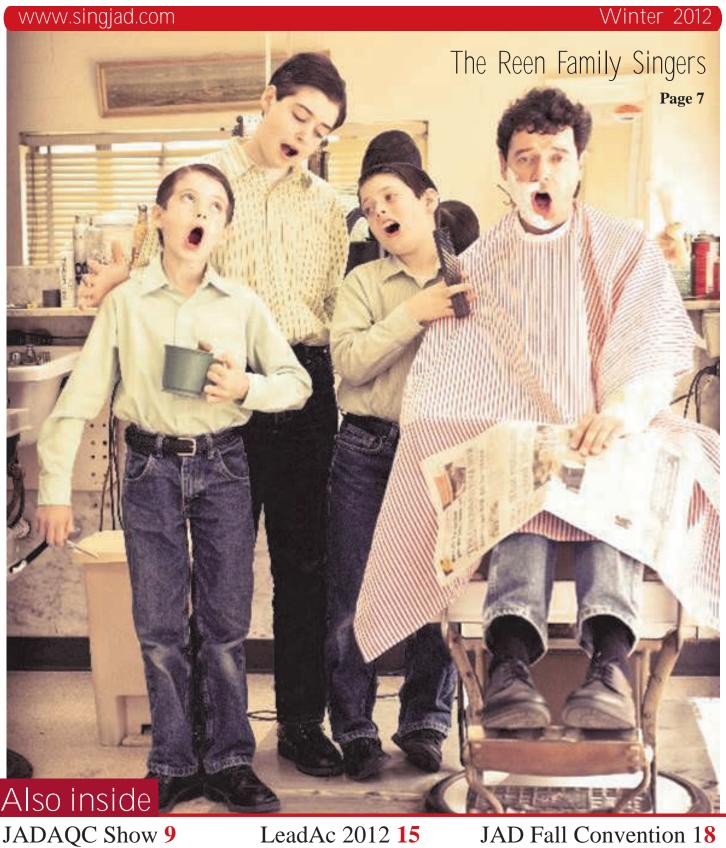
The Der Press



LeadAc 2012 15



Another Great Lakeside Show!



Uptown Sound



Maverick



The Alliance



Xtreme Measures



Infield



Volume 49, Issue 5

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Chapter Fun - The 8 Points of Fun - II



Bari Courts President



In the last edition of the Cider ■ Press I started discussing the 8 points of fun. I hope you had a chance to read the article and even implement some of the ideas. Before I get into some more ideas, here is a very brief recap of the 8 points of fun.

Vocal warm up

Gang singing

Craft

Break

Quartet activity

Woodshedding

Business meeting

Chorus rehearsal

So let's continue with some ideas on how to implement these ideas into the weekly meetings. Start with varying the order of chapter meeting segments to avoid boredom. During the rehearsal, vary the type of learning activities. Alternate intense rehearsal segments with more relaxed, lighthearted segments. Make every chapter meeting a new, exciting experience.

Canvass the membership regarding the type of programs in which they wish to, or are willing to participate. As your programming develops, you will find that more and more members will want to get involved. Always encourage new members to participate in the weekly programs, and keep the atmosphere such that members feel free to volunteer to assist in programs.

Do some Break Out Sessions

These are designed to meet the various needs and interests of your members. One may be scheduled, lasting about 25-30 minutes, sometime during the chapter meeting. Each week you might provide activities in two or three different areas, including quartetting, education, gang singing, etc. Each member has an option to participate in the activity of his choice. Smaller chapters may elect to go with only two activities while large chapters may want to provide more than three.

All activities run simultaneously, so you will need to have separate rooms with a man in charge of each activity. The objective is to give your members an opportunity to do what they want for that period of time. Note that this program still provides the music director with 90 minutes of chorus rehearsal time during the meeting, along with necessary business and announcements.

Some possible activities might include:

Ouartetting

Mix and match quartets, How to start a quartet, and Quartet coaching Educational

Video: Chorus performance package or voice lessons

Repertoire for new members

Help the new guys with current repertoire songs

Gang Sing

Tag singing, Woodshedding, Old repertoire songs, Barberpole Cat songs, Heritage Of Harmony songs

(Continued on page 4)



Casey Parsons



embership: We Have Met the Enemy and He Is Us

We all know, by now, that Membership is Job 1. We have heard it, we have seen it, and we feel it in our chapters every week. We talk about it at chapter meetings, at conventions, at contests, at sing-outs, at District events – it comes up everywhere. Understanding the problem is simple: To preserve Barbershop Harmony, we must grow our membership.

Fixing that problem, now that is less simple. But hope is not lost! There are a multitude of things that we can do as individuals, as quartets, as chapters, as choruses, as a District, as a Society. And the truth is, almost anything we do has some varied range of success. The only sure-fire thing to guarantee failure is to do nothing. Barbershop Harmony, our hobby (way more than hobby!) as we know it, is under attack. "We have met the enemy and he is us." It is under attack from burnout, from apathy, from shyness, from being once-bitten, and from carelessness.

I, like each of you, have some ability to influence for positive change. Follow me here: I have 100% influence over myself, I have a large influence in my quartet, I have moderate influence in my chapter, and I have a little influence in the District. That means that I have the most ability to affect change for the better with my own actions, and then also through my quartet and through my chapter.

There are fewer effective things that I can do District-wide to affect real change in a distant chapter.

But the big thing that we, as District leaders, can do is provide tools, guidance, and opportunity. You'll read throughout this edition of the Cider Press about Leadership Academy (LeadAc). Please attend! There is so much wonderful learning, growing, and sharing at LeadAc to help us all affect change in our chapters. If you are a chapter leader, please be there with us. If you are not, please encourage your chapter leaders to attend, and consider getting involved yourself.

The Barbershop Harmony Society is providing the Districts with a huge membership tool. You will hear much more about Operation Harold Hill in the coming weeks and months, but it will be the largest membership push in decades. We will be talking about it in great details with the chapter leaders at LeadAc and encouraging everyone to participate and grow their chapters.

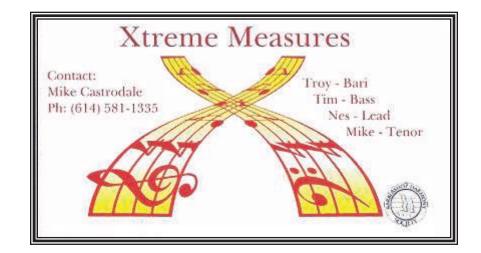
It is up to us, the brothers in song, to ensure that Barbershop Harmony is alive and well for our children and grandchildren, and those who come after them. We have an amazing capacity for improving our community and teaching others. Will we give ourselves that opportunity? Will you make a difference to improve membership? Will you be a positive force for good in your quartet, chapter, and District?

(Eight Points of Fun - Continued from page 3)
Finally, and if you do NOTHING all night... at least do this one thing...

Maximize the amount of time singing. That's what your members came to do! Sing-cerly,

Footnote: Some of the information above came from a very nice article in the BHS website on the 8 Points of Fun. I encourage you to check the BHS website for lots of other great articles.





Leadership Academy News



Doug Smeltz

VP - Chorus Director Development

he District is inviting all directors and assistant directors to attend the January 13-14, 2012 Leadership Academy this year. We are trying to reach all directors to make sure they realize the importance of this workshop with Steve Tramack.

Steve Tramack serves as the chairman of the BHS Chorus Directors Development Committee, directed the Nashua Chapter, coaches all over the world, and is a music judge as well. Steve will bring strong leadership to our workshop and will offer diverse information that will help every director, assistant, and section leader.

It is imperative that every chapter send no less than one representative to make this experience worthwhile to Steve and the District. We are forming a chorus from all directors and assistants attending and I need to send music and learning tracks to each person attending. Make sure to fill out the survey online at

https://docs.google.com/spreadsheet/viewform? formkey=dFFBSW1HaW1XRHZzVnVNNk1OeUFkY0E 6MQ

or email me and I'll email the survey to you to fill out. I am using this survey to get music and learning tracks to each participant.

On top of quality instruction, developing an interpretation plan, working on areas of chord progression, vowel matching, and vocal production, Steve will lead sessions on topics like problem solving, meeting development and creativity for rehearsals. One weekend will not suffice for everything Steve can offer you as a musical leader in your chapter.

I am very excited to see you all at the JAD Leadership Academy. This is a legitimate chapter expense and well worth your time. If you are reading this and are NOT on the music team, mention this to your music leaders to make sure they know you wish for them to continue their education so your chapter can be the best it can be!

On another topic, during 2012, it is my goal to set up 3-4 "Outstanding In Front" workshops for assistant and associate directors, section leaders, and anyone who might want to consider directing in the future. I'm looking for 3-4 area chapters to host these events with the idea that you will receive two free registrations for doing so. The registrations along with the District will cover the cost of the workshops. Contact me, talk to me at the Leadership Academy, or email me at the above address to let me know of your interest in hosting one of these great program. Certified instructors will lead these all important training sessions.

Finally, don't forget to call in any "Odd Dated Sunday Night" at 10pm to talk with me about issues concerning directing as well as District issues since I am also a board member for JAD. The number is 218-339-4600 with 514175# when asked by the operator. The next phone conference will be on December 11 at 10pm.

See you at Leadership Academy, Doug 🎜







Ron Crum VP - Membership



fter going over what our membership numbers were, I wondered how most of us were introduced to Barbershop. For me, like many others, I was introduced to this wonderful hobby when I played Charlie Cowell, the anvil salesman in the Music Man. Just one month later, I played Ewart Dunlop, the lead in the quartet, and I knew then that I would do this the rest of my life! After speaking with our District president, Bari Courts. We were curious as to who held the title in the District for the most men brought into the Society. I found that there were many in the double digits and many more with one or even none at all. After finding out who the top ten were, I called each one to get an idea of how they recruited. As I spoke to each man, I noticed two distinct themes that each man used.

The first was, Just Ask! Do you sing? or, are you a singer? It makes no difference how you ask as long as you ask. Standing in line at a check-out counter or at church or anywhere that you have a moment to strike up a conversation. They made sure to fol-

low up with each person that came. They called over and over again until they joined, or told that they were not interested. Persistence pays off.

The second was to make sure that the chorus did their part to welcome them and encourage them. even have them sing some tags but most importantly, they didn't overwhelm them. I remember the first time I saw the Alliance sing and thought that there was no way I could perform like they do. After several visits and several coaches, I found that I was just like they were and just needed practice and guidance from the music team. (a trait they will say I still need today) each man I spoke to had a unique passion for this hobby and would share it with anyone who would listen. That common thread is there with every man in the District. If you sing Barbershop, you have the passion to show others what we do. How many of us waited years to join because we didn't know the Society existed. I know I did! If I hadn't played Charlie Cowell. I would still never have known about the Society and to this day would still not be singing. JUST

ASK! I'm sure there are many more like me out there that are waiting for someone to ask.

While going through finding the top ten guys, I found 6 members of the Singing buckeyes that were responsible for bringing a total of 126 guys into the Society. That is amazing! Just 6 guys! you do the math...and only a few of them made the top ten! So next time you see these men, stop them and thank them for what they have done for the District and the Society. ASK them how they got into Barbershop and why they are still here. You'll find some amazing stories and find out that they are here for the same reason as you and I.

So lets kick off this membership drive with a simple question.... Do You Sing? But above all else......JUST ASK!

Here's to the JAD top men and their men of note. Thank you to all these men for what you have done and congratulations on a job well done!

-Ron 🎜





Making Our Hobby a Family Affair!

By Gary Ellerhorst, Western Hills Chapter

Then I first became a member of the Society in 1984 along with my two brothers, we were fortunate to join our Dad on the risers who had become a member of **Southern Gateway Chorus** a year earlier. The next several years of singing as a family quartet were some of the most memorable times of our lives - not only as Barbershoppers, but singing together at family functions and sharing harmony in our home. By 1990 Pete and Brian had moved on with life, but I spent the next 16 years sharing the risers with my Father until he became unable to participate. Since his death in 2008, those times spent together sharing our love of singing have become all the more important to me.

So last May, when Steve **Reen** and his three sons sang at the afterglow following our annual show, it was great to once again witness the joy of seeing a family sharing Barbershop singing together. And, when they attended chorus rehearsal the following week, it was downright exciting. Joining Steve in The Reen Family Quartet are Stephen - 13, Dominic - 12 and Bernie - 10. But that is only a small part of the connection between music the Reen family.

Steve Reen grew up in Buffalo, NY, the ninth of ten children. His father who, although not an official member of the Society, sang some Barbershop along with the many Irish songs his grandfather had taught him. These songs were passed on to Steve and his siblings, and he fondly remembers learning the patter verses along with his brother, and singing together with their dad.

Steve went on to earn a Bachelor's and Master's degree in Piano Performance from the University of Buffalo, and a DM from Indiana University. He teaches early childhood music, movement classes and group piano classes to children and adults. In 2001, Steve was recognized as one of the top five group piano teachers in the country.

Sophie, wife and mother of the Reen family, hails from Vancouver, Canada, and holds a Bachelor of Music degree in Cello from the Cleveland Institute of Music, and a Master's degree from Indiana University. Formerly an Adjunct

Professor at Goshen College and Associate Instructor at Indiana University, Sophie plays in the string quartet Sixteen Strings.

Along with the three oldest boys, the family consists of Virginia - 8, John -6, William - 5, Lucy - 3 and Hugh -1. The Reens home school their eight children, and all but the youngest play piano. The five oldest also play viola, violin and the cello. Besides the quartet, the entire family performs together as The Reen Family Singers. And as if that was not enough, The Reen Family String **Ouartet** is comprised of Dominic and Virginia on violin, Stephen on viola and Bernie on Cello.

> So how did a family of classically trained musicians living in rural Indiana find out about Barbershopping? "One year before Stephen was born, a friend called and asked if I wanted to attend the Cardinal District Contest in Columbus, IN," Steve explained. "I thought, 'I really need to do this!,' and started attending every year. I began taking Stephen, and then the other boys as they came along." The seed had been planted.

As the boys grew older, Steve introduced some Barbershop into their daily music lessons at

home, and they started singing as a quartet during family musical performances. Finally, Steve decided that it was time to join the BHS, so he cleared out his private students from the schedule on Tuesday nights

(Continued on page 8)

(Continued from page 7)

and auditioned as a quartet for *The Chordlighters*, the Columbus-Greenwood chapter of the Society. Needless to say, they passed their audition.

The Reen Family Quartet attended the Cardinal District Bush League Days where they were thrilled to be able to perform "Sold" for Aaron Dale. A couple of members of Forefront began working with the quartet, and recommended that they approach Brian and Jean Barford for coaching. As luck would have it, Brian judged one of their contests, and they got to sing for Jean in one of the hospitality rooms.

At their second Bush League Days, they worked with Dave Duncan and Brian Zink, and met Brian's son. Jonathan, who sings in *The Southern* Gateway Chorus and The Darlington Brothers quartet. The idea of singing with other younger Barbershopper was appealing to Steve, so when the opportunity came to see *Storm Front* at the *Southern Gateway* show, they traveled to Cincinnati to attend. It was at the afterglow of that show that the Reen Family Quartet sang along with the Darlington *Brothers* and other young members of our Society for the first time. Since Southern Gateway also rehearses on Tuesday evening, it made for a simple transition, and they now make the weekly trek from New Point, Indiana to Cincinnati. At the time this article is being written, The Reen Family Singers are scheduled to perform on the *Southern* Gateway Christmas Show, and we are looking forward

In October, the *Reen*Family Quartet competed in the Johnny Appleseed District contest, and also sang with
Southern Gateway in the

to having the entire family

on stage with us.

chorus qualifier. With the two youngest standing on wooden boxes, the quartet set the audience on their ear as they ended up 16th out of a whopping 33 competitors, and qualified with the chorus to compete in the International Chorus Competition next year in Portland. Upon returning from Portland, they will participate with *Southern Gateway* in the *World Choir Games* in Cincinnati to culminate a pretty amazing year by any individual's standards, much less than an entire family.

If you ask Steve why he and Sophie want to include Barbershop in their circle of family musical activities, his answer is simple. "These are the kind of men we want our boys to be around as they grow up." Sophie agrees. "Barbershoppers are as welcoming and gregarious a group of men as you will find anywhere." As music professionals, the couple are also impressed with the level of expertise in our hobby. "The proficiency of some of the better musicians in the chorus is greater than that of many I have worked with at the college level," remarked Steve. Pretty high praise, indeed.

The boys bring another perspective to singing in a Barbershop chorus. They all enjoy feeling welcome and receiving all the encouragement that Barbershoppers naturally exude. Stephen adds, "I like the intense, productive

rehearsals". (Are we sure this guy is only 13?) "I also like the fact that it is a lot of folk singing". Dominic thinks singing with a chorus is fun and adds, "The guys are really supportive." Bernie, who is quite confident in speaking his mind added, "The guys are cooperative and nice...not just a bunch of classical dudes."

Not long ago, Steve transformed his home teaching studio into a home production studio, and recently completed a family video to the Barbershop arrangement of "When There's Love at Home." The video provides a wonderful look into this uniquely talented family, and can be viewed along with other photos and info on their website,

www.thereenfamily.com. Trust me...if this video does not leave you with a smile on your face, you need to check your pulse.

Although experiencing family quartetting from different perspectives (I, as one of the sons and Steve, as the father) the message we share is a common one. Our Barbershop hobby provides the ideal opportunity to take family values and relationships outside the home and into more social settings where an entire other world of opportunities for shared memories and experiences await... some of which can be found no where else. (Try winning a gold medal in soccer with your dad somewhere!) Encourage your fathers,

your sons, your brothers... or as in the Reen's case, your entire family...to par-

ticipate in this wonderful hobby we are so fortunate to be a part of. Because in Barbershopping, like so many other wonderful things in the world, the more you share it, the more you receive in return.

JADAQC DELIVERS STELLAR CHAMPION SHOW

The icing on JAD's fall contest, without question, is the Saturday night JADAQC Show which celebrates the anniversaries of its many champion quartets. A must see is the excellent anniversary display constructed by District historian, **Carl J. Cash III!** It highlights JAD quartet champions sequencing their 1-5-10-15-20-25-30-35-40-45-50-55-60 year anniversaries all with pictures and Cider Press memorabilia. Master of Ceremonies, **Randy**

Baughman, (bass of 1993 JAD champion **Yesteryear**) did not disappoint with his natural timing and humor. The JADAQC chorus started things off with the 'Old Songs' (curtain closed) and man they sounded like a champion chorus!

The first champ quartet was **Over Easy**, the current International Seniors Quartet Champion. They sang The Glory of Love very well to start the chord fest and establish their champion status. They also had the privilege to be inducted into the JAD Hall of Fame ear-

lier in the day! The second performing champ quartet was **Prestige**, the current International Collegiate Quartet Champions. Their rendition of Paper Moon was a jazzy bee bop arrangement, nothing like the contestable version. It was a breath of fresh air confirming the versatility of

this fine young quartet. Next up was our outgoing 2010 JAD Champs, **Maverick**, with an excellent performance of Bruno Mars, Count on Me. With seniors gold, collegiate gold, and our 1 year District gold quartet performances now complete, it was time for a great variety of anniversary quartets to begin.

The JADAQC Chorus would lead the way by

honoring our 50 year anniversary champions, the **Sta-Laters**, who were comprised of tenor **Al Anderson**, lead **Bill Bleasdale**, baritone **Fred Kent**, and bass **Jimmy Jones**. In tribute to the **Sta-Laters**, the JADAQC Chorus, under the direction of **David Calland**, performed Ro-Ro-Rollin Along which they won with in 1961. Celebrating the 5 year anniversary of their 2006 championship was **The Allies**, who are a perennial international top ten finalist and 5th place medalists in 2010. A total class act

given by **The Allies** included tune like Come On Get Happy (70's **Partridge Family** theme), Sam the Old Accordion Man, and a snappy up tune closer of Who'll take My Place.

(Continued on page 10)



(JADAQC Show - Continued from page 9)









Then came the 10 year anniversary of the 2001 JAD champs, **Matrix**. Wow! This champ foursome sounded like they've never been apart. They literally sang up a storm with I'm Gonna Live Till I Die, Lullaby and an interesting twist of Georgia On My Mind! What a delight to hear our 35 year champion, the **Matinee Idols**. They were absolutly pristine as we remember them with clean locked chords singing the Idol standards of Somebody's Coming to My Town, Macon Georgia, and The Way We Were. Kudos to Idol baritone **Steve Pence** for coming from California to honor his JAD champ anniversary!

The final champ to close out the first half was the 30 year anniversary JAD champs & 1984 International champs, Rapscallions! A cool performance to experience. After not singing together for a very long time, the Raps put together an exciting hit. The tag of their first number is still ringing in my head. They shared their greatness once again with Looking At The World Through Rose Colored Glasses, Ghost Riders In The Sky (a Tim Frye special), Mr. Touchdown USA, and Please Mr. Columbus. It was awesome to see Jeff Oxley back on stage in the JAD roots of his Barbershop beginnings.

Mason Dixon Line celebrated the 20th anniversary of their JAD championship and did so by opening the second half of the show. It was great to hear this fine quartet of the early 90's, especially with legendary lead singer, Drayton Justice, who drove up from Atlanta to honor the event. Their song selections were Have A Little Talk With Myself and If You Love Me Really Love Me, which did themselves proud in representing their championship. Dan Tice made a special tribute to their late tenor, Wendell Pryor, who had passed away earlier this year. At this point you have to wonder, can it get any better? We've heard champions from every level.

The final touch of this champion show was highlighted with a two time silver medalist to be followed by another gold medal quartet. That silver(s) quartet was the 1996 JAD champs, **Uptown Sound**, who got together to honor the 15th anniversary of their win. Uptown had total entertainment with their medalist singing and clever song selection of So, What's New?, Perfidia, Precious Lord, The Martian Hop (which was hilarious and a crowd pleaser), and Darkness On The Delta. It must also be mentioned that lead, David **Calland**, sang in both his 5 year anniversary quartet (**The Allies**) along with **Uptown Sound**. That's what I call love and dedication!

What better touch of class can a champion show have other than to close with the 20th anniversary of 1991 Intl Champs and JAD Honorary Champs, **The Ritz.** Looking very dapper, The Ritz proceeded to sing like champions

(Continued on page 11)











(JADAQC Show - Continued from page 10)

in their genuine crowd pleasing style for the full house. Their renditions of Putting On The Ritz, Swing On A Star, Dayton Ohio, Sweet Adeline (crowd favorite), Drunken Sailor, Red Red Robin, and One More Minute (DJ's feature) were all great to hear again from this fine champion quartet!

The Ritz would then help to close out the show with a lovely song written by JAD's late and great Frank Buffington, Old Songs Are Like Old Friends, which was joined in by the JADAQC Chorus to end this stellar show. We very much missed the legendary Darryl Flinn, who is the JADAQC Chorus honorary director. Darryl was unable to attend due to health issues and a scheduled procedure at Cleveland Clinic for triple bypass surgery. We love you Darryl and wish you the best in your recovery to see you real soon and back on the boards ASAP! Among the many thing "Big D" has done in Barbershopping, he has been a two time JAD quartet champ in the 1971 Chord Dusters and 1974 Limelighters!

Mike Sisk JAD Quartet Champs 1983 Harmony Partners 1985 New Affair





YOU + YOUTH = HARMONY



Terry Reichenbach



The JAD needs more Chapters to have an appointed Youth In Harmony officer on their Chapter Boards. This is an important position and is sadly one that is put on the back burner in far too many Chapters. Why not send a representative from your chorus to LEADAC (formerly COTS) to gather some information about the "how to" get involved with your local high schools and help sponsor youth to attend a Harmony Camp or Festival in 2012 or even support the local music educator to

get a boys or girls high school quartet entered in our annual JAD High School Quartet Contest held at our Spring Contest, which will be held in Independence, Ohio in April. It's not too early to start now as these kids schedules get packed with all kind of events. There will be updated information on the JAD website and the Youth In Harmony website soon.

This will be my last article as your VP – YIH as my 6 years has flown by. I am happy to be turning the reins over to a very capable and talented

Robbie Churgovich. I will be assisting Robbie in any way I can to insure a smooth transition and hope that you as members of JAD will do the same to continue to keep JAD at the top of the ladder when it comes to Youth Camps, Festivals and Quartet Contests. I will see you at the next JAD event – **GET INVOLVED!**



An Open Letter to all Chapter VP's of Music & Performance

Garrett Hilsinger VP Youth in Harmony



Please mark your calendars now and plan to attend Leadership Academy on Jan. 13-14, 2012 in Columbus, OH. For all that are new to the office, this is the place where you will learn what it means to be VP of Music & Performance. You'll have a chance to ask all of the questions you have, learn from colleagues who are veteran VP's, and pick up a ton of great knowledge and resources to take back to your home chapter. If you're a returning VP, you realize already what a big job the M&P office is. You'll undoubtedly learn about aspects of the office that you want to execute more effectively, and we need you there to share the lessons that you've learned during your tenure. Your peers need to hear about what you and your chapter are doing well and how others they can apply your success to their own chapters.

In addition, you won't want to miss the rollout of the most successful recruiting program in BHS history, **Operation Harold Hill.** When this campaign was intro-

duced in 1996, it helped to add over 2,800 new members to our Society. In 2012, our goal is 3,200 new members! As VP of Music & Performance for your chapter, you will help play a major role in the initiatives your chapter will be undertaking as a part of this campaign. If your chapter needs new members and new energy, you NEED to be at Leadership Academy so you can learn about Operation Harold Hill firsthand!

Leadership Academy is the only opportunity we have each year to gather as a group of peers and share our successes and our challenges, pick the brains of our peers, and take home ideas that will make a positive impact on the life of your chapter members. Don't pass up the opportunity to be a part of the solution. I'll see all of you there this January!



MOMII

What A Show

Lakeside 2011

By Lane Bushong



he weather was perfect and the crowd was enthusiastic which helped to make The JAD Lakeside Show for 2011 another successful event . Approximately 1100 people crowed into the Hoover Auditoreum on Saturday, September 3rd to enjoy a FANTASTIC evening of Barbershop Harmony.

After a few brief announcements by The Lakeside Association's Executive Director, Mr. **Kevin Sibbring**, the program was then handed over to The Johnny Appleseed District President, **Bari Courts**. President Courts kept the show moving at an excellent pace, staying right on schedule.

The show opened with **The Alliance** Chorus (Greater Central Ohio Chapter), 2011 JAD Chorus Champions and International Bronze Medalists, presenting a very enjoyable program. Quartets that were added to the program were Xtreme Measures and Uptown Sound (1996 JAD Champions) Their show packages were OUT-STANDING and thoroughly enjoyed by everyone.

After a short intermission, the second half was ready to begin. President Courts then introduced Infield Quartet (2010 JAD Seniors Quartet Champions) from The Southern Gateway Chorus, Cincinnati, Ohio. This quartet entertained the audience with their baseball package and other songs in true Barbershop Harmony. The entire audience loved their ringing chords, of which they handled very profession-

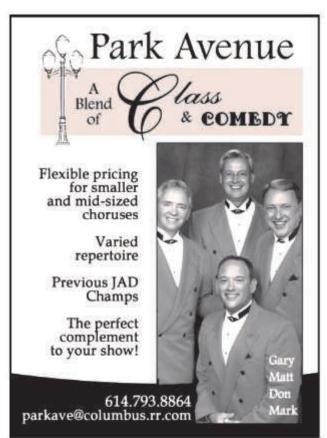
To round out the second half of the quartet portion was Maverick, 2010

> Johnny Appleseed District Quartet Champions and 2011 International Competitors. The audience knew the minute this foursome entered stage and sang their

first chord just why they were chosen as The JAD Quartet Champions. This foursome kept the audience thoroughly entertained until their performance was completed. They left the stage with the audience wanting to hear more from this FINE Quartet.

The final few minutes of this SENSA-TIONAL evening was the singing of two more songs from The Alliance Chorus, America The Beautiful and Stars And Stripes Forever . President Courts then called back to the stage all guest quartets and all Barbershoppers in the audience to join the chorus in singing "Keep The Whole World Singing".

This annual Barbershop Show is always The Lakeside Association's final program for the summer. What an EN-JOYABLE evening of singing and fellowship. Next year's program will be on Saturday, Labor Day Weekend. Mark your calendar now and plan to be there for another GREAT Barbershop Show.. You'll have a FABU-LOUS time.





2011 Coming to a Close



Joe JenkinsFinancial Development



I'd like to start by wishing you and your family a wonderful Holiday Season. I know our chapter is getting ready for our Holiday Show and I'm certain many of you are doing the same. Enjoy all of those special moments as we are so blessed.

I would like to update you with the information that the Johnny Appleseed District was able to become a sponsor for the Youth Music Festival, which will be held in Tucson at the Mid-Winter Convention in mid-January 2012. We will have at least one chorus in the contest which is very exciting; however the real thrill is seeing all of the 600 young men cross the stage and learn about our

hobby.

Harmony Foundation pays for the room, board and registration for those 600 young men from the Sponsors and from your donations.

Speaking of donations, as we approach the end of the year, now is the time to make your Tax Deductible Donations to Harmony Foundation. You can use either the Presidents Council or the Ambassadors of Song to make those donations. Take advantage of Donors Choice in order to have up to 30% of those donations come back to the District or your chapter.

Right now we have about 10% of all Society Members donating to Har-

mony Foundation, however we in Johnny Appleseed are a little behind that 10% number.

What do you say you help JAD continue to be the leaders we always have been!

I'm asking you to join Ambassadors of Song, the Presidents council or raise the amount of your giving if you are already a member.

We are running out of time to get 2011 Tax Deductions.

Come join us! It will make you feel better!

"Happy Holidays"

Thanks for your time. -Joe J

Four Man Fishin' Tackle Choir

The Society's premier sportsmen's quartet!

And no, the big guys are not named "Marlin", but they sure can Tuna chord!



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Humor and Harmony without the Hubris



Steve Wyszomierski

VP CSLT



O o I went to my first Ohio State of football game...against Wisconsin. Great game. Fabulous atmosphere. Great evening of football. Hey, I'll support my Columbus buddies and root for Ohio State. It's certainly not like they're ever going to cross paths with my beloved Steelers....or even Pitt for that matter. So I'm good with all of it.

Well, Steve, does this little pep rally have anything to do with Barbershop or are you just trying to make your story look longer? Actually, I am concerned that **Jeff Ulrich**, the Cider *Press* editor, believes my story looks long even if it doesn't say anything substantial. But yes, there really is a Barbershop point to be made here.....in a very very very very broad kind of comparison.

As I walked what I felt to be the entire length of High Street to get to the game, I eventually succumbed to the raucous, dual chant of "O-H," with the answer of "I-O." Like I said, I'm easy. I'll play along. Well right now, as the year comes closer to an end, my District position of VP-CSLT can be divided into that leader/responder chant.

If we yell "C-S" for 'Chapter Support,' it's because the District has just about completed its engineered effort to visit every chapter in the District. If yours hasn't been officially visited vet, I assure you it's scheduled to happen by the end of the year. While the project is, in reality, Societyoriginated, the task falls to the District officers to carry out. This visitation program has truly produced lessons

> learned in many ways. As the chapters were visited, they were made aware of the many services the District and its personnel have to offer. Chapters need not feel alone in their issues and/or concerns. The resources to assist a chapter desiring to advance itself are only a phone call away.

It has also been a lesson learned for our District personnel as well. Going out into the trenches and seeing the chapters in action....both succeeding and struggling.....has taught us where some of the most basic needs of chapters rest. We also see steps that achieving and succeeding chapters can take to get them to the next level. But it's still up to the chapters to take that initial step...even if it's to make contact with the District.

But that leads us to the second half of the chant. One side of the street yelled "C-S," and now it's time to hear some noise for "L-T.: That's the 'Leadership Training' half of the position. And it IS time for Leadership Training in the form of our District's Leadership Academy at the Doubletree Hotel in Worthington, Ohio, on January 13-14.

Such a tremendous faculty and course of study has been put together for this school. Core chapter officer tracks will address member concerns gleaned from the chapter visits, and the elective course offerings intensify those concerns. But basically put....the ball is in your hands right now. On other pages of this issue, you will find all of the information you need for Leadership Academy....registration process, course offerings, etc. It's time to get loud over the "L-T" right now. Get loud by making plans to be there. Make it so!

OK even I have to admit that it's a real big stretch from an Ohio State football chant to our District's leadership academy. But both are done positively. Both are done to help produce winners. And my, doesn't my story look nice and long this issue! ...





JOHNNY APPLESEED DISTRICT LEADERSHIP ACADEMY 2012

PROUDLY PRESENTS

MEMBERSHIP OVERLOAD

WITH SPECIAL TUITION DISCOUNTS

JANUARY 13-14

DOUBLE TREE HOTEL, COLUMBUS, OHIO

175 HUTCHINSON AVENUE, JUST OFF THE 270/71 INTERCHANGE (SAME PLACE AS LAST YEAR)

EVERYTHING CEREBRAL AND PRACTICAL YOU'VE WANTED TO LEARN ABOUT WAYS TO INCREASE YOUR CHAPTER *MEMBERSHIP.*

SO MANY IDEAS ON MEMBERSHIP GROWTH THAT THEY WILL FILL ANY AND ALL EMPTY NOOKS AND CRANNIES LEFT IN YOUR BRAIN!

THEREFORE. YOU NEED TO BRING A SECOND MAN TO LEADERSHIP ACADEMY JUST TO HELP YOU ABSORB ALL THESE TERRIFIC MEMBERSHIP IDEAS. SURELY YOU KNOW SOME GUYS IN THE CHAPTER WHO WOULD BE WILLING TO DONATE THE EMPTY SPACE IN THEIR CRANIUM FOR STORAGE OF ALL THESE GREAT IDEAS!

AND THAT IS WHY WE'RE OFFERING A

\$50.00 TUITION DISCOUNT FOR EACH ADDITIONAL REGISTRANT IN THE MEMBERSHIP TRACK FROM YOUR **CHAPTER!** BRING MORE THAN TWO. WE CAN FILL ALL THE EMPTY SPACE YOU BRING US!!



LEADERSHIP ACADEMY 2012

COURSES OF STUDY OFFERED

5 ½ HOURS CORE INSTRUCTION IN EACH OF THE FOLLOWING **CHAPTER OFFICES:**

PRESIDENT MUSIC AND PERFORMANCE

SECRETARY MARKETING / PUBLIC RELATIONS

CHAP DEVELOPMENT / MEMBERSHIP TREASURER

CHORUS DIRECTOR

PRESIDENTS, SECRETARIES, AND TREASURERS RECEIVE INSTRUCTION ON "THE BUSI-NESS OF BARBERSHOP": DETAILED HANDOUT EXPLAINING EACH MONTHLY REPORT REOUIRED FOR SUBMISSION BY SECRETARY AND/OR TREASURER.

ALL REGISTRANTS RECEIVE DETAILED PRESENTATION AND GUIDANCE INVOLVING THE RE-BIRTH OF THE SOCIETY'S MOST SUCCESSFUL MEMBERSHIP CAMPAIGNEVER!

OPERATION HAROLD HILL

ELECTIVES OFFERED:

STANDING OVATION PROGRAM CHAPTER SHOW MARKETING IDEAS SUCCESSION PLANNING/MENTORING

SOCIAL MEDIA / WEBEX MTGS EBIZ FAMILIARITY **VOLUNTEERS & AGE DIFFERENCE**

SWOT ANALYSIS: DISTRICT OFFICERS WILL BE AVAILABLE TO CONDUCT SWOT ANAYLSIS WITH YOUR CHAPTER TO DETERMINE STRENGTHS, WEAKNESSES, OPPOR-TUNITIES, AND THREATS. MINIMUM OF THREE MEMBERS FROM A CHAPTER MUST BE AVAILABLE. KINDLY NOTE DESIRE FOR SWOT ON REGISTRATION.

MEMBERSHIP OVERLOAD ELECTIVES OFFERED:

FREE VOICE LESSONS AND YARD SIGN PROMOTIONS PROGRAMMING: VARIETY BUILDS INTERNAL CAMARADERIE WHERE TO FIND NEW MEMBERS YOUTH CAMPS & CREATING A YOUTH CHORUS



JAD 2012 LEADERSHIP ACADEMY REGISTRATION **JANUARY 13 AND 14, 2012**

Chapter:		 	# G
Name:	_ Phone #:	 	Office:
Name:	_ Phone #:	 	Office:
Name:	_ Phone #:	 	Office:
Name:	_ Phone #:	 	Office:
Name:	_ Phone #:	 	Office:
Name:	_ Phone #:	 	Office:
Name:	_ Phone #:	 	Office:

Tuition: \$145.00 per participant covers; overnight accommodations @ double occupancy at The Doubletree Hotel, breakfast and lunch on Saturday, and any printed materials for the LeadAc or your course sessions. Late registration fee is \$155.00 Registration deadline will be: **December 31, 2011.**

Please indicate any individual's special needs on the line below. Make sure to include the name. Private room is an additional \$50.

> Make checks payable to: Johnny Appleseed District Return completed registration form and **total** fees to:

> > Steve Wyszomierski 3819 Chewton Wurtemburg Road Ellwwod City, PA 16117

> > > sbw@zoominternet.net

Reaching Out to a New Public

How to grow your audience by partnering with other arts organizations.







n the two previous issues of the LCider Press, we started exploring five universal marketing principles that any chapter can apply. In the spring, we looked at the inseparable link between Membership and Mar**keting**, and presented some "tools" to help our members reach out to prospective singers and patrons. In the fall 2011 article, we presented some solutions to a challenge that many chapters struggle with – establishing and maintaining a retail price for a chorus or quartet performance. In this winter issue, we will explore some ways to **penetrate new markets** in your community.

I'm very fortunate to be a member of a chorus that has a large, dedicated, and talented board of directors who work tirelessly to support their chapter's goals. When gathering material for this article, I went to **Southern Gateway** Chorus' chapter president, **David Beaudry**, for some success stories. David's general advice was pretty simple, "Go fishin' and keep fishin'!" Networking with other arts organizations takes time, patience, and a **proactive** effort.

Here are some of the partnering activities that Southern Gateway has engaged in recently to help bring broader community recognition to the chorus, and to Barbershop in general.

Most towns have an arts organization, and Cincinnati is no exception. For several years, SGC has invested time attending meetings hosted by Cincinnati's arts group, **ArtsWave**. As part of their mission, ArtsWave attempts to connect local arts organizations and promote the sharing of resources. The investment of time and energy with ArtsWave has allowed SGC the opportunity for networking, and potential collaboration among a wide range of diverse vocal and instrumental arts groups.

Two times in recent years, SGC has taken the risk of organizing and hosting concerts that included diverse musical groups. The first concert, "Voices Only...No Strings Attached," was an all a cappella music festival which brought together five vocal groups, each singing a different genre of unaccompanied music. Audiences who attended to hear their favorite vocal jazz ensemble, chamber choir, gospel group or show choir, were also exposed to Barbershop. The second effort, "American Originals," presented the audience with several instrumental and vocal artists whose music was indigenous to America. Again, patrons of art forms like Bluegrass, Jazz, Zydeco and Blues, were

also treated to Barbershop Harmony.

Not everything can be planned. Seizing a once-in-a-lifetime opportunity, SGC became the first "choir" to register as a competitor in the **2012 World Choir Games**. This early and enthusiastic commitment to the World Choir Games, and willingness to work closely with the Cincinnati Convention and Visitor's Bureau, has led to numerous performance opportunities, and some local media coverage.

These are just a few examples of one chapter's efforts to broaden public recognition by developing connections with other arts organizations. If you want to be a successful networker, you have to be a persistent and patient risk-taker. As **David Beaudry** puts it, "If you want to make connections you have to be willing to risk the time and effort without a guarantee of success, and recognize that a number of efforts are going to fail."

So stick your neck out, take the setbacks with the successes, and eventually you will find a larger and more diverse audience for our hobby in your community.

Your emails and phone calls are always welcome.

√





Bari - Paul Gilman, Bass - Jay Hawkins, Lead - Eric Bell, Tenor - Andrew Wheaton



Bari - Jeffrey Gehm, Bass - Bob Godot, Lead - David Johns V, Tenor - Larry White



Four Star

Bari - JP Miller, Bass - Mike Hachtel,

Lead - Mark Blake, Tenor - CC Snyder



Bari - Nick Gordon, Bass - David Parrett, Lead - Drew Ochoa, Tenor - Gordie Howe



Bari - Shawn Thomas, Bass - Paul Hesson, Lead - Mark Lang, Tenor - Jonathan Lang



Bari - Doug Smeltz, Bass - John Dudrow, Lead - Lee Hall, Tenor - Keith Shuck



The Con Men

Bari - Russell Watterson, Bass - Brent Suver, Lead - Matthew Hopper, Tenor - David Strasser



Over Easy

Bari - Glenn Siebert, Bass - Mark Hannum, Lead - Carl Ondrus, Tenor - Alan Reese



Fahrenheit

Bari - Carl J. Cash III, Bass - James Byrnside, Lead - Pat Keenan, Tenor - Timothy Spencer



Forte

Bari - Todd Farrow, Bass - Terry Healey, Lead - Ernest Blevins, Tenor - Randy Goss



Xtreme Measures

Bari - Troy Stauffer, Bass - Tim Kalb, Lead - Michael Nesler, Tenor - Mike Castrodale



The Darlington Brothers

Bari - Zachary Coleman, Bass - Eric Judd, Lead - Alex Stenger, Tenor - Jonathan Zink



E Ticket

Bari - Todd Armstrong, Bass - Donald McAdams, Lead - Kent Vanderkolk, Tenor - Steven Shiveley



Bari - Brian Zink, Bass - Floyd Shutt, Lead - Thomas Davis, Tenor - Jeffrey Rubenstein



Fermata Town

Bari - David Slife, Bass - Scott Schuster, Lead - Kevin Mohr, Tenor - Daniel Lenahan



The Reen Family Singers

Bari - Stephen Reen II, Bass - Stephen Reen, Lead - Bernard Reen, Tenor - Dominic Reen



Domino Effect

Bari - Kerry Conrad, Bass - Jonathan Bell, Lead - Brian Zattau, Tenor - LaMar Yoder



Double Nickel Vocal Band

Bari - Bari Courts, Bass - James Fry, Lead - Garrett Hilsinger, Tenor - Fred Aller



Test Of Time

Bari - Glen Spangler, Bass - Mark Stock, Lead - Don Pullins, Tenor - Gary Wulf



Accent

Bari - William Evans, Bass - Donald Hershberger, Lead - Michael Fike, Tenor - Scott Giles



Bravada

Bari - R.F. Miller, Bass - Robert Crowl, Lead - Trevor Garrabrant, Tenor - Tim Brandt



Bari - Kameron Owens, Bass - Kyle Brieschke, Lead - Dave Griffiths, Tenor - Jace Crossland



The Infield

Bari - Bayard Pelsor, Bass - Dutch Speidel, Lead - Jerome Wallman, Tenor - Don Gray



AllIn

Bari - Ernie Jackson, Bass - Michael Pilat, Lead - Dave McGrath, Tenor - Donald Anderson



O K JOURNEYMEN

Bari - Fred Pummill, Bass - Doug Watson, Lead - Donald Jennings, Tenor - Ted May



Bari - Billy Edwards, Bass - Walter Mitchell, Lead - Mike Morris, Tenor - Mark Rhodes



Out of Gas

Bari - Andrew Sonderman, Bass - Thomas Henry, Lead - Robert Mills, Tenor - Rodger Suver



Rare Form

Bari - Ted Rose, Bass - Andrew Price, Lead - Kirk King, Tenor - Steven Waggoner



Senior Class

Bari - Woody Woodrow, Bass - Richard Baker, Lead - Brian Barford, Tenor - Loring Lentz



Encore

Bari - David Short, Bass - Douglas Lazar, Lead - Doug Colyer, Tenor - Noel Dickson



Uncle Ernie's Boys

Bari - Raymond Byrd, Bass - George Dille, Lead - Steve Patrick, Tenor - Ken Stevens



Diversion

Bari - Ralph Brown, Bass - Keith Ebright, Lead - Steve Bentley, Tenor - Daniel Hudson



Gray Matters

Bari - Joseph Lally, Bass - Alan Hadsell, Lead - Rodney Adams, Tenor - Don Gray



Bari - Thomas Rouse, Bass - Jay Hawkins, Lead - Carl Taylor, Tenor - Dale Fetick





MainStay

Bari - Jonathan Young, Bass - William Baughman, Lead - Jim Ruisinger, Tenor - Buzz Johnston



JAD 2011 International Chorus Preliminaries







Southern Gateway $We stern \ Hills \ (Cincinnati) \ , \ OH$ Chapter



Singing Buckeyes

Buckeye Columbus, OH Chapter

JAD 2011 International Chorus Preliminaries



The Men Of Independence

Independence, OH Chapter



Voices of Harmony

Northwest Ohio Chapter



Hall of Fame Chorus

Canton, OH Chapter







BHS HISTORIVIA VOLUME XI with Mike Sisk

I want to congratulate our new JAD Quartet Champs The Franchise and thank them for inspiring the theme for this issue of BHS Historivia. This new quartet champion has already had a wealth of championships to be found in the charts below. Jay Hawkins has won 6 district quartet championships with 3X JAD as well as 2X CARD & 1X SUN. Paul Gilman has won 5 district quartet championships which includes 4X JAD & 1X SUN. Their lead singer Eric Bell has won 4 district quartet championships with each one in a different district. They would be 1X CSD, 1X SWD, 1X SUN, & 1X JAD. Jay & Paul have helped to expand the JAD 3X & 4X champion groups and Eric Bell has become an addition to the JAD multi-district champions group. He is also the only JAD quartet champ to have won in as many as 4 different districts with Jay Hawkins & Drayton Justice each having won in 3 different districts. Once again, thanks to The Franchise for helping to put the spotlight on these fine groups of JAD quartet performers and their noteworthy distinctions/comparisons! Displayed below are the newly updated 4X & 3X JAD Quartet Champion Groups. The updated JAD multi-district champ group will be highlighted in the next will issue. As always, yours for historivia in the BHS & JAD. Mike

FOUR TIME JOHNNY APPLESEED DISTRICT QUARTET CHAMPIONS

JAD QT CHAMP	1st JAD QT CHAMP	2 [™] JAD QT CHAMP	3rd JAD QT CHAMP	4* JAD QT CHAMP
Leo Sisk	1958 Town & Country Four*	1968 Point Four	1975 Road Show	1983 Harmony Partners
Rod Nixon	1972 Sound Advice	1976 Mattnee Idols	1979 Sound Syndicate	1993 Yesteryear*
Dale Fetick	1984 Bustin Loose	1992 Ricochet	1994 Marquis*	2001 MatriX
Paul Gilman	1992 Ricochet	1994 Marquis [®]	2001 MatriX	2011 The Franchise

*denotes international quartet champions

Other than being the only three Quartet Champs to win 4X In the JAD, each share a similar bond in being international quartet champions. They also have individual distinctions in the way they've won their championships. THOSE DISTINCTIONS ARE:

Leo Siak won his JAD championships in each one of four consecutive decades 50's-60's-70's-80's. Rod Nixon won three of his four in the seventies>>72-76-79 and is the only champ to win on three different parts singing tenor once, lead twice, and bari once. Now that is what you call versatility!!! Dale Fetick has won all four of his JAD Championships each in their very first contest debut! Paul Gilman has also won all four of his JAD Championships each in their very first contest debut! Three of his four JAD wins have been with Dale Fetick not to mention the fact that he is also a multidistrict quartet champ having won in the Sunshine District for a total of 5 district championships.

THREE TIME JAD QUARTET CHAMP	1st JAD QUARTET CHAMP	2nd JAD QUARTET CHAMP	3rd JAD QUARTET CHAMP
1) Larry Autenreith	58 Town & Country Four	67 Travelers	75 Road Show
2) Ray Neikerk	66 Four Encores	71 Chord Dusters	78 Re-Arrangement
3) Dave Bash	78 Re-Arrangement	83 Harmony Partners	85 New Affair
4) Mike Connelly	65 Roaring 20's	69 New Harmony Four	88 Naturals
5) Randy Chisholm	87 Act IV	88 Naturals	94 Marquis
6) Bob Moorehead	87 Act IV	88 Naturals	95 Rumora
7) Marco Crager	84 Bustin' Loose	92 Ricochet	95 Rumora
8) Gary Wulf	89 Bowery Boys	97 Dynamics	00 Park Avenue
9) Paul Gilman	92 Ricochet	94 Marquis	01 Matrix
10) Dan Trakas	76 Matinee Idols	93 Yesteryear	04 Odds On
11) Mike Harrison	99 Desperado	04 Odds On	08 Cadillac Jack
12) Dave Jarrell	98 Turning Point	07 T.K.O.	10 Maverick
13) Jay Hawkins	77 Coalition	94 Marquia	11 The Franchise

A Very Successful IQT:Canton



Encore with Carl Taylor



Tones of Fun with David Wallace



Nada Clue with Mark Stock



Random Choice with Shawn Thomas



Keyed Up with Tom Rouse



All In with Kevin Mohr

n Saturday, September 10, 2011, The Canton Chapter, BHS, hosted an IQT (Intensive Quartet Training) for 8 quartets at Trinity United Church of Christ in Canton, Ohio. After a vocal and physical warm-up session by David Wallace, all quartets were introduced and goals were discussed. Each quartet sang a song for the group. They then went to their assigned rooms for the start of coaching. Two coaching sessions were held in the morning and two in the afternoon, wrapped around an hour for lunch. After the last quartet coaching session, all quartets gathered to discuss the event, and their experience and after each quartet sang one, they were asked by Darryl Flinn to comment on their experiences of the day. All were very positive on the facility, coaches and the schedule. The day was completed at 4:30 pm.

Special thanks to Darryl Flinn who, along with Garrett Hilsinger, conceived the idea of IOT; Canton and had much to do with the success of the event. Darryl arranged for eight of the best coaches in JAD to be present. They are Robbie Churgovich, David Rubin, David Wallace, Shawn Tho-

mas, Kevin Mohr, Carl Taylor, Mark Stock and Tom Rouse - with "D" visiting all rooms. The eight quartets in attendance were All In, Keyed Up, Tones of Fun, Vocal A Chord, Double Nickel Vocal Band, Encore, Nada Clue and Random Choice.

Extra special thanks go to the volunteers from Canton's own Hall of Fame Chorus. They are Dave Richards, Joe Balbo, Jim Neibel, Dave Pumneo. Jennifer Stanton and Judy Weaver. Without these individuals. All In would not have been able to be coached the entire day. Jennifer and Judy also photographed the quartets and coaches in action. Thanks guys and gals.

After ALL IN agreed to take on this task, we have a profound respect for Doug Smeltz and the work he does with the Spring IQT in Columbus. However, we are already making plans for IQT:Canton 2012. We hope to see your quartet there next year!

Respectfully submitted by, ALL IN BARBERSHOP QUARTET **Don Anderson Dave McGrath** Mike Pilat **Ernie Jackson**



Vocal A Chord with Robbie Churgo-



Double Nickel Vocal Band with Dave Rubin & Darryl Flinn

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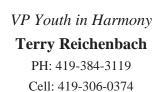
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D. Calendar www.singjad.com

|--|

13-14	JAD Leadership Academy (LEADAC)
	DoubleTree Worthington
	Columbus, Ohio

17-22 BHS Midwinter Convention Tucson, Arizona

27-28 Top Gun Quartet Clinic

March

10	Lima Bean - Annual Show
24	Mansfield - Annual Shows
30-31	Akron - Annual Shows
31	Defiance - Annual Shows

13-15 JAD Spring Convention, International **Quartet Prelims, District Chorus Champion**ship Contest and House of Delegates

Elyria - Annual Show 28

28 Fostoria - Annual Show

28 Grand Lake—Annual Show

Marion—Annual Show

Pittsburgh North Hills—Annual Show 28

28 Tuscarawas County - Annual Show

May

5 Warren - Annual Show

Cleveland West Suburban - Annual Show 19

June

1-2 Independence—Annual Shows

7-9 **Apple Corps**

Kenyon College, Gambier Ohio

July

1-8 **International Convention and Contest** Portland, Oregon