self-assessed value of our singing communities**
- Increasing the health & sustainability of singing communities
- Growing the number of singing communities

****We will measure the above outcomes with the following:***

- *Successfully managing project budget*
 - *Semi-annual financial reports uploaded in Member Center*
- *Increasing self-assessed value and successes of our singing communities***
 - *Quarterly community impact survey sent by Harmony Hall staff and volunteers*
- *Increasing the health & sustainability of singing communities*
 - *Annual satisfaction survey and data compiled by Harmony Hall staff and volunteers*
- *Growing the number of singing communities*
 - *Member Center data*

***A singing community of the Barbershop Harmony Society is any group of 4 or more voices in our sphere of influence that enjoys harmonizing. A singing community may or may not require the legal benefits or additional resources provided in becoming a recognized BHS Chapter or quartet.*

Subsidiary Responsibilities of the Activities: In order to ensure success of the Activities and consistent branding, the subsidiary agrees to: (Please acknowledge each line by right clicking and selecting the check mark):

- ❑ Communicate/publicize/promote their projects in a way consistent with BHS branding and messaging.
- ❑ Follow applicable national, provincial, state, and local policies, and procedures to ensure as safe an environment as possible for program participants in a post-COVID environment.
- ❑ Mention association with the Barbershop Harmony Society in digital and printed communication. Examples: “The _____ District of the Barbershop Harmony Society” on website, e-newsletters, and printed programs and flyers; Link to the barbershop.org from the District website.
- ❑ Include BHS logo (which is the round seal) in images (digital or hard copy), especially those that include the District logo.
- ❑ Share information about District projects and activities with BHS Marketing staff. (sign up the BHS staff at marketing@barbershop.org)
- ❑ Send BHS Video Production Manager a digital copy of contest performances via Dropbox/Google Drive/WeTransfer links
- ❑ Host Harmony Hall staff & judges at District Conventions and other events as needed. (Host guidelines [here](#))
- ❑ Maintain proactive, two-way communication between you as District President, your Executive Vice President, and BHS’ Director of Relationship Management.
- ❑ Additional responsibilities as listed below (examples: Coordinate activity logistics; Interact with the BHS page on Facebook and share social media posts as appropriate; support BHS communication efforts to District membership, etc.):

BHS Resources Available. Harmony Hall is providing the below resources to support the Subsidiary’s activities:

- ✓ **Leadership Resource: Annual Leadership Summit**
 - **Minimum of Two District attendees at Leadership Summit.** Please note: All Presidents and EVPs must make every effort to attend prior to holding District Office - for example, EVP would attend a minimum of 1 year prior to within the first year of service, and then a second time when they become President.
- ✓ **Events Resource:** Event management support by BHS’ Director of Events & Conventions + Eventbrite partnership pricing
- ✓ **Performance licensing:** Blanket agreements with ASCAP, BMI, and SESAC
- ✓ **Copyright resources and guidance:** Dedicated support by BHS’ Senior Manager, Copyright
- ✓ **Member Center:** Quarterly payouts via ACH and revenue reports, roster and access to all chapter and quartet data within District, Dashboard for Districts, training resources for District and chapter officers
- ✓ **Insurance Coverage:** Liability insurance and insurance for events and conventions
- ✓ **Measurement and Evaluation Resource:** Harmony Hall quarterly and annual survey results for District
- ✓ **Training Resource:** Youth protection training for all volunteers working with youth
- ✓ **Adjudication Resource:** Judges provided at average cost across districts to provide evaluation on singing communities singing in the barbershop style

Additional Harmony Hall Support of the Subsidiary Activities: To ensure the success of the subsidiary activities as listed above and in support of the District, the subsidiary is requesting the following resources and support from the Barbershop Harmony Society: (Please note: All below requests need to include with a degree of specificity, including costs, time, and thorough description of need- all requests received no later than July 31, 2022):

- Steve Scott for LeadAC 2023 Keynote and instructor (January)
- HU classes into LeadAC?
- Sheet music and learning tracks for reading classes in Spring and Fall Convention (need details and counts from Nathan/Ted)
- AppleCorp ?????? (instructors? – Karen)
- Membership Committee support? (details from Karl) include Ambassador program feedback
- PR/Marketing support? (Sharon/CC)
- Member Center support (training, feedback, and updates)
- New chapter creation support??? (need more details)
- Help with struggling chapters – tiger team or expertise from HH
- Scholarship funds to HU

Authorization

The signing of this Memorandum of Understanding is not a formal undertaking. It implies that the signatories will strive to reach to the best of their ability, the objectives stated in the Memorandum of Understanding.

On behalf of the organization I represent, I wish to sign this Memorandum of Understanding and contribute to its further development.

Barbershop Harmony Society
 110 7th Avenue North
 Nashville, TN 37203
 615-673-4124
 ceo@barbershop.org

Subsidiary Contact Information:
District

BHS Signature, Name, and Title:

Subsidiary Signature, Name, and Title:



Marty Monson, CEO

Date: July 3, 2022

District President

Date: