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of the Barbershop Harmony Society, SPEBSQSA, Inc.

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January-February 2005

District of Champions

Near Record Attendance at this year's COTS

By Bill Evans

Chapter Officer Training Seminar or COTS as we all know it by now, for 2005 took place in Columbus on December 4 and 5, 2004. For the uninitiated, COTS is held each year to provide training for chapter officers for the coming year. COTS is a Society activity hosted primarily in December and January throughout the country. All instructors are trained and certified by the Society. Classes are offered in the areas of the president, secretary, treasurer, marketing and public relations, music and performance, chapter development, young men in harmony, chorus directors, and chapter counselors.

Some may consider these classes another of those well kept secrets in barbershopping, but in fact they are open to all and an authorized chapter expense. This year, according to Steve Wyszomierski, VP for chapter support and leadership training, without counting those district officers attending, there were 250 men registered.

The registration for this year set a new record in Johnny Appleseed District with 250 people registered for classes. Weather and other circumstances drove the actual attendance down a bit, but we still had 43 chapters with representatives up from 37 the year before. There were 173 students from those 43 chapters and that does not include District Officers in attendance at each class.

It seems we always get pumped up at COTS and ready to do all those things we hear about while there. So stand by for news.

The boards are now trained, ready, willing and able to do those things to make each chapter in the Johnny Appleseed District even greater. The danger lies in the very simple fact that they can't do it all alone, so when one of your officers calls upon you for help, do what you can. He

won't ask for more. On the other hand, if he gets no help or support from the general membership, a malaise can fall upon him pretty quickly. Let's not let that happen in this district. One of the many benefits we enjoy by being members of the Barbershop Harmony Society is education. Not only in our performance arts, but in our management skills. Attending COTS is just one of those opportunities and the returns are so great. Not only do we receive instruction that is supposedly proven and approved by the Society, but in a larger sense, we get to network with the guys in the trenches. Nearly all these fellows who attend COTS have been there before, either in the same office or a different one in their respective chapters. These are the real movers and shakers in our society, the guys in the trenches, and the ones who really make it happen. And they are willing to share. COTS is open to all and a legitimate Chapter expense. Registration includes



2005 JAD Leadership Team Assembled

Continued on page 6

Mark Blake Takes the Reins of the District at COTS

In a moving address on the state of the district, President Mark Blake appealed to all of us to work from within our chapters, through the District to make things better. The idea is by working together, "Dreams can come true." He was kind enough to ask if I thought it appropriate to publish the manuscript of his address. I do think it appropriate, and here it is.

State of the District Address

Presented at Chapter Operations Training Seminar
December 4, 2004

I was sitting in the Choral Activities Room at Bowling Green State University. It was my final audition to join Yesteryear. After singing for the guys on a few other occasions as they evaluated a number of different singers, this time was a little different. Danny, Rod and Beef wanted to talk about the future. "What would you like to accomplish as a quartet singer?" they asked me. "Well, I'd like to win a gold medal someday!" I was told upfront in no uncertain terms that Yesteryear would never achieve that goal... maybe I should look somewhere else! Well, the rest is history as they say. The point of this opening illustration is simple - dreams can come true!

Let's begin this morning by looking at the condition of the Johnny Appleseed District. Competitively

speaking we have two fine choruses including an International Medalist competing in Salt Lake City. We just sent six quartets to Louisville and I imagine we'll send at least six to Salt Lake City! We have an excellent school in Top Gun with some of the finest coaches in the Society. We continue to hold superior conventions in the Fall and Spring; however, I would note that the Events team has already begun to work on much needed improvements in a number of areas related to the contests that occur at our Spring and Fall conventions. The Buckeye Invitational has established itself as a mainstay on the Society-wide calendar.

Recreationally we've enjoyed events like the Buckeye Invitational, the Xenia Corn Roast, and Middle Bass Weekend.

By the Numbers we have seen a continued decline in membership and a continued decline in financial resources.

"From my gut" I have to say that there seems to be a communication gap be-

tween the District leadership and Joe Barbershopper. Perhaps there's even distrust by our chapters of anything that doesn't originate in the chapter. There is certainly a level of frustration by District leaders by what is

Continued on page 4

IN THIS ISSUE

COTS for '05	Page 1
Mark Blake	Page 1
YMIH Lottery	Page 2
Chase the Dream	Page 2
YMIH Quartet Lottery	Page 2
VP Mktg & PR	Page 3
VP Music & Performance	Page 5
From the Editor	Page 5
VP Director Development	Page 6
VP YMIH	Page 6
Tags and Gags	Page 8

NEXT DEADLINE

Feb. 19, 2005



JAD President Mark Blake

The CIDER PRESS

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or e-mail www.spebsqsa.org.

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YMIH Quartet Raffle Winners Announced

Ed. Note: The YMIH Lottery has become a major feature of each COTS weekend. This year was no different as a drawing was held during our Saturday evening afterglow. VP for YMIH hosted as President Mark Blake and Doran McTaggart from the Pioneer District and MC for the afterglow drew winners and the names of the groups who were won. Supposedly, the winners have all received an email informing them of the results. It also seemed appropriate to publish them here. (Besides, Mike asked me to.)

Here's the list of the winning chapters and their respective performers.

- Pittsburgh Metro – Rhythm and Rhyme
- Cleveland West – The Alliance Chorus
- Lima Beane – Forte
- Butler – Class Ring
- Mon Valley – Cincinnati Pops



By Skipp Kropp, District President

Nearly two years ago I wrote my first "Chase the Dream" column, explaining that my motto involved my goal of moving the District toward the vision, or dream, of every man living in the states comprising Johnny Appleseed District becoming an enthusiastic member of the Barbershop Harmony Society. The District Board and now the Management Team have been attempting to focus the strategic plan and goals for each year around that dream. This will be my last column and I want to use this space for two purposes.

First, I want to thank all of the men who served with me on the District management team. Incoming **President Mark Blake** allowed himself to be appointed to any position in which I needed him for my entire term while still maintaining a busy work load as my Executive VP. **Mike Banish** continued to serve as YMIH VP while doing double duty on the District Board (and serving as Chairman of the Strategic Planning Committee). The irrepressible **Dr. R.D. Mathey** has lead the development of the Society's Music Man Program. Membership Development VP **Frank Riddick** organized Road Shows and Membership Summits in an effort to assist chapters in growing. **Greg Swann** has done yeoman duty as Events VP and finally bringing us into the 21st century in contest control systems (he rebuilt our 1974 light system. ☺). CDD VP **Steve Patrick** has organized a number of terrific CDWI events and continues to be one of the most energetic and effective officers in the District. CSLT VP **Steve Wyszomierski**, has organized some of the most successful COTS events in the Society. C&J VP **Jim Ramsey** has been responsible for making JAD one of the most requested contest locations in the C&J program for judges. Secretary **Ken Stevens** suffered many long, hard hours listening to tapes to prepare minutes of HOD and Board meetings. Treasurer/CFO **Don Winterhalter** has been an incredibly active and effective Treasurer. IPP **Lane Bushong** has been willing to take on any special project asked of him, in-

- Western Hills – Twilight

Here's the fine print:

Chapters are responsible for contacting their quartets ASAP and negotiating the contract for the performance sometime in 2005. If you are not the chapter contact, please forward this message to them. By participating in the Lottery, performers have offered one fee-free performance to the winning chapter; all other expenses need to be negotiated between the chapter and performer. Most of these arrangements over the past few years have occurred without many problems; everyone is interested in making a good-faith effort to carry out their obligations and not take advantage of the performers. Please note that the district is now out of the loop – whatever happens with these negotiations is between the chapter and the per-

Chase The Dream

cluding continuing to handle the Lakeside Show. Board members at large **Ron Sykes** and **Greg Batchelor** have provided tremendous insight and effort to the Board in its planning processes. And interim Cider Press Editor **Ted May**, who has done a terrific job with the Cider Press during his short tenure. Gentlemen, I salute you and suggest that we all do the same when we see them next for their service to our great District.

The second purpose is to tell you I just returned hours ago from an incredibly exciting leadership training meeting for Harmony Foundation in Chicago. Talk about possibility thinking! I will be working in 2005 to develop a strategic plan for external District grant needs as well as programs to increase our own participation in Harmony Foundation. Men, there is more potential to "chase the dream," not only in Johnny Appleseed District but all over the Society, through a unified national program of fundraising than there will ever be if we continue to seek grants and gifts at the local and even District levels. The single obstacle Harmony Foundations faces, and will overcome with our help, is the need for participation by our own membership. Only 3 percent of our members contribute to Harmony Foundation. The national average participation in non-profit organizations is 19 percent. Fellas, when we raise our participation level Society wide to that level, two exciting things happen. We will create an annual operating fund of \$1,000,000 that can be used for all of the YMIH camps and director development workshops we can produce! And, once WE support ourselves at that level, the door is opened wide for major granting organizations throughout the US to award us grants. We need to be supporting ourselves at the 19% level to get in the door to those organizations. I can't tell you how thrilled I am to be working to make that kind of difference in our hobby, and in the lives of the tens of thousands of kids we can reach through this effort. You'll be hearing lots more from me on this issue, and I look forward with unbelievable enthusiasm and passion to us chasing this dream together in 2005!

former. If the performer that your chapter won folds before you can negotiate a contract with them, that's just a part of the luck of the draw. It happens. "Better luck next year" is REALLY the best I can say. If you need contact information, it is available from the district website for chapters or you can contact me for quartet contacts and I will provide an email address or phone number.

You are all responsible for raising \$1100 for the JAD Young Men in Harmony Program for 2005. We greatly appreciate that. Thanks to all the performers for participating this year, and congratulations to all the winners! Good luck with your show, concert, public performance, or other such event.

Sing-cerely,
Mike Banish

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The Akron Chapter SPEBSQSA

Presents

Our 58th Annual Barbershop Harmony Show

"...TILL THE THEATRE RANG..."



**Akron Derbytown Chorus & Quartets
and Guest Quartets**

at

**The Beautiful Akron Civic Theatre
February 25-26, 2005, 8 pm
Master of Ceremonies - Jaybird Drennan**



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2003 International Gold Medalist



Vocal Spectrum

2004 International College Champions



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Forward order form, check, and
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to above address
*Without this, your order will be held
at the box office, in your name.
Ticket Information: 330-928-7758

Tickets also available at our website:
<http://akronderbytownchorus.tripod.com>

*AFTERGLOW - Following the Saturday performance, a buffet will be served at St. Joseph Family Center, 610 W. Exchange St., Akron. Enjoy good food, good fun, and additional quartet performances. Join us for this final touch to a great evening. Afterglow tickets - \$13 (Including tax & gratuity).

TICKET INFORMATION: Tickets are also available at the Civic Theatre, 330-253-2488; and all Ticket Master Locations, 330-945-9400.

Desired Seats	Friday	Qty.	Cost	Saturday	Qty.	Cost
Lower Level	20.00			20.00		
Loge	20.00			20.00		
Mid Balcony	18.00			18.00		
*Afterglow with show order only - (Saturday only)						
Group Prices: (Friday only, 12 or more tickets.)						
\$18.00 per ticket (any section)						
My group order is for _____ tickets. \$Total _____						

Orders will be filled on a first come, first served basis.

Afterglow with Saturday show order only!

In the event of a sell-out for my choice of seats,
issue BEST SEATS for the

☐ Same Date ☐ Alternate Date

Handicapped Seating

Total remittance due and enclosed: _____

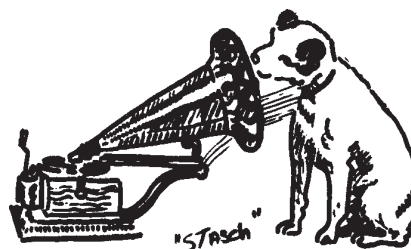
Patron Name: _____ Street Address: _____

City: _____ State: _____ Zip: _____ Phone: () _____

CHORUS DIRECTOR NEEDED

The Dayton Metro Chapter of the Barbershop Harmony Society in Dayton, Ohio is searching for a chorus director

Please contact: Chet Sidenstick, 937 426-3957, chalm6@aol.com



Marketing Is Job One!

By: R.F. Miller - DVP M&PR



In April of 2000, I became a barbershopper in the Mansfield, Ohio chapter, the Fun Center Chordsmen. My musical background had been play-

ing trumpet in high school and college and singing in church choirs most of my life. And so it was that I put on "rookie stripes" in the world of barbershopping. So I'm now wearing my JAD "rookie stripes" for the next year. That being said, you can see that my barbershop administration knowledge and experience may be somewhat limited.

However, we know, as members of the Barbershop Harmony Society, we must change the way we do things if we are to stem the tide of membership decline. The Johnny Appleseed District (JAD) must do things a little differently as well.

This is, perhaps, where I can use my background and experience to good advantage. I spent the 32 years of my active work life in the Sales, Marketing and PR functions of two major telephony organizations. During those years, I saw the telephony industry go from a regulated to a de-regulated environment. If you don't think that took a major paradigm shift, think again. So change is nothing new to me. We can work through the change the Society is implementing and come out the other side much stronger.

Marketing is sometimes described as the "act of moving the product from the producer to the consumer." We, as individuals and choruses, are the producers of the product—the four part barbershop harmony sound. In order for the consumer to desire to purchase our product, we must produce good solid harmony. Assuming that is the case, how do we stimulate demand for our product? Right now, the supply probably outweighs the demand in most chapter areas.

Each member of the JAD can become a "marketing guy," and begin to spread the word. When was the last time you told someone how much fun and exciting it is to sing in an cappella chorus? Simply by being willing to mention the subject, discuss it and invite a guest to your chorus rehearsal, is a step in the right direction. It may also generate additional performances for your chorus.

As your new VP of Marketing and Public Relations, I pledge to you, I'll do whatever I can to assist the chapters and their M&PR guys. There are no bad ideas—just some better than others. If you have a Marketing or PR idea, please share it with me. There are probably other chapters that could make use of it.

I don't have all the answers, but I'm willing to work with any marketing or public relations concerns you may have. At COTS, we heard Mark Blake comment on the marketing and PR job we did in Mansfield when he became our director. It's not that difficult but it does take commitment and dedication.

I look forward to working with all the Chapters. Together we can make a difference. Marketing is my Job One!

President's State of the District cont'd . . .

Continued from page 1

perceived to be a lack of cooperation from the chapters.

What to do...what to do...?

- Certainly first on the list is to continue to do what we have always done well. Our training programs are top notch, but they can be better. Top Gun will continue to prepare our finest quartets and choruses for stellar performances at our International contests. Apple Corps, as good as it is, can be improved. Apple Corps is currently being evaluated and I look forward to hearing good things from Darryl Flinn, Herb Shreffler, and their team.

- Many other chapter-sponsored events occur every year that encourage fellowship and recreational singing in the JAD. However, let me say that as the incoming District President, one of my primary goals will be to appoint a study group who will take on the task of transforming our conventions into events that include not just some of the finest competitive units in the Society, but also activities for the barbershop singer, quartet, and chorus whose goals don't include winning an International Gold Medal.

- My hope is that future conventions will include festival-like activities that allow all of our 2400 members, and their families, to enjoy a mass gathering in their District. Our conventions could include events such as mass sings, chorus festivals, and shows where non-competitors and competitors alike share their music with our convention crowds and perhaps even members of the sponsoring chapter's community.

- Our conventions could include training events for chorus directors, section leaders, emerging leaders, coaches, and chapter leaders.

- I look forward to what I think will be an inspiring new direction for ALL members of our JAD family.

- Fred Pummill has already begun to aggressively search out opportunities to improve the membership situation in the District. I will support his fresh perspective and impassioned efforts in the hope of creating new chapters that bring new opportunities for growth in our hobby. I will continue to support the ongoing effort by all of the DVPs to meet with, encourage and challenge struggling chapters to recover and prosper.

- Our ability to improve our conventions, aggressively pursue opportunities for membership development, and provide more educational opportunities to our chapters depends largely on our ability to increase our revenues. I am pleased to continue working with Don Winterhalter, our Treasurer and Chief Financial Officer, on finding opportunities to improve the profitability of our existing activities. I will also be working with Skipp Kropp, our newly appointed Vice-President of Financial Development, to bring outside resources into the District budget. As well, we will look to a renewed effort in grant writing at the Chapter and District levels to increase the amount of financial resources available to us.

- Finally, it seems to me that the difficulty at getting the "us" and "them" mentality that exists among so many in our District to morph into a "we're in

this together" perspective depends largely on communication and visibility. To that end, it seems that if we don't accomplish anything else at the District level in 2005, we have to improve the visibility of our leaders, counselors, and message. The Board of Directors has appointed a task force to consider the possibility of re-establishing the six Divisions that once served us so well, including the appointment or election of Division Managers or Vice-Presidents. I am working with Chapter Support & Leadership Training to increase the number of Chapter Counselors dramatically and to provide a new oversight system so that they can accomplish the work of helping member chapters. We continue to work to improve the tools for communication at the District level. After the fine service of such men as Dick Stuart and Ted May as Cider Press editors, Bill Evans from the Greater Kanawha Valley Chapter takes the reins of The Cider Press. Reid Joyce continues to work at making the District website, www.singjad.com, the most valuable resource for information and instruction that it can possibly be. We will do what needs to be done to have a closer relationship with each chapter in the JAD.

A few years ago Dave Kracker, the founding director of the Mansfield FunCenter Chordmen, approached me. Knowing that I lived in a community just twenty minutes away from Mansfield, he asked if I would consider becoming the new chorus director of the chapter. The chapter had fallen on hard times and was near death. They needed something quick and Dave was hoping new blood was the answer. I agreed to give it a try and results were miraculous. This small chapter made me feel like a hero every week. They encouraged me and prodded me on to be my best. They publicized the presence of an International Champion at every opportunity. I think I appeared on every imaginable form of media in the area – newspaper, radio, and even television! On our first major guest night we saw forty guests! And, a bunch of them "stuck." Today, the Mansfield Chapter is one of the healthiest in the JAD. They are involved in their community, they enjoy the fellowship of barbershop harmony, and they compete in District contests for the sake of improving their craft. They have managed to attract one of the District's most gifted chorus directors, Steve Kovach, and they continue to grow. Today, one of their own, Bob Miller, will be serving the JAD as the Vice-President of Marketing & Public Relations. Dave Kracker and the guys in Mansfield had a dream...and they made it come true!

Gentlemen, it is often said that if anything is to happen in our great Society, it will happen at the Chapter level. I believe strongly that this is true. Our Society Board of Directors and Society Staff are pursuing new and bold avenues of opportunity to improve the visibility of Barbershop Harmony at the continental level...all across North America. The JAD Board of Directors and District Management Team will work harder and smarter to create opportunities for success...whatever that means to your chapter. But the reality is this – no matter what the Society does, no matter what the District does – your success depends on you. If you want to be the hotbed for good singing and fellowship in the ring of clubs that exist in your community, you're going to have to be one of the most attractive clubs in your town. If you want to win a gold medal, you're going to have to get the singers, the music, the coaching, and the money.

Gentlemen, my dream is that we will build a team out of Society, District, and Chapter resources that will allow you to succeed at whatever you and your Chapter want to be.

I hope you'll work with us, and let us work with you.



Forté
A Barbershop Quartet

Jim Koch ♪ Ernie Blevins ♪ Todd Farrow ♪ Terry Healey

5757 West Fork Road
Cincinnati, Ohio 45247-5963
(513) 598-9999
TRHealey1@aol.com

RHYTHMIX

A Cappella Quartet

Chad St. John

Paul Hesson

Mike Nesler

Mike Hull



Contact - Mike Nesler 614 922-0753
MNESLER@SBCGLOBAL.NET

Music and Performance

Doing Barbershop better? 2005 may be just the year!



By - Darryl Flinn -
VP of Music and
Performance -

Hello friends, this is my first opportunity to say hello since we returned from Kenosha to our home town, Canton, Ohio. Meredith and I are settled in and feeling very much at home. Kenosha was a great run, but JAD is home.

When JAD President Elect Mark Blake ask me to be part of his 2005 management team I was not only willing, but honored to once again serve The Great Johnny Appleseed District. Mark suggested that I follow in the very large footprints of good friend R.D. Mathey, in the Music and Performance department. Well, here I am, and I have good news.

Our M&P team has been hard at it and has lined up a stellar year of educational opportunities. We will be providing all of the details as the year unfolds, but for now, know that we have a great calendar of events. Do mark these down and please do avail yourself of any or all of these opportunities.

Top Gun School - January 21/22 - Columbus. This event is for our top level quartets and taught by the Society's elite coaches. This event, managed by Lane Bushong, (bushongswetunem@aol.com) is SOLD OUT!

Music Man Clinic - February 18/19 - Columbus. This event is for chorus directors, assistants and music team types and will be taught by R.D. Mathey and his Music Men. Complete details will be sent to all chapters and directors. This event is managed by VP of Chorus Director Development Steve Patrick. (srpartick@aol.com)

Pop Gun School - This event is an intensive quartet training program. All JAD quartets are invited to participate. This event will be held during the day on Saturday, March 19th in Canton Ohio. Dr. Greg Lyne will be dean and principal coach. (see a separate article in this issue for more complete information)

Apple Corps - One of JAD's "crown jewels" will be held at the beautiful campus of Central Ohio's Kenyon College - June 9/11. Our featured teaching quartet is the magnificent **4 VOICES**. This is our

best and most important educational event of the year. This year's event will feature many new classes and an impressive list of teachers and coaches from far and wide. Society staff hero Jim DeBusman will be our Dean and Joe Liles will be here from Kenosha, as well. Did I mention The 4 Voices? Complete details can be found in this Cider Press, on the JAD web site and each chapter secretary will be sent registration materials. This event is managed by Herb Shreffler and his most capable team (hshreffler@ameritech.net). By the way, did you hear that The 4 Voices will be our most special guests?

SOP = Standing Ovation Program - This is a terrific opportunity for your chorus and/or quartet to be evaluated by trained SOP evaluators. This ongoing program is managed by JAD stalwart, Fred Schmidt (fschmidt@lrbcg.com) and his motivated team of SOP specialists. Contact Fred to arrange for an SOP eval of your next chapter show or sing out. This is THE very best way to learn ways to improve your show or your performance package. Already had an SOP eval? Some chapters do it every year.

Chorus and quartet competition - One of the premier benefits of being a member is the opportunity to convene 4 times every year in JAD. Our conventions and contests are great opportunities to meet and greet and to sing for the greatest and most appreciative audience of the year. It is our great hope that every chorus and registered quartet will perform in one or more contests this year. Most performers come to contest for the fun of competition. If, however, your chorus would like to perform and not be scored, or perform for an unpublished score, we will see to it. You can have evaluation by the judging panel as well. Our VP of Contest and Judging is Jim Ramsey. (jimramsey@cinci.rr.com)

We will have two additional visits from the music staff guys during the year. These will most likely be multiple-chapter, road show style gatherings. Stay tuned for details.

Thanks for listening friends. We are on the job to serve the musical and performance needs of our chapters and our members. We look forward to your being a part of it all - and to hearing about your special needs.

The Music Man mini-HEP school February 18 and 19 in Columbus.

From Steve Patrick, VP Chorus Director Development

RD Mathey's band of "Buffalo Bills" will once again be hosting a music and performance program that is second to none... **The Music Man** workshop. This workshop, exclusive to the Johnny Appleseed District, has received tremendous success since it was first launched last year. It is designed to give directors, assistant directors, music team members, section leaders and other music leaders sure-fire solutions to some of the common problems facing our choruses today. The Music Man's focus is on tuning and pitch, vocal placement, and the pace of a rehearsal. "How to fix it and fix it good!"

More information will be released via electronic media as plans are firmed up. Please mark these dates on your calendar now and plan on attending **The Music Man Workshop**, February 18 and 19, 2005.

From the Editor

By Bill Evans, Editor



Here we go! My first *Cider Press*. It has been a daunting task, and every night and most days, I remind myself that after 27 years of military service I should know better than to volunteer for any-

thing. I do want to thank **Ted May, Fred Pummill, Bettie Howe, and of course Dick Stuart**. All offered me great encouragement and promised to continue to help with stories and photos.

Many others offered encouragement and assured me that I could handle this. **Past President Skipp Kropp, President Mark Blake, and VP for Marketing and Public Relations Bob Miller** would have to be at the head of that line. **Greg Swann, former VP Events** and a good friend, was also there. Now, the big task is not to let them or any of you down. Believe me, one does not accept this job lightly. And having been the Bulletin Editor of the Greater Kanawha Valley Chapter's *Speakeasy* for two years, I knew this was not going to be easy.

When **President Mark Blake** and I spoke before I took this position, we were agreed that many things happen in JAD that a substantial number of us never hear about. Oh, we see the ads in the *Cider Press*, the flyers that plaster tables and walls at contests and Apple Corps, but what actually happens there? How many

people showed up? What happened? What can YOU tell US about your function that might cause somebody to want to try and make it next year. If you don't have anyone to write it up, invite the *Cider Press* and we'll send a "photojournalist" to cover your event.

For the first time ever, I think, the on-line version of the *Cider Press* will have color photos. Our printer has assured me that he can print grayscale of the color original, so I thought we'd give it a try.

The *Cider Press* is published six times a year and is very event driven. This one has information on what happened at COTS, the next will focus on preparations for International Prelims and more information on Apple Corps. I hope we will have a number of stories covering what happened during Singing Valentines in your chapter. Guess what? You are the ones who will have to tell us.

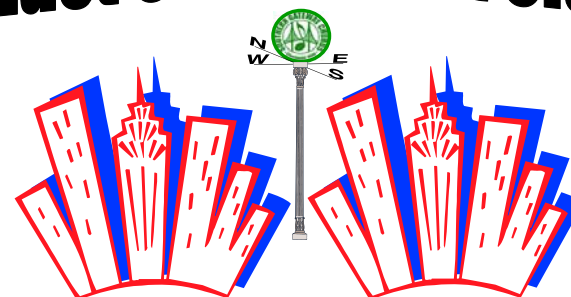
Articles or comments are encouraged and may be sent to the address listed in the Masthead on page two. For your submissions, I prefer electronic submissions in a Word document attached to an email. Please hold fancy formatting to a minimum, as it is going to change a lot when put in columns. We reserve the right at all times to limit, edit, or omit any submitted information. All submissions must give proper credit and sources of information and the submitter must be identified and provide a means of contact for the editor.

I hope you continue to enjoy the *Cider Press* as I try to make it more attractive and more fun to read. And maybe, just maybe, full of information that you want to know.

Southern Gateway Chorus

Presents

East Side - West Side



A Gary Ellerhorst Original

Featured Quartet

Stateline Grocery

March 19 @ 7:30 PM March 20 @ 2:00 PM TICKETS \$25 \$15 \$10
College of Mt. St. Joseph Theater ALL SEATS RESERVED
5701 Delhi Road, Cincinnati on-line www.southerngateway.org
CALL 513-321-2111

Riptide

is coming to Zanesville!



Annual Zanesville Chapter Show

"Experiencing Technical Difficulties"

Saturday, April 23rd, 2005
Secrest Auditorium

(one block off Interstate 70, downtown Zanesville)

Two Shows

2:00 p.m. & 7:00 p.m.

Your Choice - Matinee or Evening performance
 All general admission. Doors open one hour before curtain.
 For more information call: **740-453-2659**

Advance tickets: \$10 Adults / \$5 Students
All seats \$12 at the door.

Order Form	Payable to: Y-City Barbershoppers 5330 Northcrest Dr., Nashport, OH 43830		
# Adult tickets <input type="checkbox"/>	# Student tickets <input type="checkbox"/>	Amount Enclosed _____	
Name _____			
Address _____			
City _____		State _____	Zip _____
Phone _____		Mail tickets <input type="checkbox"/>	
Email _____		Hold tickets at box office <input type="checkbox"/>	

COTS cont'd . . .

Continued from page 1

your room and meals, so there is virtually no expense other than transportation and you can usually car pool with somebody to hold that cost down. So, if you have ever considered becoming an officer or board member, but felt that you didn't have the background or knowledge to do so, volunteer to attend the next COTS and see some of the many ways you can become

more involved in this wonderful hobby. This writer has never been able to attend Harmony College, but I can state with some confidence, that in the Johnny Appleseed District, COTS is second only to Apple Corps for an opportunity to become a more involved and educated Barbershopper.

JAD Gets Seven Scholarships for Director's College

By Steve Patrick, VP
Chorus Director Development



The Society Board of Directors and the Harmony Foundation have once again offered scholarships for directors to attend Directors College in 2005. The Johnny Appleseed District has been awarded 7 of these scholarships for our directors and assistant directors.

Covered under these scholarships will be full tuition along with room and board. Travel expenses are not covered. The date for Directors College for 2005 is July 31 through August 7. However, due to conflicts with the usual venue, the location has not been set as of this date.

The primary focus for these scholarships will be for front line directors who have never attended Directors College before. However, if first time front line directors do not use the scholarships, then the remainder will be passed out to assistant directors as well as those directors who have been before.

To apply, simply send the following information to District Vice President of Chorus Director Development, Steve Patrick. His e-mail address and street address are at the end of this article. You must include the following information:

Member Number; Name; Chapter Number; Chapter Name; Email Address, Street Address, City, State, Zip; Home, Work and Cell Phone Numbers.

*Also, please note if you have ever attended before? If so, when was the last time? And how many times have you attended? Also, if you **do not** get the scholarship, do you still plan to attend?*

The Deadline to apply is February 28, 2005. Any applications received after that date WILL NOT be considered.

This is a fantastic opportunity for a director or assistant director to experience the educational opportunity of a lifetime. Learn and work with directors from all over our great Society. If you think this is something you would be interested in, please send in your application today.

One final note.... Please do not submit your director's name without his/her knowledge. Attending Directors College takes a commitment of a full week. Some people are not able to take time off from work to attend this event,

I look forward to seeing many applications in the very near future.

Steve Patrick
 21 Cedar Dr.
 Hurricane, WV 25526
SRPatrick@aol.com

Make YMIH a Part of your Chapter's Success

By Mike Banish, VP
Young Men In Harmony



The YMIH class saw 13 guys at COTS the weekend of December 4-5. I hope I was able to provide some encouraging words and support materials for the group. I know Al Bonney, the instructor, passed on some great materials and perspectives; and the class attendees shared some great experiences.

One of the notes I made during class had to do with how we measure the success of the YMIH Program in JAD. We measure it by the number of youth we expose to Barbershop Harmony or, in general, vocal music. This includes "youth" from ages 5 to 25. We also measure the number of music educators exposed to the style of music we know and love, and the number of them with whom we have established a relationship of some sort. This means that they have repeatedly invited us into their classrooms (because they trust us) or have enlisted our help with their own music programs.

Note that I did NOT mention as a measurement the number of students who join our chapters. That's not what we're trying to do. Sure, many of our chapters have youth singing with them as members, but those that do are not using their YMIH Program to recruit these young men. They don't even mention membership at their high school visitations. They leave that up to the students themselves to ask. And that's as it should be.

A word of warning: if you're trying to use YMIH to recruit new, younger singers, that's not what it's for. It won't be successful. You'll only alienate the teacher and jeopardize the students' development and education. It's a serious risk with serious consequences for you and your future relationship with that teacher and that school. I'm not just saying that, it's true. There have been chapters that have turned teachers against us just by trying to recruit their kids. And once the teacher was lost, that chapter never had another chance with students from that school.

The District's SWOT Analyses (Strengths, Weaknesses, Opportunities and Threats) suggest that every successful chapter has both an internal focus and an external focus. The internal focus is on their music, membership, finances and other such essential operating activities. The external focus is usually carried out either as a partnership in the arts in their community or through their YMIH program and their work with youth and music educators.

Remember the three steps to success: 1) Assess your chapter strengths, 2) Identify the teacher's needs, and 3) Find a fit between the two.

Your chapter can be as successful as you want to be - make YMIH a part of that success!

NEXT DEADLINE

Feb. 19, 2005

CDWI planned for April, '05.

By Steve Patrick, VP CDD

Once again, the Independence Chapter has agreed to host a CDWI, or Chorus Directors Workshop Intensive, for spring '05. The dates are April 23 OR April 30. (More information will follow as trainers are selected)

The CDWI is designed to give directors of ALL skill levels an opportunity to improve as the musical leader of a barber-shop chorus. CDWI is absolutely the most successful training tool offered by our society. Over 600 directors have attended a CDWI since its inception.

This one-day workshop is awesome. It provides the directors with insight into their purpose for directing and provides private instruction, in front of a chorus, with a instructor, specially trained in helping a director get the most improvement from themselves and their chorus. In addition, the chorus members of the hosting chapter get a world of benefit as well.

The CDWI is open to only five directors at a time. It is designed for front line directors, but when vacancies occur, active assistants can also attend. CDWI is one of the few programs that a director can attend more than once. It is not a "been there, done that" type of experience. It is part of what Bill Rashleigh calls, "Life-long Learning" for directors, because each time a director attends, he can work on different aspects of his directing skills.

If you plan to attend, please contact Karl Chapple, the new CDWI Coordinator for JAD at chapple7@comcast.net or Steve Patrick, VP-CDD at SRPatrick@aol.com. Don't miss out on this wonderful training opportunity.

Bustin' Loose is Back!

By Tom Rouse

Holy Cow! It wasn't that long ago that Bustin' Loose won a district championship (Oct, 1984) or so it seems. With our 20th anniversary in the offing, we asked for and were given the opportunity to sing at the most recent JAD contest and convention. With the go ahead from the District Board and Conventions Chairman, we scheduled a rehearsal in Louisville back in September to "dust off" some old stuff. So much time had passed, and yet it seemed like yesterday.

The old routines came back pretty well and we had a great time getting together. But actually singing in front of an audience was still going to be an adventure.

We approached our appearance with apprehension and anticipation. Would we still be able to pull it off? Would the passing of 20 years leave us as knock kneed and stiff as our first contest? Would we remember the notes and words? Would we even fit into our old costumes? (A resounding NOT!) But at the last minute, with a flash of insight Marco was never known for, he said, "Let's just split the jackets up the back and it'll look like they still fit, till we turn around." We did, and it did, and as soon as we did turn around, the laughter we remembered so well be-

gan and we had (to quote the Roaring 20s) "The Time of Our Lives."

As a matter of fact, we had so much fun, and the audience was so appreciative, (and we were asked numerous times) that we have decided to get back together for chapter shows a couple of times a year. With that in mind, and if any chapters are interested, you can contact Tom Rouse at 513-984-4089 or e-mail at trouse2@eesus.jnj.com and we'll discuss it.

Thanks to all who were there to cheer us on and make us feel young again. Thanks to Troy for hanging on to a 12 year old bottle of Bacardi "Special Reserve" (a gift from our championship year) till this year when we all enjoyed what was (emphasis on WAS) then, a 32 year old bottle of Bacardi "Special Reserve". And thanks in advance to any who might be interested in hiring us for their chapter show.

In true appreciation for the thrills, and for Marco, Troy, and Dale, this is Tom Rouse. Bustin' Loose, JAD champs, 1984



Northwesternaires going horse.

By Fran Seibert

On the day after Thanksgiving, the Northwesternaires Chorus of the Defiance, Ohio chapter was on a rather unusual gig: singing Christmas carols from a horse-drawn float during a "Festival of Lights Parade" which officially kicks off the Christmas season for the citizens of Archbold, Ohio and Fulton county.

For a small community like Archbold, the Festival of Lights is pretty spectacular. Parade floats are literally painted with thousands upon thousands of colorful lights.

The Northwesternaires have sung in the parade for 5 consecutive years beginning in 2000. For the first 2 years, the

group simply walked up and down the parade route, stopping to sing from time to time. But, since 2002, the chorus has sung from a horse-drawn float. Northwesternaire Larry Poling and his gang decorate the float and haul it and the team of horses nearly 60 miles from Van Wert to Archbold for the parade.

One of the favorite stops on the parade is made in a downtown auto dealer's showroom which is a vantage spot for viewing the parade. The dealer opens his showroom to senior citizens so that they can view the parade in comfort. Each year, the Northwesternaires stop there to give a private concert for the seniors.

Photo by LaMar Yoder



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Ticket Prices: Main Floor \$18.00 • Balcony \$16.00

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Tickets Available from: Bob Binkley, 3817 Bernard Ave. NW,
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TAGS, GAGS & SWIPES

By Fred Pummill

Now that the holidays are behind us, we have only a few months of snow, ice and nasty road conditions to be concerned about until the spring prelims roll around. But between now and then we have Valentine's Day and a wonderful season for performances since most every activity is indoors making choruses and quartets very popular.

Before moving on to chapter news, I'd like to share with you an interesting article written by **Jay Garber** of the **Greater Pittsburgh** Chapter. "Did you know that Prescott Sheldon Bush (1892-1972) father of President George H. W. Bush and grandfather of President George W. Bush, was a lifelong Barbershopper? As a member of the Yale Glee Club, he formed a quartet called the *Silver Dollars* in 1922 and continued to sing with them for over 30 years. They showed up every year at an annual meeting of the Wiffenpoofs (at Morry's, naturally) and performed for most of the Republican Party Conventions during his years as an investment house banker and activist in Connecticut politics."

Also, from Greater Pittsburgh, we see that **Russ and Jane Keyser** are relocating to North Carolina. Area Barbershoppers joined with people from their church to wish them farewell. Russ has been a Barbershopper in the Pittsburgh area for 41 years and will be missed by his many friends, but has promised he will continue singing when they reach Clemmons, NC.

Shenango Valley reports their search for a new director is going well as they have three highly qualified applicants. In the interim, **Steve Legters** is directing the chorus, which tells us they are in very competent hands. Even further good news, their former director, **Jeff Gehm**, is going to return early this year as a singing member of the Penn-Ohio Singers.

Congratulations are due Bob Thompson, VP M&P, of the **North Coast** Chapter of Mentor, OH. Bob will again be directing their chorus *The Johnnycake Ridge Singers*.

Elyria Cascade Chordsmen recently performed for the TV show "It's Cleveland" which is now being shown by three cable companies. Congratulations also on their induction of three new members. We need more of those kinds of reports (thus sayeth your friendly District Membership VP).

Congratulations to **Edgar Crosley** who just retired as editor of the *Derbytown Gazette* published by the **Akron** Chapter. Ed served as editor for 30 years and held all the chapter administrative positions except that of Treasurer. Ed has served in JAD in many positions going back to 1970. Ed received several awards: JAD 1982 Bulletin Editor of the Year and runner-up in 1985 and 1986. Now, we wish to welcome aboard Mike Sitter who is taking over as the new Editor. Your friendly District Membership VP also took note that Akron had inducted 11 new members through November, 2004.

We see that **Cleveland East** had an old-timer stop by recently. **Jim Albini** caused a lot happy faces when he vis-

ited their Nov. 8 meeting on his way from his home in Gloversville, NY, to visit family in Chicago. Jim was the Suburbanaires BOTY in 1993 and has been a Barbershopper for 56 years.

I read in several chapter bulletins that donations have been made to the **Pat Daly** fund. You will recall, as reported in the Oct.-Nov. issue of the Cider Press, Pat was shot and severely injured while shopping at a Cincinnati Kmart store with his wife. Pat has recuperated sufficiently to be able to attend a few chapter functions recently and is hopeful of returning to "full duty" in the near future. Pat has no long-term insurance and is without a paycheck for the time being. Anyone interested in donating to this fund may do so by making it payable to: **The James Patrick Daly Fund, 5331 Rawhide Court, Cincinnati, OH 45238**.

Congratulations to the **Cincinnati** Chapter for their very busy holiday performance season and for their success in finding new, younger members. At their recent Christmas installation dinner they named **Bill Cobb** as BOTY. Bill has been their unofficial Sales Manager and spreader of enthusiasm for many years. Thanks to the Delta Kings for allowing yours truly to perform the installation of their 2005 officers.

Note to all JAD chapters: If you don't have a bulletin, send me a note if you have a BOTY award with his name and a little about him.

According to the *Suburbanaire* of the **Cleveland East** Chapter, there is no truth to the rumor that **Lou Yane** fought in the Civil War. However, it is true that he and Glenn Stockhaus were founding members of the chapter in 1950. It all started when Lou saw an ad in the Euclid News Journal for men interested in forming a singing group, and that was the start of the Euclid Chapter. Lou served as Music Director from 1955 to 1976 when he had to interrupt his barbershop activities. Ray Ice brought Lou back in 1998. Lou and his wife, Genny, spend their summers in Chardon and winters in

Florida. Lou has many fond memories and is proud of winning the JAD Community Service Award for performing 103 times in the 1972-73 season.

Buckeye Columbus Chapter reports many significant changes are being planned for the 2005 Invitational. These changes involve the number of chorus categories, the presentation format and the order of singing. According to the Buckeyes these changes will be exciting and refreshing. Congratulations to the chapter for their 29 visits to 28 schools this past year. These visits were by quartets and VLQs. The presentations were to 82 vocal classes involving 3277 kids. There were 26 men involved in this program.

President Bob Crowl of the **Mansfield** Chapter was awarded BOTY at their Installation Banquet. Bob has been an active member since joining in 2001. In his first year he stepped up and took the job of 2002 show-chair. Bob goes by the slogan DWYSYWD - *Do What You Say You Will Do*. Mansfield continues with its very active recruitment program as they had 14 guests singing with them at their Christmas performances. (Wonderful news to your friendly District Membership VP)

In perusing the *Speakeasy* bulletin from the **Greater Kanawha** Chapter, I see that they had another very successful year with Singing Valentines, many performances, a busy holiday season as well as hosting the 2004 Eastern Division contest. They are also making a very large contribution to the JAD in that Bill Evans has stepped forward and agreed to become the full-time Editor of the *Cider Press*. That's a big commitment and a big job - but I believe we have the right man to carry on the excellent reputation and tradition of this publication. Next time you see Bill, let him know how much you appreciate him.

Well, we're out of material, space and time - so - until next time, keep on cracking that plaster.



2005

January

- 22 Tuscarawas Co Annual Show
- 23 Blundrbuss Senior Quartet Coaching Session
- 24-30 Midwinter Convention, Jacksonville, Florida

February

- 12 Canton Cabaret

March

- 5 Mon Valley Annual Cabaret
- 19 North Olmstead Annual Show
- 19/20 Cincinnati Western Hills Annual Show
- 19 POP Gun Quartet School

April

- 2 Loganaire Annual Show
- 2 Grandlake Annual Show
- 15-16 International Quartet Prelims Columbus, OH
- 23 Fostoria Annual Show
- 23 Northcoast Annual Show
- 30 Kanawha Kordsmen Show
- 30 Cleveland East Annual Show
- 30 Marion Annual Show
- 30 Pittsburgh N. Hills Annual Show
- 30 Xenia Annual Show

May

- 6 - 7 Elyria Annual Show
- 14 Cleveland W Sub Annual Show
- 14 Salem Annual Show

June

- 9-11 Apple Corps Kenyon College, Gambier, OH

July

- 3 - 9 International - Salt Lake City

September

- 10 Eastern Divisional
- 17 Western Divisional

October

- 14 - 15 District Charleston, WV

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YET?**

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& sing
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**Apple Corps 2005
June 9, 10 & 11
Details next issue**