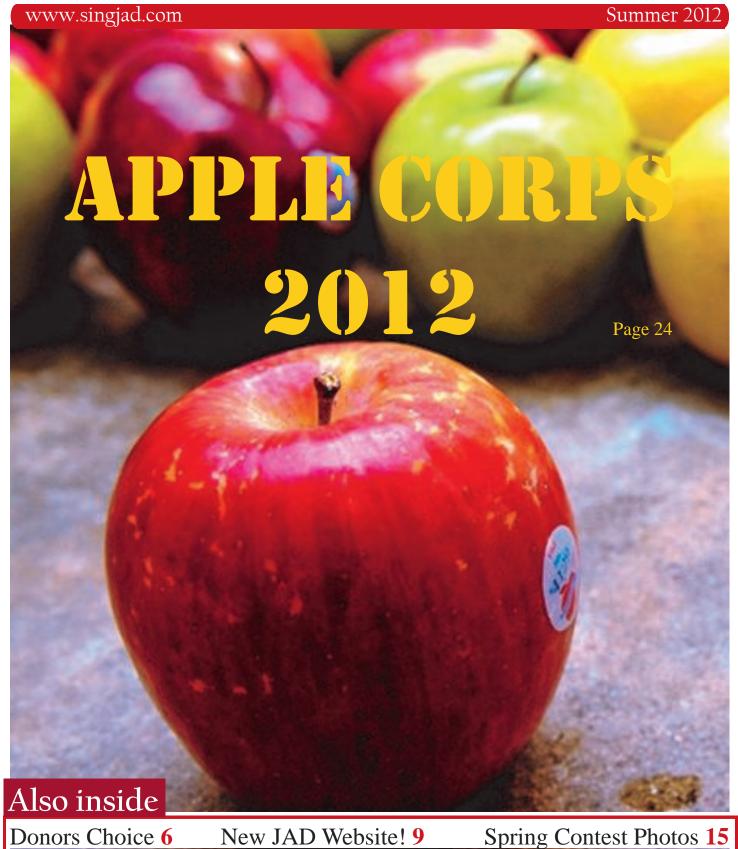
The Cicler Press



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Let's survive and THRIVE!



Bari Courts President

vital activities (80%-90%).

2) A separate budget for the future, always remaining constant at 10%-20%.3) Determine who needs to be informed of this? Chapter leadership is always in flux. Information is particularly important when change is totally new. There must be a balance between change and continuity.

We are fresh off another great convention weekend, and while sitting at the House of Delegates meeting I was reminded of a great discussion we had recently at a Chapter Presidents class at LEADAC in January 2012. So, I dug up my notes and would like to share some of those ideas with you.

Everyone has accepted that change is unavoidable. But unless the Society sees its task as leading change - then we will not survive. We MUST consider the following actions if we are to survive and thrive in the future.

1. ABANDON INEFFECTIVE **IDEAS OF YESTERDAY**

We must free up resources that are committed to maintaining things that no longer produce results - too costly and time consuming!

Would we do this now knowing what we now know? If not, "What do we do now?" Eventually continuous improvements lead to fundamental change. These are not easy questions to answer, but they must be addressed.

2. EXPLOIT SUCCESS

To be successful our Society must have a policy of systematic innovation. It will make us successful because it will produce the mind-set needed to change leaders.

We'll need to identify and consider:

- 1) Weak links in our organization at every level
- 2) Changes in market structures
- 3) Changes in demographics
- 4) Changes in perception (the glass is ½ full - not ½ empty)

Traps to look for and avoid

- 1) Not being in tune with general societal realities.
- 2) Confusing novelty with innovation.
- 3) Confusing motion with action.
- 1. Introduce Change on a Small Scale
- 2. Budget for Change in three parts
- 1) Operating budget needed to maintain

3. THE NEW REALITIES

Four phenomena can be considered certainties:

- 1) The Collapsing Birthrate old will now outnumber the young. We're facing a shrinking youth population. We focus LOTS in our youth, but we can also grow by reaching out to the non-youth.
- Shifts in How Disposable Income is Spent - where disposable income is spent will identify new trends.
- New Definitions of Performance we will have to learn how to balance short-term results with longrange prosperity and survival. 4) Global Competitiveness - we cannot survive without living up to new global standards. We can no longer hide behind our selfconstructed walls.

These are only some ideas for you to discuss at your next board meeting. There is no "perfect" answer for growing the society, or "right" answer to how to run your chapter. SO do some brainstorming and try something. Even if your ideas do not work, at least you can add them to the list of "Things that did not work!".

Finally, thanks for being the AWE-SOME barbershoppers you are.

Sing-serely,

Bari Courts AD President 🎜

Let's Talk About...



Steve Wyszomierski VP CSLT



I'm not one to deliver a fire and brimstone sermon, but I know in my head where this is headed already. So for my sake...not yours....I will try for the least theatrical way to get my point across.

Do I talk about Leadership Academy? Nah, other than a reminder that the date has been changed for the next school to January 25-26. Same location: Doubletree in Columbus. Do I talk about the potential for a new Division Manager program in the District to help chapters work and play with each other? Nah, let's have a trumpet fanfare when it's up and running...hopefully soon.

Let's talk about "chapter support" from a different perspective....that of the individual barbershopper. And I guess if I put the end of the sermon here at the beginning (Wow! What an innovative thought for some of those Sundays, huh? Now I'll probably hear from Father Joe!....But I digress!) Anyway.....I guess the point I want to make is that for all the reasons our culture has for us NOT to belong...or support...those same reasons should indeed provide the impetus for us TO belong...and support.

It is no secret our Barbershop Harmony Society is at a crossroads with membership. While it is not a comforting thought, most service organizations and many volunteer groups are experiencing the same membership discomfort. In our own Society, we speak of the average age of the barbershopper skyrocketing with no infusion of new blood. The new blood is there, and our Society is grabbing at every possibility to draw them into a ringing chord.

But the elder chapter statesman is of a different breed....a different time. He is of a time when organizations were born almost out of necessity because yes, there was indeed a time where there was no television. Houses had front porches then, and in the evenings one sat out there on the porch swing and talked to the

neighbors next door sitting on their porch. And when somebody decided to walk down the street to the local watering hole or perhaps to a barbershop chapter meeting, it was the most natural conversation in the world to ask that neighbor to come along.

Look where evolution has taken us! We now have classes and guidance and instruction on what to say to a prospective member. We carefully tailor and manipulate our questions so as to get a "more than one-word response." How did it all become so complicated?

Ok, we all know that technology is at the root of these issues. Television, and then a long while later, other electronic entertainment, provided an outlet where we didn't have to leave our homes or even go outside to the porch to talk to anyone. We now had the ability to entertain ourselves. Perhaps the move to the suburbs isn't quite in the category of technology, but houses were more distant from each other, and driving back into town or driving somewhere to "belong" took up time.

And then technology struck another mighty blow so that we don't have to do anything now face to face. We don't have to make a date, break up, make up, argue, sign a contract, pay for a Starbucks, hand a boarding pass, sing, or even just ask "what's for dinner" face to face anymore. Those days are gone. If we want to attempt to speak...to encode and decode word sounds for the purpose of communication, now we have to be taught how to ask a simple question.

So you see, for all of these reasons that exist that we no longer have to "belong," or have caused us to evolve into "unbelong," then those very same reasons should cause us to give concern for our own mental well-being, to re-claim the values and warm fuzzies associated with "belonging," to prevent us from walking blindly into a busy intersection because we're too busy texting.

But those of you still left reading in this congregation are telling me, "you're preaching to the choir, my friend." (lots of great analogies there...digressing again...sorry.) I guess if you're reading this article, you do "belong" and the Cider Press comes to you for "belonging."

But for your self-preservation and for the Society's preservation, "belonging" isn't enough right now. The chapters need your support. The chapters need each individual to pick up his involvement at least one cycle, one notch. Take just one project away from someone who wears several hats. I'm not necessarily speaking of an on-going Board position, although that would be nice. Be ticket chairman for the show. Take it upon vourself to find a performance for the chapter. Call some of the men who've been absent several weeks now. That's what support means. It's not enough now just to "belong." There's no guarantee anymore that there are three different voice parts there for you to sing a tag. Simply "belonging" doesn't carry the same soul-nourishment it did back when our Society was formed. To feel that inner glow....to genuinely feel like you're accomplishing something for the betterment of a larger body....to ensure that a tenor will always be there (but only when we want one there), every man needs to offer chapter support.....not just his card that says he belongs.

Yea, do you hear me now?

Technology has replaced the passing of the baskets and the smiles you shared with the person sitting next to you in the pews. If you enjoyed today's sermon, then just electronically transfer your donations into Steve Wyszomierski's Paypal account. And I thank you for your....support.

What's your Excuse?

Just recently my wife says to me, "Joe, did you send in your registration for Apple Corps yet?"

I replied, "Well honey, I started to but I'm not sure...."

"What do you mean?!", she snaps back at me in mid sentence.

Before I could reply she goes off on me.

"I thought you were itching to go back to Apple Corps because you look forward to it every year. You always tell me about the great classes you take and you rave about the top notch instructors. Look at how it's improved your singing and how you always have a ton of good ideas that you bring back to your chapter. Then you go on and on about the tag singing, Mega Chorus, pick-up quartets and how much you enjoy that beautiful campus. Oh, and then there's the all-you-can-eat meals. I swear you always put on a few extra pounds over Apple Corps weekend! Not to mention the Saturday night show that you say just gets better every year."

"So you're going to sit there and tell me you're not going to go and hang out with your barbershop buddies, and oh by the way, didn't you mention that Acoustix will be there this year? You really want to miss all of that?"

Finally she takes a breath and I find my chance to get a word in.

"But dear, as I started to say, I'm not sure if we're heading out to Apple Corps on Thursday morning or afternoon this year"

She nods and says "Oh, OK honey, have a good time!"

"You know I will!"

submitted by Joe Novelly



Check out the new JAD Apple Corps page on Facebook for all the latest news, pics, and discussion on your favorite barbershop harmony school!

Be sure to hit the LIKE button and share the JAD Apple Corps page with all of your friends by clicking the SHARE button on the left side of the page.



Harmony Foundation using Donors Choice

Make Plans Now To Attend The

SUPER J.A.D. LAKESIDE "BARBERSHOP SHOW"

(On The Southern Shores Of Lake Erie Near Marblehead, Ohio)

SATURDAY, September 1, 2012

(Labor Day Week End)

8:15 P.M.

(Hoover Auditorium)

featuring

The Hall Of Fame Chorus

(Canton. Ohio Chapter)

The Franchise

2011 J.A.D. Quartet Champs

Over Easy

2011 International Seniors Quartet Champions

So Load Up Your Vehicle, Fasten Your Seat Belts And Head For Lakeside Sept. 3rd For The Greatest Barbershop Show On Earth



Joe Jenkins Financial Development



Was a wonderful weekend we all had as the Men and Women of Independence hosted

the JAD Spring Convention. What a Great Time.

I want to share with you one of the happenings which took place at the House of Delegates Meeting. Our friend Ev Nau was on the judging Panel but also represented Harmony Foundation.

Ev was able to deliver the Donors Choice checks to the chapters in attendance from the second half of 2011. The list of chapters and checks follows:

JAD - \$1678.20

Dayton Metro - 48.00

Marion - 36.00

Defiance - 58.50

Pittsburgh Metro - 39.00

Cleveland East - 78.50

Cleveland West - 78.50

Zanesville - 84.75

Huntington Tri-State - 75.00

Mon Valley - 76.50

Lima Beane - 112.50

Independence - 195.00

Cincinnati - 422.50

Mansfield - 449.70

Gr. Kanawha Valley - 548.00

Canton - 734.70

Buckeye-Columbus - 1267.50

Gr. Central Ohio - 2082.70

Western Hills - 2493.80

Total - \$10,559.35

These were the Donor Choice checks covering donations made from 7/1/11 through 12/31/11 and do not include anything below \$25.00.

For clarification these dollars come from your giving to Harmony Foundation and then through the Donors Choice you can earmark up to 30% of your donation to come back to your chapter or the Johnny Appleseed District. You can split how that 30% is used and/or you can leave it all with Harmony Foundation.

This was a significant happening which I felt needed to be shared with the entire Johnny Appleseed District.

Thank You for All you do.—Joe Jenkins 🎜

Quartets Better Skills at IQT: Columbus 2012

Garrett Hilsinger, DVP, Music & Performance

On Saturday, March 17th, JAD sponsored the IQT:Columbus at Fort Hayes Memorial High School. The IQT (Intensive Quartet Training), has evolved into a wonderful day long event that welcomes quartets of all levels for some one on one coaching with some of the top coaching talent in the Johnny Appleseed District.

Six quartets from across the district traveled to Columbus to develop their skills. Participating quartets were: Blueshift, Three Dudes And A Guy, Showtime, Double Nickel Vocal Band, Just For Fun, and Mercury Rising. Illness kept three or four other quartets away who planned to participate and we suspect that some other quartets had big plans for the St. Patrick's Day weekend that kept them otherwise occupied.

At the helm of this year's IQT Columbus once again was **Doug Smeltz**. Doug's expert organizational skills and positive attitude go a long way to making the IQT an enjoyable day for quartets and coaches alike. A BIG THANKS to Doug for all of his hard work again this year!

The coaching faculty for IOT Columbus included Mike Morris, John Dudrow, Casey Parsons, Mike Hull, Mark Green, Billy Edwards, Brian O'Dell, and Shanno Wilson.

All of the quartets certainly arrived ready to put their best foot forward. After a short physical and vocal warm -up, the quartets split up into two coaching pods of three quartets each. In their respective pods, the quartets each sang a song for the coaches and the other quartets. They then split out for two morning coaching sessions. After lunch, the quartets participated in two more coaching sessions. The end of the day found each pod coming back together to assess the progress the quartets had made that day and getting some final words of encouragement from the coaching staff. All six quartets and coaches then gathered to hear each quartet perform and showcase what they had learned during the course of the day. A big thank you to all of the quartets for taking the time to better your craft. And a big thanks to all of the coaches for donating your time to this event.

If your quartet would like to participate in an Intensive Quartet Training day or simply would be interested in getting some coaching for your quartet, please contact Garrett Hilsinger [ghilsinger@gmail.com] for assistance.



Blueshift Mark Hoffman, Justin Downey, Jordan Hoffman, David Breen Billy Edwards, coach



Three Dudes And A Guy Richard Townsend, Chad Putka, Spencer Wight, Andre Kuney Mike Morris & John Dudrow, coaches



Mercury Rising Jeff Rubenstein, Tom Davis, Brian Zink, Bill Shutt Mike Hull, coach

Just For Fun

Jon Young, Tom Hayman, Mort Katz, Jack Stoller Brian O'Dell & Shanno Wilson, coaches



Double Nickel Vocal Band Fred Aller, Garrett Hilsinger Bari Courts, Jim Fry Casey Parsons, coach



Showtime

Mark Green, coach



HALO Youth Chorus and The 2012 World Choir Games

this number!



Robbie ChurgovichVP Youth in Harmony



The JAD has always been a poster child of youth activities to all the other districts in our society. That's because we've had men graciously spend their time and money making sure ideas became a reality. Through two successful summer camps, day camps, high school visitations and an extensive network of support and scholarships through Harmony Foundation, district chapters, and personal donars, we have effectively planted the barbershop bug in thousands of young singers. With the current rise of youth choruses competing at the Mid-Winter convention every January, this trend was recognized by Paul Coleman and several young society members in the Cincinnati area by creating the youth chorus, HALO.

HALO will be competing in the 2012 World Choir Games mid July, conveniently held in Cincinnati. There will be choirs from 70 countries! This is truly a worldwide event. You may be familiar with this event when The Westminster Chorus from FWD competed in Wales and won the overall competition in 2009. This was a huge honor, as well as one of the best exposures of barbershop singing to date. If you were at prelims this year, you would have heard Paul Coleman solicit our help in promoting this event for this year. This isn't just a competition; its the newest innovation for youth recruitment in our district. HALO is inviting any young male singer from 13-21, society member or not, high school or college student, to compete with them at the World Choir Games. Its our job to help them spread the word. The songs the chorus will be singing is "Good Luck Charm", "Surfer Girl", This Little Light of Mine/ Do Lord", and "Viva La Company". The great thing about this chorus is that it requires very little commitment. Paul will send music and learning tracks to the participants, and its their responsibility to learn the music. At this point, the only required rehearsal is held in Cincinnati on Tuesday, July 10th... the day before HALO is slated to compete. The base members of HALO will be practicing on a regular basis in Cincinnati, however, the chorus may move a rehearsal or two to a central location once we see which areas this event will draw participants. This is not only open to JAD, but also to our neighbors



in the Cardinal District. The biggest necessity is to spread the word, so please reach out to you contacts and get in our schools to promote this, as well as our summer camps!

The cost for each man to participate in the World Choir Games is \$75. Harmony Foundation has graciously offered to cover \$15 per man for the cost of registration. That leaves each man to pay \$60. If you would like to sponser one of these singers to cover the remaining \$60, please contact me at: rcchurg@gmail.com. I will publish your name in the next Cider Press, and have a personal thank you letter written from the singer you sponsored for the event. HALO currently has 20 members on board to compete, but we need your help to triple

Become a fan of HALO chorus on facebook, at: https://www.facebook.com/#!/HALOChorus and check out the 2012 World Choir Games at: http://

www.2012worldchoirgames.com/. For any specific questions regarding the contest, contact Paul Coleman at: mabsfh@cinci.rr.com. Thank you for your continued support in spreading our great hobby to the next generation!

Over Easy

2011 Intl Senior Champs!



Available NOW for your show!!

Call Glenn at 440.572.5558 glenn@perspectiveview.com GoldenCresentChorus.org

The Evolution of the JAD Website



John Byerly DVP - Marketing & PR



an you believe it? The JAD website, www.singjad.com, has been around for two decades! As some of us get dragged kicking and screaming into the digital age, let's take a look back - and ahead - at our district's online communication.

The Past

Singjad.com was developed, and has been faithfully maintained, by Pittsburg-area barbershopper Reid Joyce. The site was fairly "static" in the beginning, but evolved into a timely news and information source for JAD members. Reid has retired from this job, so let's take a look back at the man who created www.singjad.com.

Webmaster Reid Joyce is a man of many talents, and being a website developer is only one them. He has been a member of the Barbershop Harmony Society since 1958, has been a bass singer with the **Butler Notables**, and also with a mixed-voice a cappella quartet named

"Crossroads" (Sorry, Dr. Jim, I believe they beat you to that name). After a career as a research psychologist, Reid now sometimes serves as an aeronautical and humanfactors consultant for a flight-simulator manufacturer. His non-singing passion is his work with the "Bent Prop Project" (www.bentprop.org). With his Bent Prop colleagues, Reid searches the waters and jungles of the western Pacific for clues that may lead to the location and identification of wreck sites, and the remains of American service members who gave their lives in defense of our freedom during World War II.

Reid... Thank you for your 20 years of service as our webmaster. As a token of our appreciation, the Johnny Appleseed District will be making a donation to the Bent Prop Project in your honor.



Reid Joyce (left) with "Crossroads"



Reid on a Bent Prop dive

The Present

In 2011, Jared Wolf, bass with The Alliance chorus and The Allies quartet, began the process of updating our 20year-old website. The initial objective was to make it more attractive and easier to navigate. Jared has accomplished that original goal, and is currently working as our new webmaster to maintain and continually improve the site. The updated website includes a scrolling marquee of current champion chorus and quartet photos, drop-down menus, and a link to the new JAD Logowear Store.

The Future

A secondary goal of the website redesign had to do with future maintenance. With the ever-increasing sophistication of web development tools, it was suggested that members of the JAD leadership team be responsible for updating the site with information about their individual areas of responsibility. Jared has built the new site in a way that will make it possible to delegate those responsibilities.

A basic version of the new JAD Logowear store is now available online. We have started with just a few items... embroidered long and short sleeve woven shirts, polos, jackets, hats and bags. As we gain experience with the new site, and get feedback from you, we will expand the selection options, and customize your shopping experience. One of the best ways to generate a conversation about our hobby is to wear a barbershop logo item. In the near future, you will be able to have your own chapter or quartet logo placed on any Logowear Store item so your members and friends can order their own customized prod-

Your emails and phone calls are always welcome.

11 Principles of Leadership For Your Chapter



Casey Parsons Executive Vice President



The majority of meaningful work in the Barbershop Harmony Society begins and ends at the Chapter level. We have been told this before, and I firmly believe it to be true. Usually it comes up in the context of membership recruitment or convention attendance or some other measurable goal. But in all aspects and every level of our collective organization, our purpose is to support the chapters and those members who populate them. Nowhere is it more important to be successful, and the results more immediately apparent, than in the chapter.

Effective leadership allows your chapter to define and fulfill a purpose or mission. Leaders set goals, creates plans, and execute those plans with hard work. The effectiveness of that leadership is critically important and is directly related to the health of that chapter.

Here is a list of 11 Principles of Leadership as developed by the US Army. Take a moment to consider how each of these is applicable to the environment of your barbershop chapter.

1. Know yourself and seek self-improvement.

This one is easy, right? We rehearse to becoming better singers and performers. Surely we need to continue to improve as leaders as well. The JAD provides many learning opportunities such as LEADAC, Chorus Director Development, Quartet Training, Apple Corps, etc.

2. Be technically and tactically proficient.

A great leader needs to understand their job extremely well so that they can use all available information to create the best plan and be effective at efficient execution. Plan the work then work the plan.

3. Seek responsibility and take responsibility for your actions.

Good leaders are usually among the first to recognize when something has gone wrong, but more importantly is when they can accept that they are part of the problem. It is in those cases when we learn the most and have the potential for the biggest gains.

4. Make sound and timely decisions.

Making a decision requires good information, or "actionable intel". Research, learn and expand your mind until you are sure that the decisions you make are the long-term best case for the majority of your members.

5. Set the example.

Gandhi said, "Be the change you want to see in the world". Lead by example!

6. Know your soldiers and look out for their well being.

Our soldiers are our brothers in song, our riser buddies, and sometimes even the basses. ;-)

7. Keep your subordinates informed.

Subordinates is not the word we would choose to use, but the point is that clear and consistent communication is key. This goes for everyone from the board, to the music team, to the director, to the members, to the coffee guy, etc. Success depends on good communication.

8. Develop a sense of responsibility in your subordinates.

It was mentioned above that Leaders take responsibilities for their mistakes. As that permeates into the culture of your chapter, others will also adopt this concept. Imagine the progress that can be made when the entire organization feels responsible.

9. Ensure the task is understood, supervised and accomplished.

Communication is key, again. A leader must communicate their plan, oversee the execution of that plan, and then have some way of measurement or verification that the desired outcomes did indeed occur. Efficiency is the key here to not make the leadership a level of bureaucracy but rather as an effective tool to get better results.

10. Build the team.

No one person can build and run a chapter along. Help your seasoned guys learn some new skills by attending a class or workshop in the JAD. Find new guys to get involved. Many hands make light work!

11. Employ your unit in accordance with its capabilities.

Create goals that fit your chapter's purpose. Every chapter is unique and every chapter will be attractive to different people. Set reasonable goals and start marching!

Armed with these 11 principles you are ready to become a better leader for your chapter and help those around you become leaders as well. As you incorporate these concepts into your chapter experience you can begin to change your internal culture to one that is higher functioning and more successful. And when we do that, we all win!



Apple Corps will not be providing bed linens, towel or washcloth. Please bring your own.



Three Checks

Fr. Joe Witmer
Secretary



It's a gradual learning curve for your new JAD Secretary. Barbershop has been my hobby for 42 years. I've sung with Warren, Canton and Youngstown choruses, and then spent eight years in the Alexandria Harmonizers. Since 1988 I've been back in Johnny Appleseed with the Canton Hall of Fame Chorus. Dave Richards has been a great help and a good mentor.

Chapter secretaries, I need to hear from you three times a year. Each chapter has three checks to write over the year.

The first check is for \$28 (or more, if your show site is very large, etc.) for each performance. This check is to accompany the show clearance application form. Send form and check, made out to BHS, to the District Secretary. That's me! My address is 1515 California Avenue, Louisville OH 44641-8708. After I've made sure that your date does not conflict with another chorus within 50 miles of your chapter, I'll send a copy of the form back to you, giving clearance to your chapter. We don't need embarrassed chapters or quartets. This BMI/SESAC blanket agreement with the Society is a big help to us, but it takes a modest effort on your part to keep our part of the arrangement.

After the show is over, or at least before the end of the year, send another check, also made out to BHS, for \$230 (or more, if you've done well). This fee acknowledges the composers and authors of the songs we sing. Every creator of books, poems and music is due financial recognition for their creativity. This is our way to show our support of those who make us appreciated by our audiences. ASCAP is the organization that pulls this all together, helping both composers and performers a fair way of keeping talented people working to write and to perform. The Society has a blanket agreement with ASCAP too.

Finally, again before the end of the year, a third check is made out to JAD. The amount is ten cents for every annual show ticket that is sold. (If you give out 100 complimentary tickets, they don't count – just tickets sold). If you sold 800 tickets, your check should be for \$80. This check is sent to the District Secretary, and is used to help support the activities of the JAD on your behalf.

If you need any further assistance, please email me. \Box

Packing List for Apple Corps 2012

- Pants / shorts
- Shirts (chorus and/or quartet)
- Socks
- Comfortable walking shoes
- Toiletries
- Any medications needed
- Twin bed sheet flat or fitted (linens not provided this year)
- Top sheet and pillow case (linens not provided this year)
- Duct tape (optional for sheets)
- Towel and washcloth (linens not provided this year)
- Blanket in case it gets cold
- Pillow (optional)

- Pitch pipe
- Chorus name badge
- Pens, pencils, notebooks
- Book bag
- Book of tags
- Camera
- Umbrella
- Small electric fan (optional)
- Extra Undies!!!
- Snacks
- Water bottle & drinks
- cooler
- alarm clock
- rain gear



BHS HISTORIVIA VOLUME XIII with Mike Sisk



Barbershop historivia is for everyone. I welcome any and all info/data that I haven't been able to uncover from the archives.

For example, an earlier article was given contribution of additional info regarding the era of the lead stance on the end and JAD father/son quartet champions by Robbie Churgovich of the 2009 JAD Champ Four Way Stop. I was also informed of an overdue addition to the JAD Multi District Champs list. Thanks to Mike Connelly & Joe Connelly for bringing to my attention that our old friend Tom Hine, of the 1970 JAD Champ Akromatics, has also sung in several multi district quartet champions. Those were the 1976 PIO Champ Foreign Policy, 1987 DIX Champ Atlanta Forum & 1993 DIX Champ Atlanta Power Company. Tom is a 3X multi-district champ and joins the JAD 3X multi-district champs in Drayton Justice, Jay Hawkins, & Garry Texeira. Actually, I should rephrase that as Drayton. Jay, & Garry join Tom as he did it FIRST!

Some notable historivia includes the WHAT IF question of past contest results and the implication of a potentially different outcome when you consider the very real scenario of WHAT IF? This applies in the case of two FWD silver medalist quartets who each were unable to pursue the gold medal the year following their silver medal placement.

Clue-lead related in both quartets:

1st) The 1969 Silver Medalist Golden Staters were not able to compete for the gold in 1970 due to lead Ken Ludwig having been in a serious car accident which prevented him from rejoining the quartet. In 1970 in Atlantic City the Oriole Four went on to win the GOLD. WHAT IF!

2nd) The 1977 Silver Medalist 139th Street Quartet did not return to pursue the gold in the 1978 International because lead singer Jim Meehan would quit the quartet due to controversial comments being made of the potential for heavy penalization of their arrangements. In 1978 in Cincinnati the Bluegrass Student Union went on to win the GOLD!

I ask you WHAT IF?

History is what it is but WHAT IF these two FWD silver medal quartets had competed for the gold?



"This is my 4th
Apple Corps. My
quartet is here,
and I LOVE to
sing!"

Bob Cook



"This is my tenth Apple Corps. I keep coming back because I have a desire to become a better singer."

Don "Scooter" Marcum



JAD Delivers!

(A recent call to JAD leadership was recently recorded for quality assurance purposes. The contents of this conversation have been released here for your information and entertainment)

JAD: "Good afternoon, this is JAD Headquarters, how can I help you?"

JB: "Hi, this is Joe Barbershopper calling. I'd like to order up some stuff for me and all of my friends in the JAD!"

JAD: "Well, I can help you with that! What do you need?"

JB: "I've got a whole laundry list of things I need, so here goes...

- 1. We need a weekend harmony school sometime in the near future.
- 2. This camp should be at a facility that's within driving distance of all district members, and you'll need to provide meals and housing.
- 3. Set up instructional classes, learning and social activities, rooms for meeting, and maybe even a small Harmony Mar-
- 4. Make sure we have top notch talent to coach, teach, and lead us all weekend.
- 5. If some of the activities are spread out and some walking is involved, provide golf carts and drivers to help us get
- 6. Have food that is great quality with a lot of variety and make it's all you can eat!
- 7. Have a show featuring our top quartets and choruses.
- 8. Be sure to bring in an International Champ quartet for the weekend too.
- 9. Make sure the emphasis is on having fun, even as our goal is to improve our craft.
- 10. Ensure that it's affordable for all members.

Well, that about does it. Is this at all possible for you to deliver?

JAD: "Sure thing, Joe, we'll get right on it! I'm thinking June 7-9, 2012 might just work for everyone. Be sure to bring all of your friends to share in the fun!"

Submitted by Joe Novelly

Contest and Judging



Dave Rubin VP - Contest & Judging



nd....another great JAD contest is **1** behind us. 22 quartets and 11 choruses walked across the boards in Olmsted Falls, OH on April 13 and 14 at the Spring Prelims. The Allies and Maverick both qualified for Internationals in Portland, with the Hot Air Buffoons qualifying out-of-district in Pioneer a week later.

The Con Men won the collegiate contest, earning the right to represent JAD in Portland this summer as well.

Other winners:

Plateau A chorus: The Steel City Harmonizers (Pittsburgh Metro, PA)

Plateau AA: Northwesternaires (Defiance, OH)

Plateau AAA: Hall of Fame Chorus (Canton, OH)

Plateau AAAA: Southern Gateway (Western Hills (Cincinnati), OH

Overall 2012 District Chorus Champion is the Southern Gateway Chorus TMI: 2012 District Seniors Quartet Champion

Watch for upcoming information about the Fall Quartet District Championships and chorus prelims, as well as more discussions about the Chorus Plateau system for the 2013 Spring Chorus District contest.

Finally - a large thanks to the Men and Women of Independence for hosting a great convention, as well as the JAD convention team for doing such a fine job with all of the behind-the-scenes work.

And one more 'thank you' to Bill Ray as my predecessor VP of C&J for both handling the job so efficiently for many years and helping me get through my first

See you in the Fall! 🎜

Continuous Improvement



Doug Smeltz

VP - Chorus Director Development



JAD leadership desires to help each chapter develop musical talent and provide continuing education to the musical leadership team. With this in mind, we are continually finding ways to benefit our musical leadership including and not limited to ...

An open line of communication with front line Directors:

Each "Odd Dated" Sunday night at 10 pm, all directors are invited to call in and converse with other directors from around the district. We offer topics of discussion, chances for answers to questions, and an opportunity to hear about upcoming events that pertain to directors and the musical leadership team. Directors call into a conference by dialing 218-339-

4600 and using the code 514175 followed by the # symbol.

CDWI 1 and Outstanding In Front Program at Shenango Valley Chapter in September

JAD is offering a combination program for 5 of out directors and their musical leadership team in September in Hermitage, Pa. Other chapters (4 spots left) are invited to send their musical teams to join the Outstanding In Front portion of the program that day. Contact Doug Smeltz at dsmeltz1@hotmail.com or phone him at 614-537-5184.

Outstanding in Front at Apple Corp:

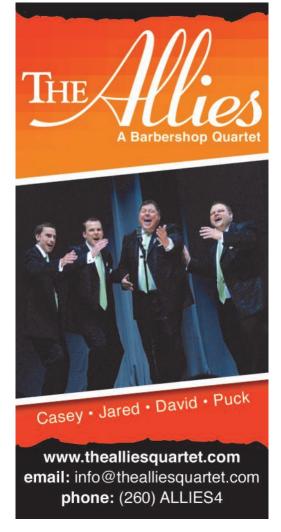
We are going to continue our work with Steve Tramack at Apple Corp in June. All attendees at the Leadership Academy and others unable to attend are invited to share the weekend with Steve.

Next Level Program:

We have two chapters already signed up for the Next Level Program offered by BHS. This program is offered to any chapter whose director has attended a CDWI workshop. The trainers review a tape of a normal chapter meeting, correspond with the musical leaders and then attend a meeting and works with the chapter musical leadership to try and improve the overall plan for rehearsals and chapter meetings. Contact Doug Smeltz if interested in hearing more about the program. (FYI: David Calland is a trainer and is VC of the program at this time. \Box







JAD 2012 International Quartet Prelims



The Allies Tenor - Puck Ross, Lead - David Calland Bari - Casey Parsons, Bass - Jared Wolf



Tenor - Joshua Van Gorder, Lead - Jonathan Zimmerman Bari - Michael Hull, Bass - David Jarrell



Forte Tenor - Randy Goss Lead - Ernie Blevins Bari - Todd Farrow, Bass - Terry Healy



Xtreme Measures Tenor - Mike Castrodale, Lead - Mike Nesler Bari - Troy Stauffer, Bass - Tim Kalb



Tenor - Keith Shuck Lead - Dave Kindinger Bari - Larry Wolfe Bass - John Dudrow



Tenor - Joseph Fraley Lead - Erich Offenburg Bari - Kevin Mohr Bass - Darryl Flinn

JAD 2012 International Quartet Prelims



Drive Time *Tenor* - John Reece *Lead* - Dean Martin *Bari* - Daniel Tice *Bass* - David Callis



TMITenor - David Trakas, Lead - Kirk Roose,
Bari - Rodney Nixon, Bass - Alan Downey



The Reen Family Singers

Tenor - Dominic Reen Lead - Bernard Reen

Bari - Stephen Reen, II Bass - Stephen Reen



Studio 4 *Tenor* - Nathanial Fessler *Lead* - Donald Dressler *Bari* - Harrison King, III *Bass* - Keith Harker



Mercury Rising

Tenor - Jeffrey Rubinstein Lead - Thomas Davis

Bari - Brian Zink Bass - Floyd Shutt



Tenor - Don Gray, Lead - Jerome Wallman Bari - Bayard Pelsor Bass - Dutch Speidel

JAD 2012 International Quartet Prelims



The Perfect Alibi

Tenor - Cory Richmond, Lead - Steven Wendell

Bari - James Hartman, Bass - E Charles Bates



Double Nickel Vocal Band

Tenor - Fred Aller, Lead - Garrett Hilsinger

Bari - Bari Courts, Bass - James Fry

JAD 2012 Senior Quartet Contest



TMI *Tenor* - David Trakas, *Lead* - Kirk Roose, *Bari* - Rodney Nixon, *Bass* - Alan Downey



O K Journeymen *Tenor* - Ted May, *Lead* - Donald Jennings *Bari* - Fred Pummill, *Bass* - Doug Watson



All InTenor - Don Anderson, Lead - Dave McGrath, Bari - Ernie Jackson, Bass - Mike Pilot

JAD 2012 International Collegiate Quartet Prelims



The Con Men

Tenor - David Strasser, *Lead* - Matt Hopper *Bari* - Russell Watterson, *Bass* - Brent Suver



Blueshift

Tenor - D, Lead - Ma Bari - Ru, Bass - B



The Darlington Brothers

Tenor - Jonathan Zink, Lead - Alex Stenger Bari - Zac Coleman, Bass - Eric Judd



Three Dudes and a Guy

Tenor - Richard Townsend, Lead - Chad Putka Bari - Spencer Wight, Bass - Andre Kuney



CQ

Tenor - Jace Crossland, *Lead* - Dave Griffiths *Bari* - Kameron Owens, *Bass* - Kyle Brieschke



Foureyes

Tenor - ?, Lead - ? Bari - ?, Bass - ?

JAD 2012 High School Quartet Contest



Sing-A-Ma-JigsKyleigh Harrison, Carlee Conrad,
Caris Conrad, Gates McGough
Lakota High School - Kansas, OH

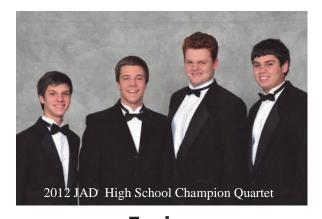


Accidentals Happen
Gina Todd, Katie Perron,
Kaleigh Brewer, Brianna Struve

Whitmer High School - Toledo, OH



I, Me, You & Her!
Kira Businger, Brook Kennedy,
Sydney Wagner, Christina Navarra
Ostego High School - Tontogany, OH



Fusion
Alex Burko, Stephen Kersey,
Dan Molina, Austin Robertson
Solon High School - Solon, OH



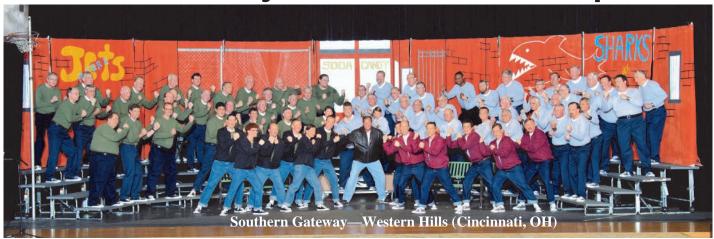
Nebula Joey Gehring, Josh Tremonti, Curtis Rea, Jordan Gregory

Ostego High School - Tontogany, OH



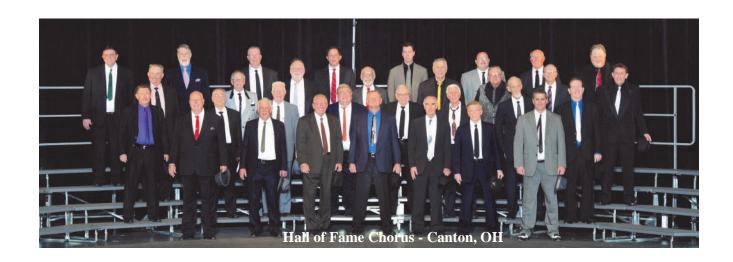
Fantastic Quar
Nick DelValle, Stephen Hause,
Garrett Klekota, Seth Zavodny
Amherst High School - Amherst, OH

Southern Gateway Chorus — 2012 JAD Champions!





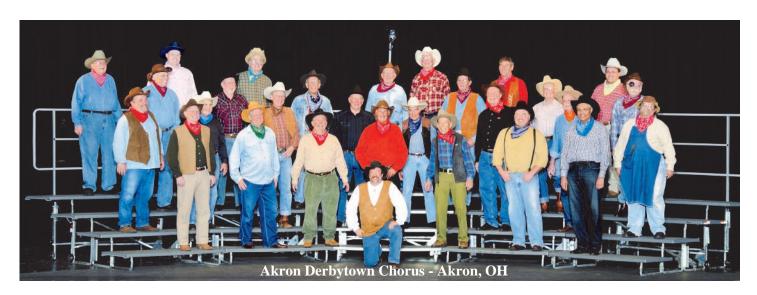












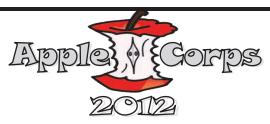












It's Harmony University in your own backyard!

To all my JAD friends,

It's time once again to make plans to attend Apple Corps! JAD barbershoppers from across the district will again descend upon Kenyon College from June 7-9, 2012. We want you to be a part of the fun! This issue of the Cider Press includes all of the information that you need to register for Apple Corps. Check out our classes, read up on our amazingly credentialed faculty and coaches, and then get busy completing your registration form.

Your loyal Apple Corps staff has put together a pretty exciting event this year. There's a bit of something for everyone and more fun than just might be legally possible! As always, we'll have golf carts available to get you from place to place. So even if you don't get around as well as you used to, there's no reason that you can't join in on the fun! Check out some of the big highlights of this years Apple Corps...

A big JAD welcome to ACOUSTIX!

Apple Corps is very excited to welcome back one of the most exciting quartets ever to ring a chord...ACOUSTIX! An extensive performing schedule and incredible musicianship have kept our 1990 International Champs in championship form for the past 21 years and you get to be up close and personal with them all weekend. Don't just see them perform a great set on the Saturday Big Show, eat lunch with them, sing a tag, and get to know these four, great guys. We've got two great events planned with ACOUSTIX..... Sing With The Champs—ten lucky people will get to ring chords with one of the best quartets in the world! Then you get a chance to ask ACOUSTIX the questions you've always wanted to know in our intimate Meet The Champs session.

We're not just a district school, Apple Corps is Harmony University in your own backyard!

Did you know that almost every one of our faculty members this year is either currently, or has in the past, been on the faculty of Harmony University? The JAD is very lucky to have so much homegrown talent of this caliber, but we've brought in more faculty from around the country than ever this year! If you can't spend a week to travel to Harmony U...no worries! You can get the same great experience right here in Ohio for less than 40% of the cost!

Apple Corps is about so much more than the classes...

Opportunities for friendship, fraternity, and fun abound at Apple Corps. Don't miss the opportunity to be a part of JAD's largest chorus, the Mega Chorus and surround yourself with 100 other voices! On Friday night, we'll all have a chance to sing the good old songs at the Heritage of Harmony Mass Sing and then spend some quality time with ACOUSTIX. Each night will end with an afterglow at one of the great local restaurants in Gambier. Music and laughter will fill the air and the beer will flow like wine! Friday's afterglow will be extra special when our traditional Pick Up Quartet Contest goes no hold barred late night! If you were with us last year, you know how awesome the Saturday Big Show is. This year will be no different. Just think, Apple Corps is two and a half days where your only job is to sing and have fun! Sign me up!

Hey Quartets, IQT:Kenyon is the place to be!

We've got the best coaches in the biz ready to help you develop your skills! Also, we hope you'll stay and check out some of the classes that were designed specifically with you in mind. Let the coaches polish up your singing and then really take your performance to the next level with "Rehearsal Techniques for Quartets", "Make 'Em Laugh", "The Language of Barbershop", "Vocal Techniques", "Designing Your Ensemble Repertoire", or learn to be a better quartet spokesmen. These are the skills that get you more sing outs and make your quartet experience more fun!

Attention Directors, Assistants, and other musical leaders!

As announced at Leadership Academy in January, Steve Tramack will be back in JAD this June at Apple Corps to expand upon the knowledge he shared with all in attendance at his session at Leadership Academy. Steve has designed a curriculum that will build upon what was started at LEADAC and will undoubtedly give you tons of great things to take back to your chapters. These sessions are designed not only to aid front line directors, but to help our assistants, section leaders, and other musical leaders develop their skills as well.

Your Apple Corps staff has been working hard put together the best school in the Society. The only thing missing right now is you! We're waiting to greet you with a smile and a song. See you at Kenyon this June!

> Your Apple Corps Director, Garrett Hilsinger



Daily Activity Schedule Thursday, June 7th

Beginning at 2p Registration in Horn Gallery 6:30p - 7:30pDinner 7:45p - 8:30pGeneral Session 8:30p - 10:30pMega Chorus Rehearsal 10:30p - 1aAfterglow

Friday, June 8th

D 1 . f . . . 4

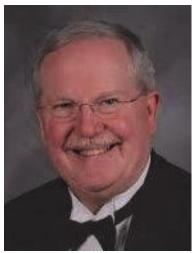
7a – 8a	Breakfast
Beginning at 8a	Registration in Horn Gallery
8:15a – 9:15a	General Session
9:30a – 10:45a	F1 Class
11:00a – 12:15p	F2 Class
12:30p - 1:30p	Lunch
1:45p - 3:00p	F3 Class
3:15p - 4:30p	F4 Class
4:45p – 6:15p	Mega Chorus Rehearsal
6:30p - 7:30p	Dinner
7:30p - 8:15p	Free Time
8:15p – 9:30p	Heritage of Harmony Mass Sing &
	Sing With The Champs
9:30p - 10:30p	Meet the Champs with ACOUSTIX
10:30p - 1a	Afterglow &
	Pick-up Quartet Contest
10:30p – 1a	

Saturday, June 9th

7a – 8a	Breakfast
8:15a – 9:15a	General Session
9:30a – 10:45a	F1 Class
11:00a – 12:15p	F2 Class
12:30p – 1:30p	Lunch
1:45p - 3:00p	S3 Class
3:15p - 4:30p	S4 Class
4:45p – 6:15p	Mega Chorus Rehearsal
6:30p – 7:30p	Dinner
7:30p - 8:00p	Free Time
8:00p - 10:30p	Saturday Big Show
10:30p - 1a	Afterglow

Join the Mega Chorus!

One of the most enjoyable activities of the JAD Apple Corps experience is the Mega Chorus. It gives you the opportunity to sing in a much larger chorus than you may normally get to experience on a weekly basis.



Dr. Ben Ayling

This year, we're extremely fortunate to have Dr. Ben Ayling at the helm of the Mega Chorus. Most of you know Ben as the bass of our very own 1991 International Quartet Champions, The Ritz. Not only does Ben count singing as his hobby, it's actually his day job too! He is the Director of Choral Activities at Ohio Northern University, where he directs and/or oversees the operations of all university choirs, in addition to teaching conducting, choral activities, and aural skills. So, in other words, you're gonna learn a lot and have a great time singing for Ben!

Mega Chorus Music and Learning Tracks are available on the JAD website!

The music for the 2012 MEGA CHORUS is:

The Minstrel Montage—arr. SPEBSQSA When You and I Were Young, Maggie—arr. Szabo

Music and part predominant learning tracks are available on the Apple Corps 2012 page of the JAD website. You will need a password to download them. The password will be emailed to you after we receive your paid registration.

If you do not receive your password within one week of submitting your registration, please send an email to jadapplecorps@gmail.com.



Get coaching from the best talent in barbershop!

The Intensive Quartet Training model is an 8 hour, no frills, no nonsense day of coaching that will improve your quartet's performance right away. We've assembled an all star team of coaches who will help you polish your quartet's strengths and bolster your areas of opportunity. Quartets have expressed that they wanted an affordable, quality coaching experience. That's exactly what this program delivers.

This year IQT:Kenyon will cost \$160 per quartet, (\$40 per man) which will get you 5 hours of top shelf coaching and lunch for your entire quartet included in the cost. No overnight stays, no extra meals – in at 8am and out by 5:30pm. It's just your basic powerhouse coaching experience with none of the extra bells and whistles.

This year's stable of top shelf coaching talent is led by your 1990 International Quartet Champions, ACOUSTIX! You'll be coached some of the best talent in barbershop! International champions, A level judges, music educators, lifelong barbershoppers. These are the people who have made it to the top and they can show you how to make it too!

There will be two days of IQT offered at Kenyon: Friday, June 8th & Saturday, June 9^h

IQT:Kenyon Schedule

0.15 0.15	
8:15 – 9:15am	Opening Session & Group Warm Ups
9:30 – 10:45am	Coaching Session #1
11:00 – 12:15pm	Coaching Session #2
12:30 – 1:30pm	LUNCH
1:45 – 3:00pm	Coaching Session #3
3:15 – 4:30pm	Coaching Session #4
4:45 – 5:30pm	Closing Session & Parade of Quartets

Space is limited to 12 quartets on Friday and 12 quartets on Saturday.

The first 12 quartets for each day that return a completed registration forms for all four quartet members, accompanied by payment of all fees will be accepted.

Get your forms in early – spaces will fill up fast!

You can sign up for one or both days of coaching. Maximize your experience by coaching one day and taking classes as a quartet the other day! We have designed a number of classes with quartets in mind and they'll be led by the same experts who have been doing the quartet coaching. Check out the Apple Corps page on the JAD website for a full list of quartet friendly class topics and an FAQ to answer all of your quartet registration questions.

Extra meals and overnight accommodations are available for a nominal fee. Please see the Apple Corps / IQT:Kenyon registration form located in this Cider Press for full details.

Please direct questions to Garrett Hilsinger – 513-313-5026 [ghilsinger@gmail.com]

Please note—not all members of ACOUSTIX will arrive at Apple Corps in time to coach all of the Friday sessions

APPLE CORPS 2012 IS PROUD TO WELCOME





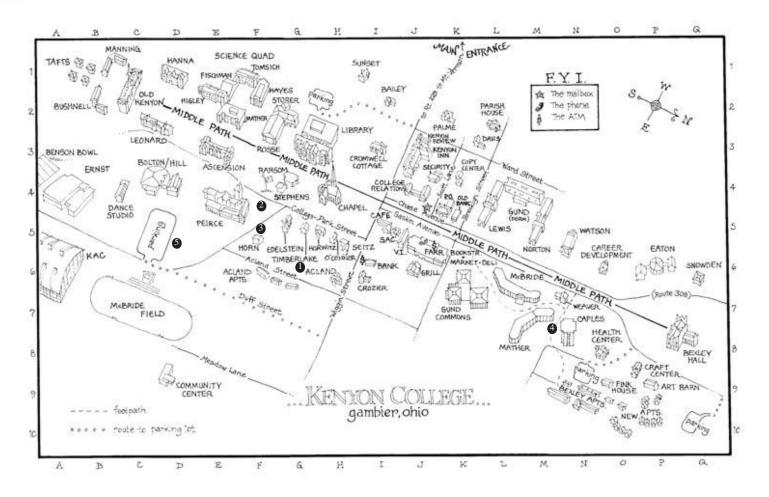
Apple Corps is very excited to welcome our 1990 International Quartet champions, ACOUSTIX, who have been electrifying audiences around the world for 18 years. Their most recent national television appearance was performing the Star Spangled Banner for game six of the 2011 NBA Finals. ACOUSTIX has shared the stage with many talented acts, including The Mormon Tabernacle Choir, LeAnn Rimes, The Dixie Chicks, The King's Singers, Mitch Miller, Isaac Stern, Pete Fountain, Victor Borge, The Four Freshmen, The Gatlins, The Canadian Brass, The Dallas Wind Symphony, and the Atlanta Symphony Orchestra.

ACOUSTIX recently contributed their talents to two new Bill Gaither Homecoming video projects, Amazing Grace, released in August of 2007 and *Rock of Ages*, released in April of 2008. The quartet has made close to 1000 appearances in 47 states of the USA and six provinces of Canada. Bookings outside North America have taken the quartet to Japan, Great Britain, Austria, Czechoslovakia, Hungary, Germany, Australia, Saudi Arabia and Switzerland.

ACOUSTIX has produced five CD projects since 1991 and have appeared on another 21 audio and video releases. Their latest disc, "O Worship The King" continues their tradition of exploring different musical genres. Two of their releases, "Cool Yule" and "Jazz, Jazz," have garnered a combined three nominations for a CARA (Contemporary A Cappella Recording Award) in three different categories. Cuts from their first two discs "Stars & Stripes" and "The New Science of Sound" have been included in American Airlines "in-flight" audio programming.

Todd Wilson, Jason January, Rick Middaugh, and Joel T. Rutherford share a combined 100+ years of stage and studio vocal experience. Their emphasis on ENTERTAINMENT has helped create a loyal group of fans. After spending the weekend with these guys, we know you'll be a fan too!

Kenyon College Map



Due to some construction on the Kenyon College campus, we've lost some of the parking that we've used in the past. As a result, we've had to make adjustments to our check in process, which will include campers parking in a new lot and using shuttles to get back to their dorms. While this is not ideal, we've done all possible to make the new process run with ease. Kenyon College has hired a taxi service to help with the shuttling. Thanks for your understanding.

For those arriving on Thursday:

- 1. Park in Horwitz Lot or near Peirce Hall temporarily and go to Horn Hall for Registration.
- 2. Drive to South Lot, where Kenyon Shuttle returns you and your luggage to dorm area to move in.

For those arriving on Friday:

- 1. Park in Horwitz Lot ① or near Peirce Hall ② temporarily and go to Horn Hall ③ for Registration.
- 2. Drive to South Lot, where Kenyon Shuttle returns you and your luggage to dorm area to move in.

2012 Apple Corps Music Camp Course Catalog

Course Number	Course Title Instructor	Course Description	Length	Periods on Fri.	Periods on Sat.
101	Learn To Be A Coach Brian Barford	WANT TO BECOME A COACH? Learn the common characteristics of great coaches, communication skills, and study the relationship between the coach and the ensemble he is coaching. For people who wish to learn the fundamentals of coaching.	1.25 hrs	F1	S 1
102	Coaching Apprenticeship IQT: Kenyon coaching staff	WATCH AND LEARN. Come observe a top level coach work with a top level quartet and participate in the discussion of why certain methods worked and why certain methods may not have been used. Watch how the coach identifies areas of concern for the quartet and then provides tools and tricks to minimize those areas of weakness. See the quartet begin to perform at a whole new level from instruction.	1.25 hrs	F2, F3, or F4	S2, S3, or S4
103	Sing and Share the Polecats David Wallace	BE ABLE TO SING WITH ANY BARBERSHOPPER Learn the songs that you can sing anywhere with anyone. These twelve gems are the backbone of our hobby. Plus, learn how to bring better singing and performance to your chapter through use of the polecats.	1.25 hrs	F2	S 3
104	Tags, Tags, Tags Kirk Roose	"FOOLISH OVER YOUUUUUU" ISN'T THE ONLY TAG IN THE WORLD. You do not need to know the whole song to have fun singing the tag. Tagmaster Kirk Roose will teach you all the old favorites and a few new ones to boot. Plus, you'll learn how to start a program to make tag singing a part of your weekly chapter meetings!	1.25 hrs	F1	S1
105	Woodshedding Kirk Roose	HARMONIZE "IN REAL TIME" Learn to harmonize the way they did it in the good old daysby ear! You'll get lots of great tips on how to be a successful ear singer and also learn how to make this invaluable skill a part of your chapter meetings.	1.25 hrs	F2	S2
106	Rehearsal Techniques for Quartets Dave Kindinger	HOW DO THOSE INTERNATIONAL QUARTETS GET SO GOOD? From warm-ups to learning new songs and rehearsing old songs, learn the basic rehearsal strategies that make a quartet successful.	1.25 hrs	F2	S4
107	Designing Your Ensemble Repertoire David Wallace	WHAT MUSIC SHOULD MY ENSEMBLE SING? Learn how to select music for your group that will highlight your skills and performance capabilities. Discover how to choose an entertaining repertoire that will fit your ensemble's personality and delight your audiences!	1.25 hrs	F3	S2
108	Make 'Em Laugh Shane Scott	MAKE 'EM LAUGH Comedy has always been a staple of barbershop. This class will explore what makes people laugh, and how to maximize comedic impact.	1.25 hrs	F4	S3
109	Observe The Alliance Independent Study	SEE WHAT MAKES THEM A PERENNIAL CONTENDER! Spend some time observing one of the top choruses on the planet and find out what makes them so successful. Summer 2	1.25 hrs 2012 • T	Not offered he Cider P	S1; S2; S3; or S4 ress 29

2012 Apple Corps Music Camp Course Catalog						
Course Number	Course Title Instructor	Course Description		Periods on Fri.	Periods on Sat.	
110	The Language of Barbershop Brian Barford	CLEAN UP YOUR ACT! Use Barbershop Language Skills to sing precisely and deliver your song's message to the audience. This class reviews the top rules for singing cleanly and instantly locking and ringing those chords and words to improve your barbershop experience.	1.25 hrs	F3	S4	
111	Emcee/Spokesperson for Quartets and Choruses Dave Kindinger	PUT THE AUDIENCE AT EASE AS YOU SEAMLESSLY TRANSITION TO THE NEXT SONG. There is more to being a good emcee than simply telling jokes. Learn the tips that will help you present a better overall package by allowing segue between songs to be of the same quality as your music.		F4	Not offered	
201	Supercharge Your Chapter! Pt. 1 - Turbo Growth Paul Ellinger	THIS IS A GAME CHANGER FOR ANY CHAPTER. Learn the concepts that have chapters growing 30% in 90 days where they hadn't grown one new member in years!	2.5 hrs	F1 thru F2	S1 thru S2	
202	Supercharge Your Chapter! Pt. 2 - Wavebox Singing Paul Ellinger	SEVEN SIMPLE STEPS TO BETTER BARBERSHOP Chapters have used this and in one session, with no other coaching and no new members sang ten points higher, per song, per judge, per category at their next contest. Learn how!		F3 thru F4	S3 thru S4	
203	The Quartet Factory Kirk Roose	ENJOY THE ESSENCE OF QUARTET SINGING. Have you ever wanted to sing in a quartet, but never really knew where to start? Or maybe you got a quartet together, but didn't know where to go from there. Learn the fundamentals of good quartetting. Find out how to start a quartet and everything you'll need to start enjoying the most rewarding part of our hobby.		F3 thru F4	S3 thru S4	
204	Music From The Inside Out Shane Scott	WHY IS MUSIC SUCH A UNIVERSALLY VITAL PART OF HUMAN SOCIETY? Psychologists and neurologists have investigated the unique properties of the appeal of music, and this class will help explain why music affects us from the inside out.	2.5 hrs	F1 thru F2	S1 thru S2	
205	Arranging For The Performer Tom Gentry	MAKE THAT SONG A PERFECT FIT FOR YOUR GROUP Have you ever sung an arrangement that was perfect except for that one high note in the tenor or the tag wasn't exciting enough? This class will help you make the small 're-arrangements' to a song that make it a perfect fit for your quartet or chorus.	2.5 hrs	Not Offered	S3 thru S4	

2012 Apple Corps Music Camp Course Catalog

Course Number	Course Title Instructor	Course Description		Periods on Fri.	Periods on Sat.
206	In The Groove Tom Gentry	WANNA KNOW HOW TO SWING THAT THING?!?! Barbershoppers are singing more and more swing songs, though many of us have yet to attain a real feel for backbeat music. Drawing on the wisdom of Mark Hale, Michele Weir and Steve Jamison, among others, this course will help even those with two left brains to swing and sway. Bring some sort of percussion instrument—even if it is homemade, such as a pot and wooden spoon, a jar with nails in it, etc.	2.5 hrs	F1 thru F2	Not offered
207	Presentation Dissected Gary Wulf	EVERYTHING YOU EVER WANTED TO KNOW ABOUT PRESENTATION Whether you compete or not, this class will show you how to get the most out of your music by impacting your audience on an emotional level. Learn the basics of adding some move- ment to your performance and watch video performances and learn to pick out the good from the bad. Increase your enter- tainment value now!	2.5 hrs	F3 thru F4	S3 thru S4
208	Sound Management Steve Tramack	HEAR WHAT THEY ARE SINGING. This beginning level course covers the basics of tone production, vowels, breath management and tuning. For the chorus director, you will gain insights into how to address ensemble issues.	2.5 hrs	F1 thru F2	Not offered
209	What They See Is What You Get Steve Tramack	IS YOUR CHORUS SINGING EXACTLY HOW YOU WANT THEM TO SING? Is every breath full and low? Is every vowel tall? Is every musical line flowing, smooth and energized? If not, is it possible that they're doing exactly what they're seeing from you? In this session, we'll discuss how your conducting gestures and body language affect the choral tone and musical line. We'll explore a series of gestures used to develop a non verbal language, which can be used with the chorus to address key ensemble issues during a rehearsal or performance, We'll also explore how the chorus can use kinesthetics to establish anchors of good habit, and how you can incorporate some of these anchors into your conducting.	2.5 hrs	F3 thru F4	Not offered
210	Rehearsal Techniques For Directors Dr. Ben Ayling	DISCOVER BEST REHEARSAL PRACTICES IN A REAL REHEARSAL SETTING This course will delve into things from basic sound production to more advanced topics, such as using motivational techniques and improving your chorus culture. Particular focus will be given to common issues encountered in rehearsal and how to fix them. Learn how you can take methods used by high level choruses and make them work in your own!	2.5 hrs	Not offered	S1 thru S2

2012 Apple Corps Music Camp Course Catalog

Course Number	Course Title Instructor	Course Description	Length	Periods on Fri.	Periods on Sat.
211	Care and Feeding of the Music Team Steve Tramack	NO DIRECTOR IS AN ISLAND! At least none of the truly successful directors "do it alone". The most successful choruses and chapters have an active musical leadership team, working closely with the director toward achieving a common set of goals. This session will focus on developing a strong team (even in a small chapter), and identifying talent within the chorus' ranks that can be developed into positive, contributing musical leaders. The session includes a number of key roles that assistant directors and section leaders can play in supporting the director, including outlines for voice lesson and warm-up programs.	2.5 hrs	Not offered	S3 thru S4
501	Vocal Techniques Adam Scott	THE VERY HEART OF BARBERSHOP HARMONY - THE HUMAN VOICE One of our finest vocal coaches provide personalized instruction in all phases of vocal production to help you sing better. This master class will cover correct breathing, resonation, posture, and tone. There will be opportunities for one-on-one voice experiences.	5 hrs	F1 thru F4	S1 thru S4
901	Chorus Coaching Alliance	OPEN ONLY TO MEMBERS OF THE ALLIANCE If you are attending the full Apple Corps Music Camp, please indicate your intention to spend Saturday in rehearsal.	5 hrs	Not offered	S1 thru S4



Don Fultz

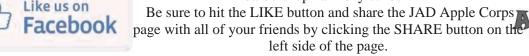
"I come for the fellowship, of course. I can't think of a better place to find three other guys to sing with!"



"I come to Apple Corps for the training! I've been barbershopping for 40 years, and I'm still learning!" xxxxx`

Tony Gratz

Check out the new JAD Apple Corps page on Facebook for all the latest news, pics, and discussion on your favorite barbershop harmony school!





JAD 2012 APPLE CORPS REGISTRATION FORM June 7-9, 2012

To be completed by all (Apple Corps and IQT:Kenyon registrants)

Section A: PERSONAL INFORMATION	
LAST NAME: FIRST NAME NAME ON BADGE	
ADDRESS:	_
CTTYSTATEZIP CODE	
PHONE: Home ()Cell: ()E-MAIL	
Voice part (Only one please) TENOR LEAD BARI BASS T-SHIRT SIZE (Circle One) S M L XL XXL XXXL	
(circle one) M or F CHAPTER NAME: I Need A Ground Floor Room	
Only to be completed by those taking classes at Apple Corps	
Section B: APPLE CORPS TUITION INFORMATION	Subtotal:
Full Session: \$210 (includes all meals & 3 nights lodging)	\$
One Day Only: \$130 (dinner and lodging the night before, 3 meals and lodging the day of classes) I will be taking classes on: Friday Saturday	\$
Commuter: \$100 (no lodging, 2 days of classes, 2 lunches included, no other meals)	\$
Single Room: \$10 per night (single rooms available for additional fee per night)	\$
Only to be completed by those participating in quartet coaching	
Section C: IQT:KENYON - TUITION AND QUARTET INFO	
IQT registrants MUST mail registrations and payment for all 4 quartet members in the same mailing	
IQT Fri: \$160 total tuition per quartet (Friday lunch included)	\$
IQT Sat: \$160 total tuition per quartet (Saturday lunch included)	\$
Please include \$160 IQT payment on registration form of contact man	
Quartet Name: Contact Man:	
Tenor Name: Lead Name:	
Bari Name: Bass Name:	
Extra lodging (beyond those included in Apple Corps or IQC registration):	
Thurs nightFri nightSat night @ \$30.00 per night	\$
Extra meals (beyond those included in Apple Corps or IQC registration):	
Thurs Din \$14.00Fri Brkf \$8.00Fri Din \$14.00 Sat Brkf \$8.00 Sat Din \$14.00	\$

Grand Total \$____

JAD 2012 APPLE CORPS REGISTRATION FORM

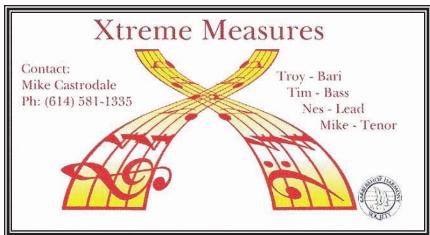
(continued)

To be completed by all registrants taking Apple Corps classes

Section D: APPLE CORPS CLASS SCHEDULING						
	Friday (Enter Course #)			Saturday (Enter Course #)		
	1st choice	2 nd choice		1ª choice	2 nd choice	
9:30a-10:45a	F-1			S-1		
11:00a-12:15p	F-2			S-2		
1:45p-3:00p	F-3			S-3		
3:15p-4:30p	F-4			S-4		
	ant to sing in the M be sent to give you a	ccess to music and l	earning tracks after	r paid registration is re	xeived)	
		To be complet	ed by all registran	ts		
	Se	ction E: PA	YMENT IN	NFO		
All registrations mu	st include paymen	t for tuition and :	applicable meal	and lodging charge	s.	
There will be no refe prior to the May 24t fee and shall be eligi	h deadline. Walk-	ins will be subjec				
CREDIT CARD	HECK MONE	Y ORDER	AMOUNT \$_			
VISA/MC/DISC/AME	X NUMBER:			EXP I	DATE:/	
SIGNATURE Make checks payable to: JAD Apple Corps						
RETURN REGISTRATION FORM TO: Ray Stone, Registrar 589 N Hawkins Ave. Akron, OH 44313						
For more information Registrar Ray Stone		869-6287	E-Mail: jada	applecorps@gmail.	com	
Additional Comments to Registrar:						
Registrar use only	<u>:</u>					
C11-#						







This is the official publication of the Johnny Appleseed District Association of Chapters, of the Barbershop Harmony Society

The Cider Press is published four (4) times per year; Winter, Spring, Summer and Fall.



NEXT CIDER PRESS **DEADLINE** August 22, 2012

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1-2 Independence - Annual Shows

2 Xenia—Annual Show

4 Buckeye Columbus—Annual Show

7-9 Apple Corps

Kenyon College, Gambier Ohio

10 JAD Board Conference Call

16 Cincinnati Delta Kings—Annual Show

<u>July</u>

1-8 BHS International Convention

Kansas City, Missouri

<u>August</u>

12 JAD Conference Call—DMT 8pm WebEx

September

1 Lakeside Show

25 Canton Hall of Fame Chorus - Annual

Show

30 Zanesville - Annual Show

October

6 Miami Shelby - Annual Show

13 Dayton Metro - Annual Show

19-21 JAD District Convention, Contest and House of Delegates

26-27 Cleveland West Suburban - Annual Shows

November

3 Pittsburgh Metro - Annual Shows

December

6 Greater Central Ohio - Holiday Show