

The Cider Press

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Spring 2011

Over Easy Wins **Gold** in Las Vegas!

Page 12



Also inside

Top Gun 2011 **10**

Midwinter Keynote Thoughts **14**

Apple Corps **27**

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Front



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_____	@ \$20 =	_____
_____	@ \$15 =	_____
_____	@ \$ 5 =	_____
Total		_____

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Qty.	Cost	Amount \$
_____	@ \$25 =	_____
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Western Hills Chapter

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☐ Discover Signature
(as on card) _____

The Cider Press

Volume 48, Issue 2

The *Cider Press* is the official publication of the Johnny Appleseed District Association of Chapters of the Barbershop Harmony Society. The opinions herein contained do not necessarily reflect the opinions of the JAD administration nor its members.

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Getting going!



Bari Courts
President



I am unsure where to start in expressing the excitement I have for starting my term as your JAD President! It is both an honor to be in this office, and a little bit scary. There have been some JAD GIANTS precede me in this office. I can only hope to live up to their lofty accomplishments.

In trying to figure out what to write for my first article as JAD President, I was told to keep it simple. Let everyone know a bit about me. State some of my goals for the district. And don't try to thank everyone who has helped me up to this point! So, without further ado...

I am a member of two chapters (Southern Gateway and The Alliance). I have an active quartet who is patient with my busy schedule (thanks guys!). I am married (Carolyn) with 2 + 2 kids. Matt and Cara are my son and daughter. And then just a few weeks ago, we all went to Russia and picked up two new family members. Natasha (age 3) and Alexandra (age 2) are now part of the Courts Family. I actually have a job...I teach online at a couple different universities... but it just gets in the way of my barbershopping.

As far as JAD goals, I have only one major goal, and it is near and dear to all of us. We need to keep focusing on membership. Both recruiting and retention are important. The BHS and JAD have both been seeing a decrease in the membership losses we are having, but membership has

yet to turn around and start growing. However, we are on the right path as our largest membership growth is in the 15 - 19 year olds. This is the future of barbershop! I would love to see us have a JAD growth of just 1 member in 2011. This would stop a cycle of many straight years of membership decline. I believe we can do this if everyone focuses on recruiting and retention.

I do want to thank Dave Calland for all his help and support in the transition as he moves on to Past President. He is always quick to help out with anything that is needed. And he is a pretty fair singer to boot!

And finally I would like to thank my dad for encouraging me to get involved in the JAD district. The board has been the source of many positive barbershopping experiences for me. As many of you know, my dad Gene is a 2 term district president and JAD Hall of Fame member. He is a constant sounding board for me, and I appreciate his willingness to freely offer advice. He is happily living in Florida these days, but is a frequent visitor back here in Ohio.

So there you have it. I am excited to get going and look forward to seeing everyone at the next great JAD convention or event!

Sincerely,

Bari

What can your JAD Leadership do for you? 🎵

Contest Corner



Bill Ray
VP Contest & Judging



Spring? It sure can't come soon enough. Seems like winter lasted longer than usual. But be of good cheer, preparations are already under way for the Spring contest the weekend of April 15 - 16 in Lima, Ohio. The judging panels have been announced and the Events team is working hard to make this yet another memorable weekend.

Our Judges: CA –Jack Edgerton, ACA – Mike Lancot, MUS – Steve Delehanty, John Brockman, Tom Gentry(A), PRS –Larry Clemons, Ev Nau, Bob Hodges(A), SNG – Ig Jakovac, Chris Peterson, Tim Woodall(A). The (A) designates the judge to be added if the panel size increases. ***The main reason that the March 18 deadline to register is so important.***

We will be selecting the JAD District Chorus Champions as well as Chorus Plateau winners. We will also be selecting the JAD quartet representative(s) to the International contest in Kansas City. The College Quartet contest will also choose a representative to the International Collegiate Contest being held the same week in Kansas City. Let us not forget that the District Senior Quartet Champion will also be selected. So there are lots of chances to compete or root for your favorite chorus or quartet.

For those that may be new to JAD or have never competed, here is some information to help get you started

Each spring we select the District Quartet representative to the International Quartet competition held in July of the same year. The same holds true for the College Quartets.

In addition, we also crown a new District chorus champion AND select chorus Plateau winners.

During the entry process a quartet will be able to select any and all applicable sessions. For instance, you could be competing for International Representative AND also be competing for the District Senior.

Don't forget that contest registration is NOT complete until all song titles are entered and that the arranger/copyright information is filled out. It's good to have all this information prior to registering for the contest.

If your chorus or quartet is planning to compete, please be aware of the following dates. Because some of our planning is based on the number of competitors we have, i.e. the Judging panel size, competitor registration will only be open from **February 14 to March 18**. Please register through the BHS website home page. Select the Competitions tab. Now select the Contest Entry Process. Now select Contest Entry Made Really Easy. From that page select the appropriate information you need. Makes registering easy!

4 The Cider Press • Winter 2011

All registered competitors will have until **April 13** to get their registration fee in to me. The draw for order of appearance will be no sooner than **April 1**. The competitor registration fee is \$35/person. Don't forget, you only have to pay once should you happen to compete in more than one chorus or quartet or any combination thereof.

For all choruses that register to compete, please provide to me the name of a chorus contact. I will communicate any information for the chorus through this man. I will also copy the chorus director on all communications. For quartets, if there is a specific contact man, please advise me and I will communicate directly with him.

Please watch the JAD web site for any updates to this information. Feel free to contact me with any questions.

Let's have a GREAT turnout in Lima! See you there.🎵

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Ticket Price: \$16

Four tickets: \$56

Group of 10: \$13ea; Group of 20: \$12.50ea



Doug Smeltz
VP Chorus Director Development



We had a very successful Leadership Academy this year and the director's workshop during that weekend was awesome with our guest workshop leader Joe Cerutti. He gave us so much to think about and work on this next year that, I'm sure, everyone went away feeling very good about the return on their invested time.

We have many upcoming events this year. The first will be over by this edition of the Cider Press, but worth mentioning. At least 13 of our JAD chapters are participating in the March 5th "Compellingly Attractive Chapter Meeting" workshop with author and researcher Chuck Greene.

Mansfield is already experimenting with most of the concepts and it's going quite well. If successful, it's possible that more chapters will want to hear about the results over time. I'll keep you informed.

The next event will be the April Quartet Spring Prelims and Chorus Competition in Lima, Ohio. We will again video record directors so we can continue to grow in our leadership.

On June 4th, we are co-hosting a CDWI in Grove City,

Penn. with the Seneca Land District and can accommodate up to 3 directors at that workshop. I still have at least one opening, so please contact me ASAP.

Apple Corps follows close behind and will have many great classes for frontline and future directors so read through the descriptions and plan on attending.

Recently, I was asked to serve on the BHS Chorus Director Development Committee and am honored to be the liaison for future BHS sponsored CDWIs and Outstanding In Front opportunities. We are also developing a new format for a total chorus music leadership workshop and I'll be able to unveil the plan at our District Convention.

I plan on continuing to meet and talk with the musical leadership on odd dated Sunday nights at 10pm and hope that every director, assistant, and associate director with concerns and suggestions takes the time to call in (if a phone conference #218-339-4600 code 514175#) or come online (if a webex meeting is planned) and add to the discussion.

Don't forget you can contact me at any time,🎵

What does being a barbershopper mean to you?



Casey Parsons
Executive Vice President



For some of us barbershopping is a lifestyle. For others, it is our weekly escape from “the Real World”. Each barbershopper has a unique, and often special, reason why they love to sing, and that’s part of what is so great about being a barbershopper. The Barbershop Community is a one-size-fits-all place. If you like to sing, whether it be just for fun, to worship, to spread cheer, to compete, or any other reason you love to sing... there is a place and a reason for you to be a barbershopper.

For me, barbershopping is my creative and expressive outlet. I have virtually no artistic ability and can barely color inside the lines with crayons. I never could come up with interest-

ing stories to write a novel, and I just simply wasn’t born with the gene to dance with any rhythm. In short, I’m just not traditionally artistic.

However, in a high school choir, I discovered that I have the ability to sing pretty well in tune. Not only that, but I found out that I love to sing! During one high school summer, I was invited by some friends to attend the Singing Buckeyes Harmony Camp. I arrived scared, meek, and unsure of what to expect, but as I stood there, hidden, up in the back row, we sang what has become one of my favorite ballads of all time, The Sweetheart of Sigma Chi. It was sometime during the next two and a half minutes I became a barbershop-

per, hooked for life.

A few years later I joined the society, joined a chapter, and started a quartet. Through that participation in the Barbershop Community, I have a large extended family. I’ve made some of my best friends, found a great job, traveled all over the country, met people from around the world, and changed lives through music, all because I’m a barbershopper. Having fun, making new friends, making a positive difference in peoples’ lives – that’s what being a barbershopper means to me.

What does being a barbershopper mean to you? Please write back to let me know. 🎵

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Terry Reichenbach
VP Youth in Harmony



School time brings lots of different activities to our youth such as sports, school choral programs and school musicals, concert band, district and state choral and band tryouts and performances, school plays and homework and sports, sports and sports! It is hard to find a little piece of the pie to squeeze in some barbershop presentations for our Harmony Camps as well as trying to get a foursome together for a High School Quartet Contest.

In spite of all of the activities listed above plus others, JAD is sponsoring a High School Quartet Contest on Saturday, April 16 in Lima at the Spring Prelims Convention. All Chapter Presidents and Secretaries have been e-mailed copies of the Entry Form and the Rules and Information

Form. You may also visit the JAD Youth website at www.jadyouthoutreach.com and the forms are there, as well as information about the JAD Harmony Camps and Festivals.

If no one in your chorus is doing anything in these two areas or you don't even have a Youth In Harmony VP, why don't YOU be the one to TAKE CHARGE and get involved rather than waiting on someone to ask you. Help is readily available if you need suggestions or need help in a singing presentation at a local school – just ask! If I can't give you an answer, I have a tremendous wealth of knowledge and talent backing me in JAD waiting to help you in any way they can – JUST ASK!!🎵

Why is member participation important at the JAD events?



David Calland
Immediate Past President



We all know how much fun you can have at conventions. We get to hear great music and share time with friends who also love this hobby. Without you at convention, we miss seeing you. We miss having a big crowd and we fall short on the budgeted income. Seriously, is that income really a big deal?

Much like the BHS, JAD is not immune to the hit a low attended convention would have on our budget. If it is significant, the district leadership will have to shift priorities and possibly not provide the same member benefits we have in the past at reduced costs. We are all too familiar with the "Pay to Play" programs that have hit our school systems for extracurricular activities like sports, band, clubs, etc... JAD subsidizes every program that is offered - Director training, Apple Corps, Leadership Academy and on and on. Without the member participation at events, we will not have cash flow to bring down the costs at events and training. That lack of cash will drive up costs from the affordable fees today and diminish the effectiveness of those programs because they will cease to be reasonably priced.

The bottom line is, if members do not support JAD Events, we will feel the pain on every facet of our hobby and that will take a toll on your chapter. Directors will not get training. We will not be able to do as much Youth

Outreach, quartets will not get coaching and administrative leaders will not receive instruction. We will continue to lose more members and in 10-20 years, barbershop will become completely insignificant and fade into a novelty remembered from once upon a time.

This note is not a guilt trip. Unfortunately, it is a potential harsh reality and we need all of you to take a stand, not just sit around and let our Society come to its untimely demise. It starts with you and hundreds more people coming to our great conventions to help preserve and perpetuate this wonderful hobby for JAD and beyond. We are all richer in life because of what barbershop has given us. We need to be the enablers of the future, not the generation of Society members that let the Society fade into oblivion through our inaction.

Barbershop is counting on you to pay it forward for the next generation. The future of this hobby is very dependent upon the current membership. We all need to "man up" to this responsibility and become a perpetuator of this organization. Hope we can count on each of you. We have a rough curve ahead of us but by taking action together; we can continue this gift of harmony that so enriches our lives for future generations.

See you at the JAD Spring Convention to pay it forward.🎵

JAD 2011 Spring Convention & Contest Fact Sheet

April 15th and 16th 2011:

Date for the JAD Spring Preliminary Convention & Contest

Lima, Ohio:

Will be the location of the HQ Hotel and Contest site.

Headquarters Hotel:

Howard Johnsons Lima
1920 Roschman Ave.
Lima, Ohio 45804
Hotel Front Desk: (419) 222 – 0004
Fax: (419) 222 - 0004

Room rate: \$89.00 + tax. (Identify yourself as a member of JAD when making reservations)

Cutoff date: March 25th is the cut off date! Make reservations prior to March 24th.

Alternate Hotels:

Hampton Inn Lima

1933 Roschman Ave
Lima, OH 45804
Hotel Front Desk (419) 225-8300
Fax (419) 225-8328

- Room Rate: \$89.00 + tax Includes Breakfast (Identify yourself as a member of JAD when making reservations)

Cutoff date: March 31st is the cut off date! Make reservations prior to March 29th.

Wingate Lima Downtown

175 W Market St
Lima OH 45801
Hotel Front Desk (419) 228-7000
Fax (419) 228-9752

Room Rate: \$79.00 + tax Includes Breakfast (Identify yourself as a member of JAD when making reservations)

Cutoff date: March 18th is the cut off date! Make reservations prior to March 17th.

Contest Venue:

Veterans Memorial Civic & Convention Center

7 Town Sq. Lima, Ohio

For the competitors:

Chorus members should arrive at the Civic Center dressed for stage, and will be directed to their warm –up and ready rooms by host personnel.

A limited number of rehearsal rooms for chorus will be available at the Civic Center at a small fee. Interested chapters should request information for reserving one of these rooms from **Terry Reichenbach**.

Email Terry @: terryr@q1.net. To request a rehearsal room.

JAD 2011 Spring Convention & Contest Fact Sheet

Competitor registration Fee:

\$35.00 per man chorus or quartet (Fee per man covers both quartet and chorus competitor fees).

Non-Competitor registration:

- All-Events ----- \$35.00
- Single Event ----- \$20.00
- Student 17 & Below ----- \$5.00
- College Student (age 18 –24) ----- \$15.00

Schedule of Events:

Friday April 15

Noon to 4:30PM: ----- Registration open @ HQ Hotel
5:00PM: ----- Registration open @ Contest Site
6:30PM: ----- Quartet Semifinals

Saturday April 16

9:00AM -----Registration open @ Contest Site
10:30AM -----Chorus Contest
Following Chorus Contest – High School Quartet Contest
6:00PM----- Registration open @ Contest Site
7:00PM -----Quartet Contest

Headquarters Hotel Following Contest Events all weekend:

- Woodshedding
 - Fellowship
- Hospitality Rooms (Saturday night)

Notes:

Contest times are subject to change to accommodate volume of registered competitors. Check the JAD web site for any changes.

Questions concerning contest registration need to be directed to Bill Ray, VP C&J.

Questions concerning convention or convention facilities need to be directed to Michael Harrison Events VP or Steve Sommer, Convention Manager.

No advance non-competitor registrations. All non-competitor registrations will be sold at the event.

E-Mail Contacts:

Michael Harrison, Events VP -----	mharrison30@yahoo.com
Steve Sommer, Convention Manager ---	steve@caldwellleasing.com
Bill Ray, VP C&J -----	bray2@neo.rr.com

NOTE: CHANGES OR ADDITION MAY BE MADE TO THIS INFORMATION, AS CONVENTION PLANNES ARE FINALIZED. CHECK THE JAD WEB SITE FREQUENTLY FOR UPDATES.

Top Gun 2011 turns to Gold



by Lane Bushong
Top Gun Administrator

That's right, you read the caption correctly. Over Easy, one of this year's Top Gun Quartet participants, won The International Seniors Quartet Contest at The Mid-Winter Convention one week after attending Top Gun. Later in this article you can read what they had to say about Top Gun and their experience at Mid Winter.

On Friday evening, January 21, six

Men, Over Easy Class Ring (Friday only) and Bustin' Loose (Saturday only). They were coached by such GREATS as Darryl Flinn, Rik Johnson, Steve Jamison, Scott Kitzmiller, Gary Plaag and Mike Louque.



Class Ring being coached by Scott Kitzmiller



Over Easy being coached by Darryl Flinn

Johnny Appleseed District quartets gathered together to mark the beginning of a FABULOUS coaching week end. Lane Bushong, Top Gun Administrator, started the General Session with a welcome, then introduced the quartets who were present and the coaches who would make this a *magical moment* for these quartets. This was then followed by a discussion, so professionally handled by Darryl Flinn, about "What Top Gun Is" and "What Top Gun Is....Not". Each quartet was then asked to sing one song for the assembly.

Those quartets who came to Top Gun to experience this great thrill were Maverick, 4 Star, Forte', The Con

Friday evening coaching sessions started around 8:00 P.M. and was scheduled to last until approximately 11:15 P.M.. This allowed enough time for the quartets and coaches to get ample rest and prepare for the Saturday's coaching and ringing those beautiful Barbershop chords.

Saturday was a full day, beginning with

a warm-up session by Rik Johnson at 9:00 A.M. Coaching sessions began at 9:30 A.M. A delicious box lunch was served at noon, catered in by Jimmy Johns Restaurant, owned by Gary Wulf, a well known barbershopper from The Singing Buckeyes Chapter.

The coaching sessions concluded at approximately 5:00 P.M. on Saturday. While gathering for a final General Session, each quartet was asked once again to perform one song which then gathered positive feedback from those

in attendance. Following the wrap up session it was time for the evening meal. All quartets and coaches gathered at The Winking Lizard Restaurant nearby for dinner and bonding time. The quartets then headed for home to polish their songs for a journey of a lifetime, The International Stage.

All the quartets left this coaching clinic with a wealth of knowledge such as "Developing A Champion", "Expectations Of Both Group And Individuals", "Raising The Bar On Individual Responsibilities" and "The



Four Star being coached by Mike Louque

Proper Focus On Performance Skills".

A BIG THANK YOU goes out to all the quartets who took time away from

(Continued on page 11)



Forte being coached by Scott Kitzmiller

(Continued from page 10)

their busy schedules to perfect their talents and to make this MAGNIFICENT coaching event a huge success. And a SPECIAL THANKS to all the coaches who gave of their time and talent to help our quartets to per-



Bustin' Loose being coached by Rik Johnson

form at all times with the attitude and techniques of a champion.

I would personally like to THANK Jim Michael (from the Lima Beane Chapter) who provided the transportation for the coaches to and from the airport and assisted with other details during the event. And I must not forget to thank Garrett Hilsinger (JAD VP of Music & Performance) and Brian O'Dell (photographer) who both helped to make this Top Gun a HUGE Success.

JAD would like to extend THE VERY BEST to all the quartets on your journey to the International Stage and beyond.

A FEW WORDS FROM OVER EASY, 2011 INTERNATIONAL SENIORS QUARTET CHAMPIONS

"We came to Top Gun with

a performance "plan" in hopes of pulling off a neat Irish package. One of the songs was quite new and therefore suffered from a lack of unity.

This was an urgent need given that the contest was a week away. Also we wanted to get better at learning how to perform instead of rehearse. This was most apparent when we practiced. So we made both of these problems a priority during the sessions.

The coaching staff deliv-

ered! It's hard to put into words how these fine coaches worked their magic. They enhanced our plan without making major changes that would have disturbed our confidence. They assisted us in achieving a more unified look and sound. One music coach gave us a 3-tier performance mode.

Another singing coach noted how critical we were of ourselves. He encouraged us to reverse this approach and start giving each other positive feedback. (Harder said that done).

In summary, the coaches were instrumental in helping us believe in our abilities. We gained both vocal and mental skills and were able to execute them almost immediately. They gave us the final polish and confidence we



Maverick being coached by Rik Johnson

seemed to lack.

At the contest we performed "the plan" and trusted in on another. We took some risks in Vegas and they paid off resulting in our first all A-level scores. Along with it came a Gold Medal. Got to love it!"



The Con Men being coached by Steve Jamison

JAD Quartet, Over Easy, Wins Senior Quartet Gold Medal in Las Vegas!



The venue may have been Las Vegas, but our 2011 Senior Quartet champions were taking no chances as they stormed the stage with an in-your-face set of Irish songs. As witty baritone Glenn Siebert said, “Yesterday we were Over Easy and today we are ‘sunny side up’”.

Beating the odds was no task for this JAD foursome. They were third in the district competition but came up with the winning hand, out-scoring 26 other competitors and winning the gold by 22 points in a contest that saw 18 quartets score 800 points or higher.

Over Easy first appeared on the International stage in San Antonio where they gave a hint of things to come by finishing sixth. They repeated that placement in 2009 in Pasadena, and then found themselves looking for a new bass singer. They welcomed Mark Hannum and qualified for Tampa where they finished 16th, then on to Las Vegas where they hit the jackpot and become the 26th Senior Quartet Champion. The quartet is from the Cleveland/Columbus Ohio area.

Lead singer Carl Ondrus brings his energetic, lyrical style

to the front and is joined by the butter-smooth sounds of Glenn Siebert. Mark gives the very important foundation with his solid bass, and Al Reese provides the sparkle of his fine tenor voice. The quartet was very animated and involved and it was clear that they “owned” the stage during their performance. From the St. Patrick’s Day Parade medley to the Renee Craig arrangement of Danny Boy, they captivated the audience and judging panel with their entire package, clearly earning their spot in history.

The members of Over Easy are very excited about their success and look forward to representing the JAD and AISQC during this year. They are very proud of the fact that they are “regular guys”, with no former gold-medalists or renowned singers in their quartet. They feel that their gold medal will encourage men all around the Society to go to work to achieve high levels of success in our great hobby.

Hearty congratulations to Over Easy - the 2011 Seniors Quartet Champions.

Q & A with Gold Medalist Senior Quartet, Over Easy

What are your collective reactions after winning the gold?

It is gratifying and humbling knowing that for the next year we represent the largest male singing organization in the world. It's very satisfying to have won; a dream come true, a memory for a life time. We took some risks in Vegas and they paid off in gold. We went out on stage and performed the plan and trusted one another. This was not the easiest threshold to cross. How cool to be invited to perform and enjoy the big show in KC this July. It will be a memory of a lifetime representing JAD and our Society.

Musically speaking, what's important to the quartet?

Our number one goal has always been to sing and perform well. We diligently worked our craft and believe in continuous improvement. We sing arrangements that are within our capability and that we know our audiences enjoy. We've been told that we still have a young and vigorous sound which, of course, flatters our egos.

Any special preparation for Las Vegas?

Peaking on stage is an art and full of luck as well. This happened for us in Vegas. We attended the JAD Top Gun coaching clinic which gave us the final polish and confidence we were seeking.

In anticipation for this Midwinter, we decided to focus on three things: 1) perform vs. rehearse, 2) let go of rank/where we'd finish, and 3) be prepared so as to have a quiet confidence on stage. This resulted in our first all A-level scores.

Coaches and friends

Like many fine quartets that do well, Over Easy has a large support group that helped us climb the ladder of success. Darryl Flinn was instrumental as was Brian O'Dell, plus Rob Becker our voice coach. Then, of course, there is our wives — ever so encouraging, sacrificing and supportive of our journey.

When did your quartet form?

We organized in the summer of 2007 in Lorain, OH. Our original bass was Kirk Roose.

What medals have you won with this or other quartets or choruses in the past?

The following year, 2008 we earned the right to represent JAD at the Mid-Winter Senior quartet competition held in San Antonio. We placed 6th. That Spring Over Easy became the 2008 JAD senior quartet champions, a contest held in Cleveland, OH. We have continued to represent JAD at the annual Mid-Winter competitions: 2009 in Pasadena, (6th place once again) and in 2010 Tampa (16th place). We became lifetime members of the AISQC in Las Vegas winning with 8.

Singing with Montage, Al and Glenn won their first JAD senior quartet championship in 2002. In addition, Mark and Glenn are past quartet champions: Glenn with Sound Advice, 1987, Seneca Land champs and Mark with Park Avenue, 2000, JAD. Glenn has a 4th place chorus medal from the 1975 International contest, (Indianapolis, IN) singing with the Elyria Cascade Chordsmen. Mark is an active member of the Alliance

Chorus, a perennial top ten competitor every summer.

What leadership and other roles do you/have you played in barber-shop?

Carl recently retired from his duties as chorus director of the Golden Crescent Chorus, Lorain, OH chapter, a position which he has held for the past 20 years. Glenn has been a member of five chapters and has served as an assistance director and VP of music. Glenn was instrumental in helping start The Men of Independence, an outstanding chorus from Independence, OH.

Personal

Carl – lead, wife Millie Mark – bass, wife Trisha, Al – tenor, wife Hazel, Glenn – bari, wife Paloma.

The quartet is collectively 251 years old. The youngest member is Mark, 59 and the oldest and wittiest is Al at 65. All members of the quartet are married; three members have children and grandchildren none of which live at home.

Every summer Over Easy attends the Middle Bass Island quartet weekend. The local residents of the island put us up and we entertain them and the tourists. We use this opportunity as the quartet's annual retreat.

Outside of barbershop, individually we enjoy golf, all types of exercise, and outdoor work & gardening. Mark is still full-time employed and lives in Columbus. Al, Glenn and Carl live in the Cleveland suburbs and are within 30 minutes of each other. Al and Glenn are semi-retired, and Carl is a full-time home keeper and care-giver for his wife Millie.



Midwinter Keynote Address

Ev Nau – January 28, 2011

Our Society's future lies in your hands. What you think and do will shape us for years to come, just as an oyster shapes a pearl. That alone should be enough to convince anyone in his right mind to decline your job. But, you accepted, and I am grateful for the opportunity to share some thoughts with you this morning. As you listen, just remember that a pearl is never developed until a grain of sand irritates the oyster.

The grains of sand I share today are a result of my windshield time: time spent while driving throughout our Society since I can't fly anymore. Windshield Time provides an uncluttered view of what lies ahead. I am protected from any distractions by a transparent object. I can check the rearview mirror to see where I've been. However, I've learned that I make more progress by concentrating on what's ahead and not worrying about what has passed. I can't change that; I can only affect the direction I want to travel, and that is seen through the windshield, not the rearview mirror.

I have been a member of the Society for 35 years, serving on the Society staff for 16 and the Harmony Foundation staff for 5-1/2. I have led, written, spoken, judged, coached, taught, mentored and competed as a result. July will mark my 25th consecutive year on the Harmony University faculty. Proudly, I have earned 81 Man-of-Note awards (#8 was my son - #82 will be my nephew), and have actually visited 627 chapters in the Society.

I have learned one great lesson during the years: we are not a music organization; rather a membership organization that preserves a musical style. Gary Stamm suggested in 1994 that we run every bit of business for a solid year through a membership filter. If the task had nothing to do with membership development, it wouldn't be funded nor done by the staff. That didn't happen, and we have coped ever since with trying to run chapter meetings with few or no members. It hasn't worked very well.

Windshield time begins with asking "What if . . .?" and then the ideas flow, unimpeded by anything else. For example:

What if we approached membership issues with an eye to the outside world? Much of our current thinking is aimed at administering inwardly-focused programs to service our members rather than broader ones reaching out to new audiences for our Society. We have made strides in improving that, but have we truly explored in-depth ways to ef-

fectively meet new members on their terms, armed with current information to attract and keep them, and with the administrative capability to make the Society an attraction rather than an amusing footnote to history for others to read?

What if the chartering of new chapters was the beginning of a renewable relationship rather than the end of a process? Today, once a licensed group has fulfilled minimum requirements, a charter is issued and the chapter goes away virtually autonomous and often with little connection to the Society and what it wants or needs from the chapter. Just meet the minimum and you've got a charter . . . forever . . . and usually chapter growth pretty much grinds to a halt. What if the charter needed to be renewed every five years? Do you have your driver's license given to you for life, or are there conditions you must meet to keep it? What if each chapter formed a covenant relationship with the Society that required it to show progress in membership growth, musical improvement, education of its members, and service to its community? There would always be the expectation that the chapter had major responsibilities to the Barbershop Harmony Society for its continued existence.

What if there were different levels of chartering? One level would be for our very excellent chapters and would grant them permission to compete, appear in public, make recordings, and produce shows . . . everything. Another level would be for the more laid-back chapters who like to do those things, but are not wishing to work as hard at them. A third level would be for the so-called hobbyist chapters, the ones who meet on Tuesday and sing through the old songs the way they have for 30 years. For each of these levels there would be a different set of parameters for their charter renewals and a different dues structure for their members based upon what it costs the Society to support these various levels of activity.

Imagine what it would be like to have a chapter come back every five years and be required to show a 3% growth in membership, a director moving toward certification, chapter show reviews that reported excellent results, registered quartets that are active and successful, and on it goes for the top level. The middle level may only need to show membership growth and a few other very attainable objectives. The hobbyist level would require not very much at all, and would help remove a huge problem: performance of poor barbershop in public places. Most of all, it could

(Continued on page 15)



(Continued from page 14)

stop the bickering among the various chapters that exists today that only serves to retard Society growth. Remember, that which is measured gets results.

What if the Society hired a talent agent to be on staff? The job would be to ensure that the finest entertainers in our Society were put in front of audiences that want quality entertainment, but have never considered barbershopping. Top quartets and choruses will appear before the Mary Kay convention, or the American Legion national convention or the AMA convention or any of thousands of other meetings each year that are willing to pay handsomely for quality entertainment, yet have no idea who we are or what we're really capable of doing. If we want to change public perceptions, let's let our best singers and best entertainers do it for us while being rewarded for their skills. The agent would work on commission, and the entertainer would be well paid with only one condition: it would agree to do a struggling chapter's show for expenses-only in return for the big payday gathered from an outside source. The Society will develop a new income source. Rather than limiting when a chorus or quartet can compete, the Society can create a way to reward those who have skills honed in contests, and thus be a further source of encouragement to them.



And speaking of staff positions, what if the staff had a full membership department led by a full director? Currently, membership is not a department of its own, but is subjugated to another department. What does that say about the real importance of membership issues? Can anyone truly believe that membership is the number one problem when it is not being addressed with methods that clearly give credence to the claim?

What if the college quartet contest were aligned with the various collegiate conferences instead of Society districts? College men care more about their conferences than they do about districts that mean little, if anything, to them. Can you imagine what it would be like to talk to Ohio State about sponsoring a quartet, and . . . oh, by the way . . . Michigan already has two? Our art form would greatly increase in value if collegians were vying for an honor that already has some meaning to them and their colleagues in the SEC, ACC, Big 10 . . . the list is endless. We can find a way to include unaffiliated college quartets, too. When we do, we will be truly meeting the needs of future members at their levels, not ours.

What if our collegiate outreach efforts were geared toward college students who had singing opportunities in high school, but whose college programs cannot provide music to them as they seek an engineering or accounting degree? Could we be the organization for hundreds or thousands of

young men who might join our ranks to fill their personal musical voids? Could we work toward membership in a barbershop chapter as college credit for these young men? What would the impact be on producing a more racially diverse Society over time?

What if there were no districts at all? Districts were founded to provide a link to chapters during a growing Society in a different era. With today's communications we can reach chapters from an international office and save a great deal of money that goes to largely repetitive services. Currently, those services cost our members \$735,162 a year in district dues alone. What if we concentrated on state and provincial championships instead of district championships? Have you ever driven into a town and seen a water tower that reads "Welcome to Smallville USA, Home of the Smallville Jets – State Champion Pop Warner Football Team?" I firmly believe that chapters like Nashville, current Dixie District Champions, are not fully recognized in their own home town because their district affiliation means nothing to the local press. But, what if they were the Tennessee State Champions? The number of PR and marketing opportunities expand rapidly when one considers how many states and provinces there are.

What if membership cards could be swiped and a permanent record of that member's or associate's participation could be developed? Every time a member went to a chapter meeting, an interchapter meeting, a convention, a school, a contest . . . whatever . . . his participation could be recorded accurately and we'd know what we needed to do to provide better service to our members. Every purchase could be recorded and trends could be established. Today, we only know the names of those who bought registrations to the convention; we do not know the names of those actually sitting in the seats. If we knew who was doing what and when and why, couldn't we plan better in the future? Wouldn't we *really* know what our members wanted rather than trying to guess at it from often slanted and potentially biased surveys?

What if a member and an associate paid dues that included a fee for an international convention registration? Whether he/she attended or not, the fee would be paid, and it would be significantly less than what a member pays now to attend International. Instead of worrying about meeting an attendance goal for each convention, we could concentrate on a known budgetary line item that would allow us to try some new and exciting things to make convention attendance far more attractive. The member would be more likely to attend if he had already paid for it.

What if we gave out Man of Note awards *after* the new

(Continued on page 16)

(Continued from page 15)

member renewed his membership for the first time? Instead of saying, "Here's your pin for bringing him in," we could develop a recruiting and orientation program that developed mentorship and retention.

Despite what many honestly believe, we do not have and have never had a retention problem. During our years of greatest growth, our retention rate was about 80%, but our recruiting was nearly 23%. Today, we have attained retention of about 87+%, and it is constant. Yet our recruiting percentage has dipped below 10% and we are losing growth opportunities due to not recruiting enough, not because of any retention problem. Here's a fact for you: given an 87% retention rate of members, if each member were to recruit one new member once every six years, we would have a 1.5% constant growth rate. Do the math.

What if we spent some time developing membership classes and schools that dealt with effective orientation *before* the guest attends his first meeting? Do you remember your first night? A little scary? Did they speak a language that you didn't know and have habits with which you were totally unfamiliar? And did they call it fun? . . . Remember, the lions and Christians were fun, too . . . if you happened to be a lion.

What if Singing Valentines were used as a recruiting tool? Many chapters boast more than 100 Valentines and look only at the cash value. But, what if we looked at the customers as potential members? I believe that each person who purchases a Singing Valentine knows the power of music and wants to share it. What if we called all the recipients of the Singing Valentines and invited them and their loved ones to a chapter meeting designed to share our Society with them? What if we gave them a significant discount on a Valentine for the next year just for coming? We *can* influence those who have an idea of what music can do simply by making ourselves attractive and inviting.

What if we went to the Drum Corps International finals and looked for kids in their stocking feet as potential members? These are the 21-year olds who have just aged-out of their hobby and have left their shoes on the field as a memento that they were there. They know what it is to memorize music, engage in complicated choreography, build camaraderie and be competitive. Yet, our Society is a lot cheaper than what they're used to, believe me! Did you know that DCI now incorporates singing as part of their presentations? Why aren't we there to capitalize on this?

What if Harmony Foundation had more than 7% of the Society members as active annual contributors? What if *all* the leaders of the Society regardless of their level were involved in leading by example? If 7% of our members are capable of providing more than \$1.8 million each year,

what could 15% or 25% of our committed members do? Many of our leaders look at their time and talent as their contribution, and while certainly worthwhile and appreciated, it cannot pay for the things we need to grow the Society. It simply can't. We need our leaders to be leaders at all levels of leadership, including within the Foundation. Are you aware that in some organizations being a leader requires a financial commitment to give to the organization's charitable arm?

What if the Society could incorporate the teaching of barbershop harmony to new armed forces recruits at the various induction centers in the USA and Canada? Using volunteers to reach 18-21-year old young men and women, perhaps for the last time, we'll teach them to sing their service song, the national anthem and another patriotic selection all in barbershop harmony. Tim Hanrahan once shared his vision with me of watching an aircraft carrier tie up in Norfolk with 5,000 sailors in dress whites singing the national anthem on deck. Does it get you like it got me?

What if the leadership of the Society made room for the younger members to participate on the Board of Directors? We talk about passing the torch, but often don't know when to let go. If we truly want to know what young people want and how we can provide it to them, doesn't it make sense to have one as part of the decision process? Or, do we continue to enjoy our Thanksgiving meal while leaving the youth at the children's table?

I will have many hours of windshield time ahead to think and ask "What if?" again and again. I encourage each of you to utilize your windshield time to develop your own personal ideas. Each of you has gained your status as a leader here because you have learned how to work well with others and develop a team approach to solving our problems. I ask that you also use your time alone to be a little selfish, a little bold, and even a little rebellious. See our world as it can be and ask "What if?"

I once made an address to the Ontario COTS that focused on being successful, and it said in part, "I will succeed because I choose to succeed. The only failure that matters is the failure to try. The rest is merely consequence. Success in life is an attitude, and attitude is a result of choice. My choice is to succeed. I eat better when I do!"

My Dad taught me never to wish anyone good luck, for doing so might mean that I think he needs it. Instead, allow me to share a closer I have been using for years: Here's to your every success as you accept these grains of sand as they are intended: a challenge to be responsive to new ideas. View the Society through your own private windshield, unafraid to be a little selfish and bold enough

(Continued on page 17)



(Continued from page 16)

to take dramatic, difficult new steps to create the pearls that will drive our Society's growth.

Ev Nau

HIGH SCHOOL QUARTET CONTEST

To: High School Choral Directors
and Vocal Coaches
From: Johnny Appleseed District, Barbershop Harmony Society

Again this year, the Johnny Appleseed District of the Barbershop Harmony Society is conducting a memorable experience for High School **a cappella** singers.

Where: Lima Civic & Convention Center – 7 Town Square
Lima, Ohio 45801

When: Saturday, April 16, 2011 approximately 1:00 PM

What: Quartets will sing two songs, **a cappella**, arranged in the Barbershop (close harmony) style. Quartets will be judged on music, delivery and singing (essentially singing the style and using appropriate arrangements and lyrics), delivering the song with believability and enthusiasm, and singing with good technique (maintaining pitch and tuning chords). There will be a separate division for males and females.

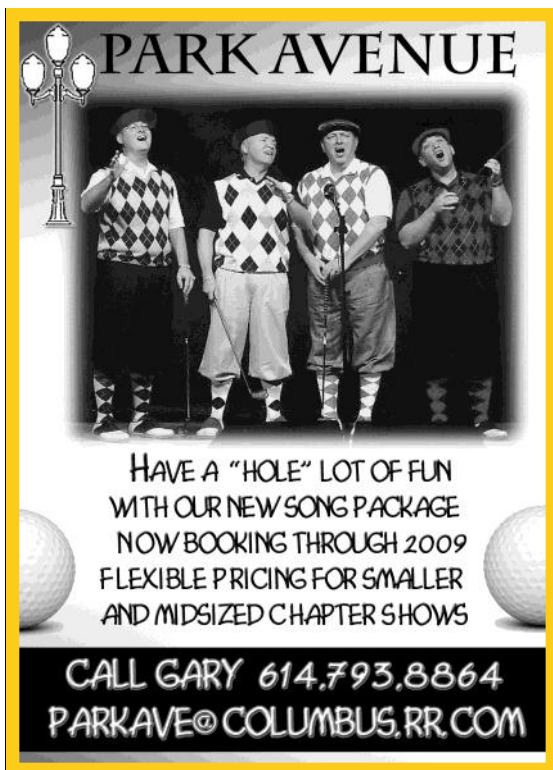
Why: It's fun. It provides a wonderful performance opportunity for High School singers before an enthusiastic and appreciative audience. **Quartets who finish in the top three in each division (boys and girls) will receive full or partial scholarships to their choice of the Singing Buckeyes Harmony Camp in August on the Ohio State Campus, or the Greater Cincinnati Harmony Festival held in June at Northern Kentucky University.**

We have enclosed a sheet with the simple rules, and a copy of a registration form. Feel free to reproduce the rules or the form for your students.

If you have any questions, please call.

Thank you!

Terry Reichenbach, DVP – Youth In Harmony
P.O. Box 178
Pandora, Ohio 45877
Cell – 419-306-0374
e-mail – terryr@q1.net



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Terry Healey
(513) 237-4570
trhealey1@aol.com

Johnny Appleseed District, Barbershop Harmony Society
2011 HIGH SCHOOL QUARTET CONTEST
Rules and Entry Form

Rules:

Quartets must be composed of **four males** or **four females** currently enrolled in a high school or high schools within the boundary of the Johnny Appleseed District (generally Ohio, Western Pennsylvania and Northern West Virginia) or Sweet Adeline Regions 4 & 17 (generally Ohio, Western Indiana and Southern Michigan). **It is not necessary for all four members of the quartet be from the same high school**

Quartets must sing two songs **a cappella**, and in the close harmony, or Barbershop style. Songs which are not "Barbershop" may be sung, but competing quartets should expect to receive reduced scores for such songs.

Quartets must complete and file a registration, using the attached form, or a fax containing the same information, along with a registration fee of \$20.00. The fee will be rebated upon completion of the contest. Entry forms must be received by **April 2, 2011**. Checks should be made payable to JAD, Barbershop Harmony Society.

Quartets will be judged by a panel of judges chosen by the Johnny Appleseed District, or a representative acting for the district.

Entry Form
JAD High School Contest – **Saturday, April 16, 2011**

Members: (use asterisk or other mark to identify contact person)

Tenor _____ School _____

Lead _____ School _____

Baritone _____ School _____

Bass _____ School _____

Quartet Name _____ Vocal Teacher _____

Contact Person Address _____

Phone # _____ e-mail address _____

Mail completed form & fee to: Terry Reichenbach, P.O. Box 178, Pandora, OH 45877
Or fax – 419-384-3119

New Applicants to the C&J Program

The Contest & Judging Program has announced the newest batch of applicants accepted for training as Judges. Please help me congratulate David Wallace – Music category, and Chad St. John – Singing category.

Way to go guys!

Bill Ray

JAD VP Contest & Judging

Join In The Fun...Sing A Tag!



Garrett Hilsinger
VP Music & Performance



The best part about our hobby is that it is a participation sport. Our aim isn't to be consumers of music, but to be the music makers. Creating those ringing, four part chords is what hooked us all in the first place.

When I first joined the Society, I was one of those young punks camped out in the hotel stairwell until 4 am belting out tags at a decibel level that would put a KISS concert to shame. I loved JAD conventions because everywhere I looked on Saturday night and in between contest sessions, people were singing! After again becoming active in barbershop in 2006, after an eight year hiatus, I was shocked at how much quieter our district conventions had become.

Your district leadership wants our district events to be environments that encourage leisure sing – and lots of it. Have you ever attended a district convention, and at the end of the weekend, you realized that the only place you did any singing was on stage with your chorus or quartet? I'd venture a guess that this may be true of more of us than we'd like to admit.

Starting with this year's Spring Convention, we will be including three tags in the Convention program that will be taught to all from stage during contest sessions throughout the weekend. In addition, these tags - and learning tracks for each - will be sent to EVERY JAD chapter prior to the event. Directors and Music VP's, please work these tags into your chapter

meetings the weeks leading up to Lima. These musical morsels will give us all some common singing ground after the contest s over.

Finally, with the assistance of Rock Adams (Western Hills), I'll be assembling a JAD TAG TEAM before our Spring Convention. It will be the task of this team to be ambassadors of the quartet tag singing experience at district events. They'll teach tags and make sure that all who want to sing have three other guys to bust a tag with.

If you'd like to be a part of the JAD TAG TEAM please contact Garrett Hilsinger – ghilsinger@gmail.com

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AL HANFT, 2552 Apple Grove St NW, North Canton, OH 44720
(CHECKS PAYABLE TO: HALL OF FAME CHORUS)
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DINNER & RESERVED SHOW SEAT: # _____ @ \$25.00 AFTER GLOW # _____ \$5.00
RESERVED # _____ @ \$15.00 GEN ADMISSION # _____ @ \$12.00
STUDENT GENERAL ADMISSION # _____ \$5.00 Total Enclosed \$ _____

NAME: _____ PHONE: _____ ZIP: _____
ADDRESS: _____ CITY: _____ ST: _____

J

♣

330-419-1863

Noah

Michael

Steve

Richard

♦

f

www.harmonize.com/cadillacjack



BHS HISTORIVIA VOLUME VIII with Mike Sisk

First things first, I must congratulate our own JAD quartet, Over Easy, who became the 2011 BHS Intl Seniors Quartet Champions at the Mid Winter Convention in Las Vegas. They have a significant place in JAD Historivia joining The Silvertones from JAD who were the 1988 BHS Intl Seniors Quartet Champions. This column is dedicated to making BHS Historivia finds. Going into the woodworks of our history create the highlights for each issue! I also encourage anyone who has knowledge of trivia relics to share them in order to strengthen the quality of authenticity for the correct historic display of our quartet performers. I was fortunate to gain such insight from **Robbie Churgovich**, lead of 2009 JAD Champs 4-Way stop, regarding my previous feature on the 'era of the lead stance on the end used by the 92 Intl 4th place medalists 139th Street Quartet as he viewed a video of their performance with lead **Dan Jordan** standing on the end. Robbie also informed me that the JAD Father and Son Quartet Champions lineup that I had posted needed the addition of my old pal **Al Downey**, bass of the 1976 Champions Matinee Idols, along with his son **Joe Downey**, bari of the 2009 champions 4 Way Stop! The three illustrations below highlight JAD Quartet Historivia. They are; The new and improved JAD Father and Son Quartet Champions, JAD multi-part quartet Champions featuring those who have won by singing more than one part, and JAD Intl Quartet Medalists with years and placements.

JAD FATHER AND SON QUARTET CHAMPIONS

- ♪ dad **Moony Willis** and son **Cliff** ('55 Lima Uncalled Four)
- ♪ dad **Earl Brooks** and sons **Bobby**, **Chuck** and **Bill** ('56 Babbling Brooks)
- ♪ dad **Dick Middaugh** ('74 Limelighters) and son **Rick** ('82 New Regime)
- ♪ dad **Leo Sisk** and son **Mike** ('83 Harmony Partners)
- ♪ dad **Gary Wulf** ('89 Bowery Boys, '97 Dynamics, '00 Park Avenue) and sons **Jason & Chad** ('02 Impulse)
- ♪ dad **Al Downey** ('76 Matinee Idols) and son **Joe Downey** ('09 4-Way Stop)

JAD MULTI-PART QUARTET CHAMPS

Chuck Brooks	Bari	'56 Babbling Brooks	Rod Nixon	Tenor	'72 Sound Advice
	Lead	'59 The Colonials		Lead	'76 Matinee Idols
George O'Brien	Lead	'57 Hi Fi Four		Lead	'79 Sound Syndicate
	Bari	'62 The Post Grads		Bari	'93 Yesteryear
Glenn Gibson	Tenor	'66 Four Encores	Mike Connelly	Lead	'65 Roaring 20's
	Lead	'72 Sound Advice		Lead	'69 New Harmony Four
Larry Autenreith	Lead	'58 Town & Country Four		Bari	'88 The Naturals
	Lead	'68 Travelers	Jay Hawkins	Bari	'77 Coalition
	Bari	'75 Road Show		Bass	'94 Marquis

JAD INTERNATIONAL QUARTET MEDALISTS

Westinghouse Quartet	'44 3 rd , '45 2 nd , '47 5 th , '48 4 th	Cincinnati Kids	'84 5 th , '86 4 th
Lamplighters	'45 4 th	Rapscallions	'84 1 st
Pittsburghers	'48 1 st	The Ritz	'90 4 th , '91 1 st
Keystone Quads	'51 2 nd , '52 5 th	The Naturals	'90 3 rd , '91 4 th , '92 3 rd , '93 3 rd
Lytle Brothers	'54 4 th	Jokers Wild	'92 5 th , '93 3 rd , '94 1 st
Town & Country Four	'59 3 rd , '60 2 nd , '61 2 nd , '62 2 nd , '63 1 st	Marquis	'94 4 th , '95 1 st
The Colonials	'60 3 rd	Yesteryear	'94 3 rd , '95 2 nd , '96 2 nd , '97 1 st
Roaring 20's	'76 5 th , '77 5 th , '78 4 th , '79 4 th , '80 3 rd , '81 5 th , '83 5 th	Uptown Sound	'00 4 th , '01 2 nd , '02 2 nd , '03 4 th
		The Allies	'10 5 th

BHS HISTORIVIA SPECIAL—compliments of **Joe Connelly**

Name the BHS Intl Medalist Quartet to finish in the top 3 medalist positions more times than any other medalists? The answer will be in the next BHS Historivia!

If you have any comments, questions or suggestions please submit them to me: seventieschild@comcast.net

Military Singing Valentine DVD Program

By: Dave Traut

Every year, many organizations, including barbershoppers, offer Singing Valentines. The Cincinnati Chapter of the Barbershop Harmony Society has done so for many years. This year, the chapter determined to create something different, video singing Valentines to members of the armed forces overseas. Beginning in September, they began contacting local military support groups, family assistance groups and local media regarding the creation of a Valentines delivery to members of the military overseas on DVD. The concept was to have a quartet perform a standard Valentine's Day presentation, followed by a personalized Valentine's Day greeting by the soldier's family. The family would then be presented with the complete DVD to send to their loved one serving overseas.

2011 being the first year to offer this program, it was created from scratch. The product being offered had to be developed in detail and participants needed to be identified as early as possible. Next, we had to promote the program to the appropriate people, including the scheduling of recording times and location.

Defining the product was fairly simple. To keep costs down, the recording studio was the chapter rehearsal hall, Harmony Lodge. The equipment used was professional quality, which a chapter member made available. To keep things simple, the quartets utilized the same Singing Valentines Day package that we had sung for years. The songs were familiar and licensing was simple

to obtain.

Advertising proved to be the most difficult hurdle, with virtually no budget and only old promotional materials. Specifics and parameters of the presentation had to be defined. Everyone involved was a volunteer and we emphasized that this was being done at no cost to the families. The family mem-

the family who then walked in, taking the quartets place. The family then added their personal message to the service man or woman.

The family members were invited to view the entire presentation and the DVD was then prepared and handed to the family. As a first-time activity, several wrinkles needed to be ad-

ressed, including should this program be repeated for next Valentine's Day or perhaps as a Christmas greeting, as there is little time after Christmas to prepare and properly advertise the program without appearing to undermine the previous holiday season.

The next issue is the time required to prepare and execute the program. While the actual recording time for each DVD was between 5 to 7 minutes, the real

time was about 30 minutes to prepare the actual DVD. With a larger number of requests, more equipment would be needed and/or multiple sessions or multiple recording studios.

As expected for a first attempt, the number of responses was less than anticipated. The project was a great motivational tool for the chapter and a new way to reach out to the community. This program can be duplicated by anyone with the proper equipment, facilities and time to see it through. For more information on the what's and how's, you can contact Dave Traut, at D.TRAUT.HOME@GMAIL.COM.



bers need only make arrangements in advance at a mutually agreeable date and time. Several local support groups, military family assistance centers and our local newspaper helped to spread the word.

The actual recording process ran surprisingly smoothly. The video opened with a quartet on camera. They introduced themselves to the recipient by name and announced that they had a special singing Valentine's Day greeting for ___ being sent by ___. They then performed the two song package and concluded with "We want to thank you for your service to our country and hope that this will be the next best thing to being home for Valentine's Day..." The quartet then motioned to

Sharing Marketing Success Makes Us Stronger!



John Byerly
DVP - Marketing & PR

If your VP of Marketing & Public Relations is an educated and experienced marketing professional, you are a very fortunate chapter. And, how fortunate would you feel if his experience was with a barbershop chorus? Few chapters in our society benefit from such expertise. That's why BHS has created a committee of District Vice Presidents of Marketing & PR – to share ideas and experiences, to learn from one another's mistakes, and to grow our knowledge base of success stories. Part of my role as JAD VP of Marketing & PR is to share those successes with you.

Many chapters can do just fine by applying some of marketing's "universal truths." So, over the next several issues of the Cider Press, I will be discussing topics that any JAD chapter should be able to use. I will share with you some ideas, and present some tools, to help you make your chapter more visible, attract new members, and increase your value in the eyes of your public. Some subjects we will look at are:

- ♪ Nothing is "free." How to increase the perceived value of your performances, even if you give some of them away.
- ♪ The alliance between Membership and Marketing. How to empower your members to be ambassadors of your chapter.
- ♪ Marketing for Youth in Harmony. How to legitimize our style in the minds of school choral music directors.
- ♪ Say what you do, and do what you say. How a mis-

sion statement can help or hinder your ability to attract new audiences and members.

- ♪ Reaching out to a new public. How to grow your audience by partnering with other arts organizations.

While there are some universal truths in marketing that can be applied in just about any organization, regardless of its size or mission, the greatest success in marketing your chapter will come from discovering your own unique qualities, and exploiting them. In my role as your new DVP of Marketing & PR, it is my goal to help as many JAD chapters as possible increase their presence in the communities they serve. I welcome the opportunity to visit your chapter, and meet with you to explore new ways to increase chorus visibility in your area.

Now, let me ask something of you. Are you one of those fortunate choruses that doesn't need a lot of marketing help? Are you already doing great things to grow your audience base? Is your chorus a well-oiled marketing machine? Are you a small-but-mighty chorus that is well-known in your area? Do you have a successful chapter quartet program that reaches out into your community? If you can answer, "Yes," to any of these questions, then you are already doing things that other chapters could benefit from. Let's share your success stories with the rest of JAD. What works for you just might work for someone else.

My email address is jbyerly@fuse.net. My mobile phone number is 513-886-1379. Your emails and phone calls are always welcome.

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Near Marblehead

MAKE PLANS TO BE THERE



HI HO, HI HO, IT'S BACK TO LIMA WE GO....



Michael Harrison
DVP - Events



That's right folks; it's time again for our Spring Convention in the Johnny Appleseed District. This year we have some of the best quartets vying for the opportunity to sing at the BHS International Convention in Kansas City. A little bird also told me we might have a few visitors competing out of district which you also won't want to miss. We have a good opportunity to send five or more quartets this year and you definitely don't want to miss it.

The Johnny Appleseed District Chorus champions will also be crowned in each of the plateaus. You will also be able to hear the Men of Independence Chorus sing away the trophy during that morning's competition with their new director, Gary Lewis. This chorus contest will be one of the best we've heard in many years.

Immediately following the chorus contest will be the qualification of our College Quartets for the International competition in Kansas City. We have some really talented young men that need our support and encouragement. They are the future of our hobby and our "way of life".

And where is this fantastic competition to be held you ask? Yes, you guessed it. We will be back in Lima, Ohio this spring. We will be singing and enjoying these wonderful groups in one of the best venues in the state

of Ohio. The Veterans Memorial Civic and Convention Center is a beautiful facility with hotel accommodations within minutes from venue. We will have several hospitality rooms available on Saturday night after the quartet finals where you can enjoy fellowship with friends from all over the district as well as tag singing galore and listening to your favorite quartets. I'm sure there will be an opportunity to hear our newly crowned International Senior Quartet Champs, Over Easy. Congrats guys, on your Gold Medal. And who can drive from the hotel to the venue without stopping at one of the most famous restaurants in Ohio, Kewpie's! Yummy! You have to have at least one...or two...or if you're the Buffoons, probably 20 or so!

We are also taking bids for the upcoming fall convention and the spring convention for next year. It is a great experience and money maker for your chapter. The wonderful people on the events team will be there to help you plan and coordinate the experience. If there is an interest please contact me via email at mharrison30@yahoo.com very soon. Time is running out and we would like to secure the fall venue within the next few months.

So once again, make sure you show up this year to either compete or enjoy in the singing and fellowship with your JAD brothers and sisters. It is a great place to bring a friend or potential member. Make sure to stop and introduce yourself to me and sing a tag.

Singers serenade centenarian



Photo courtesy of Bob McCullough

WADSWORTH — The Matinee Singers from the Derbytown Barbershop Chorus of Akron traveled to Wadsworth Feb. 9 for a special party.

The group serenaded Lucille Massengil at a party for her 100th birthday at Magnolia Village. Massengil's actual birth date was Feb. 11.

She is shown above with The Matinee Singers.



The other night, as I forced my son to chauffeur me around town on my errands, he suddenly jerked the car into a parking space to receive a text. At least he knew better than to try and read the text while driving. Still, I wondered about the urgency. He told me that a girl just texted him that indeed she would attend the spring dance with him at school. I was outraged. Why couldn't this girl look him in the face and say "yes". My son was not the least bit unglued and informed me that he had asked the girl to the dance via text the day before.

I heard a girl in my class telling another about the "big fight" that happened in school that day. "Where?" I inquired. I hadn't heard a thing about it in the halls that day. "They fought during lunch," the girl replied. I asked the teacher in the cafeteria about it and he said it was a peaceful lunchtime. When I saw the girl again later in the day, I was ready to accuse her of starting rumors until she clarified for me that the "big fight" was all done via text. She said that all of the texting was done in capital letters which, I guess, means it was quite a bloody battle.

It IS the future. And my point in all of this is?

In a constant effort to keep the gears of our Society meshing with current technology, a lot of work is being done to produce timely and informative resources on the Society website for all of the chapter officer positions. "Go To" pages will detail member-

ship strategies, conflict resolution techniques, sample forms that apply to the secretary and treasurer positions, leadership offerings, etc. Much of this is already available online....and that's a very very good thing.

But no matter how many links are available on our website, the best link still is and always will be the face to face personal link between barber-shoppers.....more so than any handout offered in any class in our recently successful JAD Leadership Academy. Oh the school and all of the classes were indeed a success. An excellent and experienced and educated faculty guided participants through five and one-half hours of instruction in the disciplines of president, secretary, treasurer, chorus director, music and performance, marketing and public relations, and chapter development. In addition, breakout sessions covered an array of topics including program tips, marketing an annual show, woodshedding, trying your hand at judging, and many more.

But when two men from opposite sides of our Johnny Appleseed District are seated next to each other during lunch, and as one expounds on a particular chapter concern, the other interrupts to say that his chapter experienced the same problem a year or so ago....and this is how we resolved it. Well, hey, that conversation isn't going to be in any text message. That is the magic of attendance at a Leadership Academy. It is the sharing of ideas, the bonding over membership

concerns, the laughing over memories recalled one more time, just because it's so great a story, the planning of a chapter visitation, the chance to say to no one in particular that "you shouldn't miss this elective course. It's a good one. Just go down the hall...."

More importantly....not most importantly....is the feeling you have when the seminar is over that you are not alone in your chapter administrative office. You know that the other participants in your specific class are carrying the same concerns as you and that now a network is created whereby you can call your counterpart and talk about things all through the year. Likewise, the faculty themselves, share a stake in your success. Giving of their time to teach does not end with the weekend, else it would be a waste of time. Your instructor is always available as a follow up resource, a helpful ear to listen to your concerns. That's when his investment of time truly becomes beneficial. I have long been a believer that the men we meet, the friendships generated, the topics discussed, and of course the songs sung with these men provide the best return on our dues investment.

Make a mental note right now to attend the Leadership Academy next January in Columbus. And even if you're not going to be in a chapter office position at that time, it is still a great weekend site to forge both

(Continued on page 25)

Annual luncheon honors some Idiots!

That's right. A bunch of Northern Ohio quartet men honored The Village Idiots at their annual quartet luncheon in Cleveland on Dec 27.

50 barbershoppers representing 8 local chapters, (plus 3 out of state chapters) got together to harmonize, eat, drink and "tag-in" the New Year. Plus they honored (roasted a bit) this great, entertaining quartet.

The Village Idiots quartet formed in 1960. All were active members of the Euclid Ohio chapter. They competed in numerous contests and placed 16th at our International contest in Philadelphia during the 60's. Surprisingly, the Idiots never became JAD champs

because of a time penalty that kept them from winning. Nevertheless, they were one

In 1971 they represented the Society on a 17-day USO tour entertaining our wounded soldiers in hospitals in Japan, Guam and the Philippines. They are: Dan Shramo, tenor, Tom Neal, bari, Willard Kapes, bass, and Bob Keener, lead (deceased).

Regarding the luncheon, there were pick-up quartets galore! This year 16 quartets formed in 15 minutes and competed in a tag sing-off contest. What a great way to tag-in the New Year. Plus great harmony from Lightly Seasoned, Moments In Time, and Over Easy.

The goal of this annual luncheon (known locally as DelSangro's) is to sing until you drop. Apparently they accomplished their goal. Next year's date is December 27, 2111. Don't miss it.



of the best entertaining quartets of that era.



JAD Member Spotlight

Tommy Palamone, Sr. - Harmonizing Barbershop Style since 1931

In conjunction with the picture of the Acoustix, I would like to reiterate that it was such a pleasure for my father to be associated with the Johnny Appleseed District for so many years. He was truly pleased to donate all those volumes of book bound Harmonizers from past years. As you know, he is the oldest living champ now.... still playing the piano and singing with me and the Pittsburgh Tradition Quartet in the Dementia Unit at Clare Bridge in Export, PA.

He may not be active with a quartet, but he still sings from his heart - never misses a beat - or a note! Not bad for 94 years old! Right?

God Bless you all.

Tommy Palamone, Jr.



(Continued from page 24)

friendships and ideas to keep you and your chapter vibrant through the coming year.

So what is MOST important about the face to face opportunity at Leadership Academy? It's actually the face to face to face opportunity. Four faces equal a quartet. The opportunity that is the reason for our existence....the chance to sing!

And don't any of you hot shot high school and college age barbershoppers even DARE to dispute that statement with the reality that technology now affords us the opportunity to sing with ourselves all four parts and be our own quartet by ourselves. It just ain't the same.

CALLING ALL CHAPTER TREASURERS



Sam Watts
District Treasurer



THIS MESSAGE IS SPECIFIC TO ALL CHAPTER TREASURERS (and to anyone else who has been a Treasurer or has thoughts of being one in the future). Your function in each of the Chapters is crucial to the cause of the Chapter organization. That is right! You are an Officer of the Chapter and as an Officer you have specific fiduciary responsibilities for the Chapter. So for those of you who were thinking, "This job is easy all I have to do is collect monies, deposit them and write some checks, reconcile the bank account, how hard can that be?", let me just point out a few other functions that you also have a responsibility for.

First, when was the last time the Chapter Treasurer checked with the secretary of state or other state agency who handles registrations as to wheth-

er or not your non profit status is still in tact and are there any fees due to keep the non profit status? Recently, one of our Treasurers in Pennsylvania faced these same questions and was able, with some astute investigation, to answer these questions. He found that things were not in the status that they should have been and is in the process of getting all of this remedied.

Second, have you or the previous Treasurer (if there was one) filed the 2009 Form 990 with the Internal Revenue Service (IRS) with the long form or the e Postcard 990 (for definition of these differences refer to previous Cider Press articles regarding the recent IRS notification of their looking more closely to yearly filings). Now that we are into 2011, ALL Chapters should be starting to file their 2010 Form 990 filings. And remember,

after you file these returns notify the Barbershop Harmony Society (BHS) that these have been filed so that they can update their database. Our goal for the JAD is to have 100% of all of our Chapters have all of their filings not only with the IRS but with the BHS database as well.

So please, take the time to read and reread this article. If you have questions, then please contact me directly at samuelwatts@yahoo.com and I will be more than happy to help you find out just what needs to be done. Remember to be a Treasurer does not necessarily mean you have to be an accountant or studying accounting (even though this does help it is not a necessity). Keep up the great work! Your status as an Officer is an important one. 🎵

LeadAc 2011



JAD Leaders
Group Sing



Dave Kindinger's Presidents workshop



Joe Cerutti directs the directors



The Place to Be This June!

To all our JAD friends,

The time is here once again here to make plans to be at Apple Corps! JAD barbershoppers from across the district will descend upon Kenyon College from June 16-19, 2011. We want you to be a part of the fun! This issue of the Cider Press includes all of the information that you need to register for Apple Corps. Check out our classes, read up on our amazingly credentialed faculty and coaches, and then get busy completing your registration form.

This year we are continuing to fine tune our beloved Apple Corps to provide the best educational experience possible. Special attention has been paid to design an experience that includes something for everyone.

Are you a quartet man?

IQT:Kenyon is the place you want to be! We've assembled one of the strongest coaching staffs ever and they're ready to take your quartet to the next level! Plus, the affordable price will ensure you have money left over to buy matching socks! Stick around and take some classes too. Check out all of the details in the IQT:Kenyon article in this issue of the Cider Press.

Are you a director, assistant, or section leader?

We've got an entire weekend of fantastic classes planned to help you become the best you can be. Friday offers classes on a range of topics including, directing skills, new music reading sessions, effective at-home practice techniques for your singers, and a class to help develop assistant director and section leader skills. On Saturday, be a part of the hands-on master class, *Rehearsal Techniques For Directors*, led by BHS Music Specialist, Mike O'Neill.

Are you new to barbershop?

If so, you absolutely have to jump start your barbershop learning curve by enrolling in the Barbershop Boot Camp! This series of classes is designed to introduce you to all that the Barbershop Harmony Society has to offer, while including a ton of singing and good old fashioned fun. Don't miss it!

Are you looking to be a better singer and performer?

Then you've come to the right place because this is what Apple Corps is all about! There are classes to improve your voice, help you practice better at home, put some pizzazz in your performance, and much, much more. Learn to better your craft from instructors who are passionate about helping you improve.

Are you looking to have a great time and enjoy your hobby?

Opportunities for friendship, fraternity, and fun abound at Apple Corps. Don't miss the opportunity to be a part of JAD's largest chorus, the Mega Chorus and surround yourself with 100 other voices! On Friday night, the Pick Up Quartet Contest and brand new Mass Sing will fill the air with music. We'll be partnering with local restaurants to provide more late night social gathering spots and the Saturday night afterglow will be the best yet! Plus, you have two and a half days where your only job is to sing and have fun!

Your Apple Corps staff has been working hard put together the best school in the Society. The only thing missing right now is you! We're waiting to greet you with a smile and a song. See you at Kenyon this June!

Your Apple Corps Directors,
Garrett Hilsinger & Herb Shreffler



BARBERSHOP

BootCamp



A crash course for new and gently used Barbershoppers

You've discovered a great new hobby. You're having a great time singing and getting to know the guys in your chapter at your weekly meetings. But what else is barbershopping all about?

Sign up for the Barbershop Boot Camp and find out! The Boot Camp is designed to help you, a person who's recently discovered our hobby, get the most out of it. Your crack Apple Corps staff has assembled a ten hour curriculum of classes that will teach you about topics like:

- the origins of the barbershop style
- Society and District events and programs that you won't want to miss
- helping you find your niche in barbershop
- basic vocal production and good singing habits
- songs and tags that will allow you to sing with any barbershopper that you meet
- tips and tricks to singing in tune
- learn the many ways that you can enjoy our hobby

In addition to seven high impact classes, you'll also be a part of JAD's biggest chorus – the Apple Corps Mega Chorus! You and your riser mates will prepare two songs under the direction of Mike O'Neill, BHS Music Specialist, and then feel the adrenaline rush of performing on the Saturday Night Big Show.

If you're interested in being a part of the Barbershop Boot Camp, simply check the Boot Camp box on your registration form and we'll sign you up for the following classes. You can read all about them on the next page.

- | | |
|-------------------------------------|---------------------------|
| ▪ Trade Secrets of Barbershop | ▪ Let's Sing The Polecats |
| ▪ All You Can Eat Barbershop Buffet | ▪ Tags, Tags, Tags |
| ▪ Barbershopping Is For Life | ▪ Tune It Or Die |
| ▪ How to "Barbershop" Your Voice | ▪ Apple Corps Mega Chorus |

Don't miss out on this opportunity to meet other new barbershoppers, hang out with the veterans, unlock the secrets about your hobby, and just have more fun than you can imagine!

Be a Barbershop Boot Camper, soldier!!!

A Note to Directors and Chapter Officers

You've worked hard to bring new men into your chapters. Don't let them slip away in the first couple of years. Let our Boot camp help you by showing your new members all that our hobby has to offer in an environment where learning the ropes and having fun is the **ONLY** priority. Let your new member know how valuable he is to your chapter by sending him to Boot Camp on scholarship. It's an investment well worth making!

2011 Barbershop Boot Camp Classes

Course Number	Course Title <i>Instructor</i>	Course Description	Length	Class Period
109	Trade Secrets of Barbershop <i>Joe Jenkins</i>	NEW TO BARBERSHOP? THIS IS THE PLACE TO BE! You love to sing, but how much do you know about the world of barbershop? These Boot Camp classes will make sure you're "in the know" about the wide, wide world of barbershop.	1.25 hrs	F1
101	How To "Barbershop" Your Voice <i>Steve Kovach</i>	A CRASH COURSE IN THE BASICS OF BARBERSHOP SINGING. This course will take each singer on a healthy journey through vocal warm-ups, vocal production and how to speak the language of singlish.	1.25 hrs	F2
110	Let's Sing The Polecats! <i>Joe Jenkins</i>	BE ABLE TO SING WITH ANY BARBERSHOPPER. Learn the songs that you can sing anywhere with anyone. These twelve gems are the backbone of our hobby.	1.25 hrs	F3
111	All You Can Eat Barbershop Buffet <i>Joe Jenkins, Skipp Kropp</i>	THE BARBERSHOP HARMONY SOCIETY HAS SOMETHING FOR EVERYONE! You'll be introduced to the many events and programs that the BHS and JAD conduct each year—performances, education, and social events. You'll find many new activities to add to your 'must do' list!	1.25 hrs	F4
205	Tune It Or Die! <i>David Wallace</i>	DOES PITCH MATTER? IT CERTAINLY DOES IF YOU WANT TO RING CHORDS! We will show you how better tuning makes more exciting chords, and magnificent overtones. High thirds, dirty sevenths, and all of the other great secrets are yours for the taking.	2.5 hrs	S1 thru S2
103	Tags, Tags, Tags <i>Kirk Roose</i>	"BE-H-I-I-I-I-ND!" ISN'T THE ONLY TAG IN THE WORLD. You do not need to know the whole song to have fun singing the tag. Acknowledged masters teach you all the old favorites and a few new ones to boot. Plus, you'll learn how to start a program to make tag singing a part of your weekly chapter meetings!	1.25 hrs	S3
112	Barbershopping Is For Life! <i>Skipp Kropp</i>	LEARN THE MENTAL AND PHYSICAL BENEFITS OF SINGING FOR LIFE. Materials will include opportunities to make the Society YOUR Society, District, and Chapter. See what opportunities exist to allow you to get the most out of your hobby.	1.25 hrs	S4
	Apple Corps Mega Chorus <i>Mike O'Neill, director</i>	BE A PART OF JAD'S LARGEST CHORUS! BHS Music Specialist and director of Nashville's Music City Chorus, Mike O'Neill will lead JAD's largest chorus in learning two songs that you'll perform on the Saturday Big Show. This is your chance to sing in a 100 man chorus!	5.5 hrs	Thur PM, Fri PM, Sat eve





Get coaching from the best talent in barbershop....for rock bottom prices!

The Intensive Quartet Training model is an 8 hour, no frills, no nonsense day of coaching that will improve your quartet's performance right away. We've assembled an all star team of coaches who will help you polish your quartet's strengths and bolster your areas of opportunity. Quartets have expressed that they wanted an affordable, quality coaching experience. That's exactly what this program delivers.

Last year, our first IQT: Kenyon was hugely successful and we saw 18 quartets join us over the two days of IQT:Kenyon coaching. We hope to see all of them back this year along with a crop of new foursomes as well.

This year IQT:Kenyon will cost \$40 per man (\$160 per quartet) which will get you 5 hours of top shelf coaching with lunch for your entire quartet included in the cost. No overnight stays, no extra meals – in at 8am and out by 5:30pm. It's just your basic powerhouse coaching experience with none of the extra bells and whistles. Yes, the price has increased slightly. Last year we underestimated the cost of expenses and we had to make adjustments accordingly. Regardless, \$40 per man is a great deal!

You'll be coached some of the best talent in barbershop! International champions, A level judges, music educators, lifelong barbershoppers. These are the people who have made it to the top and they can show you how to make it too!

There will be two days of IQT offered at Kenyon:
Friday, June 17th & Saturday, June 18th

Sign up for one or be really brave and sign up for two days worth of coaching. Extra meals and overnight accommodations are available for a nominal fee. Please see the Apple Corps / IQT:Kenyon registration form located in this Cider Press for full details.

IQT:Kenyon Schedule

8:15 – 9:15am	Opening Session & Group Warm Ups
9:30 – 10:45am	Coaching Session #1
11:00 – 12:15pm	Coaching Session #2
12:30 – 1:30pm	LUNCH
1:45 – 3:00pm	Coaching Session #3
3:15 – 4:30pm	Coaching Session #4
4:45 – 5:30pm	Closing Session & Parade of Quartets

Space is limited to 12 quartets each on Friday and Saturday. The first 12 quartets for each day that return a completed registration form accompanied by payment of all fees will be accepted.

Get your forms in early – spaces will fill up fast!

Please direct questions to Garrett Hilsinger – 513-313-5026 [ghilsinger@gmail.com]



2011 IQT:Kenyon Coaching Staff



Brian Barford

Brian Barford, is retired as a Principal Scientist with the Procter & Gamble Co. and is a 35 year member of the Society.



After graduate school (1973), Brian moved to Cincinnati and joined the Southern Gateway Chorus (1973, 1992 Champs) where he has been Asst. Director and Coach for 30 years. In Cincinnati, Brian joined a quartet (Bandwagon) that competed in several Int'l contests. Along the way, Southern Gateway earned a dozen medals and won the Gold Medal in 1992 in New Orleans!

Brian started coaching in 1972 and has worked with dozens of quartets and choruses, recently including groups such as BSQ, Fanatix and the Gem City Chorus. In 1990, Brian was awarded as Johnny Appleseed District Coach of the Year. In 1995, Brian became a certified Singing Judge in the Society, and has participated in over two dozen Top Gun Schools and Harmony Education Programs over the years.

Brian currently sings Lead in the seniors quartet "Senior Class", which has competed at the International Senior Quartet Contests in 2003, 2004, and 2005.

Jean Barford

Jean Barford has been involved in barbershop harmony for over 40 yrs. In fact, she just retired from the Gem City Chorus in 2010 after 40 yrs. of

service, having been their founding director.

Over the years, Gem City has won five International Championships (1974, 1977, 1981, 1985, 1991), and 14 other international chorus medals during her tenure! Jean is also the only female director to have earned a medal in the Barbershop Harmony Society by directing the Southern Gateway Chorus to two bronze medals in 1997 and 1998.

Jean is also a well known International Faculty Specialist in Sweet Adelines Intl. She teaches at numerous regional and International schools and travels extensively to regions and choruses throughout North America each year. Jean has also been a certified Sound Judge for over 25 years and has served on several International Panels. In 2005, Jean was honored by Sweet Adelines International with the Lifetime Achievement Award.

In 1974, the Sounds of Music quartet became Queens of Harmony with Jean singing tenor. Since then, she has been in constant demand to coach quartets, choruses, and men's quartets and choruses as well. The list of groups she has worked with is long, and includes a dozen or more Chorus and Quartet International Champions. Recent groups include women's champions Acapella Gold, Fanatix, Spotlight, Moxie Ladies, Zing, and Maxx Factor, as well as men's champions Crossroads.



At home, Jean has a loving family with her husband of 33 years, Brian Barford, and their two daughters

Melissa (28) and Jennifer (27).

Jennifer Perry Edwards



Jennifer Perry Edwards is an imaginative performer, singer, and conductor who is driven by an incredible passion for self-expression through vocal music. Her performances are often noted for their unique style, elegance, and technique. Her use of vibrant musicality and strong vocal fundamentals make her sought after as both a performer and as a clinician.

Jennifer's skills as a musician, clinician, conductor and coach have been developed through a diverse background of musical experiences and education. Jennifer holds a Bachelor of Music Education and a Masters Degree in Education. She has taught vocal music, music theory and composition, and theater in the public school system for eight years and was honored to receive the MENC/SAI Music Educator of the Year Award in 2008.

Jennifer's talents can be found not only in an educational setting, but also in her activities and achievements as a performer. Jennifer sings lead in the 2009 SAI International Champion Quartet, Moxie Ladies, and performs as lead vocalist and

(Continued on page 32)



2011 IQT:Kenyon Coaching Staff



banjoist in the traditional jazz band, “Chuck Taylor & The Dixie Squid”. Her performances as a soloist and ensemble member have spanned the globe, including performances in Poland, Germany, and across the United States.

Jennifer is dedicated to sharing her musical talents and competitive spirit within the Sweet Adelines International organization and is a sought-after coach for quartets and choruses in both SAI and the Barbershop Harmony Society. As a teacher and a barbershopper, Jennifer is an advocate for music education and is passionate about exposing her students and other young people to the hobby and genre of barbershop music. She serves as the Region 17 Young Women in Harmony Coordinator and has recently been appointed to the Youth in Harmony Task Force for Sweet Adelines International. She is the Women’s Chorus director for both the Greater Cincinnati Harmony Festival and the Singing Buckeyes Harmony Camp.

Darryl Flinn

Darryl first became involved in barbershop when his high school quartet competed and won the Canton

chapter’s high school quartet contest. He later went on to direct the Canton Hall of Fame Chorus and the City of Flags SAI Chorus for over a quarter century. He led both groups to district championships and appearances on the International stage.

Darryl has been involved in quartet



singing since he joined the Society. He has sang in a quartet on the International stage ten times and won a Senior Quartet contest gold medal singing baritone with Harmony in 2001. Darryl currently sings bass in the senior quartet Lightly Seasoned, who were medalists in the 2010 Senior Quartet contest.

Darryl has been involved in almost every aspect of our hobby, having been a judge, coach, and an administrator. He has been a judge since 1973, serving as a Sound Judge before becoming the Sound Category Specialist. As the judging categories changed, Darryl became a Singing judge – a position he holds to this day.

There’s hardly a chorus or quartet in the JAD who hasn’t benefitted from Darryl’s talents and words of wisdom as a coach. He is a regular coach at the JAD Top Gun school each January and is very proud to have had the opportunity to coach many medalist quartets and choruses as well as countless district level groups as well.

Darryl’s journey of service as an administrator started in 1976 when he served as JAD VP of Music & Performance. Darryl then went on to become JAD President (1979/1980) and JAD’s Society Board member. On the Society level, he served on the Society Board (1983/1984) before being elected to the Society’s Executive Committee. He became the President of Harmony Foundation in 1985, served as the Society Treasurer in 1986 and was elected International President of SPEBSQSA in 1987. In 1995, Darryl was elected Society Executive Director – a position he held until 2004.

Mike Louque

Mike Louque, bass of Skyline, is pre-

paring for the day when computers actually do take over the world in his position as an instructor for a network security company in Kansas City.

His experience in barbershop spans 24 years. He is a certified Presentation Judge for the Barbershop Harmony Society, and has coached at Harmony University and at district schools across the country. He is a co-founder of the Central Standard Chorus in Kansas City, and was their bass section leader for the first few years of their charter.



Rod Nixon

Rod Nixon is a 50+ year member of the Barbershop Harmony Society. His resume as a quartet singer is very extensive

and includes singing as a replacement lead with the 1966 International Champs, the Four Encores, and as the baritone of International qualifier Friends Of Old. Rod has won four JAD district quartet championships, and has done so singing three different voice parts. They include 1972



(Continued on page 33)



2011 IQT:Kenyon Coaching Staff



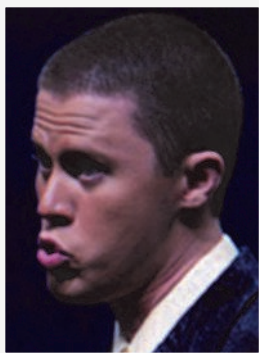
champs Sound Advice (tenor), 1976 champs Matinee Idols (baritone), 1979 champs Sound Syndicate (lead), and 1993 champs Yesteryear (baritone). Yesteryear then went on to become International Quartet Champions in 1997.

In addition to his singing chops, Rod is a past president and former director of the Elyria Cascade Chordsmen. He has also been honored as the JAD Coach of the Year and has also served as a certified Sound Judge.

Rod is a graduate of Ohio University and has retired from a career as a mortgage banker, although he does still manage a small real estate portfolio. He lives in Amherst, OH with his lovely wife, Laura Lemkuhl and together they have four children and eight grand children

Jake Pirner

Jake Pirner, tenor of Sky-line, spends many hours with his head in the clouds. Literally. He flies around the country working as a pilot for an aerial mapping firm.



Jake joined the society in late 1999, but he has always had music in his life. His grandfather, Ed Rooker, sang tenor in the famous quartet, the Merry Mugs

Dave Smotzer

Dave Smotzer is a 30 year member of the Barbershop Harmony Society. He began his barbershop career at the age of thirteen and since then, has held every major chorus office as well as



earning more than ten international medals as a Chorus / Quartet singer and director. Dave is one of few who have had the honor of directing choruses

in both the Barbershop Harmony Society and Sweet Adelines Intl. at International level competition. He also holds the distinction of being the youngest chorus director in BHS history to medal directing at an International competition.

Dave has been front-line director with: Southern Gateway Chorus, San Antonio Chordsmen, Shenango Valley/Penn-Ohio Chorus, City of Flags Region 17 Sweet Adelines, and most recently, the Independence Chapter of the Barbershop Harmony Society.

Dave majored in music education and political science at Bowling Green State University where he studied under the tutelage of the esteemed R.D. Mathey. He was the 1981 recipient of the AIC College Scholarship. In 1984, he won International Gold Medal honors singing tenor with The Rapsallions. He has served on music staff for Apple Corps, Harmony College and SAI's Preserving Harmony program. He has been honored as JAD Director of the Year, and is a member of the JAD Hall of Fame. He most recently directed the "Men of Independence" to their first District Chorus Championship in April of 2010.

Dave continues to coach vocal production, interpretation, music and sound for BHS and SAI quartets and choruses.

Josh Umhoefer

Josh Umhoefer, baritone of Sky-line, would like to take this opportunity to remind you that Sweetest Day is not a made-up holiday. Of course, he is the manager of a Hallmark Gift Store.



Officially, Josh joined the society in 2000, however he has known barbershop music since he was a wee toddler. You could say it is more of a family tradition. His mom, grandma, aunt, uncle, stepdad and brother are all long time barbershoppers. His mom is an International Medalist baritone with the quartet "Martini".

Gary Wulf

Gary Wulf is a 40 year member of the Barbershop Harmony Society and has served as a certified judge for 25 of



those years. He is currently a highly esteemed Presentation Judge who has had the privilege of serving on the International Contest judging panel six times. Gary has coached three

(Continued on page 34)



2011 IQT:Kenyon Coaching Staff



International Champion quartets.

Gary also holds the distinction of being a three time district champion, singing lead in Bowery Boys, Dynamics, and Park Avenue. These days, Gary can be seen singing tenor in 2009 Senior International medalist quartet, Test of Time. Such honors have gained Gary a place as a member of the JAD Hall of Fame.

In his spare time, Gary serves as the Artistic Director of the Singing Buckeyes Chorus and as the choreographer at the Buckeye Harmony Camp.

Tim Zielke

By day, Tim Zielke, lead of Skyline, works for a Law Firm in Milwaukee - but don't hold that against him. He works in technology and manages video conferences.



He began singing at the tender age of four – sitting in front of his parents console stereo – harmonizing of all things. By the time he was eight, he was touring with the La Crosse Boy-choir. He found Barbershop in his mid-twenties going from bass to tenor to finally lead. He won't tell us exactly when that was though.

Brian Zink

A seasoned veteran of the Barbershop Harmony Society, Brian Zink has been singing and entertaining audiences in quartets and choruses for over 30 years.

At the young age of 11, Brian began his barbershop harmony journey singing with his father in the Heart of Ohio Chorus. He has always been, and continues to be, a student of performance artistry in the barbershop style.



Brian's quartet experience includes appearances with international quarterfinalist quartets Revolution and Tabasco Cats. He also has several international chorus medals, including a gold medal with the Southern Gateway Chorus. Brian was also a proud member of The Alliance Chorus where he was assistant director of visual performance and caught everyone's attention as a front row performer doing wheelies in Montreal, Canada 2003.

Coaching has been a natural progression for Brian, as he loves to share his knowledge and passion in a down to earth, enthusiastic fashion that has led to him becoming a him sought after quartet and chorus coach and a certified Presentation Judge in the Barbershop Harmony Society. Brian has coached several very successful quartets including Moxie Ladies (SAI Queens of Harmony), The Allies (BHS Intl. medalists), Rhythmix (JAD champs & Intl. semifinalists), and Prestige (CQC Silver medalists) - as well as The Alliance and Southern Gateway Chorus.

APPLE CORPS 2011 IS PROUD TO WELCOME



Apple Corps is very excited to welcome a real up and coming talent to join us this year—Skyline! If you missed this quartet on the International stage in Anaheim or Philadelphia, here's your chance to see what everyone has been talking about. We have no doubt that it will only take a few chords for you to become fans of this energetic, vibrant foursome.

Not only are these guys great singers, they have a ton of knowledge to share as well. They are leaders in their home chapters of Greendale, WI (Midwest Vocal Express) and the Central Standard Chorus in Kansas City. Jake, Tim, Josh, and Mike are ready to share their time and talents to make you a better singer!

Rising stars on the International quartet scene, Skyline jumped ten places to 19th in Philly. How many more places will they climb in front of a hometown crowd in Kansas City this summer? Join us at Apple Corps and see what the buzz is all about!

About Skyline

Composed of four unique individuals with varied musical backgrounds, this foursome had a challenging beginning - most of it geographical. Two of its members live in Wisconsin, one in Kansas, the other in Missouri. It took over

a month of planning just to find out if it was the right combination of personalities, much less voices. However, the planning was worth the wait.

In 2009, Skyline qualified for and competed in the BHS International competition, where they finished 29th. In October of that same year, Skyline was named the Central States District Champion Quartet.

In 2010, they overcame great odds to again qualify for and compete in the BHS International competition - this time achieving the honor of semi-finalist, with a ranking of 19th.

Skyline loves the opportunity to share their joy of music and perform recognizable songs that are sure to bring a smile to your face. Their repertoire includes barbershop standards, country, Broadway and early American pop.

Though very different as individuals, during their first meeting they learned that they all shared a similar personal yearning - a desire to perform while wearing sombreros. They aren't sure what that means, but they are working on it...

Audiences from far and wide have grown to love these four guys and their endearing personalities and they are looking forward to teaching and singing at Apple Corps in June!

2011 Apple Corps Music Camp Course Catalog

Course Number	Course Title <i>Instructor</i>	Course Description	Length	Periods on Fri.	Periods on Sat.
101	How To "Barbershop" Your Voice <i>Steve Kovach</i>	A CRASH COURSE IN THE BASICS OF BARBERSHOP SINGING. This course will take each singer on a healthy journey through vocal warm-ups, vocal production and how to speak the language of singlish.	1.25 hrs	F1 or F2	Not Offered
102	World Wide Web of Barbershop <i>Dave Rubin</i>	EXPLORE ALL THE WEB HAS TO OFFER A BARBERSHOPPER. Learn about a wide variety of websites that can help you enhance your barbershop experience. Some are educational, some are informational, and some a just plain fun!	1.25 hrs	F2 or F3	S1 or S4
103	Tags, Tags, Tags <i>Kirk Roose</i>	"BE-H-I-I-I-I-ND!" ISN'T THE ONLY TAG IN THE WORLD. You do not need to know the whole song to have fun singing the tag. Tagmaster Kirk Roose will teach you all the old favorites and a few new ones to boot. Plus, you'll learn how to start a program to make tag singing a part of your weekly chapter meetings!	1.25 hrs	F3 or F4	S2 or S3
104	Woodshedding <i>Kirk Roose</i>	HARMONIZE "IN REAL TIME". Learn to harmonize the way they did it in the good old days....by ear! You'll get lots of great tips on how to be a successful ear singer and also learn how to make this invaluable skill a part of your chapter meetings.	1.25 hrs	F1 or F2	S4
105	New Music Reading Session <i>Mike O'Neill (F2)</i> <i>Jim DeBesman (F4)</i> <i>Kirk Roose (S1)</i> <i>Dave Rubin(S3)</i>	LOOKING FOR GREAT NEW MUSIC? This class will give you the opportunity to read three great arrangements from the Music Premiere series. If you're looking for new music for your quartet or chorus this is the place to be - or maybe you just want to sing some smokin' arrangements just for fun! Each offering of the class will feature different music, so sign up more than once if you like!	1.25 hrs	F2 or F4	S1 or S3
106	How to Analyze Voices <i>Jim DeBusman</i>	WHO SHOULD BE SINGING WHAT PART IN YOUR CHORUS! Learn how to place voices in the appropriate section depending upon the singer's range, breaks and overall voice quality. Learn a variety of methods to examine voices. What do you think would happen if every singer in your chorus was singing the part best suited for their voice? If you want to find out how to do this then this is the class for you.	1.25 hrs	F3	Not Offered
107	The Business of the Quartet <i>Skipp Kropp</i>	SUCCESSFUL QUARTETS DO MORE THAN JUST SING WELL... They have the business end of their quartet in line too! Learn about the necessary business roles needed in a busy quartet and how to put forth a professional image when it's time to bid on shows. Whether you're a new or veteran quartet man, this class can help you 'put your house in order'.	1.25 hrs	F1	S3

2011 Apple Corps Music Camp Course Catalog - continued

Course Number	Course Title <i>Instructor</i>	Course Description	Length	Periods on Fri.	Periods on Sat.
108	Talk The Top 10 Quartets <i>Dave Rubin</i>	NOT ABLE TO MAKE IT TO PHILLY LASY JULY? Here's your chance to see Old School, Storm Front, Ringmas- ters, and the rest of the Top 10 battle it out. See the perfor- mances that everyone is talking about and discuss them with friends. A certified judge will help you get the perspective from the pit!	1.25 hrs	F4	S2
201	Care For The Senior Voice <i>Jim DeBusman</i>	YOU ARE NEVER TOO OLD TO SING YOUR VERY BEST! This course will help anyone who believes they are getting too old to sing at a high level. Individual voice lessons and re-establishing the importance of what the basic fundamen- tals of good singing are will be a high priority in this course.	2.5 hrs	F1 thru F2	S1 thru S2; or S3 thru S4
202	Practice Makes Permanent <i>David Wallace</i>	ARE YOU WORKING EFFECTIVELY BETWEEN REHEARSALS? Does your director beg your chorus to practice more at home between rehearsals? In this class, a seasoned chorus director will help you make sure that your practice time at home is effective and efficient. You'll learn tips and techniques that will allow you to be better prepared for your weekly chorus and quartet rehearsals. Because after all, what you practice at home become your permanent habits. Do it right the first time!	2.5 hrs	F1 thru F2	S3 thru S4
203	Put Your Best Foot Forward <i>Eileen Smotzer</i>	LEARN HOW TO ENHANCE YOUR PERFORMANCE WITH MOVEMENT! Whether you're a chorus singer or a quartet performer, this class will teach you everything you need to know to "get out of the box" and light up the stage. Come prepared to have fun!	2.5 hrs	F1 thru F2	S1 thru S2
204	Never Sing Words Again <i>Tom Gentry</i>	A NEW APPROACH TO SMOOTH SINGING When we concentrate on singing words, our music can have too many accents and holes in the sound flow. If, however, we simply sing word sounds with the appropriate feelings— and connect these in legato fashion—our sound becomes fuller and more expressive. After this class, you will never look at singing the same way again.	2.5 hrs	Not Offered	S3 thru S4
205	Tune It Or Die! <i>David Wallace</i>	DOES PITCH MATTER? IT CERTAINLY DOES IF YOU WANT TO RING CHORDS! This class will show you how better tuning makes more exciting chords, and magnificent overtones. High thirds, dirty sevenths, and all of the other great secrets are yours for the taking.	2.5 hrs	F3 thru F4	S1 thru S2

2011 Apple Corps Music Camp Course Catalog - continued

Course Number	Course Title <i>Instructor</i>	Course Description	Length	Periods on Fri.	Periods on Sat.
206	The Singing Actor Performs <i>Eileen Smotzer</i>	DON'T JUST SING NOTES, LEARN TO TELL THE STORY OF THE SONG! The lyrics of a song hold a story that can bring a tear to your eye or double you over in laughter. Many times the same lyrics can produce different emotions in a performance. Learn how to find different meanings in a song's lyric and breathe new life into songs that have been around for years.	2.5 hrs	F3 thru F4	S3 thru S4
207	In The Groove <i>Tom Gentry</i>	WANNA KNOW HOW TO SWING THAT THING?!?! Barbershoppers are singing more and more swing songs, though many of us have yet to attain a real feel for backbeat music. Drawing on the wisdom of Mark Hale, Michele Weir and Steve Jamison, among others, this course will help even those with two left brains to swing and sway. Bring some sort of percussion instrument—even if it is homemade, such as a pot and wooden spoon, a jar with nails in it, etc.	2.5 hrs	F3 thru F4	Not Offered
208	Outstanding In Front <i>Steve Kovach</i>	GET YOUR SECTION TO LEAD THE WAY... even if they are basses, tenors or baritones! Learn how to proactively influence your music team as a leader and how you can help your section to positively impact the whole chorus. Discuss positive coaching techniques that will make an immediate impact on your chorus. This class is designed for section leaders and assistant directors or those who would like to become one.	2.5 hrs	F3 thru F4	Not Offered
209	Directing With Artistry <i>Mike O'Neill</i>	LET YOUR CHORUS SING AS WELL AS YOU DIRECT! In this more advanced directing course, you will learn how to solve directing issues, how to mix patterns, and develop a mastery of adapting conducting techniques to reflect vocal intentions and enroll your chorus into vocally representing those gestures. This class is intended for front line directors and assistants who have mastered basic directing techniques.	2.5 hrs	F3 thru F4	Not Offered
501	Intro to Barbershop Arranging <i>Tom Gentry</i>	WANT TO ARRANGE, BUT NOT SURE WHERE TO START? This class will cover the basics of music theory and arranging needed for you to get started arranging your own music. Perfect for those just getting started or for the more experienced arranger who wants to "brush up" on the basics. Class is 5 hrs. long but split between Fri & Sat - students MUST plan to attend both days.	5 hrs	F1 thru F2 and	S1 thru S2
502	Vocal Techniques <i>Steve Kovach</i>	THE VERY HEART OF BARBERSHOP HARMONY - THE HUMAN VOICE Our best vocal coaches provide personalized instruction in all phases of vocal production to help you sing better. Learn the basics of correct breathing, resonance, posture, and tone. There will be opportunities for one-on-one voice experiences.	5 hrs	Not Offered	S1 thru S4

2011 Apple Corps Music Camp Course Catalog - continued

Course Number	Course Title <i>Instructor</i>	Course Description	Length	Periods on Fri.	Periods on Sat.
503	The Anatomy of Vocal Production <i>Daron Praetzel</i>	LEARN ABOUT YOUR VOICE FROM THE INSIDE OUT! This class takes the core teachings of the Vocal Techniques - breathing resonance, posture and tone - and helps you understand the science behind them. Daron, a licensed oral surgeon, will help you understand what happens when you sing and how to use that knowledge to become a more consistent singer.	5 hrs	F1 thru F4	Not Offered
504	Rehearsal Techniques For Directors <i>Mike O'Neill</i>	DISCOVER BEST REHEARSAL PRACTICES IN A REAL REHEARSAL SETTING This course will delve into things from basic sound production to more advanced topics, such as using motivational techniques, improving your chorus culture, planning an effective rehearsal and using your section leaders more effectively. Learn how you can take methods used by high level choruses and make them work in your own!	5 hrs	Not Offered	S1 thru S4;
901	Chorus Coaching - Alliance	OPEN ONLY TO MEMBERS OF THE ALLIANCE If you are attending the full Apple Corps Music Camp, please indicate your intention to spend Saturday in rehearsal.	5 hrs	Not Offered	S1 thru S4;



Join the Mega-Chorus!



One of the premier features of the JAD Apple Corps Music Camp experience is the Mega-Chorus. It gives you the opportunity to sing in a much larger chorus than you may normally get to experience on a weekly basis.

There are several advantages to singing in a larger chorus. The first, is the sound—which is huge. There is nothing more thrilling than the sound of a chorus the size of Masters of Harmony or the Vocal Majority, especially when you're singing in the middle of it. You develop a lot more confidence in your singing when you are singing with 30 guys on your part (unless you're a baritone, in which case you simply get 30-part harmony.)

This year, BHS Music Specialist Mike O'Neill will be directing the Mega Chorus. Mike has been a member of the Society staff since 2006 and is currently the director of the Nashville Music City Chorus. As Music Specialist, he oversees the Chorus Director Development program, serves as



staff liaison for the Chorus Director Development Committee, and oversees the Directors College curriculum at Harmony University. Mike has a bachelor of music degree in music education with a vocal emphasis from the University of Florida and a master of music degree in choral conducting from the University of North Texas.

In addition to his talent as a conductor and music educator, Mike is a very accomplished quartet singer as well. In 1998, he formed a quartet with three of his buddies from the University of Florida. That quartet, Station 59, went on to win the 1999 MBNA America Collegiate Barber-shop Quartet Contest. Mike currently sings bass with the comedy quartet Lunch Break, your 2010 11th place semifinalist quartet.

Help us build a 100+ man Mega Chorus in 2011! You'll have a great time and you might even learn something!



2011 Apple Corps Music Camp Faculty



Jim DeBusman

Jim DeBusman recently retired as a Music Specialist for the Barbershop Harmony Society. While with the BHS staff his duties included overseeing quartet promotion and development, coordinating the activities of the Society's Music & Performance Vice Presidents and he was staff liaison for the Music & Performance Committee. Jim is a clinician for numerous Youth In Harmony festivals, Society workshops and clinics held throughout the Society.

A Society member since 1969, DeBusman joined the Society staff in June 1985. He sang tenor with the 1982 Evergreen District champion, The Cascade Connection, and was selected to the Evergreen District's Hall of Fame in 1996. He has competed twice in an international quartet contest and thirteen times in the chorus contest. DeBusman just retired as the vocal coach and lead of the Midwest Vocal Express, the Society's 2002, 2003 and 2006 international Bronze Medal chorus. He is also just retired as the musical director of the Racine Dairy Statesmen barbershop chorus. Jim also received the Land O' Lakes "Friendship" Award in 1997.

DeBusman received a bachelor of arts degree in music education from Portland State University and a master of music degree in conducting and performance from Pacific Lutheran University. He was a high school choral director for 19 years, an adjunct instructor at the University of Oregon for five years and has taught voice for more than 40 years. A certified Singing judge and former member of the board of review for that category, he has coached choruses and quartets throughout the world.

DeBusman has three married children and three grandsons, Christopher, Noah and Jacob. He and his wife, Barbara, now live in Nashville, Tenn.



Tom Gentry

Tom Gentry is a lifetime member of the Barbershop Harmony Society. He is an active quartet man, having sung with Spotlight for over ten years and was selected to sing in the quartet of the 35th anniversary production of *The Music Man*. Tom is perhaps most well known as an arranger, judge, and clinician. His arrangements have been performed by choruses and quartets all over the world. During his tenure as a judge, Tom has been certified as both an Arrangement Judge and is currently a Music Judge.

Tom has also served on the Society headquarters staff as Music Specialist from 1985-1992, during which time he worked in music publishing, chorus promotion, writing manuals, instructing at Society and district schools, and acting as a liaison to our worldwide affiliate organizations. He truly has been "keeping the whole world singing" as he has had the opportunity to share his barbershop gifts in United States, Canada, England, Wales, Germany, Sweden, Holland, Belgium, Australia, New Zealand and South Africa. Since 1996, Tom has also been a member of the Society's Music Publications Committee.

Tom was inducted into the JAD Hall of Fame in 2006.

Joe Jenkins

Joe joined the Society in 1966 with the Dayton Suburban Chapter. He sang lead during his first six years as a barbershopper until his chorus director suggested that maybe he should sing bass because he was always under the pitch. Throughout his barbershop career, Joe has sung with Dayton Metro, the Singing Buckeyes,



the Southern Gateway Chorus, and the Alliance.

He has held most chapter offices and went on to serve the district as an Area Counselor and later, Baldwin Division VP. Joe has also been honored as the JAD Area Counselor of the Year and JAD Barbershopper of the Year in 1976.

He worked for the International office from 1976-1979, during which time he started teaching COTS courses (now Leadership Academy). For the past thirty years, Joe has served as a COTS instructor for the Program VP and Music & Performance offices.

Joe went on to serve as JAD VP of Music Education and was the administrator of Apple Corps for eight years in late 1980's. He was the JAD President in 1990-91, an International Board Member in 1992-93 as well as from 2005-2007.

Apple Corps has had the privilege to have Joe as a faculty member for many years and we're pleased to welcome him back again in 2010!

Steve Kovach

Steve has been singing barbershop since his high school days in the 1980's but joined the Barbershop Harmony Society in 1995 when he began to sing with International Medalist quartet, Uptown Sound. In nine appearances at the International Contest, Uptown Sound reached the Top 5 four times. They achieved 4th place bronze medals in 2000 and 2003, and 2nd place silver medals in 2001 and 2002. His previous quartet experiences were with quartets such as Which Wayz Up? and Ringleaders.

Steve graduated from Bowling Green State University in 1996 with a Bachelor's Degree in Vocal Education and has been teaching private voice since then.



(Continued on page 41)



2011 Apple Corps Music Camp Faculty



(Continued from page 40)

He is a former member of the Alliance Chorus and was the musical director of the Fun Center Chordsmen Barbershop Chorus in Mansfield, Ohio for nine years. He is also the director of vocal music at Prince of Peace Evangelical Lutheran Church in Medina, Ohio.

Steve works as a surgical office manager in Barberton, Ohio and lives in Wadsworth with his wife Kari.

Skipp Kropp

Skipp Kropp, past JAD President, past Society Board Member, and past tense (just wanted to see if you're paying attention), is eminently qualified to teach history and orientation classes at Apple Corps because....he is really, really old. In fact, Skipp and Joe Jenkins may be two of the oldest JAD barbershoppers still able to walk. But we digress...



Skipp directed the Kanawha Kordsmen from 2002 until June of 2010 and was a director or assistant director of four other choruses in other chapters. He began barbershopping in Lafayette, Indiana, in 1971 while attending Purdue University. He has sung in several quartets, including The Sound Arrangement, Collage, a district finalist quartet, a comedy quartet called The Buffalo Chips, The Pitchhitters, JAD medalist The Boardmen, and currently sings with Yates Crossing.

In 1996, he became Johnny Appleseed District Laws and Regulations Committee chairman and joined the Events Team in 1998. He continued to serve JAD as Laws and Regulations chairman and moved to Events Vice President in 1999, Executive Vice President in 2001, and in 2003 was elected President of the Johnny Appleseed District. He served a three year term as a member of the Barbershop Harmony Society Board of Directors from 2007-2009.

Skipp is a past JAD Barbershopper of the Year (2001) and member of the JAD Hall of Fame.

Skipp practices environmental law in the Charleston and Indianapolis offices of Jackson Kelly PLLC, and lives in Indianapolis with his wife, Nancy, and cats Fred and Ginger.

Mike O'Neill

Mike O'Neill joined the Barbershop Harmony Society staff in May 2006. As Music Specialist, he oversees the Chorus Director Development program, serves as staff liaison for the Chorus Director Development Committee, and oversees the Directors College curriculum at Harmony University. In 2009, O'Neill added the responsibilities of the Music and Performance and Quartet Development areas. O'Neill also travels throughout the country and abroad conducting workshops, clinics, lectures, and festivals.



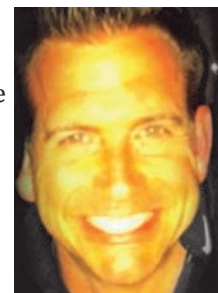
Mike joined the Barbershop Harmony Society and the Winter Park Chapter in 1996. In 1998, he formed a quartet with three of his buddies from the University of Florida. That quartet, Station 59, went on to win the 1999 MBNA America Collegiate Barbershop Quartet Contest. Since then, he has sung with a few other quartets and currently sings with the comedy quartet (and 2010 11th place semi finalist), Lunch Break. He is a past COTS instructor and served on the Society's Young Men in Harmony Committee for five years. O'Neill directed the Melbourne (Florida) Harbor City Harmonizers and during his tenure the chorus earned the district's "Most Improved Chorus" award. Currently, O'Neill is the Musical Director of the Nashville Music City Chorus.

Mike has a bachelor of music degree in music education with a vocal emphasis from the University of Florida and a

master of music degree in choral conducting from the University of North Texas. Throughout his studies, he has had the privilege to learn from masters such as Anton Armstrong, Simon Carington, Jerry McCoy, James Morrow, and Alice Parker. Prior to his appointment as music specialist in May 2006, O'Neill taught public high school choir in Florida and Texas. O'Neill and his wife, Jenny, live in Hendersonville, Tennessee and have three daughters: Katelyn, Kylie, and Kelsey.

Daron Praetzel

Daron Praetzel is a 24 year member of the Barbershop Harmony Society, having joined in 1987 as a part of the Erie, PA chapter. In 1991, Daron became their Musical Director and led them to an appearance on the International stage in 1993. He was also named Erie's Barbershopper of the Year in 1992.



Daron is an accomplished quartet singer and won his first district championship singing with SLD's Bayside Boys in 1992. He went on to make appearances on the international stage with this quartet and also with the Praetzel Brothers in 1993. Daron won a second district championship with RMD's Distinction in 2000.

Daron is an oral and maxillofacial surgeon by profession and is currently a Lt. Col. in the United States Air Force Reserves and currently lives in Little Rock, Arkansas.

His travels with the Air Force have allowed him to serve as a musical leader across the country. Daron was the musical director of the New Mexichords Chorus in Albuquerque, NM (1997-2000), Asst. Musical Director of the Heart of Texas Chorus (2002-2006), and Asst. Musical Director of The Alli-

(Continued on page 42)



2011 Apple Corps Music Camp Faculty



(Continued from page 41)

ance (2006-2010) Daron was also honored to be the Greater Central Ohio chapter's Man of the Year in 2010.

Kirk Roose

Kirk Roose is the director of the Lorain and Akron, OH (emeritus) chapters and former director of numerous chapters, including: 5th-place 1981 International medalist Cherry Hill NJ Pine Barons, Wilmington DE, Manhattan NY, Bryn Mawr PA, Elyria OH, and Independence OH chapters. Kirk Roose JAD director of the year in 1994 and 2005. He has been an avid quartet singer since 1960 and has sung in several quartets including Continental Four (M-AD 1967), Yesteryear (founding member, arranger, coach), Over Easy (original bass), and the Matinee Idols.

A proud father as well, he was named JAD novice quartet champs with sons Carl in 1995 and Kevin in 2002. Kirk is also a very accomplished barbershop arranger. Some of his published arrangements include "I'm All That's Left of that Old Quartet," "Bad Buncha Boys," "Let the Rest of the World Go By," "Am I Wasting My Time," "We'll Meet Again," "M-O-T-H-E-R"; and the award winning tag "Let's Get Involved". Kirk is a member AHSOW, and enjoys sharing his talents as an instructor at district schools. He has taught classes in arranging, quartet singing, chorus directing, coaching, woodshedding, and tag singing.

Dave Rubin

Dave Rubin is a certified Music Judge and director of the Canton Hall of Fame Chorus. In addition to his directing duties, Dave also sings with The Men of Independ-



ence. He coaches choruses and quartets regularly and arranges songs in his free time. Dave has been on the Apple Corps staff the past few years as our in house computer guru and go to guy for all technology classes. A professional career in high tech has led him to combine his technology and musical interests.

Eileen Smotzer

Eileen Smotzer brings over 25 years of her own vocal performance and competition experience to the development of the visual plans she creates for men's and women's barbershop choruses and quartets. Eileen sang lead with two Region 17 award-winning Sweet Adelines choruses, and has represented Region 17 at SAI's international competition singing lead with her quartet, The Singing Club. She also sang lead with the Sweet Adelines quartets Yours Truly, XS, Speakeasy and Brio, and most recently performed with the mixed quartet, No Quarter. She frequently coaches and mentors youth quartets, and for the past several years, has been a featured clinician at Johnny Appleseed Districts' Apple Corps, focusing on enhancing presentation aspects of performance. She has served as SAI Region 17's Young Women in Harmony coordinator, and currently serves on The Men of Independence's women's auxiliary, The Women of Independence, focusing on fundraising and increasing community awareness of the barbershop craft.

Eileen is an account executive for the S.P. Mount Company, a premier commercial printer in Cleveland, Ohio. She is also president of Real Hot Attitude, Inc., and on June 28, 2007, launched www.realhotattitude.com, a website focused on encouraging a non-pharmaceutical approach to wellness in menopause. She resides in University Heights, Ohio with her husband Dave



Smotzer, 1984 BHS International 1st place quartet champion tenor of The Rapsallions.

David Wallace

David Wallace began his barbershop directing career with the Sweet Adelines organization as the director of the "City of Flags" women's chorus, where he directed the chorus to six regional championships and a top ten international finish.

Most recently, he directed the Heart of Ohio Show Chorus from 2004-2011. David achieved the level of master director, becoming the first to be awarded this honor in the Lake Erie Region, which includes parts of Ohio, Pennsylvania, Michigan and Indiana.

David began his choral directing major at Bowling Green State University where he was the assistant director for the BGSU Men's Chorus and was the first-ever undergraduate director of an accredited university chorus, "The Collegiates." He was introduced to quartet singing when he was selected as baritone in the university's "Varsity Quartet". As lead singer with "The Rapsallions", they achieved the highest possible honor of International Champion Quartet in 1984, subsequently performing in all contiguous states, Canada and Europe.

Besides directing and performing, David's arrangements of barbershop music for men and women are often performed and recorded internationally, including numerous performances on the International competition stage. He also is a published arranger of sacred choral music. He currently serves as the music director for the modern worship service at Faith United Methodist Church in North Canton Ohio.





JAD 2011 APPLE CORPS REGISTRATION FORM
June 16-19, 2011



PLEASE FILL OUT BOTH PAGES!!

PERSONAL INFORMATION

LAST NAME: _____ FIRST NAME _____ NAME ON BADGE _____

ADDRESS: _____

CITY _____ STATE _____ ZIP CODE _____

PHONE: Home (____) _____ Cell: (____) _____ E-MAIL _____

Voice part (Only one please) TENOR LEAD BARI BASS T-SHIRT SIZE (Circle One) S M L XL XXL XXXL

(circle one) M or F CHAPTER NAME: _____ Single Room ☐ Ground Floor ☐

APPLE CORPS TUITION INFORMATION

_____ Full Session: \$215 (includes all meals & 3 nights lodging)	Subtotal: \$ _____
_____ Friday Only: \$138 (Thur and Fri lodging, Thur dinner, 3 meals on Friday)	\$ _____
_____ Saturday Only: \$138 (Fri and Sat lodging, Fri dinner, 3 meals on Saturday)	\$ _____
_____ Commuter: \$100 (no lodging, 2 days of classes, 2 lunches included, no other meals)	\$ _____
_____ Single Room: \$10 per night (single rooms available for additional fee per night)	\$ _____

IQT (Intensive Quartet Training) - TUITION AND QUARTET INFO

IQT registrants **MUST** mail registrations and payment for all four quartet members in the same mailing.

_____ IQT Fri: \$40 per man (Friday lunch included) (\$160 total tuition per quartet) \$ _____

_____ IQT Sat: \$40 per man (Saturday lunch included) (\$160 total tuition per quartet) \$ _____

Quartet Name: _____

Extra lodging (beyond those included above or in IQC registration):

_____ Thurs night _____ Fri night _____ Sat night @ \$30.00 per night \$ _____

Extra meals (beyond those included above or in IQC registration):

_____ Thurs Din \$16.00 _____ Fri Brkf \$8.00 _____ Fri Din \$16.00 _____ Sat Brkf \$8.00 _____ Sat BBQ \$16.00 \$ _____

Grand Total \$ _____



JAD 2010 APPLE CORPS REGISTRATION FORM (continued)



APPLE CORPS CLASS SCHEDULING

Friday (Enter Course #)

Saturday (Enter Course #)

1st choice

2nd choice

1st choice

2nd choice

9:30am

F-1 _____

S-1 _____

11:00am

F-2 _____

S-2 _____

3:15pm

F-3 _____

S-3 _____

4:45pm

F-4 _____

S-4 _____

or ☐ I want to sign up for the Barbershop Boot Camp track of classes

I want to sing in the Mega-Chorus ☐ YES ☐ No

PAYMENT INFO

All registrations must include payment for tuition & applicable meal charges.

There will be no refunds after 6/01/2011. However, registrations may be transferred if notified in writing prior to the June 1 deadline. Walk-ins will be subject to an additional \$25.00 special registration fee and shall be eligible only for available classes.

CHECK AMT. _____ MONEY ORDER AMT. _____ VISA OR MASTERCARD AMT. _____

VISA/MC NUMBER: _____ EXP DATE: ____/____/____

SIGNATURE _____ Make checks payable to: JAD Apple Corps

RETURN REGISTRATION FORM TO : Ray Stone, Registrar
589 N Hawkins Ave.
Akron, OH 44313

For more information contact:

Registrar Ray Stone (330) 869-6287
Asst. Director Denny Siwik (330) 929-7757

E-Mail: stonenetwk@aol.com
E-Mail: dsiwik@sbcglobal.net

Registrar use only:

Check # _____ Room # _____

Page 2



2011 Daily Activity Schedule

Thursday

Registration beginning at 2:00pm

6:30 – 7:30pm

DINNER

7:45 – 8:15pm

General Session

8:30 – 10:30pm

Mega-Chorus Rehearsal

Friday

Registration beginning at 8am

7:00 – 8:00am

BREAKFAST

8:15 – 9:15am

General Session

9:30 – 10:45am

F1 Class

11:00 – 12:15pm

F2 Class

12:30 – 1:30pm

LUNCH

1:45 – 3:00pm

F3 Class

3:15 – 4:30pm

F4 Class

4:30 – 5:30pm

Free Time

5:30 – 6:30pm

DINNER

6:45 – 7:15pm

Heritage of Harmony Songbook Mass Sing

7:15 – 8:00pm

Pick Up Quartet Contest

8:15 – 10:15pm

Mega-Chorus Rehearsal

Saturday

Registration beginning at 8am

7:00 – 8:00am

BREAKFAST

8:15 – 9:15am

General Session

9:30 – 10:45am

S1 Class

11:00 – 12:15pm

S2 Class

12:30 – 1:30pm

LUNCH

1:45 – 3:00pm

S3 Class

3:15 – 4:30pm

S4 Class

4:45 – 6:15pm

Mega-Chorus Rehearsal

6:30 – 7:45pm

BAR-B-QUE!

8:00 – 10:30

The Big Show in Rosse Auditorium

10:30 - ??????

Afterglow

Johnny Appleseed District 2011 Leadership Team

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 tim pat carl jim

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 Darryl Flinn, Bass
 330-494-9912

Lightly Seasoned

George Alcorn, Lead
 330-833-1686
 Joe Fraley, Tenor
 330-498-9209

Email: darrylflinn@gmail.com

**1984 JAD CHAMPS
 SPEBSQSA**



**BUSTIN' LOOSE
 QUARTET**

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This is the official publication of the Johnny Appleseed District Association of Chapters, of the Barber-shop Harmony Society
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J.A.D. Calendar

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April

- 1-2 Akron - Annual Show
- 2 Elyria - Annual Show
- 14-16 JAD Spring Convention, International Prelims, House of Delegates -**
Location TBD
- 16 Salem - Annual Show
- 30 Canton - Annual Show
- 30 Fostoria - Annual Show
- 30 Grand Lake - Annual Show
- 30 Greater Kanawha Valley - Annual Shows
- 30 Marion - Annual Show
- 30 Pittsburgh North Hills - Annual Show
- 30 Tuscarawas County - Annual Show
- 30 Warren - Annual Show

May

- 7 Butler - Annual Show
- 14 Cleveland West Suburban - Annual Show
- 14 North Coast - Annual Shows
- 20 Columbus - Annual Show
- 21 Cleveland East - Annual Show
- 21 Huntington Tri-State - Annual Show
- 21 Independence - Annual Show
- 21 Shenango Valley - Annual Show
- 21, 22 Southern Gateway - Annual Shows

June

16-19 Apple Corps

July

3-10 BHS International Convention
Kansas City, Missouri