

The Cider Press

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Fall 2012



Fall Convention 2012

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SHOW of CHAMPIONS!

JAD Fall Convention, Independence, OH

October 20, 2012
8:00 PM



Dynamics 1997



Impulse 2002



The Franchise 2011



New Regime 1982



Catfish Bend 2002

International Collegiate Champs



Rusty Pipes 2012

International Senior Champions

...and the JADAQC Chorus!!

The Cider Press

Volume 48, Issue 7

The *Cider Press* is the official publication of the Johnny Appleseed District Association of Chapters of the Barbershop Harmony Society. The opinions herein contained do not necessarily reflect the opinions of the JAD administration nor its members.

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Kick-starting Quartet participation at YOUR chapter



Bari Courts
President



Greeting JAD Members! As we all know, active quartets in your chapter are a great asset to any chapter. But getting quartets started has always been a challenge for chapters. In fact, just getting guys involved in quartetting activities has been a challenge.

So this month I am taking a bit of a different approach to the topic. I am going to provide you with 15 ideas on how to get more quartetting activities started in your chapter. I am going to include a sample email to your chapter, and some actual announcement that chapters around the society are using to organize chapter quartet events. I will provide you with a 19 page document on how to start a quartet. And I am going to provide it all to you... online. Sitting right now on the JAD website is a zipped file

that has EVERYTHING you need to get more guys quartetting in your chapter.

So don't wait.. go NOW... to: www.singjad.com and click on the file that is listed on the home page. It is clearly marked, but if you are struggling to get it, just email me (blcourts@gmail.com) and I will email the files to you.

A great quartetting experience is waiting for your chapter... get it done! 🎵

Sing-serely,

Bari Courts
JAD President 🎵

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The Franchise

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Jay Hawkins - Bass	Paul Gilman - Bari

Contact:
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BHS HISTORIVIA VOLUME XIV with Mike Sisk



Can you say international? History was made in Portland 2012. The Ringmasters of SNOBS are the first international quartet outside the USA to become international gold medal champions in 74 years of our society's history. To double the dutch, the 2nd place silver medalist from NZABS Musical Island Boys, are also an international quartet outside the USA for the second year in a row. Can you say international? Yes you can as your 1st place gold and 2nd place silver medalist quartets are both internationally represented in those placements at the same time for the first time in the society's history! Other international groups to win in Portland were the SNOBS Zero Eight chorus directed by Doug Harrington who finished 4th place medalists and SNOBS Lemon Squeazy becoming college quartet champions. The first **international quartet** to medal in the BHS were from the ONT district. They were the Four Chorders & placed 4th in 50-51, 3rd 52, & 2nd 53. The Toronto Rhythmaires also from ONT medalled 3rd 54 & 5th 55. The Nighthawks of ONT medalled 3rd 61, 4th 62, 2nd 63, & 3rd 64. It was 45 years later in 2009 that the SNOBS Ringmasters became yet another international quartet to medal

with a 5th place bronze! **Next year in 2013** the convention will be held in Toronto Canada. It is there JAD's own Town & Country Four won in 1963 and will be in celebration of the 50th anniversary of their championship year right in Toronto where they originally won. It is also very noteworthy that an international quartet from ONT, the Nighthawks, were 2nd place silver medalists in 1963 in Toronto Canada in their own home district. I can't help but share the tremendous pride that I have for my dad Leo Sisk and his champ quartet the T&C! I look forward to the great JAD joining in together with pride in the celebration of their historic year! The following are great highlights!

Town & Country Four

- 1) They were the first Int quartet champions to win internationally!
- 2) They were the first Int quartet champions to win their gold following 3 consecutive silver medals!
- 3) In 1963 they were the 25 year silver anniversary champions (after 3 previous consecutive silver medals in 60-61-62, they would still have silver associated with their gold!).
- 4) THE ONLY society quartet to place in the TOP 3 POSITIONS 5 times! 59-3rd 60-61-62-2nd 63-1st

BHS HISTORIVIA BONUS!!!

Five districts have had 3 medalist quartets in the same year!

Those districts are: FWD-PIO-ILL-CSD-JAD.

FAR WESTERN DISTRICT

1960

- 1 Evans Quartet
- 4 Baytown Quartet
- 5 Saints

FWD

1971

- 3 Golden Staters
- 4 Pacificaires
- 5 Far Westerners

FWD

1972

- 1 Golden Staters
- 2 Pacificaires
- 4 Far Westerners

ILLINOIS DISTRICT

1942

- 1 Elastic Four
- 4 Harmony Kings
- 5 Misfits

ILLINOIS DISTRICT

1988

- 1 Chiefs of Staff
- 3 Chicago Chord of Trade
- 5 Chordiac Arrest

PIONEER DISTRICT

1949

- 2 Cleff Dwellers
- 3 Antlers
- 4 Songmasters

1950

- 2 Cleff Dwellers
- 3 Antlers
- 5 Note Blenders

CENTRAL STATES

1939

- 2 Capital City Quartet
- 3 Shell Quartet
- 5 Topeka State Quartet

JOHNNY APPLESEED

1994

- 1 Jokers Wild
- 3 Yesteryear
- 4 Marquis

Let's Talk About...



Steve Wyszomierski
VP CSLT



In my defense, I wasn't entirely focused on a topic selection for this issue, as I was involved in watching my beloved Pittsburgh Steelers in an exhibition game. (yes, exhibition, but Hey, it's the Steelers!) During a commercial break, when talking is permitted, (Hey, I said it's the Steelers!), I casually mentioned to my wife that I needed to write an article in the next day or so and didn't know what to write.

She immediately said I should write about telling the men to know what offices they hold when they come to Leadership Academy. Why does she care....or even know? Last year, in her first year of retirement, she graciously volunteered to assist me in the hotel registration and course tallies for the school. She would try and tell you that her offer came because I asked one too many questions as to how to operate a spreadsheet. Perhaps. But of course, there will be registrations where some men accidentally fail to check what office they will hold, some situations where elections still haven't occurred, and even a few registrations where men just come to participate with-

out holding any office. But to a former math teacher where everything must add up properly, the reasons weren't the issue. It just didn't add up. And during the rest of the first quarter (Steelers now up by two touchdowns), I pondered her suggestion and came to realize it was a pretty good idea....not for her math reasons, but for barbershop reasons.

Let's start Leadership Academy now. With so much concern over the health of our chapters, oft times the selection of new officers is viewed as a dreaded activity...a period of time on Tuesday nights that is definitely not considered one of the "eight points of fun." It is always hoped that the chapter officers are more than just warm body selections. And while some men may be re-treads, hopefully there is still some passion to try and encourage and advance the cause in the coming year.

But how about treating these nominations and selections with more respect this year? Feel an honor that you have been asked to serve. Accept a leadership role in the chapter with an eye toward making

at least one thing better for your chapter in the coming year. We all have ideas for improvement. It just takes someone to lead an action plan. And if you are not someone with a chapter office title next to your name for next year, then commit yourself to serving the leaders in an active capacity. There is no room for complacency....more importantly, there is no time left in our Society for complacency.

Imagine walking into Leadership Academy on January 25-26 with that leadership mentality already instilled in your individual and collective thinking. Imagine how the flow of information in your classes will build up steam toward an active, enthusiastic plan as your year unfolds. That's the way every man should walk into Leadership Academy. So let the school begin now.

You know that I will immediately burn my copy of the Cider Press the minute it arrives, lest my wife happen to get it out of the mailbox first and glance through it. I think you all know what life will be like for me if she knows she was right!♪

Contest and Judging



Dave Rubin
VP - Contest & Judging



Next on our competitive agenda is JAD's Fall Convention in Independence and North Olmsted on October 19 and 20. We will be using the same hotel and venue as the Spring contest, and will once again be hosted by The Men of Independence. These are great facilities and the hotel really lends itself to fun after-hours singing and socializing.

You have until 9/21 to register to compete by going to the BHS web site and logging in to the Member's Only section. From the selections choose 'Contest En-

try', then from the drop-down list, select 'Contest Entry' again.

At this contest we will be selecting the JAD Chorus representative to the 2013 International contest (Toronto), the JAD Senior's Quartet representative to Mid-Winter in January (Orlando), and the JAD District Quartet Champion. And we will have another great JADAQC show Saturday night. All that for one convention registration!

With two Seniors' International Champs in a row - can JAD keep the trend going?

And JAD consistently has Choruses in the top ranks at Internationals - so this will be another great convention to compete in, observe, and just be a part of.

Questions? Check the JAD website or feel free to email. I'm looking forward to seeing all of you in Cleveland in October!



Sour Apple Trophy

Dayton Metro "awarded" the Singing Buckeyes the Sour Apple Travelling Trophy at a guest night early in my year as chapter president. Bill Carver came in the door nonchalantly carrying something large and heavy. I recognized the wooden box and knew immediately that this was going to be a special occasion. Having so many guests on one evening is always special, but receiving the Sour Apple is rare.

There are probably a lot of members of JAD who have never seen the trophy or know the history of the Sour Apple. It is a unique trophy topped with a bright red apple and a pair of musical notes. When not on display, it resides in a beautifully-crafted wood presentation case. Originated by the Northwesterners (Defiance) decades ago, the trophy is meant to encourage chapter visitations. It accomplishes this pretty effectively by obligating the holder to donate \$10 per week to Harmony Foundation until they can properly pass it on to another chapter. A chapter visitation is defined as 8 or more members, attending a regular meeting of the host.

It takes a little planning to schedule a visit and pass on the Sour Apple. Based on the records that accompany the trophy, I determined that the Sour Apple was spending entirely too much time mired in southwest and central Ohio. After careful consideration, I decided to head northeast and set my sights on the Canton Hall of Fame Chorus.

On May 23, 16 singing Buckeyes, including two quartets, Test of Time and Sound House, made the 2-hour trip from Columbus to Canton. We could not have been more warmly received. Quartets were invited to sing, followed by each chorus separately, and then together, alternating directors. We discovered several songs the choruses knew in common. It is always a thrill to be part of a bigger chorus.

The Hall Of Fame Chorus was the perfect host, serving a delicious meal, affording time to renew acquaintances and forge new friendships.

Enough time has passed that I am fairly certain the Sour Apple has moved on a couple times. Maybe it is on its way to visit your chapter.

On the drive home, I was thinking, we need to do this again sometime, but let's not wait until the Sour Apple returns. Evenings such as this are the heart and soul of what it means to be part of a fraternity. And to you guys in Defiance, thank you for making this possible.

[Photo: Rick Howard, president of the Singing Buckeyes, presents the Sour Apple to Dick Wenzel, president of Canton Hall of Fame chorus]♪



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60 Year Anniversary Johnny Appleseed District Champions:



Four Maldehydes (1952)



1952 - FOUR MALDEHYDES
Pittsburgh, Pa.

Kay Cupples, tenor
Dutch Wineland, baritone

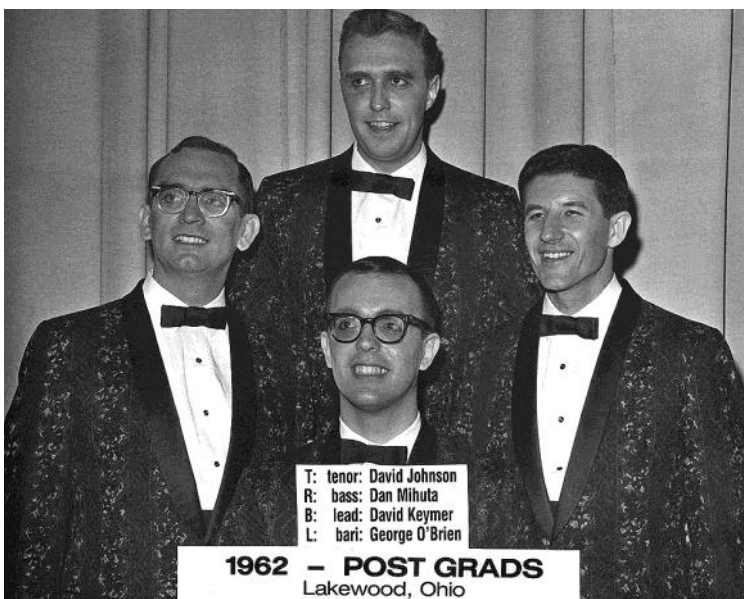
Tom O'Malley, lead
"Dutch" Miller, bass



50 Year Anniversary Johnny Appleseed District Champions:



Post Grads (1962)



1962 - POST GRADS
Lakewood, Ohio

David Johnson, tenor David Keymer, lead

George O'Brian, baritone Dan Mihuta, bass



40 Year Anniversary Johnny Appleseed District Champions: **Sound Advice (1972)**



Rod Nixon, tenor **Glenn Gibson**, lead
Ray Dever, baritone **Dick Whiteman**, bass



30 Year Anniversary Johnny Appleseed District Champions: **New Regime (1982)**



Stan Witteveen, tenor **Rick Middaugh**, lead
Randy Edinger, baritone **Fred Schaefer**, bass



25 Year Anniversary Johnny Appleseed District Champions:



Act IV (1987)



Bob Moorehead, tenor Randy Chisholm, lead

Woody Woodrow, baritone Dick Baker, bass



20 Year Anniversary Johnny Appleseed District Champions:



Ricochet (1992)



Dale Fetick, tenor Marco Cramer, lead

Paul Gilman, baritone Brian Doepeke, bass



15 Year Anniversary Johnny Appleseed District Champions:
Dynamics (1997)



Dave Wallace, tenor **Gary Wulf**, lead

Matt Bridger, baritone **Mark Hannum**, bass



10 Year Anniversary Johnny Appleseed District Champions:
Impulse (2002)



Jason Wulf, tenor **Chad Wulf**, lead

Mike Byrley, baritone **Richard Brooks**, bass



5 Year Anniversary Johnny Appleseed District Champions: **T.K.O. (2007)**



Garry Texeira, tenor Jon Zimmerman, lead

Aaron Hughes, baritone David Jarrell, bass



Retiring Johnny Appleseed District Champions: **The Franchise (2011)**



Drew Wheaton, tenor Eric Bell, lead
Paul Gilman, baritone Jay Hawkins, bass



10 Year Anniversary International Collegiate Champions: **Catfish Bend (2002)**



Noah Campbell, tenor **J.R. Muth**, lead

Jim Koenig, baritone **Armando Linares**, bass



Current Seniors Interntational Champions: **Rusty Pipes (2012)**



Dale Fetick, tenor **Carl Taylor**, lead
Tom Rouse, baritone **Jay Hawkins**, bass

When The Pitchpipe Sounded.....

....approximately 90 Barbershoppers strong were seated and ready to make some beautiful Barbershop Harmony. Tuesday evening, May 15th was the date of this Multi Chapter Visitation in Lima, Ohio. These Barbershop Brothers were ready to ring some wonderful chords, socialize and entertain one another with some solid Barbershop Harmony.

The chapters in attendance were from Miami-Shelby (Melody Men Chorus), Grand Lake (Sound Waves Chorus), Fostoria (Lakeplains Chorus) and Host Chapter Lima Beane (Lima Beane Chorus) as well as guests from all chapters.

The evening began with a brief welcome from The Lima Beane Chapter President Jim Michael followed by a 10 minute warm up session by Dale Dicus, Lima Beane Chorus Director. Each director then had the opportunity to direct the entire assembly in a Pole Cat song. Then it was time for some tag singing which everyone thoroughly enjoyed as well.

Individual choruses were then asked to sing a couple of songs (Sound Waves directed by Dale Dicus, Lakeplains directed by

Fred Schmidt, Melody Men directed by Dick Baker and Lima Beane directed by Dale Dicus).

After a short break with delicious snacks and Woodshedding, a brief Apple Corps Presentation was given by Terry Reichenbach and Lane Bushong, encouraging everyone to consider attending this once a year JAD Educational Event,

Approximately 20 minutes was then given for those quartets in attendance to entertain the assembly. 3 Different quartets sang (RacCrooners, Double BLT and Paragon), all giving us their very best.

To round out the evening, everyone gathered together on the risers to sing and ring some beautiful Barbershop harmony. Once again, each director had an opportunity to direct this large chorus of Barbershop Singers. With the final song, "Keep The Whole World Singing"

What a GREAT Evening of fun, fellowship and Harmony with many saying, "Let's do this again, SOON". 🎵



Cincinnati Sings with the 2012 World Choir Games



World
Choir
Games

2012
cincinnati usa

By Fred Moore, Southern Gateway Chorus

The World Choir Games, organized by the Interkultur Foundation of Germany, is the largest choir competition in the world. The Games are hosted bi-annually in a select city across the globe. The idea of the World Choir Games originated from the effort to bring people together through singing in peaceful competition. The focus is on participation above winning. Its motto is "Singing together brings nations together".

For the first time ever, the 7th bi-annual World Choir Games were held in the United States, and Cincinnati was honored to host the 2012 Games. Barbershop was a new category for these games, and Southern Gateway Chorus was the first barbershop group to register. It was to be a very busy first two weeks of July 2012 since SGC competed in the International Chorus Competition in Portland on July 5th, competed in the World Choir Games on July 12, and sang the National Anthem at the Cincinnati Reds game on July 16th.

Southern Gateway Chorus earned a second place silver medal in the Barbershop Champions Category. The HALO youth chorus, sponsored by SGC, competed in the Barbershop Open Category and earned a silver diploma. Cincinnati's Delta Kings Chorus also competed in the Open Category, earning a bronze diploma.

Quoting Janelle Gelfand in The Cincinnati Enquirer, July 15, 2012: "For nearly two weeks, Cincinnati was a world stage. Just

the sheer quantity of 15,000 participants in 365 international choirs from 65 countries performing in our downtown venues, walking the streets together, chatting in a melting pot of languages - and sometimes breaking into song - was unexpected and fun."

Over 60 free-to-the-public "Friendship Concerts" were held in various venues around Cincinnati and Northern Kentucky. Southern Gateway participated in a Friendship Concert along with Sunplu Chorus from Bangkok, Thailand; Prime Note Ensemble, an all-male Filipino Choir based in California; and the Bahamas National Youth Choir. What a thrill to entertain a standing room only audience in the College of Mt. St. Joseph's 1132 seat auditorium!

The 2012 World Choir Games left a wonderful, warm sentiment for the uplifting power of choral music with attendees and participants alike. As our new BHS CEO, Marty Monson said in his keynote address at Harmony University, "Please be ready to answer this question - What is your chapter doing within its own community locally, regionally, internally and externally that keeps the chapter full of energy and excitement?" Working to be deeply involved in the Arts in our community is one way Southern Gateway is actively answering that question. We are proud to have been a part of these Games. 🎵



FELLOWSHIP, FOOD AND SONG ABOUT AT THE 2012 XENIA CORN ROAST

By John Velbeck

The sun was hot, but the shade was plentiful, and JAD barbershoppers were “all ears” as they gathered to eat corn, sing, eat corn, greet old friends, eat corn, and meet new friends. Even the fish in Shelabarger Pond were biting for Ken Williams and Don Gray. The consensus seemed to be that everyone had a good time—not to mention his fill—at the 56th annual Xenia Corn Roast (even though not one ear of corn was roasted).

Once again, Elwin Young graciously opened his “back 40” to all manner of barbershoppers, and not to disappoint Elwin, all manner of barbershoppers showed up. Bob Knisley and crew kept the pot boiling and the delicious corn coming until everyone was satiated. Participants demonstrated outstanding gustatory prowess while eating countless smoked sausage pieces as grilled by Ron Lane and his helpers; vegetables, cheese, pop corn, brownies, cookies, etc. spread out over two large tables manned by Bob Shoemaker and Yanusz Byczkowski; watermelon was generously sliced and served by Dean King. Not a single hunger pang was left unattended.

Have you ever seen a group of guys sing to a tree? That was one of the new attractions this year. Xenia’s Music Committee Chairman, Dean King, enlarged a few sheets of Xenia’s favorite tags and tied them to some trees. It may sound funny, but it worked. Rumor has it that even more trees will be “tagged” next year!

When it was time for the entertainment, Don McAdams, Xenia’s director, acted as the MC, coordinating a show that included “card” quartets, visiting registered quartets, and chorus contributions. The winning “Deuces Wild” card quartet—lead: Nick Carerra, bass: Rick Reibel, bari: Mike Mt. Castle, and tenor: John Velbeck—will be presented with the traditional commemorative mugs as tokens of their achievement.

One special aspect of this year’s entertainment was the opportunity to reminisce about Arnie Appel, who passed away earlier this year. The vast majority of Corn Roasts were held at “Arnie’s Woods”, and anyone who was there is sure to have fond memories of Arnie’s amazing hospitality, the great fellowship and the thousands of chords that rang through the trees over those many years.

One of the longest-running events in JAD, the Xenia Corn Roast is ALWAYS held on the first Saturday in August. So mark your calendars and make yourself a promise to attend the “57th annual” next year, where an even better time will be had by all. You and your fellow barbershoppers will be glad you came!🎵



Marketing the Small to Medium-sized Chapter



John Byerly
DVP - Marketing & PR



Being from a large chapter, I find it somewhat challenging to assist smaller chapters with their marketing needs. So, I asked a very successful chapter Marketing VP to write the article for this issue of the Cider Press. I'm sure that many of you will find some useful marketing tips in this article by Dick Benson, VP of Marketing & PR for the Xenia Hospitality Chorus.

In marketing a small to medium size chapter, the first thing you need to do is have a presentable product. You may not be the biggest or the best, but you need to have a good sound. A few good quality performances will lead to more. Here are some Marketing tips that have worked for me.

I have been involved with two choruses of about twenty people each. We were fortunate that most members were retired and could perform during the day. This opened many opportunities to us. We started by calling on Assisted Living residences in the vicinity. These facilities have small entertainment budgets, so one of the first questions is, "What do you charge?" I quote them our retail price, but say that we will work with them to fit their budget. Sometimes it will be more than they can pay, and other times it might be less. However, we want the exposure for people to see the product we have to offer. Not only are we entertaining folks, but we are also getting in more practice.

When we first started making calls, we were doing only a few performances per year (We don't call them "sing-outs" any longer... they are "performances"). After two years, we are now doing about 24 performances per year – almost entirely from referrals.

Applying the same marketing model at the first chapter I was in (which had not performed publicly in about four years) we booked 14 shows between March 31 and September 15th. This included a radio show for a local college, and two well-paying performances at city parks. One of the first things the chorus had to do was to set an attainable performance goal and work to that end. Once we had a goal, everybody had fun and the chorus developed a tighter sound.

After several performances, we put on a show at a local Senior Center where several Assisted Living groups were attending. After that performance, three different people ask us about doing shows for them. Most of our performances have come by word of mouth, without any advertising expense.

To help sell tickets to our annual show, we put posters at Assisted Living facilities, listing the Activities Director as the contact person. When she had sold ten tickets, we reduced the price by twenty percent and gave a free ticket to the bus driver.

I hope these ideas that have worked for us will work for you. 🎵

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Gentlemen,
JAD leadership desires to help each chapter develop musical talent and provide continuing education to the musical leadership team. With this in mind, we are continually finding ways to benefit our musical leadership including and not limited to ...

An open line of communication with front line Directors:

Each "Odd Dated" Sunday night at 10 pm, all directors are invited to call in and converse with other directors from around the district. We offer topics of discussion, chances for answers to questions, and an opportunity to hear about upcoming events that pertain to directors and the musical leadership team. Directors call into a conference by dialing 218-339-4600 and using the code 514175 followed by the # symbol.

CDWI 1 and Outstanding In Front Program at Shenango Valley Chapter in September.

JAD is offering a combination program for 5 of our directors and their musical leadership team on September 22th in Hermitage, Pa. Other chapters (4 spots left) are invited to send their musical teams to join the Outstanding In Front portion of the program that day. Contact Doug Smeltz at dsmeltz1@hotmail.com or phone him at 614-537-5184.

Director Workshop at Leadership Academy:

We are going to continue our work at LeadAc with the music team from all chapters in attendance. We are in the planning stages for our leader this year so stay tuned but definitely put the dates down and tell your associate, assistants, and section leaders about the date (January 25 – 26, 2013). More later.

Next Level Program:

We have two chapters already signed up for the Next Level Program offered by BHS. This program is offered to any chapter whose director has attended a CDWI workshop. The trainers review a tape of a normal chapter meeting, correspond with the musical leaders and then attend a meeting and works with the chapter musical leadership to try and improve the overall plan for rehearsals and chapter meetings. Contact Doug Smeltz if interested in hearing more about the program. (FYI : David Calland is a trainer and is

VC of the program at this time.





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J.A.D. Calendar

www.singjad.com

October

- 6 Miami Shelby - Annual Show
- 13 Dayton Metro - Annual Show
- 19-21 **JAD District Convention, Contest and House of Delegates**
- 26-27 Cleveland West Suburban - Annual Shows
- 27 Lorain - Annual Show
- 27 Middletown - Annual Show

November

- 3 Pittsburgh Metro - Annual Shows

December

- 1 Independence - Holiday Show
- 6 Greater Central Ohio - Holiday Show
- 15 Huntington Tri-State - Holiday Show