

# The Cider Press

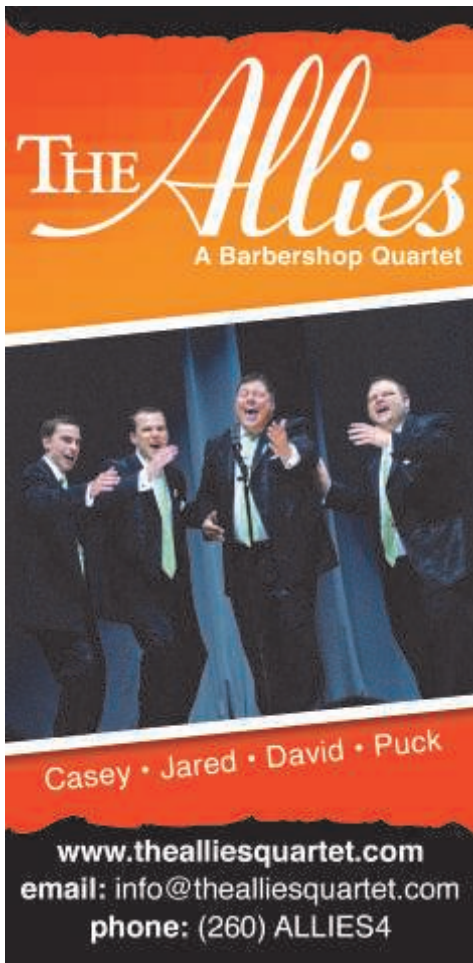
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Fall 2010



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*Lightly Seasoned*

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# The Cider Press

Volume 47, Issue 4

The *Cider Press* is the official publication of the Johnny Appleseed District Association of Chapters of the Barbershop Harmony Society. The opinions herein contained do not necessarily reflect the opinions of the JAD administration nor its members.

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## The Time Is Now



David Calland  
President



Gents, please indulge me as I do a little recap since the last Cider Press.

We had a tremendous Apple Corps. Thanks go out to the entire administration of that event. It was top notch. I also need to congratulate all of our competitors in Philly. We are so fortunate to have such amazing talent in our district. JAD is very proud of all you! There were also two very successful Harmony Camps. It is amazing watching those young people getting hooked on our music!

Per usual I was fortunate enough to be on faculty at Harmony University. It really is an amazing experience. The camaraderie, education and fun are unrivaled. Plan now to participate in 2011. There are lots of opportunities to obtain scholarships for directors and Music Educators through the generous support of Harmony Foundation. Quartets can go and have some of the best coaching on the planet. You get to be a part of many amazing moments and hear an International Champion Quartet too.

Ok – now to the real business.

We need each of you to be an integral part of the solution for the Society's declining membership. I know that each of you care deeply for this hobby. You stand with great men each week, sing tags, quartet, enjoy unparalleled fellowship and share your joy of performing with your audiences. Unfortunately that is just not enough.

JAD is not immune to the membership decline. While we are recruiting quite well, we need to do better to combat our own internal drop in numbers. If you are waiting for that guy in your chapter who does everything, we are in for a harsh reality in the near future.

When you have something special like we all do, you must reach out and share it with other men. Leave no stone unturned. We all have an opportunity to be a recruiter and spread the word about the fun we have each week. Our hobby will be even more enjoyable with additional people in it.

You are the difference maker in your chapter and community. You have someone to thank for sharing this great hobby with you. Be a hero for someone and introduce them to this fantastic and life changing experience of being a barbershopper.

THE TIME IS NOW! We will only reverse this trend when each of you decides that as a preservationist it is important that you act and become the key to our membership incline. Is it easy? Not a chance but reaping the rewards for rebuilding and perpetuating this great art form is a badge of courage and honor that I hope we will all wear together.

Be a champion for your chapter. The next few months could be critical for the success of barbershopping in your community. Take a leap of faith the put in the effort to make a difference. We will all thank you for being the guy that saved this hobby we all love.

Together – WE preserve and perpetuate barbershop harmony!

See you at the House of Delegates on September 25th and at the amazing JAD Fall Convention!!

How can JAD help you? The time is now. Please let me know.

Thank you,

David Calland  
JAD President  
dcalland@gmail.com  
614.859.2554

*What can your JAD Leadership do for you? 🎵*



### JAD Fall House of Delegates Meeting

The Fall JAD House of Delegates Meeting will be held on Saturday, September 25 from 10-4 pm at the Lord of Life Lutheran Church in Linworth (Columbus) Ohio. Please make arrangements to have a representative of your chapter in attendance.



# BHS HISTORIVIA VOLUME VI

## SILVER EDITION

with Mike Sisk

### THREE TIME SILVER MEDALISTS

1) Ed Bowlen K.C. Barber Polecats	1941-42-43
2) Leo Sisk Town & Country Four	1960-61-62
3) Larry Autenreith Town & Country Four	1960-61-62
4) Jack Elder Town & Country Four	1960-61-62
5) Ralph Anderson Town & Country Four	1960-61-62
6) Al Mau Western Continentals Pacifcaires	1967 1973-74
7) Rudy Wissler Pacifcaires	1972-73-74
8) Fred Dregne Pacifcaires	1972-73-74
9) Bill Fritz Pacifcaires	1972-73-74
10) Greg Wright Sundowners Chicago News	1970-71 1980
11) Wendell Pryor Center Stage	1982-83-84
12) Glenn Van Tassel Center Stage	1982-83-84
13) Lee Hanson Center Stage	1982-83-84
14) Jim Kline 139th Street Quartet Gotcha	1977 & 1990 2003
15) Fred Farrell Second Edition Crossroads	1987-88 2008
16) Greg Clancy MaxQ	2004-05-06
17) Jeff Oxley Max Q	2004-05-06

**BHS has provided a wealth of silver medal performances. Enjoy reviewing the following quartet medalists who have each individually accumulated as many as three, four, and five silver medals. It goes without saying that the road to the GOLD is through the second place silver medal but even that is not guaranteed.**

### FOUR TIME SILVER MEDALISTS

1) Don Stone K.C. Barber Polecats Kansas City Serendaers Lions Club Serenaders	1941-42 1946 1947
2) Denny Gore Vagabonds Center Stage	1976 1982-83-84
3) Gary Lewis Platinum Max Q	1999 2004-05-06
4) Kipp Buckner Interstate Rivals Gas House Gang Old School	1986 1992 2009-10

### FIVE TIME SILVER MEDALISTS

1) Ben Franklin K.C. Barber Polecats Kansas City Serenaders Lions Club Serenaders	1941-42-43 1946 1947
2) Bert Phelps K.C. Barber Polecats Kansas City Serenaders Lions Club Serenaders	1941-42-43 1946 1947
3) Tony Derosa Keepsake Platinum Max Q	1991 1999 2004-05-06
4) Joe Connelly Interstate Rivals Keepsake Platinum Old School	1986 1991 1999 2009-10

Also>> Only three champs have won one gold medal and one silver in two completely different quartets:

QuartetChamp Silver Medal Gold Medal  
Bill Cockrell 1957 West Coasters 1962 Gala Lads  
John Sherburn 1990 139<sup>th</sup> St Qtet 1985 The New Tradition  
Don Kahl 2002 Uptown Sound 1986 Rural Route Four

It is my extreme pleasure **to research this information and give it the deserved display for all to observe and recognize great quartet performers of our time! Thank you for giving me the opportunity to do something that I highly respect and love! Thank you!**

**Mike Sisk>>>BHS Historivia Writer for JAD CP  
seventieschild@comcast.net p#412-406-7197**

# Darryl Flinn inducted into Society Hall of Fame

Darryl Flinn, barbershop harmony aficionado, began his barbershop journey in a high school quartet and has been singing in quartets ever since, earning a gold medal with **Harmony**, 2001 senior champion, and is presently singing with the 2010 senior medalist quartet **Lightly Seasoned**. Darryl has served the barbershop world throughout his barbershop life as an exceptional chorus and quartet coach, and exemplary director of Society and Sweet Adeline choruses, taking them into international competition.

Since 1973 he has been serving in the Contest and Judging program, first as a Harmony Accuracy judge, then as a Sound judge, Sound Category Specialist, Chair



man of Judges for contests, and presently as a judge in the Singing category. As if the music were not enough, Darryl has been an extraordinary administrative leader. A list of functions would include: JAD president 1979-80, Society board member 1981-82, Society board member at large 1983-84, Society Executive Committee 1984, Harmony Foundation Treasurer 1986, Society's International President 1987, and Society's Executive Director 1996-2004.

Between all of these activities, Darryl has found time to serve on many committees, special projects, blue ribbon study groups, planning and strategy think-tanks, etc. Many honors have come from chapters, districts, and now the highest of honors . . . the Society Hall of Fame.

## *Darryl's Barbershop Life....in his own words*

1949 – Life as a barbershop harmony aficionado began when our high school quartet (Akron Central High) was adopted by the Akron Ohio Chapter (who, by the way, sponsored our Society membership, which may have been \$2.50 at that time). We entered and won the Akron Chapter high school quartet contest. Our prize was singing one song on their annual show (which featured the Buffalo Bills – thus, I was hooked for life).

That quartet lasted until '54 when we all went off to slay dragons. The next 5-6 years found me doing college, army, marriage, babies, house, a business, etc. In 1960 I rejoined the Society with the Canton Ohio Chapter.

Director: 30 years directing the Canton Ohio Chapter/Hall of Fame Chorus – JAD champs/Int'l competition 25 years directing Canton's City of Flags-SAI chorus – Region 17 champs/Int'l competition

Quartetter: Int'l contest stage X 10 - Senior's Gold ("Harmony" 2001) – Current, 2010 Senior's Medalist

Judge: 1973 – 2010 Harmony Accu-

racy Candidate - Sound Judge - Sound Category Specialist - Chairman of Judges - Singing Judge

Coach: 1975 – 2010 Many medalist quartets and choruses. Many, many more chapter, district level quartets and choruses

JAD: 1976 – JAD Music VP - JAD president 1979/80 – JAD/Society board member 1981/82

Society: 1983/84 board member at large – 1984 elected to the Society's Executive Committee – 1985 President of Harmony Foundation – 1986 Society Treasurer – 1987 served as Society's International President – 1995 elected as Society Executive Director. Moved to Kenosha Jan 1996 and remained there until retiring in '2004

Today: 2005 we moved back to Canton Ohio to resume life much as it was pre-Kenosha. Currently singing bass with 2010 Senior Quartet Medalists, "Lightly Seasoned" - fully involved in the Hall of Fame Chorus - Directing (again) Canton's City of Flags (SAI) Chorus. Still coaching and judging

when asked.

To say we have a barbershopping family would be on the button. "His lovely wife, Meredith" is a long time "Adeline" who also began singing close harmony in high-school. Meredith is joined by two of our daughters in the City of Flags chorus. Of course... a favorite family pastime is tag singing.

Between the lines I've had the opportunity to serve on many committees, special projects, blue ribbon study groups, planning and strategy think-tanks, etc.

I've been honored by my chapter, by my district and by my society... and as I sort through these years I'm now realizing that all of this was just another way to honor and serve our beloved barbershop harmony style of singing and the magnificent, life-long relationships we have with each other.

Thanks for listening . . . "D"



## Youth In Harmony news

Larry Coleman

YIH Coordinator—Lorain Chapter

I am writing this letter to praise the Annual Singing Buckeyes Harmony Camp; to honor the men of the Golden Crescent Chorus in Lorain County, Ohio; and the awesome HS music directors who have become our Partners in Harmony and have made barbershop part of their music program. These are the elements that worked together to achieve the results you will read below.

We are located in N.E. Ohio to the west of Cleveland. There is currently no youth in harmony festival or weekend harmony camp in our area so I had not heard of Harmony Camp before 2007. Our YIH representative at that time discovered this summer opportunity taking place over four days in August and heard that it was producing some great results using the music facilities at Ohio State University in Columbus. He got our board of directors to rededicate our scholarship money to fully sponsoring 4 area HS students to the 2007 Harmony Camp.

That year, we could not find four high school singers who were interested, but we did find two. So we were able to sponsor one boy and one girl to Harmony Camp 2007, and that was enough to get us started. I attended the grand finale Stars of the Night Show they put on at the end of the fourth day.

What a result from 4 days of work! 310 singers in the Combined Chorus which was made up of a large Young Men's Chorus and an even larger Young Women's Chorus each of which opened the show with three song sets that had everybody standing-O jumping out of their seats. Wow!

This is where our miracle begins. Working with advice from powers-that-be at Harmony Camp, our Chorus Board changed the proposal and approach for 2008. Instead of reaching out to the kids through our members only, we had established Partnerships in Harmony with 4 school systems and worked through their respective music directors. Any student who wanted our support should register with a down payment of at least \$50 before the end of April and the chorus

would pay the balance due. Given our long experience with low-number interest and not even spending all we might have budgeted, we committed financially to cover the balance-due for 10 early bird registered students and budgeted \$2,250. Well, as April ended we had 29 applications; 12 girls and 17 boys!

I did not know how the chorus would respond to this huge news! So I stood before the chapter and told them that we had thrown our nets on the other side of the boat and the nets, "They are a break'in." Instead of telling me we had too many, instead of telling me to limit the numbers to our budget, these grand men of the Golden Crescent Chorus began walking up to the music stand and putting down \$10, \$20, even a \$50 dollar bill. Others took me aside and told me that they would write a check to back the balance due for at least one of the kids. So I got the message, "lets see if we can't find backing for all 29."

With help from generous members, The Lake Ridge Chorus of Sweet Adelines, some friends, and small businesses, all 29 went to the 2008 Singing Buckeyes Harmony Camp to the tune of \$6,543. (100% of our donations and all but \$25 of our budget)

That number became 65 in 2009, 37 girls and 28 boys!! The attached picture is of the empty-chair choir a couple of us set up for the chorus as a life size demonstration of the work cut out for us. Each applicant was represented by a chair with a pillow case over the back and identified by their school, voice, and quartet if that applied. The seat of each chair held a self addressed envelop labeled with a balance due post-it. A lot of detail, but it allowed the chapter members to actually walk among the chairs, find kids from their own Golden Crescent community, pick up an envelope, and take responsibility for finding or paying the balance due. 20 of the kids were claimed by members that night.

Long story short, we were unable to find enough outside backing to simply match our budget, so we had to dig into the

chapter's savings to write the check in July and this time all 65 went to Harmony Camp 2009 to the tune of \$12,607. (230% of our donations and all of our budget)

Has anyone seen so many young folks from any given area this interested in barbershop singing? 2007, in all of Lorain County, there were maybe two HS quartets. Today, we know of 7 HS quartets/VLQs; 4 girls groups, and 3 boys groups from 4 different high schools. And what a proud moment to witness the HS quartet contest at the Spring Prelims with 8 quartets, 2 girls and 6 boys quartets from Toledo, Cleveland, and Lorain County. Harmony Camp was the catalyst. This apex 4-day immersion into the world of acappella barbershop singing gets the students so excited they can't talk about anything else in choir class. Their level of performance takes a quantum leap when they get back to school. They get standing ovations for their acappella concert work during the school year.

I have learned from them that barbershop singing is not a spectator sport. The thrill of bust'in chords that Harmony Camp made available to them, singing tags in the company of choir friends and accomplished barbershoppers becomes for each of these young people an "off-the-hook" realization that "I can do that too!" And they do. When a high school senior is able to declare after his Harmony Camp experience that "tight harmonies and tight friendships make for beautiful barbershop times," I have to believe that young man has graduated from the world of spectators to the world of barbershoppers.

So, here's to the terrific HS music directors that have made barbershop harmony part of their music programs. Here is to the men of the Golden Crescent Chorus who have made the special effort to back all of their kids seeking the Harmony Camp experience and to mentor the quartets when they come home.

And, finally, here's to the Singing Buckeye Harmony Camp planners and workers who have consistently crafted and carried

*(Continued on page 7)*

# Change Something



Bari Courts  
Executive Vice President



I was sitting at my desk pouring over the BHS reports that we get each month and saw some of the same trends I have been seeing for awhile. For example, JAD had 2269 members at the end of last year (2009). A short 6 months later (June 30, 2010) we are down to 2175 members. Yep, membership decreased in JAD by 94 guys in just six months.

## Change Something.

Now, I am all for keeping things on a positive note, so let's just say the membership decrease is slower than some previous years, and is better than many of the other BHS chapters. But in reality, we are losing members. So, what can be done to stop this trend?

## CHANGE SOMETHING!

A famous quote by Albert Einstein: "Insanity: doing the same thing over and over again and expecting different results." Think about it.

How many of us are doing the exact same things every week at our chapter meeting?

What has changed in our recruiting of new members?

What has changed in our singing? Are we singing better?

Are we still treating guest special after they have been a member for 6 months? These are rhetorical questions of course, but I could list 50 more questions like these.

My point is simple, if we want different results in membership, we need to TRY something different. There is clearly no "perfect" way to recruit and retain members. But doing the same things we are doing now is NOT working.

So, Change Something!

This is not the place where I wanted to get into a 15 page discussion on what is "best" for each chapter. But let me list at least one idea you can do (or is being done) at the various levels of barbershop.

At the SOCIETY level, the BHS is considering a two year rotation on chorus participation at the International Contest. A chorus could only participate every other year. It is felt this might help attendance at International conventions and give more choruses the opportunity to perform in front of a large audience. Will it be implemented? Who knows, but at least the society is considering a change.

At the DISTRICT level, change is coming in the Fall convention format. Friday night will be the quartet semi-finals as usual. But Saturday morning will be the chorus contest. Saturday afternoon will be the quartet finals. And Saturday night will be a "Show of Champions" featuring some great quartets. Will the new format be well accepted? Who knows, but we are trying something.

At the CHAPTER level, I encourage us all to work to sing better. This suggestion can apply to ALL district choruses and I think the benefits to a better singing chorus are obvious. Now I know many choruses WANT to sing better, but are you? How are you measuring it? So again, I beg you to change something!

And on a PERSONAL level. Are you getting everything out of Barbershop that you want? If not... change something!

Increasing membership in the hobby we all love is an achievable goal, but it will not happen without effort. So look at where you are at in your chapter and ... CHANGE SOMETHING! 🎵

*(Continued from page 6)*

-off this ultimate youth-in-harmony experience. Our prayers go with you and, God willing, so will all of the young folks who will seek our balance-due backing to pay for "four more days." They will be with you too, and soon.

Harmoniously yours,

**Larry Coleman**, YIH Coordinator

The Golden Crescent Chorus, Lorain Chapter of the Barbershop Harmony Society  
[www.GoldenCrescentChorus.org](http://www.GoldenCrescentChorus.org)  
(440) 322-6059 / [Sobrdoesit@aol.com](mailto:Sobrdoesit@aol.com)</HTML>



## Are you JAD Leadership material?

JAD is looking to expand the teams for the various JAD officers. This is a great opportunity to help promote the hobby we all love. If you would like to discuss this matter, please see **Bari Courts** ([blcourts@aol.com](mailto:blcourts@aol.com)) or just contact the current officer of your choice. All the officer contact information is on page 30 AND is on the JAD web site ([www.singjad.com](http://www.singjad.com)).



## You Can Help Change The World



Joe Jenkins  
Financial Development



I hope your summer is going well since our big convention in Philadelphia! The convention was great to see the old friends and make new friends. The youth presence is so exciting to watch as they are so talented and show a great love for our society.

One of our great young people, **Casey Parsons**, shared some thoughts with me a few months ago about how we can each do a little and accomplish so much, even "Change the World".

Casey is a very active member of the Barbershop Harmony Society as a chorus member, section leader, quartet man (5th place - The Allies), JAD Board Member and President's Council Member.

Casey shared some points with me about what can happen for only \$100.00 a month.

That \$100 per month becomes \$1200 in a year. 30% of which you can direct back to your Chapter: \$360 per year, Music, Coaching, Schools (Admin or Music), Uniforms, or local Charities. You can also split that 30% between your Chapter and your District, any level YOU desire.

The other 70% or \$840 goes to Harmony Foundation. That \$840, when combined with thousands of other donation, creates

a critical mass of positive influence. This money enables and empowers the perpetuation and growth of barbershop everywhere. Last year, in 2009, we reached 9,000 young people with scholarships and festivals. Is there any reason why we can't reach 1 million young people? It just takes resources, which is why Harmony Foundation and The Barbershop Harmony Society need you.

Oh, and by the way, your contribution is 100% tax-deductible. That means you can receive a \$300.00 (assuming 25% bracket) tax refund annually. If you give \$100 per month, at the end of the year you get \$300 of that back in your pocket.

Your chapter, (\$180) your district, (\$180), Harmony Foundation (\$840) will reap the full benefit of \$1200, but it will only cost you net \$900 in the end. Quite a deal!

Your \$100 per month, along with 5% of our society's membership doing the same, will indeed change the world.

Come on along with Casey and me. We're already off to a great start!

Thanks Casey,  
Joe 🎵

## JAD Judges Corner



Bill Ray  
VP Contest & Judging



This summer marked the end of the three year cycle for Society Judges before they re-certify. I am happy to announce that we have two brand new first time certified judges, **Harry Haflett** and **Mark Stock**. They both judge the Singing category. Welcome! I'm also pleased that the following judges re-certified: Brian Barford, Tom Gentry, Bob McFadden, Bill Ray, Dave Rubin, Chad Wulf, Gary Wulf and Brian Zink.

Deciding to retire from the C&J program were Darryl Flinn and Bob Moorehead. Each of these gentlemen have given over 30 years of service to the C&J program. Thank you both for all the time and talents you have shared for so many years. I hope that many quartets and choruses will continue to benefit from your coaching skills.

The end of this cycle now becomes the beginning of the next cycle. Any man desiring more information about the C&J program, please let me know. I will be happy to provide information regarding joining this wonderful program. You have until December 31 to get in an application. 🎵



Happy graduates Mark Stock and Harry Haflett





## Getting Ready for Fall Contest/Convention



Bill Ray  
VP Contest & Judging



Fall? Already? Where did the summer go? Yep, preparations are already under way for the Fall contest the weekend of October 15-17, 2010 in Lima, Ohio. The judging panels have been announced and the Events team is working hard to make this yet another memorable weekend. We will be selecting the JAD Chorus representatives to the International Chorus contest in Kansas City next summer, and the Senior Quartet representative to the International Senior Quartet contest being held in Las Vegas in January. We will also be selecting the JAD District Quartet champion and Novice Quartet winners.

For those that may be new to JAD or have never competed, here is some information to help get you started:

Each fall we select the District chorus representative to the International Chorus competition held in July of the following year.

In addition, we also crown a new District quartet champion. A quartet may only win District Champion one time.

A Senior quartet is selected to represent JAD at the Mid-Winter Senior Quartet

convention held each January. By definition, a quartet is Senior eligible if all four members are at least 55 years of age by the day of the contest, and the sum of the accumulated ages of the quartet must equal or exceed 240.

A District Novice quartet champion is also selected. By definition a Novice quartet is made up of at least two members who have not competed at a Society sponsored quartet contest.

During the entry process a quartet will be able to select any and all applicable sessions. For instance, you could be competing for District champion AND also be competing for the Senior representative. If you also happen to be a Novice, you can select all three!

Don't forget that contest registration is NOT complete until all song titles are entered and that the arranger/copyright information is filled out. It's good to have all this information prior to registering for the contest.

If your chorus or quartet is planning to compete, please be aware of the following dates. Because some of our planning is

based on the number of competitors we have, competitor registration will be open from August 22 and must end by September 18. Please register through the Convention/Contest -> Register to Compete page of the JAD web site or the Members Only area of the Society web site. All registered competitors will have until October 13 to get their registration fee in to me. The draw for order of appearance will be no sooner than October 3. The competitor registration fee is \$35/person. Don't forget, you only have to pay once should you happen to compete in more than one chorus or quartet.

Please watch the JAD web site for any updates to this information. Feel free to contact me with any questions.

Lastly, note in Skipp Kropp's column the change in time for the Quartet Finals. They will start at 3:00 pm Saturday afternoon. Evaluations will be immediately after, as normal. Plan to come and stay for the great JADAQC show on Saturday night!

Let's have a GREAT turnout in Lima!

See you there.🎵

### Forte entertains Kings Island



<http://www.forteqt.com>.

For some, there is magic in going to an amusement park; the rides, the food, the shows, the shops and for some lucky people at King's Island, in Mason Ohio, the sound of a barbershop quartet. Forté, the current JAD 6<sup>th</sup> place district quartet, has been fortunate enough to be hired as VIP entertainment for King's Island this year. They performed for the opening day and Memorial Day weekends, as well as the July 4<sup>th</sup> and Labor Day weekends, along with Aug 7<sup>th</sup>.

Forté auditioned the same way everyone else did and then were asked, right after the auditions, no call back, if they were available for the holiday weekends. Immediately they said yes later realizing that meant that they couldn't attend international this year.

When asked about the experience, the members replied:

"It is quite an honor for us to bring Barbershop back to a park that hasn't had it since the 70's."

"We have had tons of fun on the two weekends that we have already sung and look forward to singing the remaining 7 dates that we have scheduled with the park."

Forté also had the honor of being chosen to sing the National Anthem for the Dayton Dragons, the single-A affiliate of the Cincinnati Reds, on Aug 11<sup>th</sup>.



## School Bells Ring . . . Are You Listening?



Terry Reichenbach  
VP Youth in Harmony



As you read this, school is back in session, students are catching up on each other's summer activities which may have included a three or four day Harmony Camp experience in JAD. Many of you as Chapter Quartets or members of the Music Team made visits last spring to local schools to take the gospel of Barbershop Harmony to students who responded eagerly to what they heard.

Don't wait until spring to make contact with the music educators and students! Stop in and introduce yourself and let them know you are available to help in any way – maybe help coach a quartet, drop off a barbershop CD or DVD or inform them of the High School Quartet contest next spring which they can compete in and earn scholarship dollars toward a JAD Harmony Camp of their choice.

Some schools will have new music educators and may or may not be familiar with the local Barbershop Chorus or Sweet Adeline Chorus and the Youth In Harmony programs. We are attempting to take a youth chorus to the Mid-Winter Contest in Las Vegas in January if funds can be raised to help with transportation. Did you know that the Barbershop Society will send a packet of music and CD to the school music educator for FREE? All you need to do is get in touch with me and give me the name of the music educator and the school and I will have James Estes send out the packet, which gives you another reason to make a visit and help in any way you can. School bells ring . . . Are you listening? 🎵

## Four Man Fishin' Tackle Choir

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## Does your chapter have a website?

Reid Joyce  
SingJAD Webmaster

**D**oes your chapter have a website?  
By Reid Joyce, SingJAD Webmaster

For almost 20 years, the Johnny Appleseed District has had a website that people within the district and around the country (and the world) can visit to see what we've been doing, what we're planning, and why we love this happy hobby of Barbershopping. There are links to SingJAD from the Barbershop Harmony Society's site ([barbershop.org](http://barbershop.org)) and from many individual chapter and quartet Websites around the district, and it's easy to find with a Google or Yahoo! search.

One of the most-visited pages on SingJAD.com is the JAD Calendar. I post on this calendar all formal chapter shows that are reported to me by the JAD Secretary, and other events that are reported directly by the chapters themselves. For each event, you can see the date, the chapter that's holding the event, and the kind of event (annual show, cabaret, picnic, etc.), and there's a link to your chapter's website, where people can go with a single click to find out the details for your event – time, location, directions, who's on the show, and so on.

What you WON'T find in the calendar on SingJAD.com is all of that stuff that belongs on your own chapter's website, because it's not part of my job as JAD Webmaster to also be the PR guy for your chapter. That's what the World-Wide Web is for, anyway: to provide LINKS to other information rather than duplicate that information in lots of places.

Sounds harsh, but the fact is that now that we're ten years into the new millennium, a lot of the world's business is conducted on the Internet. JAD no longer publishes a hard-copy district directory. Although it's available on-line, *The Cider Press* is a world-class hard-copy publication that's sent to all of our members. Most chapters that want to publicize their chapter shows in their own towns or beyond their city limits do so by posting the details on their own chapter websites, and now it's easier than ever for even a small-town Barber-

shop chapter with limited resources to develop and maintain its own site.

YOU should be in control of your own website! The members and board of your chapter are the only ones who know from week to week what's happening in your town and your chapter. You know what your plans are, and you know the people who are most likely to attend your shows, advertise in your show programs, and become members of your chapter. No one is better qualified than you to figure out how to pitch your fun nights, membership drives, singouts or shows to make them most appealing to YOUR particular audience.

Most chapters, even the small ones, have someone who either already knows how to build and maintain a simple website or who has the talent to learn very quickly. Creating and maintaining a website is a little more complicated than just typing stuff on a page, but you don't have to have expensive software or spend months of study to put together at least a rudimentary site that's more than capable of serving your chapter's PR needs. And there's even a hosting company right here in our district that has offered to provide FREE Web-hosting space for barbershop chapter or quartet sites. The free hosting service is called [Harmonize.com](http://Harmonize.com), and if you host your site there, your site's address will be of the general form "[www.harmonize.com/yourchaptername](http://www.harmonize.com/yourchaptername)."

If you need guidance about how to build a site, there are lots of excellent books around, and there is some excellent free or inexpensive software available to make the process easy. The Webmasters for other chapters around you are almost always ready to lend a hand in getting you started – just drop them a line and ask for a little advice and coaching. After your chapter has identified someone to take on the Webmaster duties, you can either go to "[www.harmonize.com](http://www.harmonize.com)" and follow the instructions there to request free web space for your chapter or quartet site, or you can select some other hosting service

(which you'll probably have to pay for) and you can even choose your own domain name, in the general form "[yourchaptername.com](http://yourchaptername.com)" to further personalize the site – and maybe provide your own chapter- or quartet-specific e-mail address.

But what if you already have a website, and your chapter's Webmaster moves away, leaves the chapter, or becomes unable to continue with his Webmaster duties? A number of chapters have found themselves in the awkward position of having a website, but no longer being able to keep it up to date because no one knows how to log into the site. That's like having a car but not the keys. A really important aspect of the business of maintaining a chapter or quartet website is to be sure that your permanent chapter or quartet records include a list of details about the site, prepared by the Webmaster: Who provides the hosting – how much does it cost, and who receives the bill? Who's listed as the contact person for the domain-name registration, who initially paid for that registration, and when will that registration be up for renewal? What's the IP address of the host server? What are the Username and Password that the Webmaster uses to log into the site in order to transfer and update files?

Although most Webmasters prefer to be the only person who ever adds or changes files on "his" site, all of this information will be necessary if someone else has to take over maintenance of the site. That's not a problem if the Webmaster is able to participate in an orderly transition to a new guy, but if he becomes incapacitated or (not that this would ever happen) leaves the chapter under less-than-friendly circumstances, the organization must have the means to continue to update its site. So if you have a current site, and if your chapter or quartet essentially "owns" it, you can promise to allow access to it only by the Webmaster, but the organization has the right to require the Webmaster to provide the key information for your permanent archives. 🎵



# Chorus director students benefit from new Apple Corps class



**L-R Front:**

Trevor Garrabrant, Dick Baker, Gary Copora, Robert Wallace

**Rear:**

Steve Popernack, Karl Chapple, Claudia Hope, John Plofka, Nathan Gurg

For the nine chorus director students, the new Apple Corps class taught by Mansfield Chorus director, **Steve Kovach**, was an educational experience that proved to be of great value. The consensus was that each one benefited from not only Steve's instruction, but in seeing the techniques of each of the other directors as well.

In order for student directors to practice what they learn, they need a chorus to direct. For this Director's Class, the Mansfield Chapter chorus, the Fun Center Chordsmen fulfilled that role. Steve is the front line director of the Chordsmen.



**Robert Wallace** practices directing the Fun Center Chordsmen under the watchful eye of instructor **Steve Kovach**.

The members of the Chordsmen enjoyed the daylong adventure and gained knowledge understanding from the directors point of view.

Chorus member **Dan Strader** said "I appreciate the fact there are many ways to approach a (vocal) problem and solve it. And I'm seeing different approaches with some similar results."

**Dave Kracker**, who serves as one of the two assistant directors of the Fun Center Chordsmen, was filling the role of a regular chorus member for this class. "I like seeing a new group of people getting into directing and staying with it for along time. That's very encouraging because we need good directors all the time."

Chorus member, **Dan Noe**, "I think every chorus director produces a personality in the chorus and they need to be aware that they are producing a personality."

When the student directors were interviewed, each had his or her own "take away" value.



**Gary Copora**

**Gary Copora** had this to say about the class... "This class has been extremely helpful in getting a very experienced director to give us tips and something tangible we can take home with us."

Student director **Dick Baker**, said "I learned some different techniques from an experienced chorus director who's been through training at Bowling Green State University. I picked up some tips that I can use to better my performance and my choruses performance."



**Dick Baker**



**Claudia Hope**

**Claudia Hope**, didn't hesitate to take the chorus to task when they wouldn't create the same vowel target. Working and working with them until they got it correct. She may have well been the hardest task master of the group.

**Trevor Garrabrant**, also an assistant director of the Fun Center Chordsmen said about the class; "It's been nice to see many different techniques from several different directors and I take away tips to help me improve my high school chorus and the barbershop chorus."



**Trevor Garrabrant**

By all accounts, this new directors class, offered for the first time at the Apple Corps Music Camp, was so well received that the consensus was, it should be offered again next year.

Both chorus members and student directors agree that the time was well spent. In addition to working hard, internalizing what was taught and singing the same phrases over and over, they had fun to the max.

A barbershop education like this class is one big benefit of attending Apple Corps. 🎵

# District Convention Format Change to Showcase JADAQC Champions



Skip Kropp  
VP Events



I am thrilled that, in this my last column as JAD Events VP, I get to let all my brother JAD barbershoppers know about an exciting revision to the JAD Fall Convention format. This year, we are closing the Lima convention with a Saturday night show, the likes of which has rarely been seen in Johnny Appleseed District!

Yes, we'll have the traditional District quartet contest and, yes, we'll have the traditional International Chorus Preliminary contest and, yes, we'll have the Seniors Quartet International Preliminary contest to select the Seniors representative to Las Vegas in January, but we are revising the timing of the sessions in order to close the convention with a Saturday night show that will feature past JAD champion quartets, including some that have not been seen in JAD for twenty years or more.

For starters, the quartet semifinal session will be held in its usual Friday night time slot. The first difference in schedule that convention attendees will see is that the traditional Friday night JAD Association of Quartet Champions (JADAQC) show will not occur on Friday night. The next slight revision to the schedule finds the chorus International Preliminary contest starting at 10:00 a.m. Saturday morning. The chorus contest session should be completed between noon and 12:30, with chorus evaluation sessions from 1 p.m. until about 3 p.m.

In a major schedule revision, we'll conduct the quartet finals between 3 p.m. and 5 p.m. Saturday afternoon, with evaluations starting after the contest and running until about 6:30. That leaves time for everyone to have dinner and return to the venue at 8:00 p.m. for a show that no one will want to miss. The JADAQC has been revitalized this year and has lined up a number of past District Champion quartets to perform on Saturday night.

Past District champion quartets that will perform include 45th anniversary champs *The Roaring 20's*, 30th anniversary champs *The Cincinnati Kids*, 10th anni-

versary champs *Park Avenue*, 5th anniversary champs *Hot Air Buffoons*, current 5th place International medalists *The Allies*, and reigning District champs *4 Way Stop*. Other past champs are working through logistics so there may even be more past champs confirmed by the time this issue gets to you. You'll see more about this show elsewhere in the Cider Press but I think that lineup bears repeating numerous times. Folks, even if you don't plan on competing in the Fall convention contest sessions, you surely don't want to miss this star studded Saturday night show in Lima, Ohio, on October 16!

Finally, as many of you know, my firm has moved me to Indianapolis and this will be my last year on the JAD management team. So, I want to close by thanking the Events Team for its hard work during my multiple tenures as Events VP. I have no doubt that the JAD Events Team is the best in the barbershop business. There are several folks who have worked tirelessly for the District for a number of years and I am compelled to thank them publicly.

**Ken and Sharon Stevens** began working on the team when I came to the Events Team in 1996 and have done yeoman service ever since. In addition to being wizards at registration matters, they are wonderful people and terrific friends.

One of my best buds, **Steve Sommer**, is another team member who came to the team in 1998, my first year as Events VP (wow! has it been that long!? ☺), and has served as Convention Manager, Housing Chairman, and convention site evaluator ever since. Steve is an amazing asset on the District leadership team.

**Jerry Reeder** took the Awards Committee helm in my first year and has held it ever since. Jerry is the guy behind the scenes who makes sure that all of the awards are physically created and back stage at each convention. He also "scripts" the non-contest portions of each session and has been a great friend over the years.

**Greg Swann** was Convention Manager for several years before taking the Events VP job during my tenure with the Society Board. Greg is a terrific guy, a great friend (notice a pattern here? ☺) and worked his tail off in each Events Team position he held.

**Jim Legters** served as back stage manager for most of my tenure as Events VP, "retired" in 2008, and was replaced by **Bert Gross**, who has also retired and been replaced by my good buddy **Dan Trakas**. I've thoroughly enjoyed working with all three men who, as you might expect, are also great friends, and I can't begin to thank them enough for their tireless efforts backstage.

For many, many years, **Don and Bev** Boyd sat backstage recording all competition sessions on audio cassettes, and **Herb Shreffler** and **Denny Siwik** recorded the sessions on VHS cassettes. I don't know whether Don and Bev ever knew what anyone in a contest looked like ☺. Once we started using digital technology, we had the great fortune of **Brad Scott** and wife **Susie** volunteering their own equipment to start using CDs and DVDs. Don and Bev retired after a decade or more of service. Herb and Denny remain on the video team, and Brad still leads the team (with Susie's help, of course ☺). The District is lucky for and I am grateful to all of these folks who have given countless hours of time to serve JAD.

I have had the great fortune to work with two wonderful C&J VPs, **Jim Ramsey** and **Bill Ray**. Jim and Bette Ramsey were amazing hosts during Jim's tenure as C&J VP and their judges hospitality room rejuvenated Society judges' willingness to judge in JAD. Bill and Bev Ray have had the tough job of maintaining the standards set by the Ramseys but have been wildly successful. Bev's hot cheese and sausage dip rapidly became one of my favorites whenever I had a chance to drop by their

(Continued on page 16)

# JAD 2009 Fall Convention & Contest

October 15– 17, 2010:

**Is the date for the JAD Fall Convention & Contest**

Lima, Ohio:

**Will be the location of the HQ Hotel and Contest site.**

Headquarters Hotel:

- **Howard Johnson Lima 1920 Roschman Ave. Lima, Ohio 45804**  
**Hotel Front Desk: 419-222-0004 Fax: 419-222-0004**
- **Room rate: \$89.00 + tax. (Identify yourself as a member of JAD when making reservations)**
- **Cutoff date: September 17th is the cutoff date!** Make reservations prior to September 17th.

Contest Venue:

**Veterans Memorial Civic & Convention Center 7 Town Sq. Lima, Ohio**

For the Competitors:

- ♪ Chorus members should arrive at the Civic Center dressed for stage, and will be directed to their warm –up and ready rooms by host personnel
- ♪ **A limited number of rehearsal rooms** for chorus will be available at the Civic Center at a small fee. Interested chapters should request information for reserving one of these rooms from **Terry Reichenbach**.
- ♪ **Email Terry @:** [terryr@q1.net](mailto:terryr@q1.net). To request a rehearsal room.

Competitor registration Fee:

- ♪ **\$35.00 per man** chorus or quartet (Fee per man covers both quartet and chorus competitor fees).

Non-Competitor:

- ♪ All-Events ----- \$35.00
- ♪ Single Event ----- \$ 20.00
- ♪ Student 17 & Below ----- \$ 5.00
- ♪ Saturday night show only ----- \$10.00
- ♪ College Student (age 18 –24) ----- \$15.00

Schedule of Events:

- **Friday October 15**
  - o Noon to 4:30PM: \_\_\_\_\_ Registration opens @ HQ Hotel
  - o 6:00PM: \_\_\_\_\_ Registration opens @ Contest Site
  - o 7:00PM: \_\_\_\_\_ Quartet Semifinals
- **Saturday October 16**
  - o 9:00AM \_\_\_\_\_ Registration opens @ Contest Site
  - o 10:00AM \_\_\_\_\_ Chorus Contest
  - o 3:00 PM \_\_\_\_\_ Quartet Finals
  - o 8:00 PM \_\_\_\_\_ JADAQC Show



# JAD 2009 Fall Convention & Contest

Headquarters Hotel Following Contest Events all weekend:

- **Woodshedding**
- **Fellowship**
- **Hospitality Rooms (Saturday night)**

Notes:

- **Contest times are subject to change to accommodate volume of registered competitors. Check the JAD web site for any changes.**
- **Questions concerning contest registration need to be directed to Bill Ray, VP C&J.**
- **Questions concerning convention or convention facilities need to be directed to Skipp Kropp, Events VP or Steve Sommer, Convention Manager.**
- **No advance non-competitor registrations.** All non-competitor registrations will be sold at the event

## E-Mail Contacts:

Skipp Kropp, Events VP ----- [skropp@jacksonkelly.com](mailto:skropp@jacksonkelly.com)  
Steve Sommer, Convention Manager --- [steve@caldwellleasing.com](mailto:steve@caldwellleasing.com)  
Bill Ray, VP C&J ----- [bray2@neo.rr.com](mailto:bray2@neo.rr.com)

**.NOTE: CHANGES OR ADDITION MAY BE MADE TO THIS INFORMATION, AS CONVENTION PLANS ARE FINALLIZED. CHECK THE JAD WEB SITE FREQUENTLY FOR UPDATES.**

## Director Development



Doug Smeltz  
VP Chorus Director Development



### Education

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The District a CDWI #1 on May 22<sup>nd</sup> was hosted by the Buckeye Columbus Chapter (Singing Buckeyes). Five JAD frontline directors and future directors attended including **Jacob (Puck) Ross** from *The Alliance*, **Dan Noe** from *Mansfield*, **Aaron Kujowski** from *Black Swamp*, **Scott Giles** from *Akron*, **Bob Godot** from *Independence*. This is an all day event with two trainers working with the five instructors, video taping their times in front of the chorus for review. Our next CDWI is November 6<sup>th</sup> and I still have 1 or 2 openings on a first come – first serve basis. Contact me asap.

### Conference Calls

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We will continue our “Odd Dated” Sunday night conference calls this year and everyone is invited to listen in and join the conversation when you feel the need. This is our time to talk and gather information to help us in our weekly opportunities with our chapters. Simply call into 218-339-4600 and enter 514175# when appropriate. I’m sending out notices to all directors and

those interested when I can and if YOU ARE NOT RECEIVING them, email me so I can add you to the list. Forgive me if that has happened.

### Directors at Kenyon College

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Finally, we hosted an informal type CDWI at Kenyon this year with top flight director, **Steve Kovach** at the helm. Since this was successful, we are again planning to keep this at Apple Corps.

### Leadership Academy 2011

=====

Although the date is not finalized according to the JAD website, I have lined up our director’s class leader, **Joe Cerutti**, from the **Alexander Harmonizers**. This will be another great weekend for directors, assistants, and section leaders to attend. I’ll keep you posted with details.

Until we talk again, thanks so much for what you do to help our chapters sing their best.

# JADAQC SHOW

(Johnny Appleseed District Association of Quartet Champions)

## TO FEATURE ANNIVERSARY QUARTET CHAMPS AT THE JAD FALL CONVENTION IN LIMA-OHIO

The latest and greatest news in JAD quartet happenings is with the JADAQC unleashing it's new and exciting show format at the district convention this fall in Lima-Ohio. This show will feature an all star cast of JAD quartet anniversary champions who represent decades from the 1950's to present day. This champions show will mark JAD historic proportion as the following JAD QUARTET CHAMPION lineup performs for all to see on Saturday night at 7:30PM following the afternoon quartet contest finals:

### JAD PERFORMING QUARTET CHAMPIONS

<b>1965 Roaring 20's</b>	<b>45th anniversary</b>
<b>1980 Cincinnati Kids</b>	<b>30th anniversary</b>
<b>2000 Park Avenue</b>	<b>10th anniversary</b>
<b>2005 Hot Air Buffoons</b>	<b>5th anniversary</b>
<b>2006 The Allies</b>	<b>2010 International 5th Place Bronze Medalists</b>
<b>2009 4 Way Stop</b>	<b>1 year anniversary &amp; our current 2009 J.A.D. Champs!</b>

**This display of JAD Quartet Champions is for the entire district to experience. Following the anniversary performances will be a presentation to honor the 60 year JAD Anniversary Quartet Champion the 1950 Hi-Chords. The ultimate FINALE features the J.A.D.A.Q.C. Chorus singing the two songs from the JAD contest victory of the 50 year Anniversary Quartet Champion the 1960 Four Get Me Notes ! If you're planning the fall contest, YOU DO NOT WANT TO MISS THIS SHOW! THIS IS JAD HISTORIVIA ON STAGE LIVE!**

ON BEHALF OF THE JADAQC,  
MIKE SISK  
JAD QUARTET CHAMPS  
1983 HARMONY PARTNERS  
1985 NEW AFFAIR

*(Continued from page 13)*

room. JAD is fortunate to have been blessed with twelve years of continuous outstanding service at the C&J VP position.

Finally, I have to thank **Michael Harrison**, who has been an assistant Events VP in 2010 in anticipation of my move. Michael will step into the Events VP position next year and JAD is fortunate to have a man as savvy as Michael is in that position. He has become a go-to guy from me in 2010 and I really appreciate all of his hard work on your behalf.

Sorry for the long column, but I wanted you all to know what a pleasure it has been to have a team this good working together for so long in JAD. It's a terrific bunch of folks and their efforts needed to be celebrated. Thanks for allowing me the honor of serving in District management all these years and I hope we can sing a tag at JAD functions in the future!



## 60 Year Anniversary Johnny Appleseed District Champions: **Hi Chords (1950)**



L to R: **Hal Boehler** (bass), **Bob Williams** (bari), **Bob Meske** (lead), “Tiny Elsie” **George Von Kaenel** (tenor)

1950 International Competition (Omaha, NE) – 17th place



## 50 Year Anniversary Johnny Appleseed District Champions: **Four Get Me Notes (1960)**



L to R: **Cline Clary** (bass), **George Core** (bari), **Ron Morrison** (lead), **Bob Durst** (tenor)

1961 International Competition (Philadelphia, PA) – 21<sup>st</sup> place





## 45 Year Anniversary Johnny Appleseed District Champions: Roaring 20's (1965)



L to R: **Tom Schlinkert** (bass), **Don Gray** (tenor), **Mike Connelly** (lead), **Ron Riegler** (bari)

1964 International Competition (San Antonio, TX) – 24th place  
1965 International Competition (Boston, MA) – 18th place  
1966 International Competition (Chicago, IL) – 17th place  
1967 International Competition (Los Angeles, CA) – 12th place  
1969 International Competition (St. Louis, MO) – 21st place  
1970 International Competition (Atlantic City, NJ) – 16th place  
1971 International Competition (New Orleans, LA) – 8th place  
1972 International Competition (Atlanta, GA) – 13th place  
1973 International Competition (Portland, OR) – 9th place  
1974 International Competition (Kansas City, MO) – 16th place  
1975 International Competition (Indianapolis, IN) – 10th place  
1976 International Competition (San Francisco, CA) – 5th place  
1977 International Competition (Philadelphia, PA) – 5nd place  
1978 International Competition (Cincinnati, OH) – 4th place  
1979 International Competition (Minneapolis, MN) – 4th place  
1980 International Competition (Salt Lake City, UT) – 3rd place  
1981 International Competition (Detroit, MI) – 5th place  
1982 International Competition (Pittsburgh, PA) – 6th place  
1983 International Competition (Seattle, WA) – 5th place



## 40 Year Anniversary Johnny Appleseed District Champions: Akromatics (1970)



L to R: **Thom Hine** (tenor), **Dave Schmidt** (lead), **Lefty Parasson** (bari), **Gene Nichols** (bass)

1970 International Competition (Atlantic City, NJ) – 27<sup>th</sup> place



**30 Year Anniversary Johnny Appleseed District Champions:**



## **Cincinnati Kids (1980)**



L to R: Randy Graham (tenor), Scott Brannon (lead), Steve Thacker (bass) George Gipp (bari)

1980 International Competition (Salt Lake City, UT) – 34th place

1981 International Competition (Detroit, MI) – 24th place

1983 International Competition (Seattle, WA) – 9th place

1984 International Competition (St. Louis, MO) – 5th place

1985 International Competition (Minneapolis, MN) – 8th place

1986 International Competition (Salt Lake City, UT) – 4th place



**25 Year Anniversary Johnny Appleseed District Champions:**



## **New Affair (1985)**



L to R: Dave Bash (bari), Dave Stucker (bass), Mike Sisk (lead), Dave Meyer (tenor)



## 20 Year Anniversary Johnny Appleseed District Champions: **Joker's Wild (1990)**



L to R: Steve Legters (bari), Dave Kindinger (bass), Mark Green (lead), Steve Iannacchione (tenor)

1991 International Competition (Louisville, KY) – 10th place

1992 International Competition (New Orleans, LA) – 5th place

1993 International Competition (Calgary, AB) – 2nd place

1994 International Competition (Pittsburgh, PA) – 1st place International Champion Gold Medalists



## 10 Year Anniversary Johnny Appleseed District Champions: **Park Avenue (2000)**



L to R: Matt Bridger (bari), Gary Wulf (lead), Mark Hannum (bass), Mark Nofziger (tenor)





## 5 Year Anniversary Johnny Appleseed District Champions: **Hot Air Buffoons (2005)**



L to R: Hari Haflett (bari), Randy “Beef” Baughman (bass), Mark Lang (lead), Denny Price (tenor)

2004 International Competition (Louisville, KY) – 45th place (wildcard)

2005 International Competition (Salt Lake City, UT) – 16th place

2006 International Competition (Indianapolis, IN) – 16th place

2007 International Competition (Denver, CO) – 41st place

2008 International Competition (Nashville, TN) – 25th place

2009 International Competition (Anaheim, CA) – 20th place

2010 International Competition (Philadelphia, PA) – 37th place



## Retiring Johnny Appleseed District Champions: **Four Way Stop (2009)**



L to R: Joe Downey (bari), Ryan McDivitt (bass), Robbie Churgovich (lead), Mike Wright (tenor)

2005 International College Quartet Competition (Salt Lake City, UT) – 12th place

2006 International College Quartet Competition (Indianapolis, IN) – 8th place

2007 International College Quartet Competition (Denver, CO) – 6th place

2008 International College Quartet Competition (Nashville, TN) – 6th place

2009 International College Quartet Competition (Anaheim, CA) – 5th place bronze medalists  
& 2009 International “Big Boy” Quartet Competition (Anaheim, CA) – 32nd place



## JAD Chapters Could Lose Their Tax Exempt Status



Sam Watts  
District Treasurer



In an effort to help those charitable organizations exempt under IRS Code 503(c), the Internal Revenue Service is still trying to contact all groups that have not filed their Form 990 by October 15, 2010. As has been reported in the Cider Press in an earlier issue, all of the chapters must file with the IRS by this coming October 15, 2010 deadline. For the majority of the JAD Chapters, this filing would only take a few minutes because they would be eligible to file an electronic form 990-N (e-Postcard) if your gross receipts for the Chapter in their fiscal year was less than \$25,000, otherwise they may also file Form 990 EZ electronically as well.

Please contact me via my email, samuelwatts@yahoo.com if you have any questions regarding this filing or just how to proceed. I would be happy to assist in any way possible.

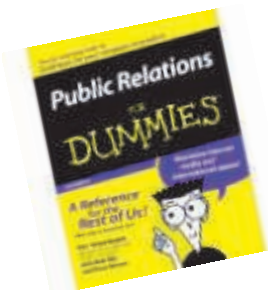
The Johnny Appleseed District has been very fortunate to have had a well oiled group of men overseeing the goings on of the various events that are supported by the District. Everyone from the President to the Supporting staff of those in charge of the

Events and Functions have played a part in the success of the District Finances. The Spring Convention was very successful along with Apple Corps just prior to the International Convention. Those in charge of running these two events not only satisfied all of those who attended either as an audience member routing on their favorite choruses or quartets at the Spring Convention, to those attendees who receive a multitude of instructions from the various guest Instructors from all over the Harmony Society, including some of our own JAD members.

The District's finance balances have increased from the beginning of the year and these funds will not only help the increase in the overall instruction for anyone who can attend the various functions to the granting of scholarships for individuals and groups to attend certain functions as well.

This truly volunteer organization of capable men has had a track record of giving back to those in the District who wish to hone their craft even further than they could ever do on their own.

KEEP UP THE GREAT WORK!!! .🎵



## PR Toolbox - PR for Dummies



R. F. Miller  
DVP - Marketing & PR



What is the purpose of Public Relations? The main goal of public relations is to enhance an organization or company's reputation. PR folks are able to present an organization, company or individual to the world in the best light.

The role of public relations can be seen as a reputation protector. The world of today is extremely competitive. Competition for time is a consideration in most everything we do. Everyone has the same 24 hours in a day and it's what we choose to do with that time that dictates where we spend it. Organizations need to have an edge that makes them stand out from the crowd, something that makes them more appealing and interesting to both the public and the media. This concept is especially true for the choruses in the Johnny Appleseed District. What is going to attract the attention of prospective members and help them make the commitment to spend a few of their 24 hours singing with barbershop.

Now it doesn't take a Public Relations Specialist to implement some PR tools to increase interest in our hobby. You've heard me say, more than once, that Marketing is Job One and that every member of the chapter is in the Marketing department. Well, the same is true for PR. That's why we call the position VP of Marketing and PR. They go together like peanut butter and jelly.

OK, how can you, as an individual member, improve the PR of your chapter? Let's start with your attitude. Is it a positive or negative attitude? By that I mean, are you a booster or a basher? Is your first inclination to find the best in a fellow singer, section or director or to be very quick to criticize? Be it positive or negative, it will carry outward to the general public. So develop a PMA (Positive Mental Attitude). Next, when you talk to others not in the chorus, are you excited about your hobby? Remember we are competing for prospects time. The person you talk to can't help but

form an opinion about your hobby based on your excitement and positive attitude. If we ever hope to get others to spend a portion of their time with us, then they will have to have a good feeling about barbershop in general and your chapter in particular. That's called branding.

Your positive attitude, outside of chapter meeting and chorus rehearsal, will go a long way to enhance your chapter's reputation and image. It's much like the saying "One vote doesn't make much difference." In this case, each and every individual is "mission critical" to the overall reputation and image of the chapter.

I don't believe that any of us like being around a negative person. So let's not be one if we want others, new to barbershop, to find out how much fun and fellowship we have each week. Go forth as a PR rep and present barbershopping in the best possible light. .🎵



## 2010 Leadership Academy



Denny Daum  
VP Chapter Support & Leadership Training



Hello JAD members and leaders. Has your summer has been as full and gone by as fast as mine this year? Are we ready for the fall convention season? I hope so because its coming? The primary JAD focus early this summer was to set up the 2011 Leadership Academy and that is now set for January 14 and 15, 2011. This year we will again have a change of venue as we are now booked into the Doubletree Hotel in Worthington, Ohio (175 Hutchinson Avenue) for the 2011 Academy. We have Dean **Steve Wyszomierski** returning yet again and he has begun planning the 2011 LeadAc. An early start will guarantee we all get the necessary information well in advance of the LeadAc. We are happy to have Steve who has always performed so well for JAD so many times in the past. He always does a super job recruiting a very talented faculty and hopefully he is now assembling the 2011 manpower, syllabus and resources necessary to administer, finance and successfully offer to the leadership of JAD our annual Leadership Academy. As usual he will probably speak with and line up instructors from inside JAD, maybe one or two from the Society and possibly from some neighboring districts. We hope to mirror our successes of the past two years. I don't know yet what he intends to concentrate on this year but be assured it will be relevant. Last year we had 200 men and women attend and we hope our leaders will match or even slightly increase that number in 2011. I will try to keep the cost this year the same or nearly the same as last year, which was \$140, and I am negotiating with the hotel and JAD leadership to include the Friday evening buffet in the registration fee. More information and 2011 LeadAc.registration forms will come later!

We are now at the decision point about whether or not to continue the Chapter Counselor program, as it is now structured, within the Johnny Appleseed District. We have several CC's on the books but very few of them have reported any activity at all during the last couple years. I have pleaded with our Chapter leaders several times, over the past two years, to identify and nominate new counselor candidates and have received about three names! We could use a dozen new 'Counselors'. We need experienced and knowledgeable men, men you know personally, men who have held the job of chapter president, men who you feel would make good coun-

selors. Speak to them to get their permission before you forward names to me for consideration. Men are needed in areas of the district where current CC's are thin or non-existent. I'll accept email or letter recommendations! No phone calls please! Please include all contact information for the person(s). A brief list of the accomplishments you feel make them a good candidate. Self nominations are welcome and encouraged. If I receive enough interested candidates before October 1st then I'll ask Steve to include a "Chapter Counselor" track at the 2011 LeadAc. to qualify them as 'counselors-in-training'. I still need to hear from JAD men currently listed as Chapter Counselors or who believe they are qualified Chapter Counselors. Contact me to let me know if you wish to remain in

the CC program or be removed from our active list. Only three men responded to my original request! That information is needed so we'll know whether to include current CC's in the track mentioned above as a CC refresher course. Again I stress that October 1st is my deadline. If I have insufficient interest by that time I will recommend to the JAD president that he dissolve the JAD CC program and direct the chapters to rely upon District Officers for assistance.

**IMPORTANT ANNOUNCEMENT!** We have a signed contract with the Doubletree Hotel in Worthington, Ohio to host our 2011 - 3rd Annual JAD Leadership Academy. The 2011 LeadAc. school will be held Friday January 14th, 2011, with registration starting at 3:30 PM and Saturday January 15th, 2011, ending at approximately 6:00 PM. The plan is to structure classes and times very much like 2009 and

2010 but changes may happen! So, JAD Leaders, mark your calendars and save the dates now so we will be sure to see you and most of your chapter leadership team January 14 and 15, 2011. Chapter Leaders speak to your current officers, look at your 2011 officers later in the year and identify newer men within your chapter who have leadership potential and begin talking to them about attending the 2011 LeadAc. More information will be coming during the next few months.





# The History of the Pitch Pipe

## 80 Years and Still On Pitch

by Grady Kerr - Barbershop Harmony Society historian



If you are a singer chances are good you own a little red box labeled "*The Master Key - chromatic pitch instrument - A-440 - 13 keys - a product of Wm. Kratt Co - Made In The USA*" and inside is your little

friend.

It's estimated the Kratt Company has made over **3 million** of these pitch pipes in the last 80 years. Have you ever wondered where they came from and who made them? If so, here's your answer.

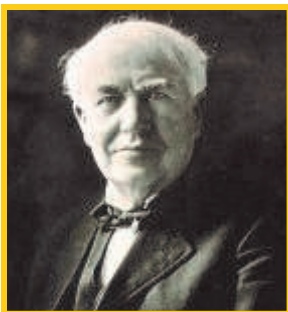
### The Beginning

**William Jacob Kratt Sr.** is the inventor and the man mostly responsible for its impact with singers worldwide. He was born September 22, 1892 in Trossingen / Baden-Württemberg, Germany also known as "music town". Trossingen was also the home of Hohner, a very well known harmonica manufacturer, where Bill found work at an early age. By age 18 he decided to come to America. The year was 1910. His **Aunt Christine** owned a popular restaurant in Orange, New Jersey called "*The Old Homestead*". She agreed to be his sponsor so he boarded a steamship and headed for the land of opportunity.

Aunt Christine can be described as fair but very strict and headstrong. About three days after Bill arrived in America she insisted he start paying her back for being his sponsor. She put him to work in her restaurant as a dishwasher.



### Influenced By A Legend



Three long days later it was clear that young Kratt wasn't happy washing dishes so she began looking for another job for him. *The Old Homestead* was popular with the local businessmen so she started to ask around. She approached one of her regular patrons

who interviewed Bill and hired him as a machinist working a lathe. That local business man was **Thomas Edison**.

As a way to help and encourage young Kratt Tom Edison provided him with his first set of tools. During Bill's time working for the inventor at his Orange, New Jersey plant it wasn't uncommon for Edison to come in with an idea, draw up that vision right there on the spot and have Bill create it. He worked his way up through the ranks and became a foreman. For the next six years he learned much from Edison and gained a great deal of experience and inspiration.

In 1915 Kratt left Edison to work for a string manufacturer in New Brunswick, NJ. They produced strings for guitars, banjos and violins. It was here he met his future wife **Emily Bennett**.

Bill was always very interested in manufacturing, tooling and production so in 1918 he took his experience and moved back to Germany and started his first solo venture, **The National Harmonica Company** located in his old home town of Trossingen.

### Back Home Again

In 1925, after many successful years in Germany, he returned to New Jersey and soon married his longtime sweetheart Emily Bennett.

He began making music boxes and "plates" for musical toys. This was the device that enabled them to make sounds such as "humming" or the "tinkling" sound when used. He provided these plates for several businesses including **J. Chein & Company**, a major toy manufacturer. His plates appear in thousands of toys world-wide.

The original Wm. Kratt Company plant (1925-2002) was located at 988 Johnston Place, Union, New Jersey. It was here he invented the pitch pipe that we all know and love today. The first model was C to C in a red cardboard box and looked very much like today's version. Aside from the reeds inside being made of a slightly different metal, the first one was about two-thirds smaller and only had 8 notes (the white keys - C4 to C5).



25)





(Continued from page 24)

Thanks to William Kratt's association with friend **Harold Lindner**, these pipes became vastly in vogue. Harold and his brother **Al** were "supply jobbers" (wholesalers) of school supplies. Kratt suggested they introduce these pipes to school teachers to help them as they taught their kids to sing. This caught on and soon Kratt was being flooded with thousands of orders from around the country.

It was also about this time he discovered the need to include ALL 13 notes; not only the white notes but also the sharps and flats. The pipe was quickly redesigned and offered just as it is today. There are six models of the pitch pipe. Singers know of the popular F to F pipe (model Master Key 1) and are aware of the C to C (model Master Key 2). The C to C is by far the most popular. They also produce an Eb to Eb (MK3).



An advertisement for their pitch pipes first appeared in the Harmonizer in 1949 and only cost \$2.50.

The Wm. Kratt Company still remains the only company in America producing these pitch pipes instruments. They create several hundred thousand pitch pipes each year and estimate sales of about three million over the past 80 years.

Each pipe is literally hand-crafted and individually tuned by workers, some of whom have been working for the Kratt Company over 30 years.

Wm. Kratt also invented his own style of harmonica. It was his #1 item and sold in the millions distributed world-wide as well.

Kratt soon decided to invent a pipe to help tune stringed instruments. He manufactured the new pipe in three models (Super, Synchrotone 1, Synchrotone 2). They were used for violin, Spanish guitar, ukulele, banjo and bass fiddles and were VERY popular.

By 1935 business was booming. His tool shop employed 45 tool and die makers and a stamping plant. He manufactured items for several major companies such as **Wright Aeronautical, Sperry Gyroscopes, KDI, Picatinny Arsenal, Westinghouse, General Motors and Day & Zimmerman**.

By the war years, like most major plants, he converted much of his shop for defense projects. But unlike some companies, he was able to continue part of his original line due to a very special request. The War Department allowed them a limited allotment of brass. With this they requested he CONTINUE to manufacture the Kratt harmonica.

They asked him to make them for the men overseas in an effort to help build up morale. Hundreds of thousands were distributed by the Red Cross. If you were in the war and you had a harmonica, it was most likely a Kratt Harmonica. After being manufactured for decades, it was discontinued but may be manufactured again someday soon.



## A Family Run Business

Wife Emily Kratt was a very important part of the business helping with time studies and perfecting the techniques needed to operate the machines and training their employees throughout the years.

William Kratt and Emily had two children. Daughter **Jean** lives in Wisconsin and is not involved in the business.

Son **William Kratt Jr.** was very involved. Following his service in the Army Ordinance Corp. he joined his father's company in 1954. Together they created a **NEW** company and called it **The Plastic Injecto Company**. They made musical toys under the "Arist-O-Kratt" line such as

(Continued on page 26)



(Continued from page 25)

plastic harmonicas. One of the most popular items was the “Magic Music Box”.

The original site of the Plastic Injecto Company was 879 Rahway Ave. in Union, NJ where the site is now home to an outpatient dialysis facility. In 1965 the Plastic Injecto Company was sold lock, stock and barrel to Auborn Rubber Company of Ohio who set up shop in Deming, New Mexico.

In later years the Kratt family started a new custom molding business and did various jobs. That business was also sold.

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**Born in September 22, 1892,  
William Kratt Sr. died in November of 1983 at the age of 91.  
Emily Kratt died in September of 1973.**

---

His son, Wm. Kratt Jr. successfully ran the business for many decades. He is now 77 and has semi-retired to Vermont with his wife of 42 years, **Linda**. They have twin daughters; **Susan** (37) an executive for Pfizer and **Christine** (37) a doctor and medical researcher.



William Jr. and Linda also have two sons, **Martin** (40) and **Chris** (36). They have taken off in a different direction. You or your kids may have heard of them before. Known as the **Kratt Brothers**, Chris and Martin Kratt are famous and self-proclaimed “**Creature Adventurers**” producing TV shows and empowering kids to be creature heroes and helping animals. They produce the “**Be The Creature**” TV Show seen on the National Geographic channel in



the US and on CBC TV in Canada. They also produced two shows that air on PBS: **Kratt Creatures** (a family animal show) and the very popular **Zoboomafoo**.

## The Business Today

The Kratt family manufactured the pitch pipe for 76 years until February 27, 2001 when they sold the business to the McNamera family. Previously the McNamera’s were producing only the plastic parts for the pipe. Today the company is run by John and his son and daughter, Robert and Jill. They are keeping the tradition alive and manufacturing our beloved pitch pipe and many other tuning devices (9 total). Today the Wm. Kratt Pitch Pipe Company is located at 40 Lafayette Place, Kenilworth, New Jersey.



“Some who have seen our place here describe it as “*Santa’s Last Toy Shop*” but these pipes are, of course, not toys.” explains Robert McNamera.

The Wm. Kratt Company does not sell to the public but supplies American and Canadian distributors as well as the **Barbershop-  
per’s Harmony Marketplace**.

They do, unfortunately have some overseas competition. There are two companies creating lower quality pipes that look just like the Kratt version. There are **TEMPUS** pipes from China and the **PYRAMID** pipes from Germany. Both are below the quality of the original and described by some as “throw-aways”. Add to the mix the new electronic pitch generators of today. This has created a negative impact on the sales of the Kratt Pitch Pipes and causes concern regarding the future of these quality pipes. Robert McNamera explains, “*We’re very proud of the work we do here and consider this an America tradition - all American made. It’s still a family run business. We’ve been making these the same way, one at a time as has been done for 80 years.*”

*We’re even still using most of the original 1936 dies. We employ only 7 people and the workers here are the best at what they do, in fact, the ONLY ones in America doing what they do.*

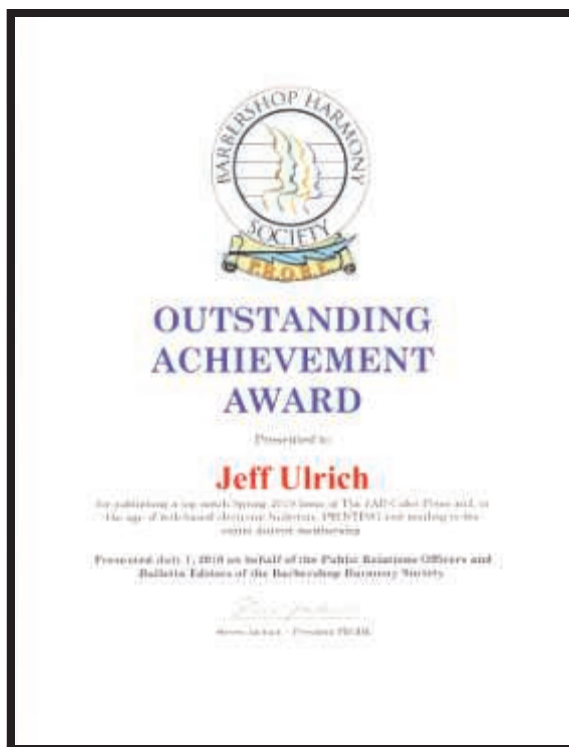
This article and website is NOT directly associated with the Wm. Kratt Co and does not represent them in any way. All opinions are that of the author.





## The Cider Press Editor receives award at 2010 Philadelphia Convention

**Jeff Ulrich**, editor of the JAD quarterly publication, *The Cider Press*, received a 2010 PROBE Outstanding Achievement Award presented at the 72nd Annual International Convention and Contests in Philadelphia on July 1st. He was honored for publishing a “top notch Spring 2010 Issue of the JAD Cider Press and, in the age of web-based electronic bulletins, PRINTING and mailing to the entire district membership.”



Jim Koch  
Ernie Blevins  
Todd Farrow  
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The Johnny Appleseed District has always been well represented at the International Convention. And 2010 was no exception. Two college quartets, four regular quartets and two choruses made up the contingent from JAD.

The opening slide from the JAD big board presentation in Philly, welcomed the quartet and chorus competitors. The competition in both all categories was intense and they all came through with flying colors.

To qualify for international competition takes hard work and dedication to singing good barbershop. It is a real accomplishment and all JAD competitors should take pride in reaching that level of performance.



**International Bronze Medalist**

home another medal!

Prestige, no stranger to the JAD competition circuit, won the silver medal in the college quartet competition lagging behind the winner by only one tenth of a percentage. .



**Prestige**



**Maverick**

Maverick, a relatively new quartet, qualified in their first year of competition. They placed in the top 25. Congratulations!

The Hot Air Buffoons again qualified to make the trip to international and had the audience laughing at every funny moment in their performance.



**Hot Air Buffoons**

Class Ring and Steel City rounded out the quartet registry from JAD. Congratulations to all quartet qualifi-



**Class Ring**

ers, well done! The JAD is proud of your accomplishments. Thanks for representing the district is such a professional



**Steel City Incline**

manner.

When it comes to the top 11 finishers in the chorus competition, look no further than Columbus and Cincinnati. The Alliance, in 6th place and the Southern Gateway chorus in 11th again showed the international audience that the JAD is a district to be heard from.



Congratulations to the JAD choruses. Thanks for your hard work and for representing the JAD with tremendous performances. Well done!

# How best to learn a new song

*Excerpts from an article by Jay Giallambardo*  
Used with permission

While there are many ways to learn music, some methods are more effective than others. When it comes to part singing, how you go about learning an arrangement will certainly affect the quality of your performance.

In a cappella singing, barbershop specifically, tuning, that is the locking and ringing of chords, is a hallmark of the style. How you go about learning a piece will have a considerable impact on how well you stay in key and how well you tune chords.

There are three things that affect tuning: 1) Pitch 2) Volume/Balance 3) Color. Of course, learning pitches is actually the easy part. Fine tuning the pitch in a chord requires proper balance (volume relationships between parts) and lastly, color matching. In the past we called color matching, vowel matching.

Vowel matching gets you in the “ballpark”, but true intonation in chord-singing comes from the matching of resonance and vocal color. It is possible to lock and ring chords while actually singing different vowels, if the resonance and color of such vowels are “complimentary”, that is, work together to help the ear “tune.”

The method I have developed and teach has 3 simple steps. 1) Pitches 2) Word-Sounds 3) Integration. If you learn the pitches of your part on “Loo” or “Doo”, you will accomplish some very important things that you would not accomplish if you had just plunged ahead the old way, attempting to learn notes and words at the same time.

Our brain is actually a big tape recorder. If you learn pitches first on “Doo”, some very interesting things begin to happen. First, there is nothing else for the brain to focus on other than the pitches and pitch patters. There are no words, no changes from vowel to vowel, no changes in color or resonance, no consonants. Because we use the same sound over and over “doo”, we can sort of forget about it and focus on the pitches and pitch patterns. It is all those “other things” which complicate the learning process and which invariably cause us to go out of tune in very short order if they are attempted in the early learning stages, or not applied with considerable skill.

After a few times through on “doo”, the pitches are recorded in the subconscious. How do we know this? At first you have to trust, because it is difficult to accept the presence of things that we are not aware of. But that fact will soon be made clear enough. The

next step is 2) word-sounds. To begin to master the flow of word sounds, we use a method called “silent audiation”. That is the process of “mouthing” the word sounds, the vowels, the consonants, the “m’s and n’s” as if you were performing the song.

BUT... you make no singing sound. It is more than just saying the words silently, it is actually singing without making sound.

You breathe, articulate consonants, form vowels shapes, keep the throat open, lift the palette, arch the tongue forward, place in the mask, i.e., all the things you would do when you sing, but you make no sound. So steps 1 and 2 are “doo”-ing pitches and “silent audiation”. You can do these steps, separately over and over, until you are ready to move to the last step. By doing so, you will laying excellent ground work for the final step... integration.

Before talking about integration, a word on “silent audiation” is in order. The purpose of this activity is actually to train the vocal muscles to memorize the flow and positions of the word sounds, while actually hearing the pitch in your head. What makes one song different from another is the combination of pitches and how the phonetics flow. The elements of the performance are always the same.

What is different is the order. That is what makes each song unique. So learning the order of events is 90% of the learning process. “Silent audiation” allows one to focus exclusively on the order of events”, from shape to shape, so that the muscles learn the vocal movements and learn to anticipate these movements as the pitches and word sounds flow along. By doing this silently, it gives your brain a chance to associate the subconscious pitch with the muscle movement. That is very important, so I will say it again: By doing this silently, it gives your brain a chance to associate the subconscious pitch with the muscle movement.

Every vowel and its duration of sound is therefore associated with a pitch. If we hear it or can imagine it, the vocal mechanism will go through the process of prepare to sing. When we actually engage the mind and say, “Sing”, the shape, if practiced, will be there and the pitch, if previously reviewed (with doo), will associate itself with the shape (i.e the vowel).

The integration part will actually be quite simple now. The pitches have been recorded in the subconscious. The muscle memory has been trained to shape and flow through the word sounds. As you now start to sing, you shouldn’t be surprised to find the notes come booming forth from your subconscious as they are associated with the space and shapes of the vowels that you have already practiced.

I have watched many a singer struggle with poor learning habits; they often say “I may be slow, but this is the way I learn.” Too often they discover they learned many places incorrectly or sing many notes out of tune. The fact is that learning a song is not so much about learning notes and words, as it is giving the pitches a “place to be heard”. This method does just that. 🎵





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\* Snow Flakes \* Sleigh Rides \* Caroling \* Presents \* Figgy Pudding \*

Figgy pudding? Yuck!

OK. Skip the figgy pudding, but don't miss *Harmonies for the Holidays* on December 11.

\*\*\*

*It's never too early to start preparing  
for the holidays.*

Mark your calendar, and join *The Alliance*  
on December 11, 2010  
in Columbus, Ohio  
for  
*Harmonies for the Holidays*



*Do You Hear the Beat & Harmonies for the Holidays*  
CDs are available online  
[www.alliancechorus.org](http://www.alliancechorus.org)



To download a free *Harmonies for the Holidays* CD sampler to your  
computer, type the following in the address field of any web browser:  
[files.mn.com/gadenino/blncra.mp3](http://files.mn.com/gadenino/blncra.mp3)

This is the official publication of the Johnny Apple-  
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*The Cider Press* is published four (4) times per year;  
Winter, Spring, Summer and Fall.



**NEXT CIDER PRESS  
DEADLINE**  
October 30, 2010

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## J.A.D. Calendar

[www.singjad.com](http://www.singjad.com)

### September

- 20 Harmony Foundation Charity Golf Outing  
Canton, Ohio  
25 **Fall House of Delegates - Worthington**

### October

- 2 Dayton Metro - Annual Show (2 shows)  
9 Cincinnati Delta Kings - Cabaret  
9 Miami-Shelby - Annual Show (2 shows)  
15-17 **JAD Fall Convention - Lima**  
22,23 Cleveland W Suburban - Annual Show  
23 Greater Cranberry - Annual Show  
30 Lorain - Annual Show (2 shows)

### November

- 6 Beaver Valley - Annual Show  
13 Pittsburgh South Hills- Annual Show  
13 Upper Ohio Valley - Annual Show

### December

- 11 Greater Central Ohio - Annual Show

### January 2011

- 14-15 **Leadership Academy - Columbus**  
21-22 JAD Top Gun Quarter Clinic  
25-30 BHS Midwinter Convention - Las Vegas

### February

### March

- 12 Lima Beane - Annual Show

### April

- 1-2 Akron - Annual Show  
15-17 **JAD Spring Convention - location tbd**  
16 Salem - Annual Show  
30 Fostoria - Annual Show  
30 Marion - Annual Show  
30 Pittsburgh North Hills - Annual Show  
30 Warren - Annual Show